sket-by-using-apriori-algorithm-1

September 19, 2024

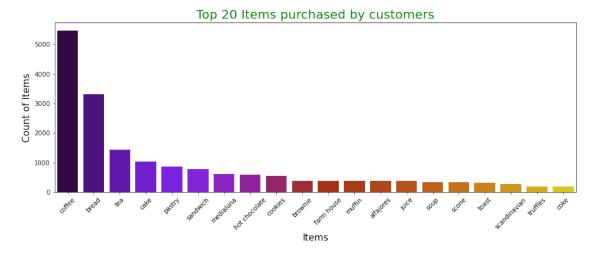
```
[2]: import pandas as pd
     import matplotlib.pyplot as plt
     import numpy as np
     import seaborn as sns
[6]: df = pd.read_csv("bread basket.csv")
     df.head()
[6]:
        Transaction
                                           date_time period_day weekday_weekend
                              Item
     0
                  1
                             Bread 30-10-2016 09:58
                                                        morning
                                                                        weekend
     1
                  2
                      Scandinavian 30-10-2016 10:05
                                                        morning
                                                                         weekend
     2
                      Scandinavian 30-10-2016 10:05
                                                        morning
                                                                         weekend
     3
                  3 Hot chocolate 30-10-2016 10:07
                                                        morning
                                                                         weekend
                               Jam 30-10-2016 10:07
                                                        morning
                                                                        weekend
[7]: df.info()
    <class 'pandas.core.frame.DataFrame'>
    RangeIndex: 20507 entries, 0 to 20506
    Data columns (total 5 columns):
     #
         Column
                          Non-Null Count
                                          Dtype
                          _____
     0
         Transaction
                          20507 non-null int64
     1
         Item
                          20507 non-null object
     2
         date_time
                          20507 non-null object
         period_day
                          20507 non-null object
         weekday_weekend 20507 non-null
                                          object
    dtypes: int64(1), object(4)
    memory usage: 801.2+ KB
[8]: df.describe()
[8]:
             Transaction
            20507.000000
     count
     mean
             4976.202370
     std
             2796.203001
    min
                1.000000
```

```
25%
              2552.000000
      50%
              5137.000000
      75%
              7357.000000
      max
              9684.000000
 [9]: # Converting the 'date_time' column into the right format
      df['date_time'] = pd.to_datetime(df['date_time'])
[10]: df.head(10)
[10]:
         Transaction
                                              date_time period_day weekday_weekend
                               Item
                              Bread 2016-10-30 09:58:00
                                                            morning
                                                                            weekend
      1
                       Scandinavian 2016-10-30 10:05:00
                                                            morning
                                                                            weekend
                       Scandinavian 2016-10-30 10:05:00
      2
                                                            morning
                                                                            weekend
      3
                   3 Hot chocolate 2016-10-30 10:07:00
                                                            morning
                                                                            weekend
      4
                   3
                                Jam 2016-10-30 10:07:00
                                                            morning
                                                                            weekend
      5
                   3
                            Cookies 2016-10-30 10:07:00
                                                            morning
                                                                            weekend
      6
                   4
                             Muffin 2016-10-30 10:08:00
                                                                            weekend
                                                            morning
      7
                   5
                             Coffee 2016-10-30 10:13:00
                                                            morning
                                                                            weekend
      8
                   5
                             Pastry 2016-10-30 10:13:00
                                                                            weekend
                                                            morning
                              Bread 2016-10-30 10:13:00
                                                            morning
                                                                            weekend
[11]: #Count of unique customers
      df['Transaction'].nunique()
[11]: 9465
[12]: # Extracting date
      df['date'] = df['date_time'].dt.date
      #Extracting time
      df['time'] = df['date_time'].dt.time
      # Extracting month and replacing it with text
      df['month'] = df['date_time'].dt.month
      df['month'] = df['month'].replace((1,2,3,4,5,6,7,8,9,10,11,12),
       →('January','February','March','April','May','June','July','August',
       ⇔'September','October','November','December'))
      # Extracting hour
      df['hour'] = df['date_time'].dt.hour
      # Replacing hours with text
      hour_in_num = (1,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23)
      hour_in_obj = ('1-2','7-8','8-9','9-10','10-11','11-12','12-13','13-14','14-15',
```

```
      4'15-16','16-17','17-18','18-19','19-20','20-21','21-22','22-23','23-24')

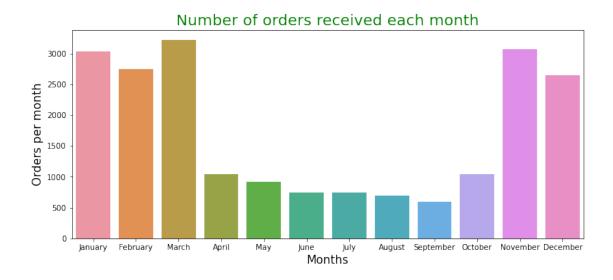
      df['hour'] = df['hour'].replace(hour_in_num, hour_in_obj)
      # Extracting weekday and replacing it with text
      df['weekday'] = df['date time'].dt.weekday
      df['weekday'] = df['weekday'].replace((0,1,2,3,4,5,6),
       →('Monday','Tuesday','Wednesday','Thursday','Friday','Saturday','Sunday'))
      # dropping date_time column
      df.drop('date_time', axis = 1, inplace = True)
[13]: df.head()
[13]:
         Transaction
                               Item period_day weekday_weekend
                                                                      date \
      0
                   1
                              Bread
                                       morning
                                                       weekend
                                                                2016-10-30
                   2
      1
                       Scandinavian
                                                                2016-10-30
                                       morning
                                                       weekend
      2
                      Scandinavian
                                       morning
                                                       weekend
                                                                2016-10-30
      3
                   3 Hot chocolate
                                       morning
                                                       weekend
                                                                2016-10-30
      4
                                Jam
                                       morning
                                                       weekend
                                                                2016-10-30
             time
                    month hour weekday
      0 09:58:00 October
                            9-10 Sunday
      1 10:05:00 October 10-11 Sunday
      2 10:05:00 October 10-11 Sunday
      3 10:07:00 October 10-11
                                   Sunday
      4 10:07:00 October 10-11 Sunday
[14]: # cleaning the item column
      df['Item'] = df['Item'].str.strip()
      df['Item'] = df['Item'].str.lower()
[15]: df.head()
[15]:
         Transaction
                               Item period_day weekday_weekend
                                                                      date \
      0
                   1
                              bread
                                       morning
                                                       weekend
                                                                2016-10-30
                   2
      1
                      scandinavian
                                       morning
                                                       weekend
                                                                2016-10-30
      2
                   2
                      scandinavian
                                                       weekend
                                                                2016-10-30
                                       morning
      3
                   3 hot chocolate
                                       morning
                                                       weekend
                                                                2016-10-30
                                       morning
                                                       weekend
                                                                2016-10-30
                                jam
            time
                     month
                            hour weekday
      0 09:58:00 October
                             9-10 Sunday
      1 10:05:00 October 10-11
                                   Sunday
      2 10:05:00 October 10-11
                                  Sunday
      3 10:07:00 October 10-11 Sunday
```

