

Revenue

REVENUE

₹ 984.87M

Sum of Normalized Currency Value. The data is filtered on Action (Blank, YEAR(Cy Date)) and Action (Markets Name). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (Markets Name) filter keeps 14 members.

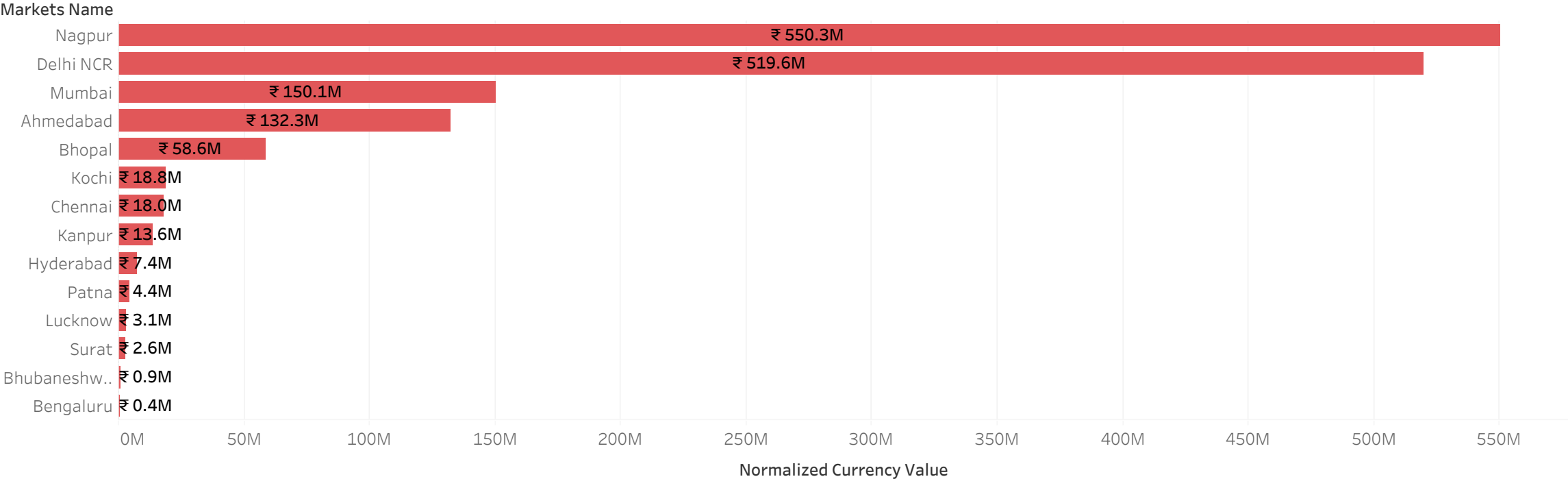
Quantity

TOTAL SALES

24,29,282

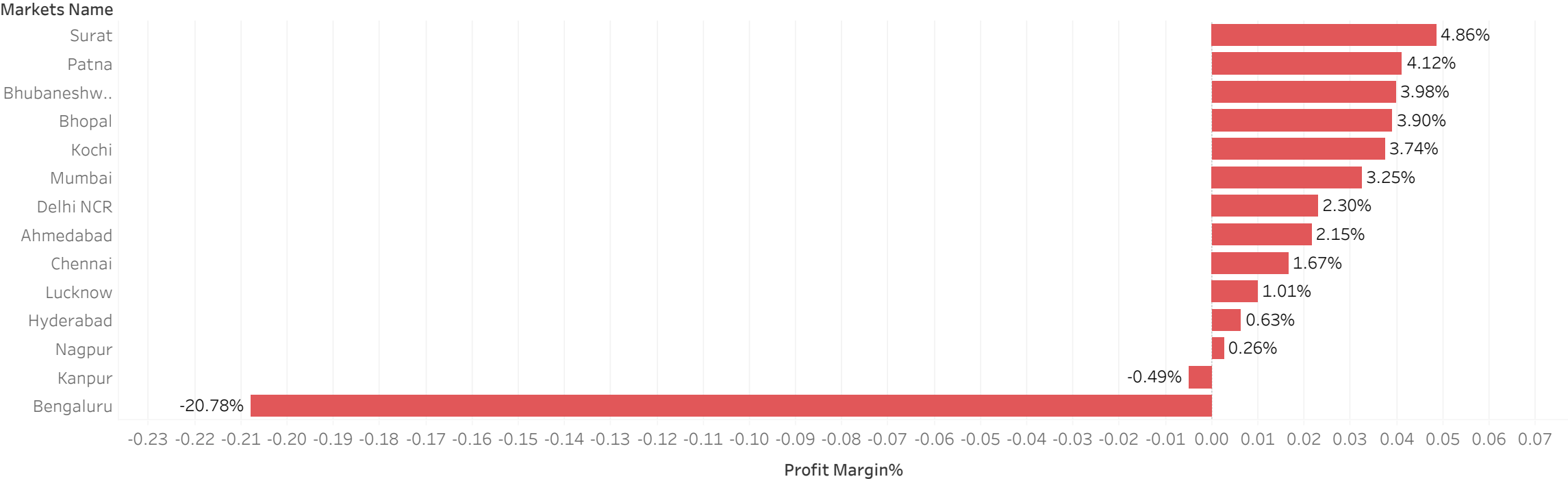
Sum of Sales Qty. The data is filtered on Action (Blank, YEAR(Cy Date)) and Action (Markets Name). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (Markets Name) filter keeps 14 members.

