

Siddhi Kholkar

Data Analyst

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Summary/Skills

Entry-level data analytics professional; recently completed the Google Data Analytics Professional Certificate. Excellent understanding and proficiency of platforms for effective data analyses, including SQL, Sheets, Tableau, and R. Strong communication, organizational, and analytical skills.

Relational Databases, SQL, BigQuery, Google Sheets, Google Docs, Tableau, Power BI.

Experience

1. Freelancer/ eCommerce & Web Developer

October 2015

Clients: *(All US based Clients)*

Pooch Pod (<https://poochpod.com>)
Philly Poke (<http://www.phillypoke.com>)
St Albans (<http://saint-albans.com>)
All About U (<http://allaboutu.biz>)
HWay Designs (<http://www.hwaydesigns.com>)
IMX Medical (<http://www.imxmed.com>)
IfIt'sWater (<http://ifitswater.net>)

Responsibilities:

(A) Cloud based Online Portal development & Web/Front end development

- Implementing Cloud based Shopping experience including Sales, Inventory (Product Management), Marketing and front end UI for a shopping portal. Customized themes for the UI layer of Cloud based shopping portals
- Build a Web presence from the ground up -- from concept, navigation, layout and programming to UX and SEO
- Develop and support enhancements for existing web sites
- Used tools like Wordpress
- Experience in OpenCart, Parallels H Sphere and Magento
- Programming using PHP and HTML.
- CSS and JavaScript
- Used various tools to increase traffic for clients' websites, including Google Sitemap, HTML tags, and Google Analytics
- Developed certain websites using online platforms like WIX
- Familiarity with Photoshop Flash and Flex

(B) Database

- MySQL database
- Data validation, create, maintain & execute queries for analytical purposes
- Develop SQL based queries for generating new reports and/or executing existing reports
- Analyze data and recommend correction to processes / systems, and defining strategies to improve data accuracy & integrity
- Create documentation of the processes

2. Target



<https://www.target.com/>

Worked part time as **Customer Service Advocate/Style Consultant** for a leading retailer (**Target Corporation**) from Sep-2017 till Feb-2020

Responsibilities:

Improve Retail Customer Experience

- Assistance to Retail Customers
- OPU (Online pickup) activity management
- Cross sell / up sell opportunities for customers at guests services
- Participate in Visual marketing for new and existing products
- Guest services including handling of returns, exchanges, refunds and other customer queries
- Managing soft lines for organizing products aligning to customer buying behavior patterns
- Handling customer check outs and payments
- "Bulls Eye" management for product distribution and layouts

3. Sapnagroup

 <p>http://www.sapgrouP.com</p>	<p>'Web developer/Database analyst' at Sapna Technologies from Jan-2006 to Jan-2008</p>
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Client: (All UK and German based clients)

Capitol Design (<http://www.capitol-design.co.uk/index.html>)

Threeview (<http://threeview.com>)

Verbatim (<http://www.verbatim.com>)

Thinkpink (<http://www.thinkpinkblue2.com>)

Primary responsibilities:

(A) Web/Front end development

- Develop and support enhancements for web sites for European clients
- Scheduling of project milestones, development and testing plans and deployment
- Extensively worked in front ending tools like PHP and HTML
- Developed CSS and Javascripts to enhance functionality and user experience.
- Work with senior developer to manage large, complex design projects for corporate clients

- Worked primarily on Windows NT operating system

(B) Database

- Data migration using MySQL database
- Data validation, create, maintain & execute queries for analytical purposes
- Follow documented processes & methodologies to execute regular tasks / activities
- Manage data by loading items, configuring data attributes for use in downstream systems.
- Decipher and organize inputs from respective stakeholders and transform into database update records
- Create new items manually or through upload feature (Items related to products mentioned by above clients)
- Debug and analyze problems with existing data / records having error, correct them

(C) Project Management

- Join client meetings to understand scope and requirements
- Define schedules, project milestones and tracking to completion
- Collaborate and coordinate with teams, for problem solving or for completion of specific activity
- Provide periodic status reports and dashboard to Client and/or reporting Manager
- Identify and communicate any risks associated for the project

Education

Google/ Data Analytics Professional Certificate
Online JAN 2023

Completed extensive six month job-ready Google Career Certification training. Demonstrated hands-on experience with data cleaning, data visualization, project management, interpreting and communicating data analytics findings. Confidence in transforming complex data into actionable and clear insights. Fluency in computer programming languages and a solid understanding of databases.

Padre Conceicao College of Engineering / B.E.IT

Sept 2002 - June 2006
Goa University, Goa, India
Graduated in June-2006 Distinction with Honors (72%)

Supplemental Information/Academic Projects

- Undergone CRM Salesforce training
- Programming Languages: C, C++, JAVA
- Scripting / Markup Language: PHP, HTML

PROJECT #1:

- Project name: FRONT OFFICE ADMINISTRATION
- Front end technology: PHP
- Back end technology: Postgresql

PROJECT #2:

- Project Name: HEALTHCARE MANAGEMENT SOFTWARE
- Front end technology: C# WITH ASP.NET
- Front end technology: SQL SERVER

FINAL YEAR ELECTIVE SUBJECTS:

- Semester 7: Embedded systems and operation research
- Semester 8: Advanced computer architecture & Software tools for CAD/CAM