

# SIDDHI NIRMALE

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## SUMMARY

Data Science graduate student with 3 years of software engineering experience at HSBC specializing in machine learning, scalable data pipelines, predictive modeling across customer analytics, healthcare, and computer vision, with hands-on experience deploying data-driven solutions.

## EDUCATION

### Northeastern University

Masters in Data Science

Sep 2025 - May 2027

GPA:4/4

**Current Coursework:** Machine Learning, Algorithms, Essentials of Data Science, Programming

### Pune Institute of Computer Technology

Bachelors in Electronics and Telecommunications

Jul 2018 - Jul 2022

GPA:3.6/4

**Relevant Coursework:** Database Management, Mathematics and Statistics, Programming for Data Science, Capstone Experiences

## WORK EXPERIENCE

### Software Engineer

Aug 2022 - Aug 2025

HSBC Technologies

India

- Built a **Kubernetes-based data pipeline** for large-scale inventory data, enabling faster preprocessing, anomaly detection, and improving analytics turnaround by **30%** for business teams.
- Automated** validation workflows for compliance data (ICE) using **Python, Jenkins, and rule-based models**, improving regression testing speed and reliability by **70%**, and reducing manual review.
- Developed **Python scripts** for Active Directory–Azure data integration, ensuring **real-time data synchronization and quality monitoring**, which improved data accuracy across distributed systems by **40%**.
- Migrated **100+ data-heavy APIs and applications to AWS for cross-functional teams**, optimizing data flow architecture and enabling **real-time log analytics**, supporting predictive monitoring and business insights.
- Performed **traffic data analysis** with AppDynamics to identify underutilized APIs, reducing infrastructure costs by **25%** and improving system efficiency through evidence-based decision making.
- Applied **scenario modeling and data analysis** to design a business continuity strategy, supporting **risk prediction**, operational resilience, and compliance planning

## PROJECTS

### E-commerce Market Basket and Sentiment Analysis

Dec 2025

- Built a **sentiment-aware product recommendation system** by applying Apriori on 100K+ transactions to generate association rules (support, confidence, lift) and integrating **BERT-based review sentiment**, improving cross-sell recommendation relevance.

### Customer Engagement Analytics – American Express

Jun 2025

- Performed data preprocessing and feature engineering on customer-event and offer data to predict offer acceptance. Used **LightGBM** to build a high-performance model, improving Click-Through Rate (CTR) prediction. Tasks included data merging, handling categorical features, and optimizing model performance using **Python** and pandas.

### Hospital Readmissions Analysis

Apr 2023

- Analyzed patient data, conducted EDA, and built a logistic regression model with 78% accuracy to identify factors contributing to 30-day hospital readmissions and proposed strategies for reducing them.

### License Plate Validation App

Nov 2021

- Developed a web application using **EasyOCR, TensorFlow**, and Django to capture and authenticate license plates, achieving 88% accuracy with a dataset of 1,200 images. Used Django for user interaction and Jupyter Notebook for model training and execution.

## TECHNICAL SKILLS

**Programming Languages & Libraries:** Python, C++, R

**Databases:** SQL, PostgreSQL, MySQL

**Big Data & ML Tools:** PySpark, Hadoop, TensorFlow, PyTorch, Scikit-learn, LightGBM, XGBoost

**Visualization & Tools:** Tableau, Power BI, MS Excel, PowerPoint, Jupyter, Matplotlib, Seaborn

**Cloud & Data Platforms:** AWS (EC2, S3, RDS, Lambda), Terraform, Docker, Git, Kubernetes

**Core Concepts:** ETL, Feature Engineering, Model Evaluation, Data Cleaning, EDA

**Web Technologies:** HTML, CSS, JavaScript, Django, Flask, FastAPI

## KEY ACHIEVEMENTS

- Published Research Paper:** Published a research paper in the "International Journal for Research in Applied Science and Engineering Technology, Volume 10, Issue V" as the lead of the project.
- Circle of Excellence:** This recognition came as a result of my dedication to teamwork, effective problem-solving, and commitment to project success.