Revenue by Markets



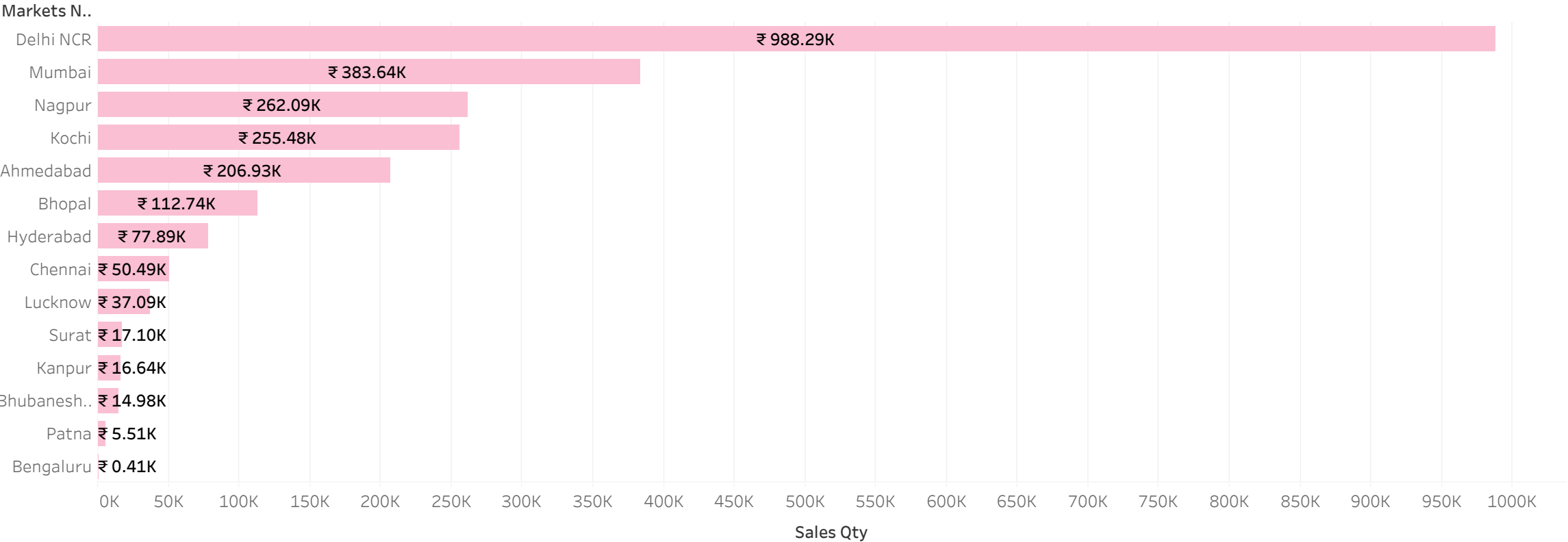
Sum of Normalized Currency Value for each Markets Name. The marks are labeled by sum of Normalized Currency Value. The data is filtered on Action (Blank, YEAR(Cy Date)), which keeps 4 members.

Profit Margin by Markets



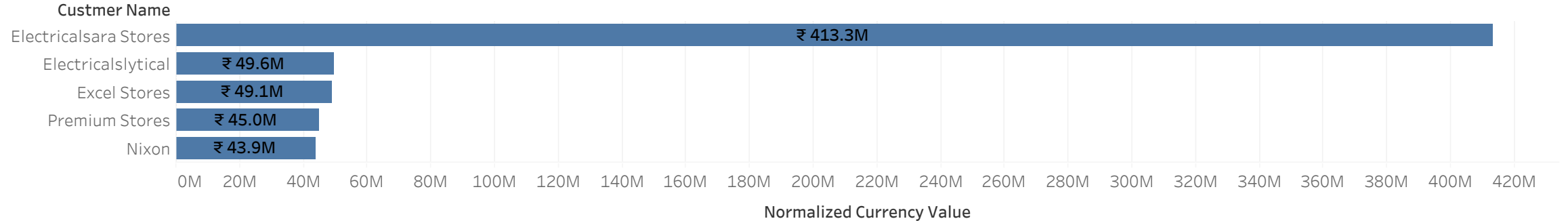
Profit Margin% for each Markets Name. The marks are labeled by Profit Margin%. The data is filtered on Action (Blank,YEAR(Cy Date)), which keeps 4 members.

Sales Quantity by Markets



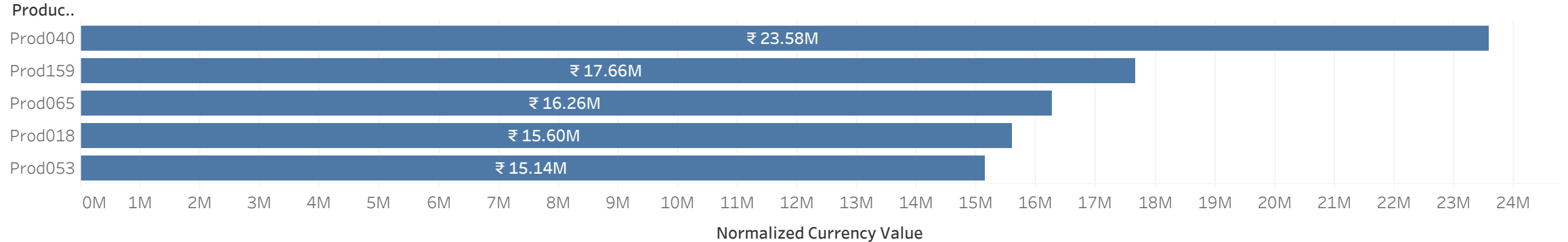
Sum of Sales Qty for each Markets Name. The marks are labeled by sum of Sales Qty. The data is filtered on Action (Blank, YEAR(Cy Date)) and Action (Markets Name). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (Markets Name) filter keeps 14 members.

