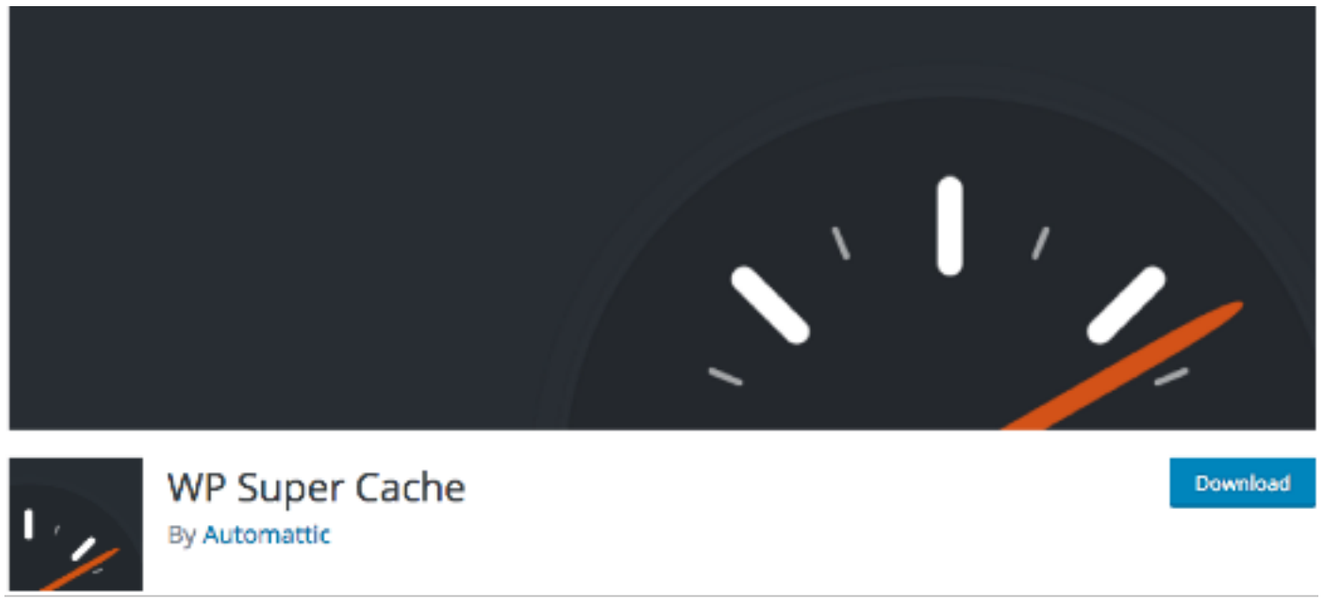
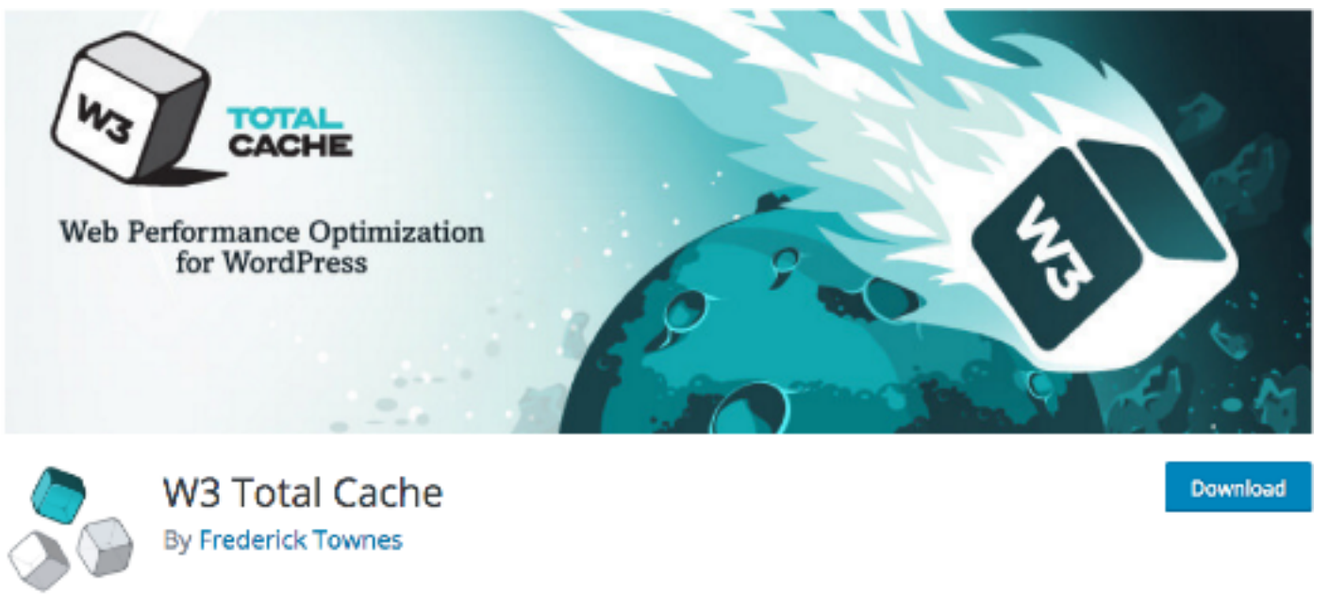
🔌 Use a cache plugin