4 10:07:00 October 10-11 Sunday



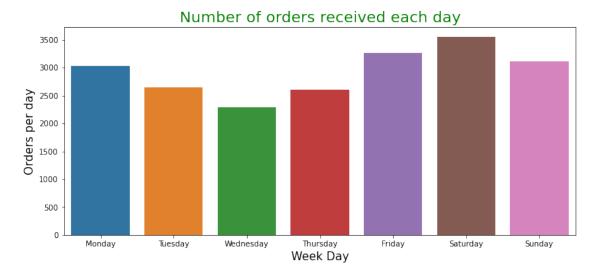
```
[17]: monthTran = df.groupby('month')['Transaction'].count().reset_index()
    monthTran.loc[:,"monthorder"] = [4,8,12,2,1,7,6,3,5,11,10,9]
    monthTran.sort_values("monthorder",inplace=True)

plt.figure(figsize=(12,5))
    sns.barplot(data = monthTran, x = "month", y = "Transaction")
    plt.xlabel('Months', size = 15)
    plt.ylabel('Orders per month', size = 15)
    plt.title('Number of orders received each month', color = 'green', size = 20)
    plt.show()
```



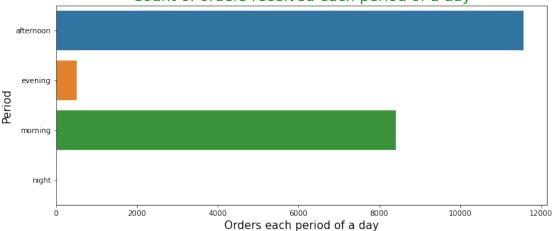
```
[18]: weekTran = df.groupby('weekday')['Transaction'].count().reset_index()
    weekTran.loc[:,"weekorder"] = [4,0,5,6,3,1,2]
    weekTran.sort_values("weekorder",inplace=True)

plt.figure(figsize=(12,5))
    sns.barplot(data = weekTran, x = "weekday", y = "Transaction")
    plt.xlabel('Week Day', size = 15)
    plt.ylabel('Orders per day', size = 15)
    plt.title('Number of orders received each day', color = 'green', size = 20)
    plt.show()
```



