

SIDDHI RANE

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Address- Room no. 5 , Swapnasagar Society, Bhandup Village(east), Pincode - 400042

Date Of Birth- 08/06/1999

Dedicated and skilled Software Developer with 3.5 years of experience specializing in modern web technologies, including React.js, Next.js, SvelteKit, and EJS. Proficient in building dynamic, multilingual news platforms and integrating ad technologies such as Google Ads, MGID, and Taboola to optimize revenue. Adept at creating high-performance, event-specific digital platforms for industries like business, health, and technology. Experienced in developing AMP versions of websites to enhance mobile performance and SEO. Passionate about delivering scalable, user-focused web applications and continually improving frontend performance and user experience.

Professional Experience

Role- Software Developer

Company - Republic World

July 2021–Present

- Developed and maintained dynamic web applications using React.js and Next.js, enhancing user experience and performance.
- Built multilingual news platforms to cater to diverse audiences, utilizing SvelteKit and server-side rendering.
- Designed and implemented server-side rendering (SSR) and static site generation (SSG) solutions with Next.js, improving SEO and scalability.
- Integrated reusable EJS templates for dynamic content generation in backend projects.
- Collaborated with cross-functional teams to create responsive, accessible UI components using Tailwind CSS and Material-UI.
- Developed event-based websites such as Republic Business Emerging Technology Awards, Health and Wellness events, Startup Conclaves, and Round-Table Editions.
- Successfully integrated and managed various ad technologies, including Google Ads, MGID, and Taboola, increasing ad revenue.
- Developed AMP versions of Republic websites to enhance mobile performance, reduce load times, and improve SEO rankings.

Role- Junior Software Developer

Company - Edulab

Feb 2021–July 2021

- Worked on bug fixing and maintained the code.
- Worked on express.js and node.js projects.
- Made Some Ui fixes on developed pages.

Projects

Dynamic News Website (Republic World, Republic Bharat, Republic Business, Republic Bangla, Republic Kannada)

- Build and developed responsive frontend of news websites for all languages web application using React and Next.js
- Integrated ad platforms like Google Ads, MGID, VDO ads to maximize revenue.
- Developed frontend to improve page speed performance like CLS, LCP and FID used sveltekit framework and developed one codebase for all republicworld languages with handled all configurations and also developed responsive UI for better user experience with tailwind CSS.
- Worked on google search console errors to improve core web vitals passed

Event-Based Platforms(Republic Business Emerging Technology awards, Health and Wellness, Startup and Conclave, Round Table)

- Developed UI and responsive frontend using React and Next.js web platforms for events such as Republic Business Emerging Technology Awards and health and wellness summits, round table and startup and conclave.
- Created dynamic modules to highlight event schedules, speakers, and live updates using strapy backend.

AMP Versions for News Websites

- Developed AMP-compatible versions of Republic websites, ensuring fast load times, enhanced mobile performance, and SEO improvements.
- Optimized AMP pages with ad slots for Google Ads and MGID to maintain revenue streams.

CMS Dashboard

- Created an admin dashboard using React.js and Material-UI, featuring CRUD operations and real-time analytics.
- Utilized EJS templates for backend-rendered pages in hybrid applications.

Technical Skills

- Frontend Development: React.js, Next.js, SvelteKit, EJS, PUG/Jade, JavaScript, TypeScript
- Backend Development : Express Js, Strapi
- Styling & Frameworks: Tailwind CSS, Material-UI, Styled Components, SCSS
- Version Control & CI/CD: Git, GitHub, GitLab, Bitbucket
- Ad Integration & Optimization: Google Ads, MGID, Taboola, Feed Ads, VDO ads, Interstitial ADS

Education

1. **BSC in Information Technology** (University of Mumbai | Date- 07/2016 - 04/2019)
2. **Core Java Course** (Squad Infotech | Date- 09/2020 - 03/2021)