Top 5 Customers



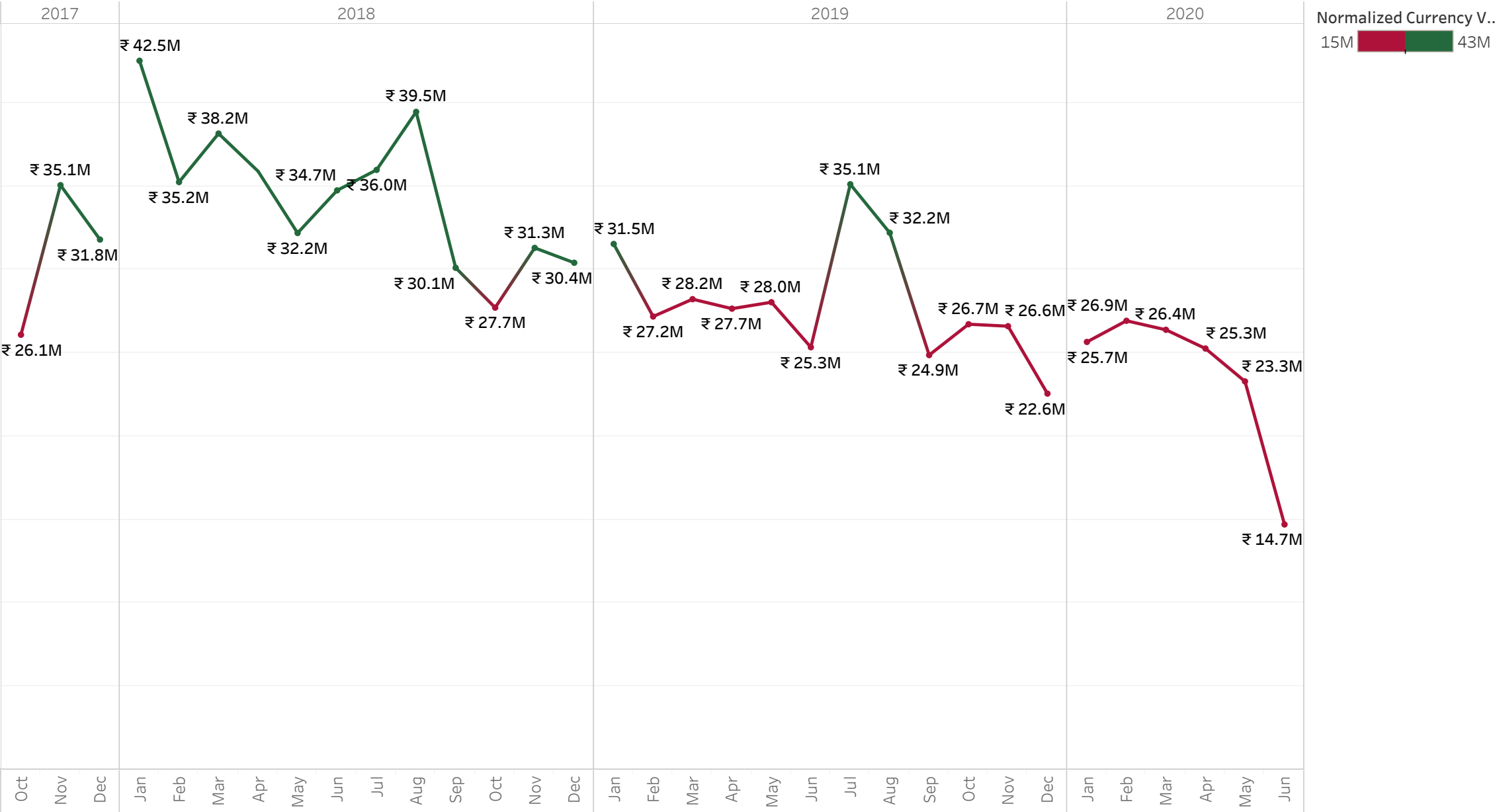
Sum of Normalized Currency Value for each Custmer Name. The marks are labeled by sum of Normalized Currency Value. The context is filtered on Action (Blank, YEAR(Cy Date)) and Action (Markets Name). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (Markets Name) filter keeps 14 members. The view is filtered on Custmer Name, which has multiple members selected.

Top 5 Products



Sum of Normalized Currency Value for each Product Code (Products). The marks are labeled by sum of Normalized Currency Value. The data is filtered on Action (Blank, YEAR(Cy Date)) and Action (Markets Name). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (Markets Name) filter keeps 14 members. The view is filtered on Product Code (Products), which has multiple members selected.