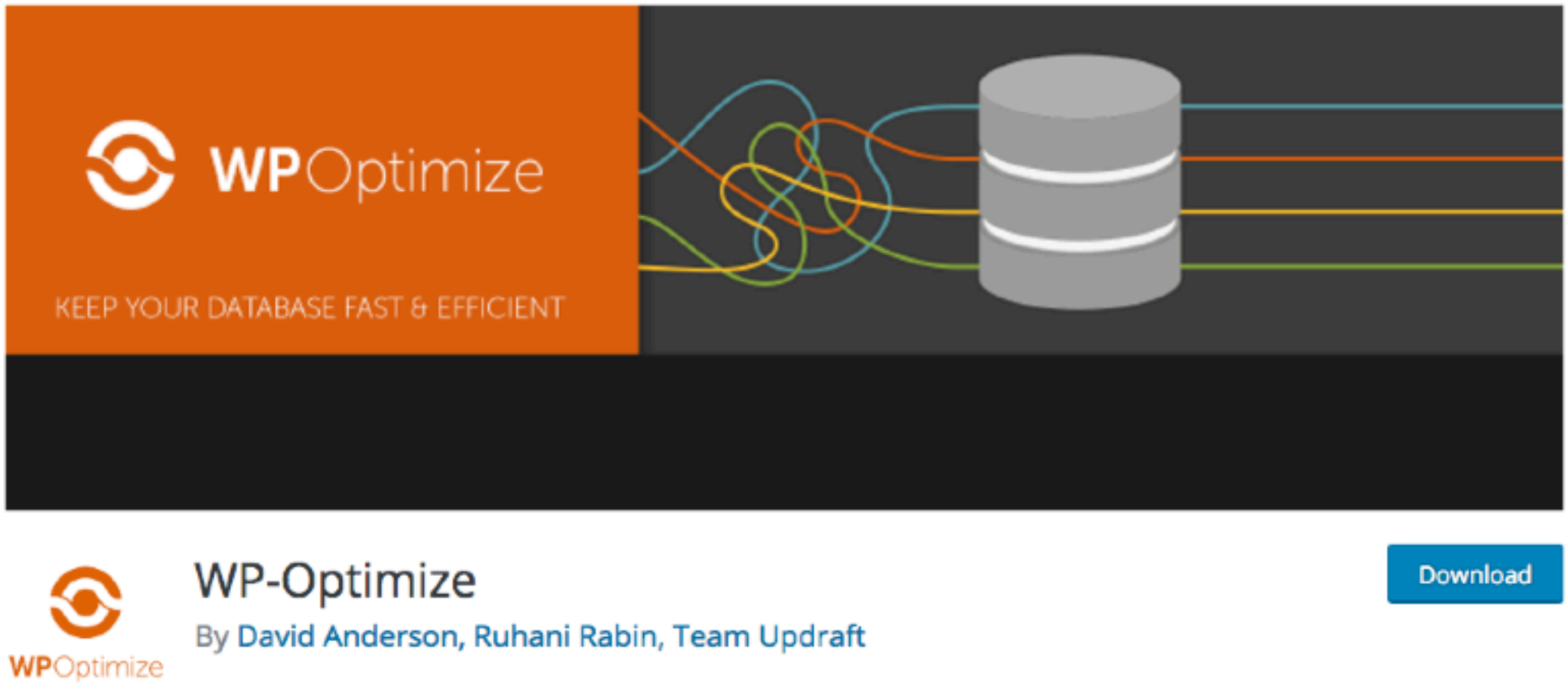


WP Super Cache



W3 Total Cache

Optimize Database



WP-Optimize