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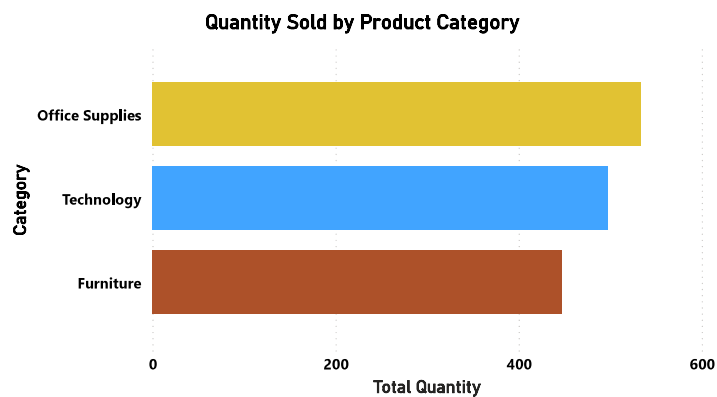
Total Quantity Sold

₹ 123.49K

Total Sales

5.91

Avg_Quantity_Per_Order



Office Supplies sold the most units, suggesting high demand.
However, Technology may be more profitable per unit

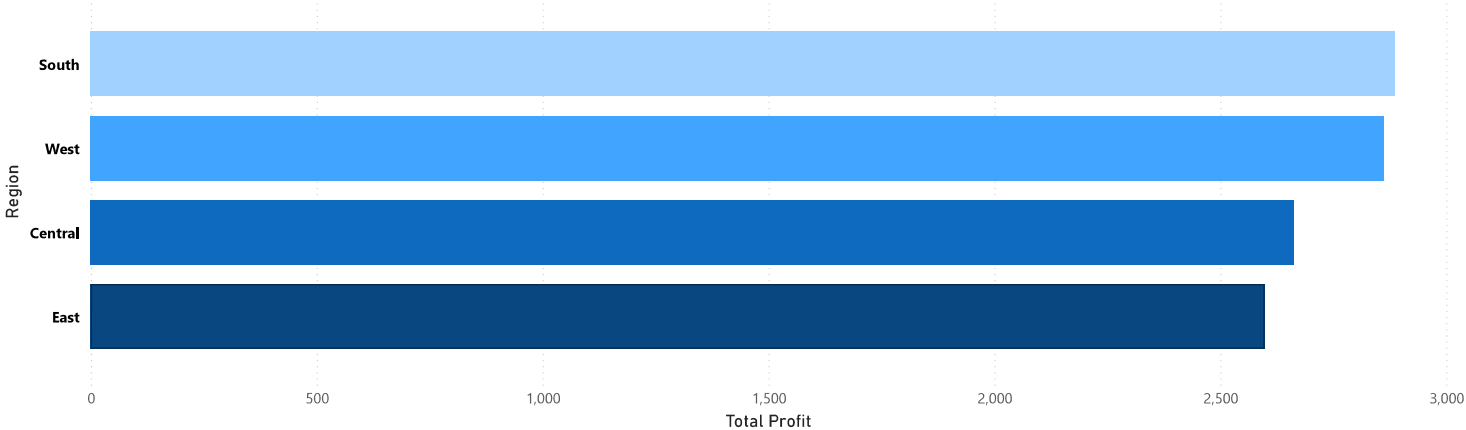
Category

- ☐ Furniture
- ☐ Office Supplies
- ☐ Technology

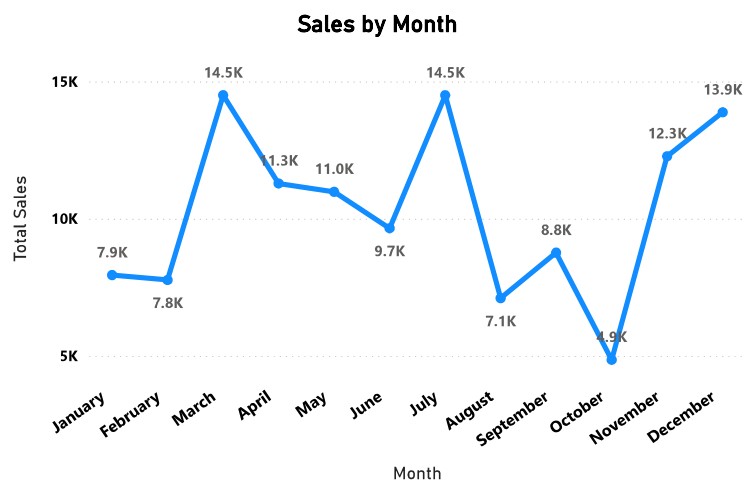
Segment

- ☐ Consumer
- ☐ Corporate
- ☐ Home Office

Profit by Region



Profit is evenly distributed across all regions, with the South slightly leading. To drive profitability further, focus on high-performing product categories and customer segments in the East region. Category- and segment-level analysis can help identify margin opportunities and optimize regional strategy.



Sales peak during March and July—seasonal trends detected. September dips sharply; review campaign efforts during that month.

Executive Summary – Sales & Profit Insights