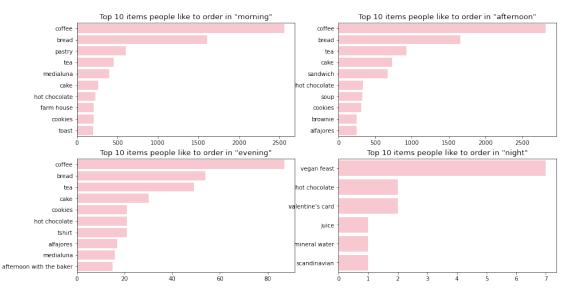
Count of orders received each hour 1-2 7-8 8_9 9-10 10-11 11-12 12-13 13-14 SINGH 15-14 15-16 15-16 16-17 17-18 18-19 19-20 20-21 21-22 22-23 23-24 1000 500 1500 2000 2500 3000 Orders each hour





```
[22]:
                  date Transaction
                                        weekday
            2016-05-11
                                 275
                                      Wednesday
      275
            2016-11-19
                                 209
                                       Saturday
      484
            2016-12-11
                                 221
                                         Sunday
      705
            2017-01-28
                                 237
                                       Saturday
                                       Saturday
      942
            2017-02-18
                                 227
      1169 2017-03-25
                                 246
                                       Saturday
      1415 2017-04-02
                                 292
                                         Sunday
      1707 2017-04-03
                                 257
                                         Monday
      1964 2017-08-04
                                 205
                                         Friday
      2169 2017-11-03
                                 203
                                         Friday
```

```
plt.ylabel('')
  plt.title('Top 10 items people like to order in "{}"'.format(j), size=13)
plt.show()
```



[25]: !pip install mlxtend

```
Collecting mlxtend
```

Downloading mlxtend-0.23.1-py3-none-any.whl (1.4 MB)

Requirement already satisfied: pandas>=0.24.2 in c:\users\hp\anaconda3\lib\site-packages (from mlxtend) (1.2.4)

Requirement already satisfied: numpy>=1.16.2 in c:\users\hp\anaconda3\lib\site-packages (from mlxtend) (1.22.4)

Requirement already satisfied: scipy>=1.2.1 in c:\users\hp\anaconda3\lib\site-packages (from mlxtend) (1.6.2)

Requirement already satisfied: scikit-learn>=1.0.2 in

c:\users\hp\anaconda3\lib\site-packages (from mlxtend) (1.3.2)

Requirement already satisfied: matplotlib>=3.0.0 in

c:\users\hp\anaconda3\lib\site-packages (from mlxtend) (3.3.4)

Requirement already satisfied: joblib>=0.13.2 in c:\users\hp\anaconda3\lib\site-packages (from mlxtend) (1.4.2)

Requirement already satisfied: pyparsing!=2.0.4,!=2.1.2,!=2.1.6,>=2.0.3 in c:\users\hp\anaconda3\lib\site-packages (from matplotlib>=3.0.0->mlxtend) (2.4.7)

Requirement already satisfied: pillow>=6.2.0 in c:\users\hp\anaconda3\lib\site-packages (from matplotlib>=3.0.0->mlxtend) (8.2.0)

Requirement already satisfied: python-dateutil>=2.1 in

c:\users\hp\anaconda3\lib\site-packages (from matplotlib>=3.0.0->mlxtend)
(2.8.1)

```
Requirement already satisfied: kiwisolver>=1.0.1 in c:\users\hp\anaconda3\lib\site-packages (from matplotlib>=3.0.0->mlxtend) (1.3.1)

Requirement already satisfied: cycler>=0.10 in c:\users\hp\anaconda3\lib\site-packages (from matplotlib>=3.0.0->mlxtend) (0.10.0)

Requirement already satisfied: six in c:\users\hp\anaconda3\lib\site-packages (from cycler>=0.10->matplotlib>=3.0.0->mlxtend) (1.15.0)

Requirement already satisfied: pytz>=2017.3 in c:\users\hp\anaconda3\lib\site-packages (from pandas>=0.24.2->mlxtend) (2021.1)

Requirement already satisfied: threadpoolctl>=2.0.0 in c:\users\hp\anaconda3\lib\site-packages (from scikit-learn>=1.0.2->mlxtend) (3.5.0)

Installing collected packages: mlxtend

Successfully installed mlxtend-0.23.1
```

[26]: from mlxtend.frequent_patterns import association rules, apriori

```
[34]: import warnings warnings.filterwarnings('ignore')
```

C:\Users\HP\anaconda3\lib\site-packages\ipykernel\ipkernel.py:287:
DeprecationWarning: `should_run_async` will not call `transform_cell`
automatically in the future. Please pass the result to `transformed_cell`
argument and any exception that happen during thetransform in
`preprocessing_exc_tuple` in IPython 7.17 and above.
and should_run_async(code)

