

SIDDHI KHOLKAR

Data Analyst | Excel-Python • SQL • Tableau • Power BI

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GitHub: github.com/siddhi197/Siddhi-Kholkar---Data-Analyst-PHP-Developer-Portfolio

US Permanent Resident (Green Card Holder)

PROFILE

System Analyst with strong experience in data analysis, reporting, and business process support. Skilled in translating business requirements into data-driven insights using SQL, Excel, Tableau, and Python. Experienced in career fairs, recruitment support, and stakeholder engagement—bridging business, systems, and people to support enterprise decision-making in financial and corporate environments.

TECHNICAL SKILLS

Programming & Data: SQL, Python (Pandas, NumPy), R, MySQL

Visualization Tools: Tableau, Power BI, Looker Studio, Excel

Other Tools: Git, Jupyter Notebook, WordPress, PHP, JavaScript, Visual Studio

Soft Skills: Communication, collaboration, analytical thinking, problem-solving

HIGHLIGHTED ANALYTICS PROJECTS (GITHUB PORTFOLIO)

Remote | Jan 2023 – Present

- Completed multiple in-house, non-industry practice projects to build data analytics skills.
- Applied real techniques learned through IBM and Google professional certifications.

Cyclistic Bike-Share Practice Analysis (SQL & Tableau)

- Cleaned and analyzed 12 months of ride data using SQL (CTEs, window functions)
- Built dashboards comparing member vs. casual rider behavior to support business insights

Retail Sales & Customer Insights Dashboard (Excel)

- Created pivot tables and dashboards to analyze revenue, customer demographics, and trends.
- Delivered actionable insights on high-value customer segments and seasonal sales

Nashville Housing Market EDA (SQL)

- Cleaned and standardized a housing dataset;
- Standardized dates, split and organized address fields, updated categorical values, and removed duplicates.

COVID-19 Dataset Trend Analysis (SQL & Tableau)

- Cleaned and preprocessed COVID-19 case and vaccination datasets using SQL.
- Applied joins, CTEs, window functions, and aggregate calculations to analyze total cases, deaths, infection rates, and vaccination coverage.
- Created views and temporary tables to support further analysis and visualization practice.

Tesla vs. GameStop Stock Analysis (Python & Plotly)

- Scraped historical stock and revenue data for Tesla and GameStop using Python libraries (yfinance, BeautifulSoup).
- Built interactive dashboards in Plotly to compare stock performance and revenue trends over time.

PROFESSIONAL EXPERIENCE

Event Marketing Representative – Client & Recruitment Support

Renewal by Andersen; Carrollton, TX

Aug 2025–Present

- Represent the organization at career fairs, recruitment events, and community outreach programs
- Engage with candidates and explain job roles, hiring processes, and company offerings
- Collect, validate, and organize candidate and customer data to support

CRM accuracy and reporting

- Share insights from events with marketing and hiring teams to improve outreach strategies
- Support cross-functional teams by translating field feedback into actionable data points

PHP Developer

eAura Technologies King of Prussia, PA

Jun 2016 – Feb 2020

- Developed websites, customized WordPress themes, and maintained MySQL databases.

FREELANCE PHP DEVELOPER FEB 2015 – MAR 2016

- Built custom websites using PHP, HTML, CSS, and JavaScript for small businesses.

DATABASE ANALYST & WEB DEVELOPER | SAPNA TECHNOLOGIES REMOTE | AUG 2006 – JAN 2008

- Managed data migration tasks and created websites for international clients.

EDUCATION

**Bachelor of Engineering (B.E.) – Information Technology Goa University,
India — June 2006**

CERTIFICATIONS

- IBM Data Analytics Professional Certificate
- Google Data Analytics Professional Certificate
- Salesforce CRM Training