Scope of Work

- Custom-developed e-commerce website for a women's fashion brand
- Product catalog with filters and variants
- Shopping cart & secure checkout
- Payment gateway integration (Razorpay/PayU)
- Admin panel for managing products and orders
- Mobile-responsive UI
- Hosting and domain setup
- Basic SEO setup and launch support

Quotation Summary

Description Cost (INR)

One-Time Development (End-to-End) ₹75,000

First Year Hosting + Domain (Optional) ₹8,000

Total (Year 1) ₹83,000

Annual Maintenance (Starting Year 2)

Includes:

- Hosting renewal
- Domain renewal
- SSL certificate
- Uptime monitoring

- Up to 5 small content or product updates per month
- Basic bug fixes and support

Year Cost (INR)

Annual Maintenance (Starting Year 2) ₹20,000

Timeline

• Design & Development: 4 weeks

• Testing & Revisions: 1 week

• Total Duration: 5 weeks

= Payment Terms

- 50% advance on project start
- 30% after frontend completion
- 20% on final delivery & deployment