Revenue By Year



The trend of sum of Normalized Currency Value for Cy Date Month broken down by Cy Date Year. Color shows sum of Normalized Currency Value. The marks are labeled by sum of Normalized Currency Value. The data is filtered on Action (Blank, YEAR(Cy Date)) and Action (Markets Name). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (Markets Name) filter keeps 14 members.

Year

2017 2018 2019 2020

Blank broken down by Cy Date Year.
The data is filtered on Action
(Markets Name), which keeps 14
members.

Month

| Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|

Blank broken down by Cy Date Month. The data is filtered on Action (Blank, YEAR(Cy Date)) and Action (Markets Name). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (Markets Name) filter keeps 14 members.

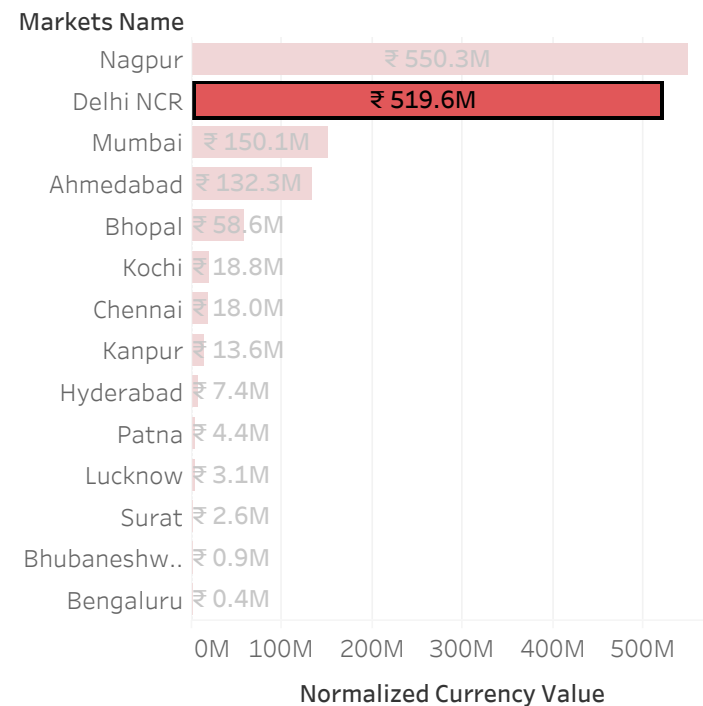
2017 2018 2019 2020

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

