



The twenty-first century will bring a tsunami of changes that will transform our world beyond recognition. These technology-driven changes

will prove Mahatma Gandhi right. For they will mean transition from globalisation to glocalisation; from centralisation to decentralisation; from power and prosperity in the hands of a few to many; from prosperity defined purely in material terms to that which gives primacy to the richness of culture and ethical values; from unhealthy competition to healthy cooperation; from an exploitative attitude towards nature and its resources to an attitude of harmonious co-living. The disconnect between economics and ethics, which the world has experienced for the past several centuries with the onset of colonialism and the mad race to conquer distant markets, will be substantially reduced. Old technologies gave birth to this exploitative order. New technologies, if used wisely, will dig its grave. Several forms of large-scale violence, such as wars between nation-states, will become a thing of the past. Isn't this what khadi and the spinning wheel of Gandhi's conception stood for?

The Internet has become more than a technology of empowerment; it has become an ally and a catalyst in human evolution.

From *Music of the Spinning Wheel: Mahatma Gandhi's Manifesto for the Internet Age*

'Magnum opus... Young Indian thinkers (should) finally get over their morbid colonial fascination for Marx and Mao'

— **Anthony J. Parel**, world-renowned Gandhian scholar

'A deeply intellectual study'

— **Dr Harold Kroto**, Nobel laureate nanotechnologist

'A fascinating book. Gandhi is a prophet for the age of the communication revolution'

— **Ray Kurzweil**, renowned techno-futurist

'Priceless offering... Reading this book was a once-in-a-lifetime spiritual experience'

— **Dr R.A. Mashelkar**, eminent scientist

'Intriguing and brilliant'

— **M.J. Akbar**, scholar, editorial director, India Today



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MUSIC OF THE *Spinning Wheel*

Mahatma Gandhi's Manifesto for the INTERNET AGE

SUDHEENDRA KULKARNI



an invitation



Programme

- 5.45 pm Arrival of Guests
- 6.00 pm Welcome Address by Vikas Rakheja
- 6.05 pm Screening of a film on the book
- 6.10 pm Opening Address by Sudheendra Kulkarni:
'Why I wrote this Book'
- 6.15 pm Address by Justice Chandrashekhar Dharmadhikari
- 6.25 pm Address by Dr R. A. Mashelkar
- 6.35 pm Address by Shri Nitin Gadkari
- 6.45 pm Address by Shri Mukesh D. Ambani
- 6.55 pm Address by Shri R. Gopalakrishnan
- 7.05 pm Shri Prasoon Joshi to introduce the discussion:
'Mahatma Gandhi's Moral Philosophy and the Promise of the
Internet Age: Are They Made for Each Other?'
- 7.25 pm Launch of the book *Music of the Spinning Wheel*
- 7.30 pm Thank you Address by Sanjana Roy Choudhury,
Head of Publishing, Amaryllis
- Tea and Snacks

Music of the Spinning Wheel presents Mahatma Gandhi's life and mission in an altogether new and integral light, through the prism of the possibilities and perils of the Internet Age. Perhaps for the first time in Gandhian literature, this book discovers a correlation between the amazing potential of the Internet, which is the 'species mind' of humankind, and the moral message of the spinning wheel. It also highlights the abiding relevance of this saint-scientist's probing approach to every aspect of life — from economics to education, from nature cure to environment protection, from sex to women's empowerment, and of course from politics to peacemaking.

Vikas Rakheja, Publisher,



cordially invites you to the launch of



Music of the Spinning Wheel

Mahatma Gandhi's Manifesto for the INTERNET AGE

by

Sudheendra Kulkarni

on Thursday, 4 October 2012; 6.00 pm – 7.30 pm at Y.B. Chavan Centre,
Gen. Jagannath Bhosale Marg, Near Mantralaya, Nariman Point,
Mumbai-400021

The book will be launched by
Justice Chandrashekhar Dharmadhikari,
Respected Gandhian thinker and activist
&

Dr R.A. Mashelkar,
Former Director General, CSIR

in the presence of
Shri Nitin Gadkari,
President, BJP

Shri Mukesh D. Ambani,
Chairman & Managing Director, Reliance Industries Ltd.
&

Shri R. Gopalakrishnan,
Executive Director, Tata Sons Ltd.

Shri Prasoon Joshi,
renowned poet and lyricist, will moderate the discussion on
'Mahatma Gandhi's Moral Philosophy and the Promise of the Internet Age:
Are They Made for Each Other?'

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