SIDDHESHWAR MORE

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GitHub | LinkedIn

Skills

Languages: C/C++, Java, JavaScript, SQL, R, Python

Technologies & Tools: AIML, MERN Stack, Figma, DSA

Education:

KIT's College Of Engineering, Kolhapur,

Jun 2023 – Jun 2027

B. Tech In Computer Science & Business Systems

CGPA: 9.00

Project Work:

- <u>Eco Cart Al-Powered Sustainable Product Finder</u>: Built a smart tool using SERP API and Gemini AI to fetch and rate eco-friendly products with badges (e.g., Plastic-Free, Recyclable)
 - Integrated Gemini AI for product analysis and badge assignment
 - Used Firebase for auth and Wishlist storage
 - Optimised product fetching (6–9 items) for performance
 - Predicted impact: Potential to benefit 1000+ eco-conscious users.
 - o Tech Stack: HTML, Tailwind CSS, Node JS, Fire Base, SERP API, Gemini API, ML
- <u>Engineering Study Hub</u>: Centralised Resource Platform for Engineering Students. Developed a web platform to organise and share engineering study materials, notes, and previous year papers across branches.
 - Designed structured content filtering by subject, semester, and branch
 - o Enabled PDF/material uploads and sharing features
 - Integrated responsive UI for mobile and desktop access
 - Predicted impact: Useful for 2000+ engineering students seeking organised academic resources
 - Tech Stack: HTML, CSS, Node JS, Mango DB, SERP API, Gemini API, ML

Work Experience

Technical Specialist & Web Developer – PIONEER 2025(<u>website</u>)

February 2025

Organised by ISTE, KITCOEK - Kolhapur

- Designed and developed the official PIONEER 2025 event website using the MERN stack (MongoDB, Express.js, React, Node.js), ensuring full responsiveness and deployment readiness
- Provided end-to-end technical support during the event, including infrastructure setup, live system management, and digital coordination
- Collaborated with multiple event teams to manage registrations, announcements, and a smooth user experience for 1000+ attendees

Marketing Intern - Vidyashala

March 2024 - April 2024

(Remote)

- Contributed to digital marketing efforts focused on student outreach and brand awareness
- Created and scheduled engaging social media content across platforms to boost visibility
- Assisted in analysing campaign performance and refining strategies, leading to a 20% increase in engagement during the internship period
- Collaborated with the core marketing team to align messaging with Vidyashala's educational mission