[35]:		Transaction	Item	Count
	0	1	bread	1
	1	2	scandinavian	2
	2	3	cookies	1
	3	3	hot chocolate	1
	4	3	jam	1
		•••		
	18882	9682	tacos/fajita	1
	18883	9682	tea	1
	18884	9683	coffee	1
	18885	9683	pastry	1
	18886	9684	smoothies	1

[18887 rows x 3 columns]

```
[36]: # making a man matrice where m=transaction and n=items and each row represents
       \hookrightarrowwhether the item was in the transaction or not
      my_basket = transactions_str.pivot_table(index='Transaction', columns='Item',__
       →values='Count', aggfunc='sum').fillna(0)
      my_basket.head()
[36]: Item
                   adjustment afternoon with the baker alfajores argentina night \
      Transaction
      1
                           0.0
                                                      0.0
                                                                  0.0
                                                                                    0.0
                           0.0
                                                      0.0
                                                                  0.0
                                                                                    0.0
      2
      3
                           0.0
                                                      0.0
                                                                  0.0
                                                                                    0.0
      4
                           0.0
                                                      0.0
                                                                  0.0
                                                                                    0.0
      5
                           0.0
                                                      0.0
                                                                  0.0
                                                                                    0.0
                   art tray bacon baguette bakewell bare popcorn basket ... \
      Transaction
                         0.0
                                0.0
                                           0.0
                                                     0.0
                                                                    0.0
      1
                                                                             0.0
      2
                         0.0
                                0.0
                                           0.0
                                                     0.0
                                                                    0.0
                                                                             0.0 ...
      3
                         0.0
                                0.0
                                           0.0
                                                     0.0
                                                                    0.0
                                                                             0.0 ...
      4
                                           0.0
                                                                    0.0
                         0.0
                                0.0
                                                     0.0
                                                                             0.0 ...
                         0.0
                                           0.0
                                                     0.0
                                                                    0.0
      5
                                0.0
                                                                            0.0 ...
                   the bart the nomad tiffin toast truffles tshirt \
      Item
      Transaction
      1
                         0.0
                                    0.0
                                             0.0
                                                    0.0
                                                               0.0
                                                                       0.0
      2
                         0.0
                                    0.0
                                             0.0
                                                    0.0
                                                               0.0
                                                                       0.0
      3
                         0.0
                                    0.0
                                             0.0
                                                    0.0
                                                               0.0
                                                                       0.0
      4
                         0.0
                                    0.0
                                                    0.0
                                                               0.0
                                                                       0.0
                                             0.0
                                    0.0
                                                    0.0
                                                               0.0
      5
                         0.0
                                             0.0
                                                                       0.0
                   valentine's card vegan feast vegan mincepie victorian sponge
      Transaction
                                 0.0
      1
                                               0.0
                                                                0.0
                                                                                   0.0
      2
                                 0.0
                                               0.0
                                                                0.0
                                                                                   0.0
                                               0.0
      3
                                 0.0
                                                                0.0
                                                                                   0.0
                                 0.0
                                               0.0
                                                                                   0.0
      4
                                                                0.0
      5
                                 0.0
                                               0.0
                                                                0.0
                                                                                   0.0
      [5 rows x 94 columns]
[37]: # making a function which returns 0 or 1
      # O means item was not in that transaction, 1 means item present in that \Box
       \hookrightarrow transaction
      def encode(x):
```

```
return 0
          if x>=1:
              return 1
      # applying the function to the dataset
      my_basket_sets = my_basket.applymap(encode)
      my_basket_sets.head()
[37]: Item
                   adjustment afternoon with the baker alfajores argentina night \
      Transaction
                             0
                                                         0
                                                                    0
                                                                                      0
      2
                             0
                                                         0
                                                                    0
                                                                                      0
      3
                             0
                                                         0
                                                                    0
                                                                                      0
      4
                             0
                                                         0
                                                                    0
                                                                                      0
      5
                             0
                                                         0
                                                                    0
                   art tray bacon baguette bakewell bare popcorn basket ...
      Transaction
      1
                           0
                                  0
                                             0
                                                        0
                                                                      0
      2
                           0
                                  0
                                             0
                                                        0
                                                                      0
                                                                               0
      3
                           0
                                  0
                                             0
                                                        0
                                                                      0
                                                                               0
      4
                                                                      0
                           0
                                  0
                                             0
                                                        0
                                                                               0
      5
                           0
                                             0
                                                                      0
                                  0
                                                        0
                                                                               0
                   the bart the nomad tiffin toast truffles tshirt \
      Transaction
                           0
                                       0
                                               0
                                                      0
                                                                 0
                                                                          0
      1
      2
                           0
                                       0
                                               0
                                                      0
                                                                 0
                                                                          0
      3
                           0
                                       0
                                               0
                                                      0
                                                                 0
                                                                          0
      4
                           0
                                       0
                                               0
                                                                 0
                                                      0
                                                                          0
      5
                           0
                                       0
                                               0
                                                                          0
                   valentine's card vegan feast vegan mincepie victorian sponge
      Transaction
                                   0
                                                 0
                                                                  0
                                                                                     0
      1
      2
                                   0
                                                 0
                                                                  0
                                                                                     0
      3
                                   0
                                                                                     0
                                                 0
                                                                  0
      4
                                   0
                                                 0
                                                                  0
                                                                                     0
      5
                                                                                     0
```