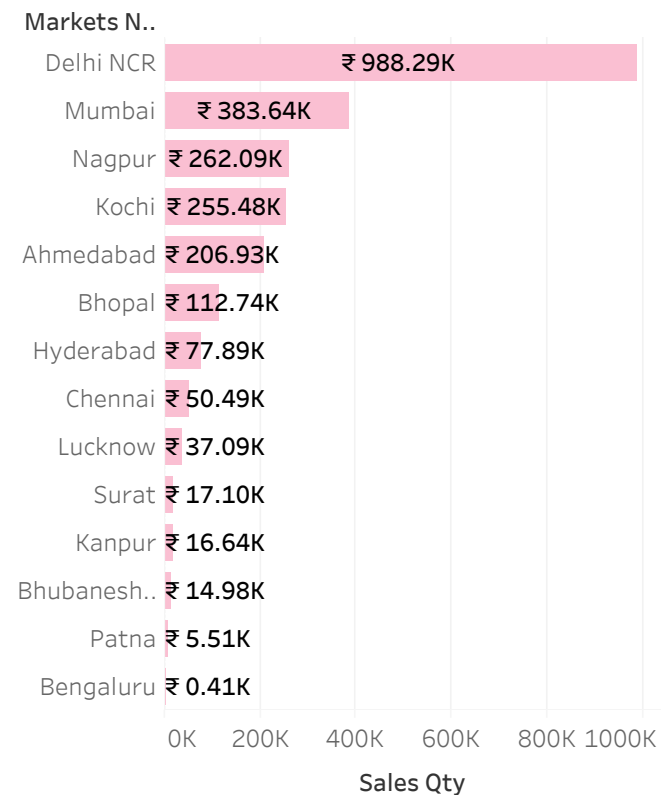
REVENUE
₹ 984.87M

TOTAL SALES
24,29,282

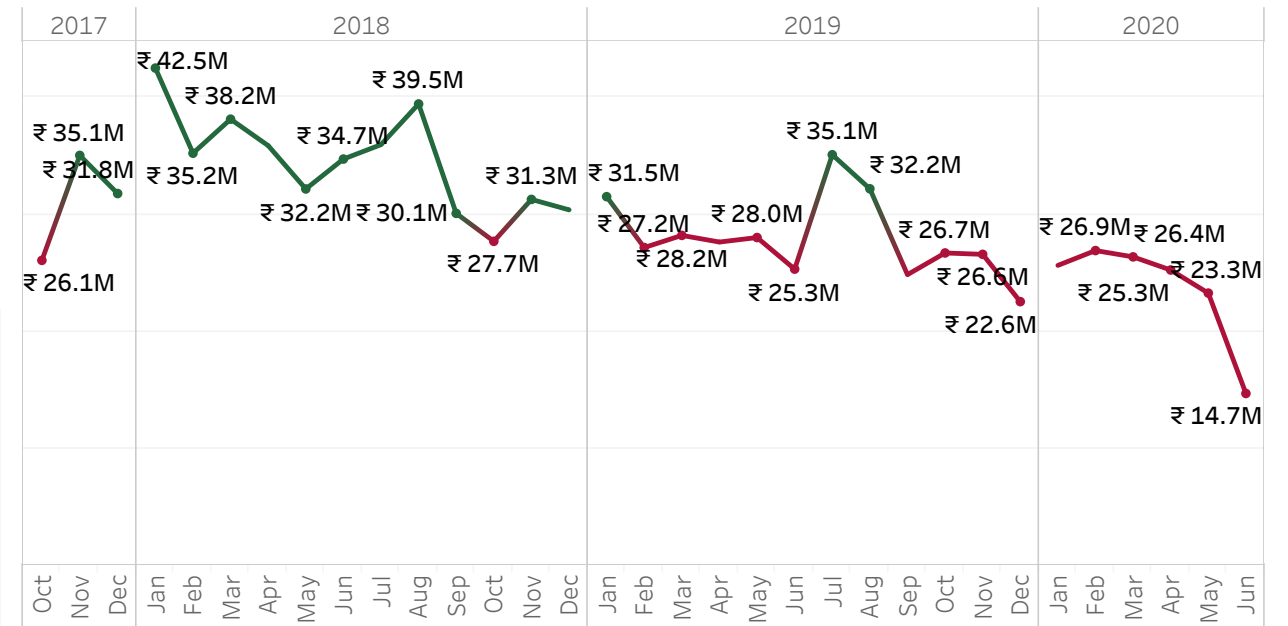
Revenue by Markets



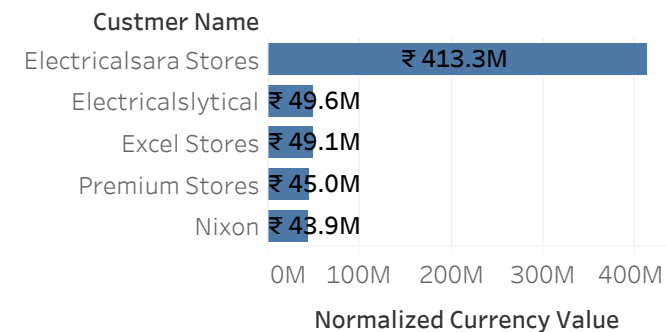
Sales Quantity by Markets



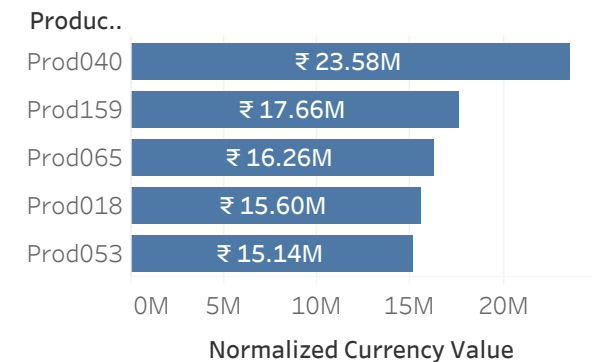
Revenue By Year



Top 5 Customers



Top 5 Products



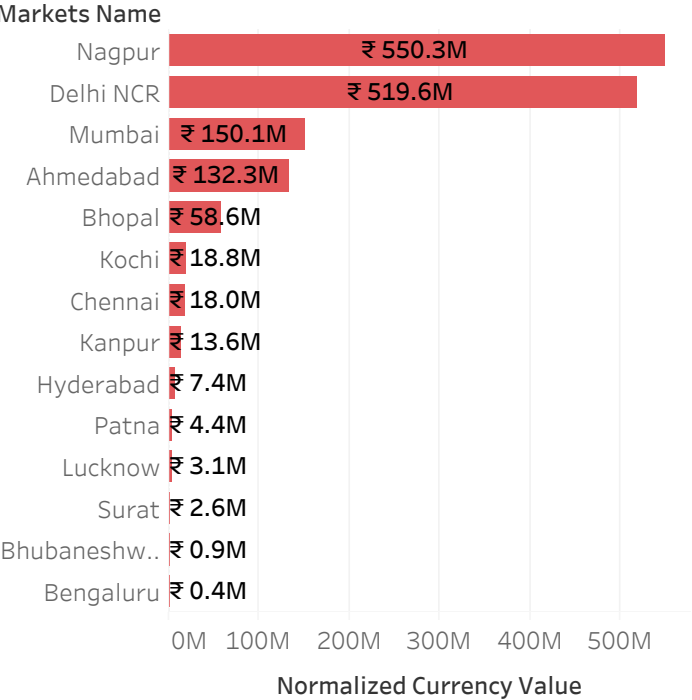
2017 2018 2019 2020

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

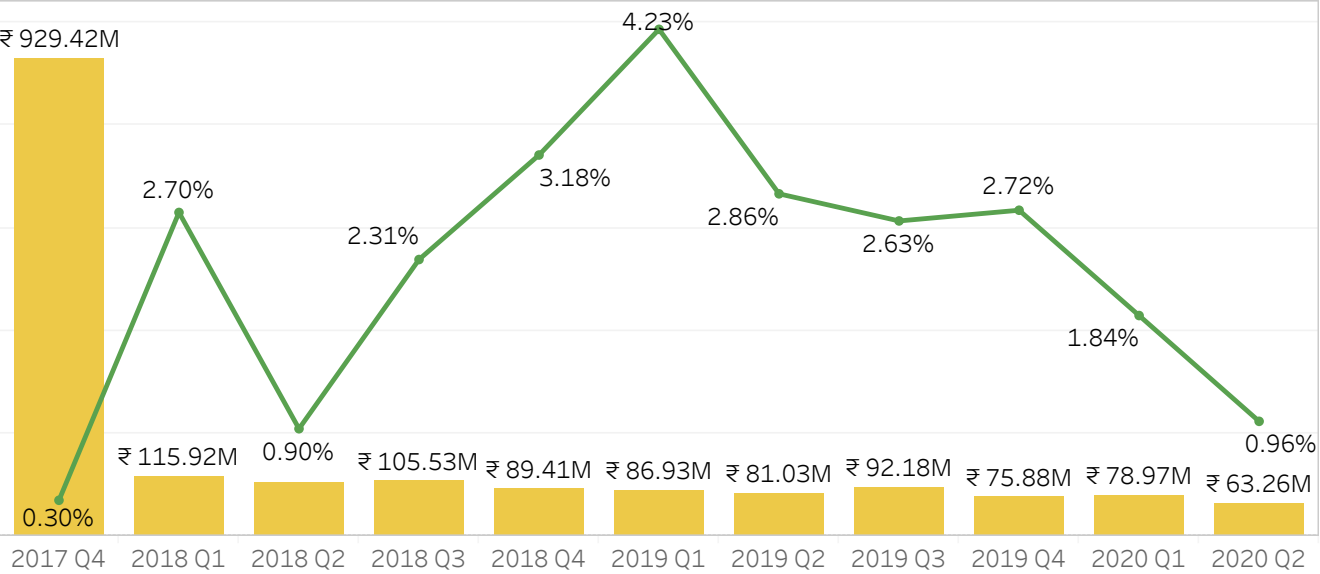
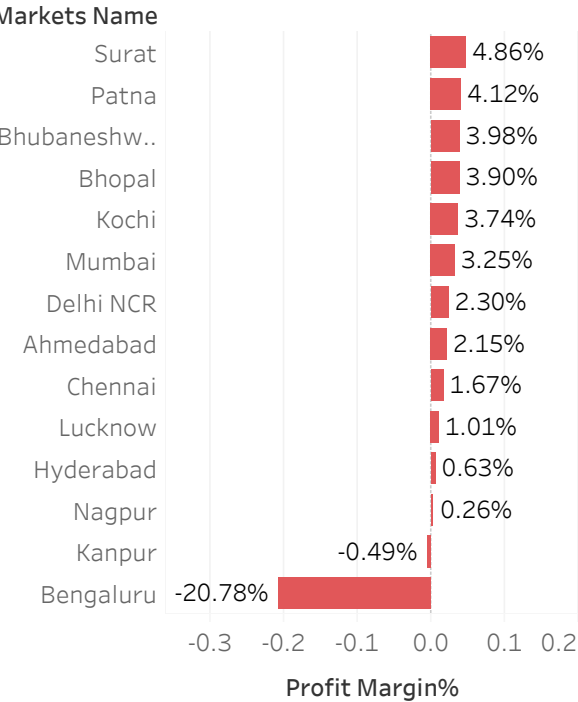
REVENUE
₹ 984.87M

PROFIT
₹ 24.66M

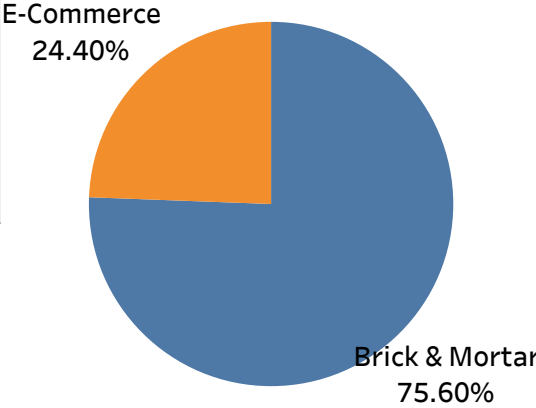
Revenue by Markets



Profit Margin by Markets



| Customer Name | Normalized.. | Profit | Profit Marg.. |
|-------------------------|--------------|-----------|---------------|
| Acclaimed Stores | 21,196,727 | 321,095 | 1.51% |
| All-Out | 6,068,432 | 154,730 | 2.55% |
