



Use the data source “Sample – Coffee Chain” for the below questions. Attach the screenshots of the visualizations everywhere along with the answer. Also, upload the final workbook in Tableau public and give the link for the same.

1. Compare the Budget Sales and Budget Profit with Actual Sales and Profit and write your findings.
2. Create Top N parameter to find top state based on Profit for Major market size.
3. What is the percentage of sales contribution of Central Market in both Major and Small Market?
4. How is the Marketing cost correlated to Sales? Give the equation.
5. Which area codes in California have sales more than 6000? Create a visual distinction between these codes and others.
6. Show market wise sales on geographical map. Which market has the highest sales.
7. Which are the Top 2 and Bottom 2 states in terms of profit? Show using a geographical map.