if x<=0:

[5 rows x 94 columns]

```
frequent_items = apriori(my_basket_sets, min_support = 0.01,use_colnames = True)
      frequent_items
[38]:
                                     itemsets
           support
          0.036344
                                  (alfajores)
      0
      1
          0.016059
                                   (baguette)
      2
          0.327205
                                       (bread)
                                    (brownie)
      3
          0.040042
      4
          0.103856
                                        (cake)
      . .
      56
          0.023666
                              (toast, coffee)
      57
          0.014369
                              (sandwich, tea)
                        (bread, coffee, cake)
      58
          0.010037
      59
          0.011199
                     (pastry, bread, coffee)
                          (tea, coffee, cake)
      60
          0.010037
      [61 rows x 2 columns]
[39]: # now making the rules from frequent itemset generated above
      rules = association_rules(frequent_items, metric = "lift", min_threshold = 1)
      rules.sort_values('confidence', ascending = False, inplace = True)
      rules
[39]:
                                   consequents
                                                 antecedent support
                antecedents
                                                            0.033597
      30
                    (toast)
                                       (coffee)
      29
           (spanish brunch)
                                       (coffee)
                                                            0.018172
      19
                (medialuna)
                                       (coffee)
                                                            0.061807
      22
                   (pastry)
                                       (coffee)
                                                            0.086107
      0
                (alfajores)
                                       (coffee)
                                                            0.036344
      17
                    (juice)
                                       (coffee)
                                                            0.038563
      24
                 (sandwich)
                                       (coffee)
                                                            0.071844
      7
                     (cake)
                                       (coffee)
                                                            0.103856
      26
                    (scone)
                                       (coffee)
                                                            0.034548
      12
                  (cookies)
                                       (coffee)
                                                            0.054411
      14
            (hot chocolate)
                                       (coffee)
                                                            0.058320
                  (brownie)
                                       (coffee)
      5
                                                            0.040042
      20
                   (muffin)
                                       (coffee)
                                                            0.038457
      2
                                        (bread)
                   (pastry)
                                                            0.086107
      11
                     (cake)
                                          (tea)
                                                            0.103856
      38
              (tea, coffee)
                                         (cake)
                                                            0.049868
      32
                 (sandwich)
                                          (tea)
                                                            0.071844
      8
            (hot chocolate)
                                         (cake)
                                                            0.058320
      39
             (coffee, cake)
                                          (tea)
                                                            0.054728
      10
                      (tea)
                                         (cake)
                                                            0.142631
      37
                   (pastry)
                               (bread, coffee)
                                                            0.086107
```