| Atlas Stores | 16,666,713 | 295,896 | 1.78% |
| Control | 31,771,997 | 825,928 | 2.60% |
| Electricalsara Stores | 413,333,588 | 9,307,899 | 2.25% |
| Electricalsbea Stores | 336,367 | 2,748 | 0.82% |
| Electricalslance Stor.. | 1,868,461 | -37,487 | -2.01% |
| Electricalslytical | 49,644,189 | 1,688,260 | 3.40% |
| Electricalsocity | 17,489,935 | 724,632 | 4.14% |
| Electricalsopedia St.. | 10,281,203 | 329,932 | 3.21% |
| Electricalsquipo Sto.. | 1,330,361 | 87,623 | 6.59% |
| Elite | 4,837,239 | 212,317 | 4.39% |
| Epic Stores | 18,750,440 | 329,118 | 1.76% |
| Excel Stores | 49,115,620 | 679,991 | 1.38% |
| Expression | 430,368 | 15,086 | 3.51% |
| Flawless Stores | 9,156,412 | 314,033 | 3.43% |
| Forward Stores | 21,026,079 | 560,789 | 2.67% |
| Info Stores | 35,100,033 | 314,451 | 0.90% |
| Insight | 3,342,051 | 34,610 | 1.04% |
| Integration Stores | 13,979,716 | 246,400 | 1.76% |



