ACADEMICS

Qualification	Institute	Board / University	Year	% / CGPA
MBA.Tech	NMIMS, Navi Mumbai	NMIMS	2025	3.79/4 (As per Sem 7)
XII	New Horizon Scholars School, Thane West	CBSE	2020	87.4%
X	D.A.V Public School, Thane West	CBSE	2018	86.8%

Certifications		
	● Digital Marketing Framework (Great Learning)	July'23
	● Nestle E Learning-Sustainability (Nestle)	Mar'24
	● Product Marketing (Great Learning)	July'23
	● Google Analytics for Power Users (Google)	July'23
	● Content Marketing Principles for business (Semrush Academy)	July'23
	● Social Media Marketing (Great Learning)	July'23
	● Data Visualisation with Power BI (Great Learning)	July'23
	● Brand Management (Great Learning)	July'23
	● Search Engine Marketing (Great Learning)	July'23

Skills	
	● **Languages:** C, HTML, CSS, Python, R, SQL,C++,MATLAB
	● **Software:** Figma, Oracle Apex, Semrush,Hubspot CRM,Trello,Power BI,Visual Studio Code,Git/GitHub,MS Office, Excel, Canva, TORA, MySQL,Adobe Photoshop,Linux, XAMPP

INTERNSHIPS

Company Name: One Point One Solutions,Navi Mumbai
Project Title: On Job Training Analysis
Duration: May 23'-July 23'
Role: Marketing Analyst Intern

● Provided with strategies for two of their business processes.
● Analyzed the data and suggested improvements for increasing their sales.

LIVE PROJECTS

Project Title: Transportation Problem to minimize cost in pharmacy
Duration: Sep '22 – Nov' 22
Role: Operations Research
Environment: Tora,MS Excel

Description: Worked in a team of 5, solved a transportation cost problem of a local chemist distributor.

Project Title: Detection of Fake Currency
Duration: Sep'22 - Oct'22
Role: Extraction of invisible and visible features
Environment: MATLAB   **Backend: Python**

Description: Worked in a team of 5, to detect a fake currency using image processing techniques like image acquisition,edge detection, gray scale conversion, feature extraction and image segmentation on MATLAB.

POSITION OF RESPONSIBILITY

Advisor,Entrepreneurship Cell STME   **Mar'23-Present**

● As an advisor to the sponsorship,Marketing and black-tie team at Ecell,role is to ensure successful implementation and efficient workflow within tight timelines. By leveraging strategic planning, effective communication, and precise execution, aim is to maximize marketing and sponsorship opportunities while maintaining the elegance and professionalism expected in black-tie events.

Head Of Black Tie Event
| Entrepreneurship Cell Summit   **Jan'23 – Mar'23**

● Spearheaded the orchestration of the Ecell Summit's prestigious Black Tie Event, seamlessly connecting students, accomplished alumni,influential corporate leaders and extending invites to key stakeholders. Ensured flawless execution of the event and cultivating strategic partnerships.Brought sponsors onboard to elevate the E Cell Summit 2023 to unprecedented heights at NMIMS Navi Mumbai.

Head Of Sponsorship,Ignite 6.0 |Student Council	**Aug 23'-Jan'23**
● Raised 9,50,000+ amount as sponsorship for the annual technical fest of NMIMS Navi Mumbai-Ignite 6.0.Forged strategic partnerships with 22+ leading brands, fostered innovation, and drove exceptional value for Ignite 6.0. My role involved curating bespoke sponsorship packages to align with partners' unique objectives, enhancing brand visibility, and providing a platform for industry networking.	
STME Head Of Marketing| Student Council	**Aug'22 - July'23**
● Successfully led the marketing team vertical in developing various strategies for all STME events, came up with many ideas for digital marketing and also managed more than 90 volunteers for offline marketing during the college's flagship technology festival Ignite 5.0. Under my leadership,the fest's campaign was conducted in 60 colleges across Maharashtra.	
Scriptwriter,Drama Club| Cultural Committee	**Jul'22-Jul'23**
● Wrote scripts related to various social issues and festivals.	
Member, Editorial Club |PR Committee	**Jul'21-Mar'22**
● Drafted various reports of events as well as articles and provided captions for the social media page of STME.	
Social	Languages Spoken: English (Professional),Hindi (Fluent)