frequent itemset

```
36
     (bread, coffee)
                                 (pastry)
                                                      0.090016
6
                                   (cake)
             (coffee)
                                                       0.478394
34
     (bread, coffee)
                                   (cake)
                                                       0.090016
9
               (cake)
                         (hot chocolate)
                                                       0.103856
33
                (tea)
                               (sandwich)
                                                      0.142631
23
             (coffee)
                                 (pastry)
                                                      0.478394
35
                         (bread, coffee)
               (cake)
                                                      0.103856
41
               (cake)
                           (tea, coffee)
                                                      0.103856
3
              (bread)
                                 (pastry)
                                                      0.327205
25
             (coffee)
                               (sandwich)
                                                       0.478394
             (coffee)
                             (medialuna)
18
                                                       0.478394
40
                (tea)
                          (coffee, cake)
                                                      0.142631
15
             (coffee)
                         (hot chocolate)
                                                       0.478394
13
             (coffee)
                                (cookies)
                                                      0.478394
31
             (coffee)
                                  (toast)
                                                      0.478394
16
             (coffee)
                                  (juice)
                                                      0.478394
1
             (coffee)
                             (alfajores)
                                                       0.478394
4
             (coffee)
                                (brownie)
                                                      0.478394
21
             (coffee)
                                 (muffin)
                                                      0.478394
27
             (coffee)
                                  (scone)
                                                       0.478394
28
             (coffee)
                        (spanish brunch)
                                                       0.478394
                                                                        conviction
    consequent support
                           support
                                     confidence
                                                      lift
                                                             leverage
               0.478394
                          0.023666
                                                             0.007593
30
                                       0.704403
                                                  1.472431
                                                                          1.764582
29
                          0.010882
                                                  1.251766
                                                             0.002189
               0.478394
                                       0.598837
                                                                          1.300235
19
               0.478394
                          0.035182
                                       0.569231
                                                  1.189878
                                                             0.005614
                                                                          1.210871
22
               0.478394
                          0.047544
                                       0.552147
                                                  1.154168
                                                             0.006351
                                                                          1.164682
0
                          0.019651
                                       0.540698
               0.478394
                                                  1.130235
                                                             0.002264
                                                                          1.135648
17
               0.478394
                          0.020602
                                       0.534247
                                                  1.116750
                                                             0.002154
                                                                          1.119919
24
               0.478394
                          0.038246
                                       0.532353
                                                  1.112792
                                                             0.003877
                                                                          1.115384
7
               0.478394
                          0.054728
                                       0.526958
                                                  1.101515
                                                             0.005044
                                                                          1.102664
26
               0.478394
                          0.018067
                                       0.522936
                                                  1.093107
                                                             0.001539
                                                                          1.093366
12
               0.478394
                          0.028209
                                       0.518447
                                                  1.083723
                                                             0.002179
                                                                          1.083174
14
               0.478394
                          0.029583
                                       0.507246
                                                  1.060311
                                                             0.001683
                                                                          1.058553
5
               0.478394
                          0.019651
                                       0.490765
                                                             0.000495
                                                  1.025860
                                                                          1.024293
20
               0.478394
                          0.018806
                                       0.489011
                                                  1.022193
                                                             0.000408
                                                                          1.020777
2
               0.327205
                          0.029160
                                       0.338650
                                                  1.034977
                                                             0.000985
                                                                          1.017305
11
               0.142631
                          0.023772
                                       0.228891
                                                  1.604781
                                                             0.008959
                                                                          1.111865
38
               0.103856
                          0.010037
                                       0.201271
                                                  1.937977
                                                             0.004858
                                                                          1.121962
32
                                       0.200000
                                                  1.402222
               0.142631
                          0.014369
                                                             0.004122
                                                                          1.071712
8
               0.103856
                          0.011410
                                       0.195652
                                                  1.883874
                                                             0.005354
                                                                          1.114125
39
               0.142631
                          0.010037
                                       0.183398
                                                  1.285822
                                                             0.002231
                                                                          1.049923
10
                          0.023772
                                       0.166667
                                                  1.604781
                                                             0.008959
               0.103856
                                                                          1.075372
37
               0.090016
                          0.011199
                                       0.130061
                                                  1.444872
                                                             0.003448
                                                                          1.046033
36
               0.086107
                          0.011199
                                       0.124413
                                                  1.444872
                                                             0.003448
                                                                          1.043749
6
                                                             0.005044
               0.103856
                          0.054728
                                       0.114399
                                                  1.101515
                                                                          1.011905
34
               0.103856
                          0.010037
                                       0.111502
                                                  1.073621
                                                             0.000688
                                                                          1.008606
```

9	0.058320	0.011410	0.109868	1.883874	0.005354	1.057910
33	0.071844	0.014369	0.100741	1.402222	0.004122	1.032134
23	0.086107	0.047544	0.099382	1.154168	0.006351	1.014740
35	0.090016	0.010037	0.096643	1.073621	0.000688	1.007336
41	0.049868	0.010037	0.096643	1.937977	0.004858	1.051779
3	0.086107	0.029160	0.089119	1.034977	0.000985	1.003306
25	0.071844	0.038246	0.079947	1.112792	0.003877	1.008807
18	0.061807	0.035182	0.073542	1.189878	0.005614	1.012667
40	0.054728	0.010037	0.070370	1.285822	0.002231	1.016827
15	0.058320	0.029583	0.061837	1.060311	0.001683	1.003749
13	0.054411	0.028209	0.058966	1.083723	0.002179	1.004841
31	0.033597	0.023666	0.049470	1.472431	0.007593	1.016699
16	0.038563	0.020602	0.043065	1.116750	0.002154	1.004705
1	0.036344	0.019651	0.041078	1.130235	0.002264	1.004936
4	0.040042	0.019651	0.041078	1.025860	0.000495	1.001080
21	0.038457	0.018806	0.039311	1.022193	0.000408	1.000888
27	0.034548	0.018067	0.037765	1.093107	0.001539	1.003343
28	0.018172	0.010882	0.022747	1.251766	0.002189	1.004682