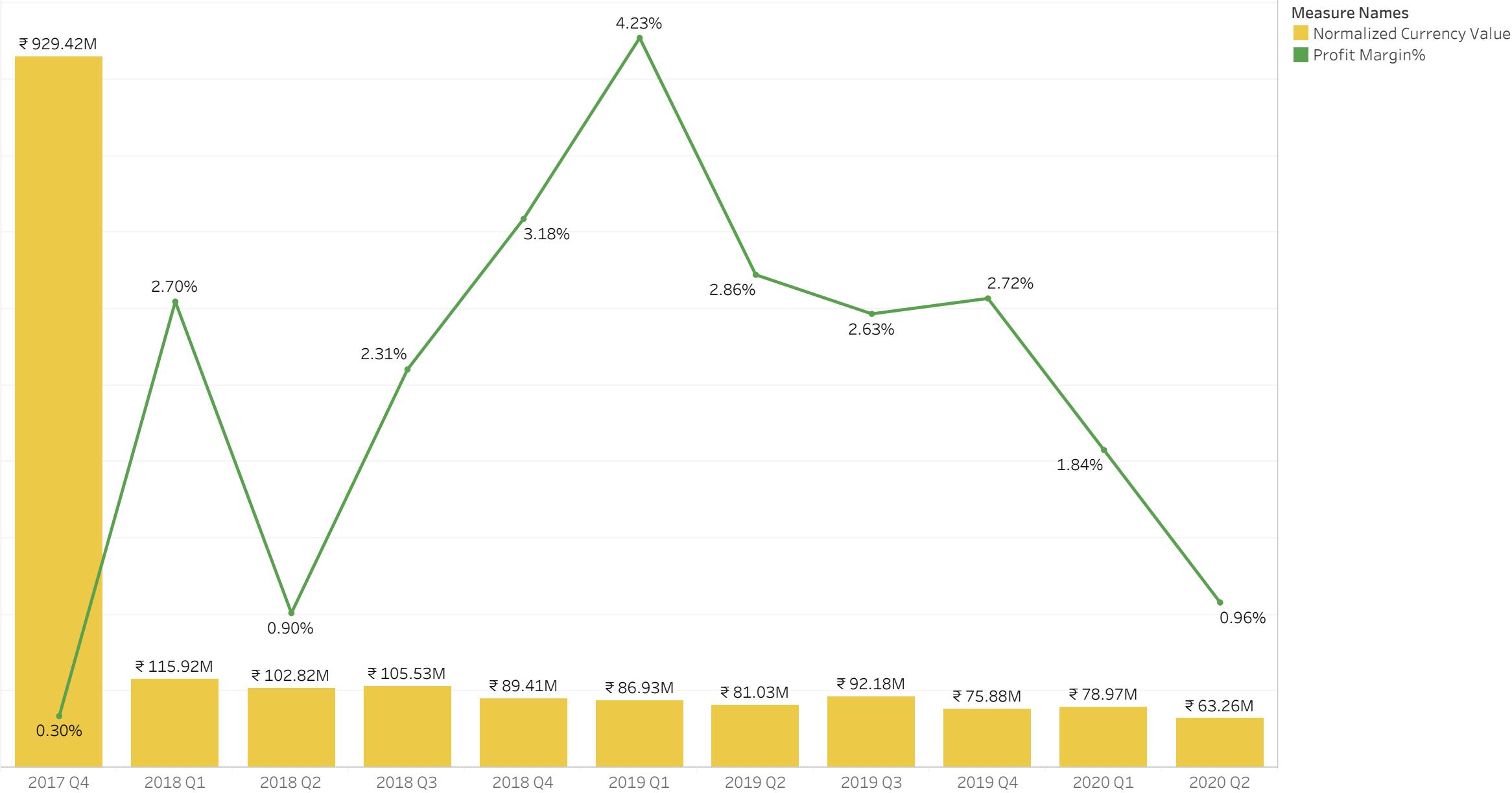
Profit

PROFIT

₹ 24.66M

Sum of
profit_margin.

