Why optimize?

https://wpostats.com/

Case studies and experiments demonstrating the impact of web performance optimization (WPO) on user experience and business metrics.
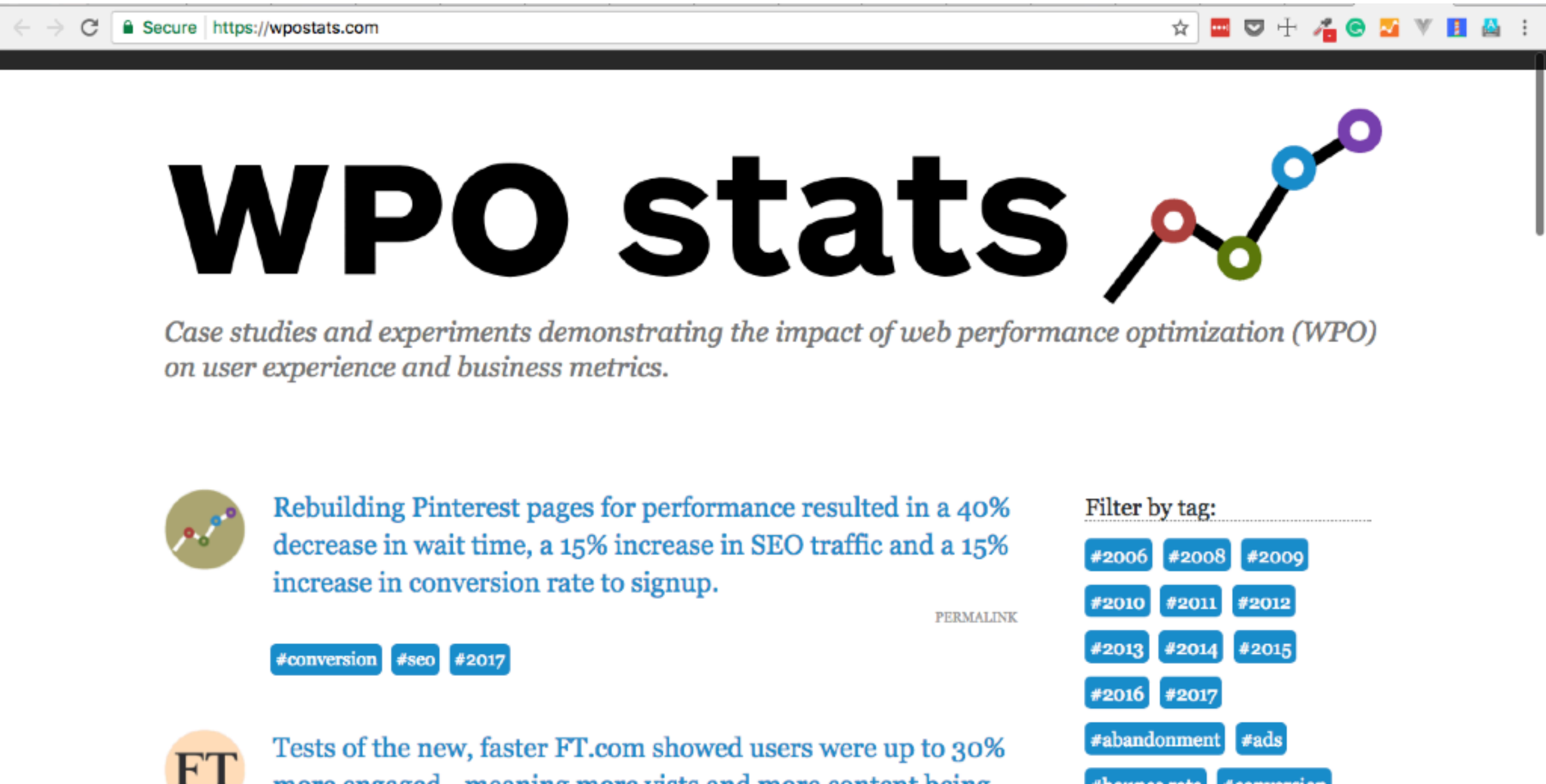

Secure | https://wpostats.com

WPO stats

Case studies and experiments demonstrating the impact of web performance optimization (WPO) on user experience and business metrics.

Rebuilding Pinterest pages for performance resulted in a 40% decrease in wait time, a 15% increase in SEO traffic and a 15% increase in conversion rate to signup.

PERMALINK

#conversion #seo #2017

Tests of the new, faster FT.com showed users were up to 30% more engaged - meaning more vists and more content being

Filter by tag:

#2006 #2008 #2009

#2010 #2011 #2012

#2013 #2014 #2015

#2016 #2017

#abandonment #ads