SIDDHI KHOLKAR
Data Analyst

Richardson (Dallas), TX, USA
484-479-4985 | Siddhi197@gmail.com

Authorized to work in the United States

SUMMARY

Entry-level data analyst with 5+ years of IT experience. Proficient in Data Visualization, Data Extract and Cleansing, and hands-on experience on technologies such as R, Tableau, BigQuery, Power BI, SQL. Looking forward to employing these skills to transform large data sets into meaningful insights.

Fluent in computer programming languages, Web technologies and has a solid understanding of Databases. Strong Analytical, Organizational and Communication skills. Graduated with Engineering degree in Information technology, and a certified Google & Data Analytics Professional

Skills

- Data Visualization
- Data Extract
- Data Cleansing
- Data Analytics
- Relational Databases
- Web Development
- Ux and SEO
- eCommerce

- R
- Tableau
- Power BI
- Google Sitemap
- PHP
- HTML
- CSS
- JavaScript

- BigQuery
- SQL
- Google Sheets
- Google Docs
- Magento
- Wordpress
- OpenCart
- Parallel H-Sphere

Google/ Data Analytics Professional Certificate
July-2022 to Jan-2023

- Coursera Data Analytics Completion Certificate
- Coursera Foundations- Data, Data, Everywhere
- Coursera Make Data-Driven decisions
- Coursera Prepare Data for Exploration
- Coursera Process Data from Dirty to Clean
- Coursera Analyze Data to Answer Questions
- Coursera Share Data Through the Art of Visualization
- Coursera Data Analysis with R Programming
- Coursera Application of Data Analysis in Business with R Programming
- Coursera Prepare, Clean, Transform, and Load Data using Power BI

eCommerce & Web Technology Developer
eAura Technologies, King of Prussia, PA
Oct 2015 till Dec 2019

Clients / Delivered Products: *(US based Clients)*

- Pooch Pod (https://poochpod.com)
- St Albans (http://saint-albans.com)
- All About U (http://allaboutu.biz)
- HWay Designs (http://www.hwaydesigns.com)
- IMX Medical (http://www.imxmed.com)
- IfIt'sWater (http://ifitswater.net)

Responsibilities

a) **Cloud based Online Portal development & Web/Front end development**
- Implementing Cloud based Shopping experience including Sales, Inventory (Product Management), Marketing and front end UI for a shopping portal. Customized themes for the UI layer of Cloud based shopping portals
- Build a Web presence from the ground up -- from concept, navigation, layout and programming to UX and SEO
- Develop and support enhancements for existing web sites
- Used tools like Wordpress
- Experience in OpenCart, Parallels H Sphere and Magento
- Programming using PHP and HTML.
- CSS and JavaScript
- Used various tools to increase traffic for clients' websites, including Google Sitemap, HTML tags, and Google Analytics
- Developed certain websites using online platforms like WIX
- Familiarity with Photoshop Flash and Flex

b) **Database**
- MySQL database
- Data validation, create, maintain & execute queries for analytical purposes
- Develop SQL based queries for generating new reports and/or executing existing reports
- Analyze data and recommend correction to processes / systems, and defining strategies to improve data accuracy & integrity
- Create documentation of the processes

Customer Service/Style Consultant

Target Corporation, Malvern, PA
Sep-2017 till Feb-2020

a) **Responsibilities - Improve Retail Customer Experience**
- Assistance to Retail Customers
- OPU (Online pickup) activity management
- Cross sell / up sell opportunities for customers at guests services
- Participate in Visual marketing for new and existing products
- Guest services including handling of returns, exchanges, refunds and other queries
- Managing soft lines for organizing products aligning to customer buying behavior patterns
- Handling customer check outs and payments
- "Bulls Eye" management for product distribution and layouts

Database Analyst & Web Developer

Sapna Technologies
Jan 2006 till Jan 2008

Client / Delivered Products: *(UK and German based clients)*

- Capitol Design (http://www.capitol-design.co.uk/index.html)
- Threeview (http://threeview.com)
- Verbatim (http://www.verbatim.com)

- Thinkpink (http://www.thinkpinkblue2.com)

Responsibilities:

a) Web/Front end development
- Develop and support enhancements for web sites for European clients
- Scheduling of project milestones, development and testing plans and deployment
- Extensively worked in front ending tools like PHP and HTML
- Developed CSS and Javascripts to enhance functionality and user experience.
- Manage large, complex design projects for corporate clients
- Worked primarily on Windows NT operating system

b) Database
- Data migration using MySQL database
- Data validation, create, maintain & execute queries for analytical purposes
- Follow documented processes & methodologies to execute regular tasks / activities
- Manage data by loading items, configuring data attributes
- Decipher and organize inputs from business and transform into database records
- Create new items manually or through upload feature
- Debug and analyze problems with existing data / records having error, them

c) Project Management
- Join client meetings to understand scope and requirements
- Define schedules, project milestones and tracking to completion
- Collaborate and coordinate with teams, for problem solving or for completion of specific activity
- Provide periodic status reports and dashboard to Client and/or reporting Manager
- Identify and communicate any risks associated for the project

ACADEMICS / EDUCATION

Bachelor of Engineering (B.E.) – Specialization in **Information Technology**

Sept 2002 - June 2006
Goa University, Goa, India
Graduated in June-2006 Distinction with Honors (72%)

CERTIFICATIONS, TRAININGS & OTHER SKILLSETS

- Google Data Analytics Professional
- CRM Salesforce Training
- C, C+ and Java