

# Mohamed Siddique

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## CONTACT

[siddique26.github.io](https://siddique26.github.io)

[siddijafr@gmail.com](mailto:siddijafr@gmail.com)

+91 80564 10788

## SKILLS

### Design

Product thinking,  
Wireframing,  
Interaction, Visual  
design, Rapid  
prototyping,  
Illustration

### Coding

HTML + CSS  
Javascript  
C++  
Swift

## STRENGTHS

Detail oriented, Responsive,  
Self starter

## EDUCATION

Bachelor Degree in  
Information Technology  
SSN College, Chennai

## SOCIAL LINKS

[linkedin/msiddique26](https://linkedin/msiddique26)

[twitter/msiddique26](https://twitter/msiddique26)

[dribbble/msiddique26](https://dribbble/msiddique26)

[medium/msiddique26](https://medium/msiddique26)

[github/siddique26](https://github/siddique26)

Product designer with 4.5 years of experience designing mobile & desktop products. I enjoy doing all the spectrum of the design process. My dedication lies in purposefully shaping pixels to create impactful and user-centric experiences.

Apr 2022 – Present

## Flipkart | Product designer

### Product designer (Payments) | 2023 – present

Currently crafting payment & fintech experiences at Flipkart payments group, with the primary objective of creating streamlined and intuitive interactions.

### Growth Product designer | 2022 – 2023

As a Growth Designer, I conceptualized and crafted solutions based on hypotheses, incorporating multiple variants for rigorous testing, with the goal of enhancing product value for a user base of 200 million customers.

Dec 2019 – Mar 2022

## Freshworks | Product designer

- Redesigned all lead generation features benefiting a user base of over 3000 CRM customers.
- Designed key features including 'Landing Page Builder' for digital marketers and 'Journey Builder, customer segmentation' for e-commerce integrations.

Dec 2018 – Nov 2019

## MaidSafe | UX designer

Enhanced safenetwork.tech site for better visuals and content, driving clarity and increased traffic. Co-led perpetual web browser (dApp) and Safe Network desktop app design.