zhangs_metric

- 30 0.332006
- 29 0.204851
- 19 0.170091
- 22 0.146161
- 0 0.119574
- 17 0.108738
- 24 0.109205
- 7 0.102840
- 26 0.088224 12 0.081700
- 14 0.060403
- 5 0.026259
- 20 0.022579
- 2 0.036980
- 11 0.420538
- 38 0.509401
- 32 0.309050
- 8 0.498236 39 0.235157
- 10 0.439556
- 37 0.336907
- 36 0.338354
- 6 0.176684
- 34 0.075356
- 9 0.523553 33 0.334566
- 23 0.256084

```
0.076520
35
41
         0.540090
3
         0.050231
25
         0.194321
         0.305936
18
40
         0.259266
15
         0.109048
13
         0.148110
         0.615122
31
16
         0.200428
         0.220910
1
4
         0.048327
21
         0.041623
27
         0.163296
28
         0.385594
```

[40]: # arranging the data from highest to lowest with respect to 'confidence' rules.sort_values('confidence', ascending=False)

\	antecedent support	consequents	antecedents	[40]:
	0.033597	(coffee)	(toast)	30
	0.018172	(coffee)	(spanish brunch)	29
	0.061807	(coffee)	(medialuna)	19
	0.086107	(coffee)	(pastry)	22
	0.036344	(coffee)	(alfajores)	0
	0.038563	(coffee)	(juice)	17
	0.071844	(coffee)	(sandwich)	24
	0.103856	(coffee)	(cake)	7
	0.034548	(coffee)	(scone)	26
	0.054411	(coffee)	(cookies)	12
	0.058320	(coffee)	(hot chocolate)	14
	0.040042	(coffee)	(brownie)	5
	0.038457	(coffee)	(muffin)	20
	0.086107	(bread)	(pastry)	2
	0.103856	(tea)	(cake)	11
	0.049868	(cake)	(tea, coffee)	38
	0.071844	(tea)	(sandwich)	32
	0.058320	(cake)	(hot chocolate)	8
	0.054728	(tea)	(coffee, cake)	39
	0.142631	(cake)	(tea)	10
	0.086107	(bread, coffee)	(pastry)	37
	0.090016	(pastry)	(bread, coffee)	36
	0.478394	(cake)	(coffee)	6
	0.090016	(cake)	(bread, coffee)	34
	0.103856	(hot chocolate)	(cake)	9
	0.142631	(sandwich)	(tea)	33

```
23
             (coffee)
                                 (pastry)
                                                      0.478394
35
                         (bread, coffee)
               (cake)
                                                      0.103856
41
               (cake)
                           (tea, coffee)
                                                      0.103856
3
              (bread)
                                 (pastry)
                                                      0.327205
25
             (coffee)
                              (sandwich)
                                                      0.478394
18
             (coffee)
                             (medialuna)
                                                      0.478394
40
                          (coffee, cake)
                (tea)
                                                      0.142631
15
             (coffee)
                         (hot chocolate)
                                                      0.478394
             (coffee)
13
                               (cookies)
                                                      0.478394
31
             (coffee)
                                  (toast)
                                                      0.478394
16
             (coffee)
                                  (juice)
                                                      0.478394
1
             (coffee)
                             (alfajores)
                                                      0.478394
4
             (coffee)
                                (brownie)
                                                      0.478394
21
             (coffee)
                                 (muffin)
                                                      0.478394
27
             (coffee)
                                  (scone)
                                                      0.478394
                                                      0.478394
28
             (coffee)
                        (spanish brunch)
    consequent support
                           support
                                     confidence
                                                      lift
                                                             leverage
                                                                        conviction
30
               0.478394
                          0.023666
                                       0.704403
                                                  1.472431
                                                             0.007593
                                                                          1.764582
29
               0.478394
                          0.010882
                                       0.598837
                                                  1.251766
                                                             0.002189
                                                                          1.300235
19
               0.478394
                          0.035182
                                       0.569231
                                                  1.189878
                                                             0.005614
                                                                          1.210871
22
               0.478394
                          0.047544
                                       0.552147
                                                  1.154168
                                                             0.006351
                                                                          1.164682
0
               0.478394
                          0.019651
                                       0.540698
                                                  1.130235
                                                             0.002264
                                                                          1.135648
17
               0.478394
                          0.020602
                                       0.534247
                                                  1.116750
                                                             0.002154
                                                                          1.119919
24
                                       0.532353
               0.478394
                          0.038246
                                                  1.112792
                                                             0.003877
                                                                          1.115384
7
               0.478394
                          0.054728
                                       0.526958
                                                  1.101515
                                                             0.005044
                                                                          1.102664
                          0.018067
                                                             0.001539
26
               0.478394
                                       0.522936
                                                  1.093107
                                                                          1.093366
12
               0.478394
                          0.028209
                                       0.518447
                                                  1.083723
                                                             0.002179
                                                                          1.083174
14
               0.478394
                          0.029583
                                       0.507246
                                                  1.060311
                                                             0.001683
                                                                          1.058553
5
               0.478394
                          0.019651
                                       0.490765
                                                  1.025860
                                                             0.000495
                                                                          1.024293
20
               0.478394
                          0.018806
                                       0.489011
                                                  1.022193
                                                             0.000408
                                                                          1.020777
2
               0.327205
                          0.029160
                                       0.338650
                                                  1.034977
                                                             0.000985
                                                                          1.017305
11
               0.142631
                          0.023772
                                       0.228891
                                                  1.604781
                                                             0.008959
                                                                          1.111865
38
               0.103856
                          0.010037
                                       0.201271
                                                  1.937977
                                                             0.004858
                                                                          1.121962
32
               0.142631
                                       0.200000
                                                  1.402222
                                                             0.004122
                          0.014369
                                                                          1.071712
8
               0.103856
                          0.011410
                                       0.195652
                                                  1.883874
                                                             0.005354
                                                                          1.114125
                                       0.183398
39
               0.142631
                          0.010037
                                                  1.285822
                                                             0.002231
                                                                          1.049923
10
               0.103856
                          0.023772
                                       0.166667
                                                  1.604781
                                                             0.008959
                                                                          1.075372
37
               0.090016
                          0.011199
                                       0.130061
                                                  1.444872
                                                             0.003448
                                                                          1.046033
36
                                       0.124413
                                                  1.444872
               0.086107
                          0.011199
                                                             0.003448
                                                                          1.043749
6
               0.103856
                          0.054728
                                       0.114399
                                                  1.101515
                                                             0.005044
                                                                          1.011905
34
               0.103856
                          0.010037
                                       0.111502
                                                  1.073621
                                                             0.000688
                                                                          1.008606
9
                          0.011410
                                       0.109868
                                                  1.883874
                                                             0.005354
               0.058320
                                                                          1.057910
33
               0.071844
                          0.014369
                                       0.100741
                                                  1.402222
                                                             0.004122
                                                                          1.032134
23
               0.086107
                          0.047544
                                       0.099382
                                                  1.154168
                                                             0.006351
                                                                          1.014740
35
                                       0.096643
               0.090016
                          0.010037
                                                  1.073621
                                                             0.000688
                                                                          1.007336
41
               0.049868
                          0.010037
                                       0.096643
                                                  1.937977
                                                             0.004858
                                                                          1.051779
```

