

# Mohamed Siddique

I'm a product designer with 4+ years of experience designing mobile & desktop products. I enjoy doing all the spectrum of the design process and I push pixels with a purpose.

## EXPERIENCE

### Product designer 2

#### Flipkart

Apr 2022 – Present

- As a growth designer, I work on innovative & bold experiments and improve the overall shopping experience for 250+ million users.
- Crafting personalised experience for different cohorts of Flipkart users.

### Product designer

#### Freshworks

Dec 2019 – Mar 2022

- Redesigned the primary lead generation feature in Freshworks CRM used by 3000+ customers.
- I designed one of the key features of digital marketers (Landing page builder) in Freshworks CRM.

### UX Designer

#### MaidSafe

Dec 2018 – Nov 2019

- Redesigned safenetwork.tech website with better visuals and content to improve clarity and attract page visits.
- Co-led in designing perpetual web browser(dApp) and Safe Network desktop application.

## CONTACT

[siddique.github.io](https://siddique.github.io)

[siddijafr@gmail.com](mailto:siddijafr@gmail.com)

+91 80564 10788

## SKILLS

### Design

Product thinking  
Wireframing  
Interaction design  
Visual design  
Rapid Prototyping  
Illustration

### Coding

HTML + CSS  
Javascript  
C++  
Swift

## SOCIAL LINKS

[linkedin/msiddique26](https://www.linkedin.com/company/msiddique26)

[twitter/msiddique26](https://twitter.com/msiddique26)

[dribbble/msiddique26](https://dribbble.com/msiddique26)

[medium/msiddique26](https://medium.com/@msiddique26)

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