Profit Trend



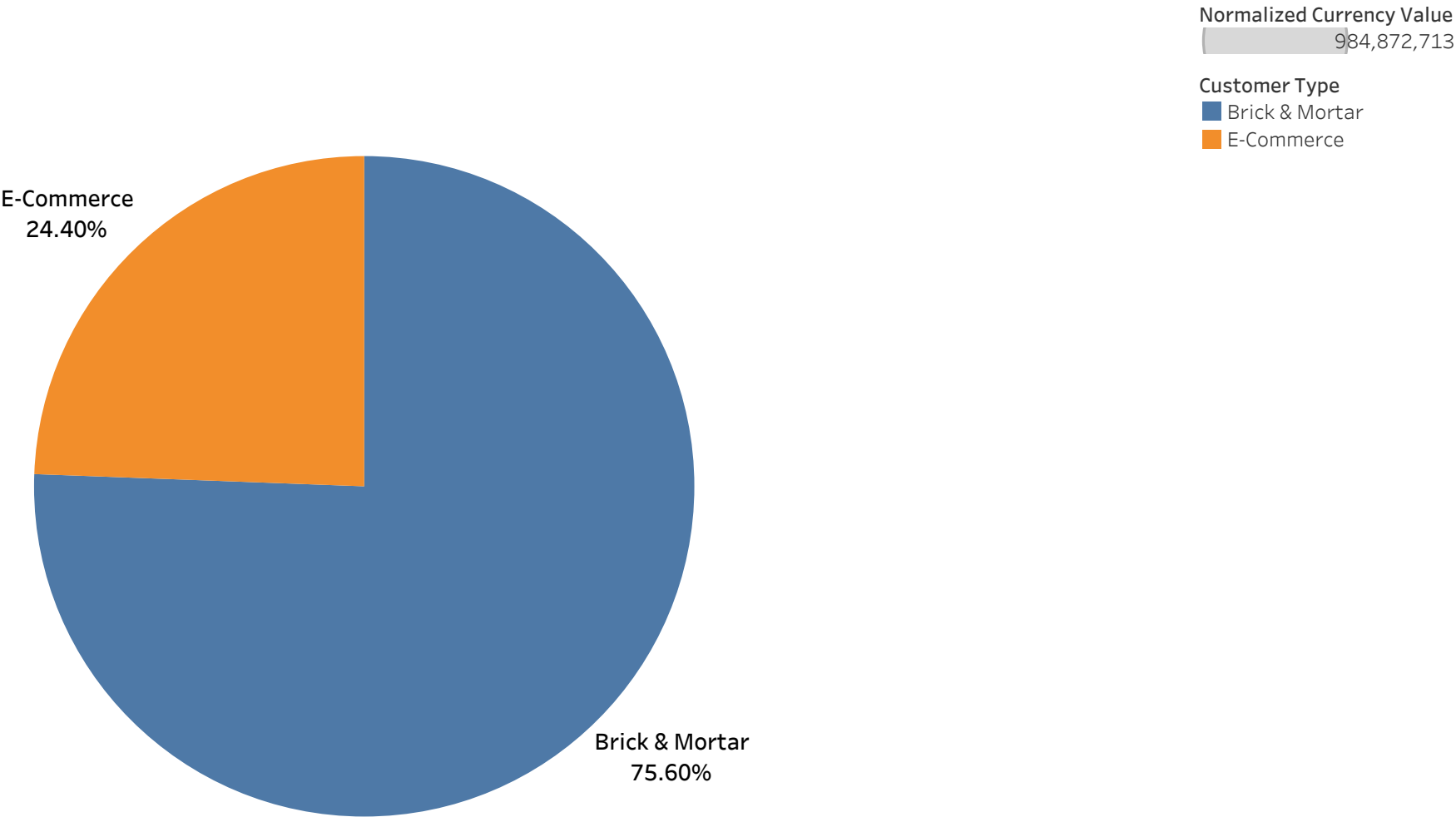
The trends of Normalized Currency Value and Profit Margin% for Cy Date Quarter. Color shows details about Normalized Currency Value and Profit Margin%. For pane Sum of Normalized Currency Value: The marks are labeled by Normalized Currency Value. For pane Profit Margin%: The marks are labeled by Profit Margin%.

Customer Table

| Custmer Name | Normalized.. | Profit | Profit Marg.. |
|-------------------------|--------------|-----------|---------------|
| Acclaimed Stores | 21,196,727 | 321,095 | 1.51% |
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| Insight | 3,342,051 | 34,610 | 1.04% |
| Integration Stores | 13,979,716 | 246,400 | 1.76% |
| Leader | 16,529,970 | 1,246,643 | 7.54% |
| Logic Stores | 13,201,366 | 486,810 | 3.69% |
| Modular | 17,379,851 | 451,682 | 2.60% |
| Nixon | 43,893,083 | 1,785,811 | 4.07% |
| Nomad Stores | 17,739,351 | 512,481 | 2.89% |
| Novus | 2,359,799 | 75,341 | 3.19% |
| Path | 12,995,938 | 214,153 | 1.65% |
| Power | 5,727,123 | 353,695 | 6.18% |
| Premium Stores | 44,965,916 | 1,053,784 | 2.34% |
| Propel | 4,183,862 | 139,303 | 3.33% |
| Relief | 5,230,158 | 170,834 | 3.27% |
| Sage | 2,252,506 | 34,480 | 1.53% |
| Sound | 4,966,707 | 198,906 | 4.00% |
| Surface Stores | 15,242,562 | 490,679 | 3.22% |
| Surge Stores | 28,648,916 | 656,033 | 2.29% |
| Synthetic | 6,173,068 | 87,752 | 1.42% |
| Unity Stores | 12,589,257 | 229,876 | 1.83% |
| Zone | 5,067,349 | 60,753 | 1.20% |

Normalized Currency Value, Profit Margin% and Profit broken down by Custmer Name.

Pie Chart



Customer Type and % of Total Normalized Currency Value. Color shows details about Customer Type. Size shows sum of Normalized Currency Value. The marks are labeled by Customer Type and % of Total Normalized Currency Value.