3	0.086107	0.029160	0.089119	1.034977	0.000985	1.003306
25	0.071844	0.038246	0.079947	1.112792	0.003877	1.008807
18	0.061807	0.035182	0.073542	1.189878	0.005614	1.012667
40	0.054728	0.010037	0.070370	1.285822	0.002231	1.016827
15	0.058320	0.029583	0.061837	1.060311	0.001683	1.003749
13	0.054411	0.028209	0.058966	1.083723	0.002179	1.004841
31	0.033597	0.023666	0.049470	1.472431	0.007593	1.016699
16	0.038563	0.020602	0.043065	1.116750	0.002154	1.004705
1	0.036344	0.019651	0.041078	1.130235	0.002264	1.004936
4	0.040042	0.019651	0.041078	1.025860	0.000495	1.001080
21	0.038457	0.018806	0.039311	1.022193	0.000408	1.000888
27	0.034548	0.018067	0.037765	1.093107	0.001539	1.003343
28	0.018172	0.010882	0.022747	1.251766	0.002189	1.004682

	zhangs_metric
30	0.332006
29	0.204851
19	0.170091
22	0.146161
0	0.119574
17	0.108738
24	0.109205
7	0.102840
26	0.088224
12	0.081700
14	0.060403
5	0.026259
20	0.022579
2	0.036980
11	0.420538
38	0.509401
32	0.309050
8	0.498236
39	0.235157
10	0.439556
37	0.336907
36	0.338354
6	0.176684
34	0.075356
9	0.523553
33	0.334566
23	0.256084
35	0.076520
41	0.540090
3	0.050231
25	0.194321
18	0.305936

```
0.259266
40
15
         0.109048
13
         0.148110
31
         0.615122
16
         0.200428
1
         0.220910
4
         0.048327
21
         0.041623
27
         0.163296
28
         0.385594
```

[]: