

PRERANAAAAA !!!!!!

SPONSORSHIP BROCHURE



KNOW ABOUT ? EUPHORIA OF CELEBRATIONS AT **GITAM BENGALURU!**

2 DAYS

10K+ Crowd/Footfall

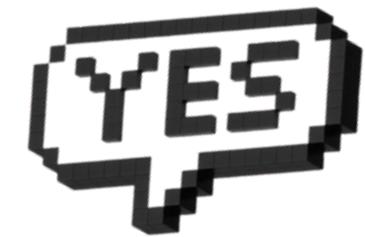
500k+ Digital Outreach

20

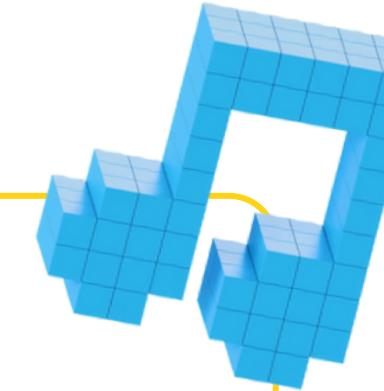
 [prerana.bengaluru](https://www.instagram.com/prerana.bengaluru)

 www.prerana.gitam.edu





**CULTURAL EVENTS
WELLNESS EVENTS
TECH EVENTS, TECH EXPO,
FOOD MELA, GAME ZONE**



**PRO-NIGHTS -2
"PROMINENT CELEBRITIES WILL ATTEND"!
CELEBRITY PERFORMANCE,CULTURAL NIGHT
DJ NIGHT/SUNBURN , BAND NIGHT**





ABOUT

✨ Prerana 2026: The Spectrum Within ✨

Welcome to a celebration where technology meets culture, and wellness fuels creativity.

Prerana is not just a fest — it's a movement.

This year, under the theme Innovation • Collaboration • Hope, we rise together to unlock the spectrum within every student: their talent, intellect, spirit, and imagination.

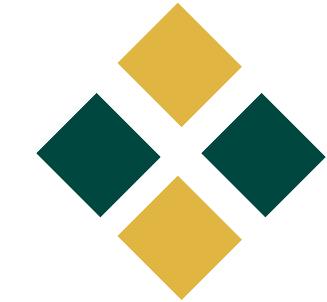
From hackathons to fashion walks, from yoga corners to battle of bands, Prerana 2026 is a vibrant canvas of resilience, joy, and limitless possibility. With our Phoenix Spirit leading the way, let's ignite ideas, embrace diversity, and celebrate the power of hope that defines our future.

Prerana 2026 — Collaborate. Innovate. Hope.



WHY SHOULD "YOU" SPONSOR?

- Connect with **10,000+ students, professionals, tech experts and entrepreneurs** from GITAM Bengaluru and beyond.
- Enhance your **Brand REACH** through our social media channels, event marketing, and on-campus promotions.
- Showcase your products/services to a diverse, young, and **influential audience**.
- Support initiatives promoting **cultural heritage, education, and wellness**.
- Capitalize on the festive atmosphere to promote your **products/services**.



SPONSORSHIP PROPOSAL



TITLE SPONSOR	₹ 5 LAKHS
CO-SPONSOR	₹ 4 LAKHS
ASSOCIATE SPONSOR	₹ 3 LAKHS
PARTNERSHIP	₹ 1-2 LAKHS





What we are offering

SPONSORSHIP	TITLE	CO-SPONSOR	ASSOCIATE	PARTNERSHIP
CAMPUS BRANDING	<input checked="" type="checkbox"/> Prime	<input checked="" type="checkbox"/> Priority	<input checked="" type="checkbox"/>	
ONSTAGE BRANDING	<input checked="" type="checkbox"/> Prime	<input checked="" type="checkbox"/> Priority	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
HIGHLIGHTS	<input checked="" type="checkbox"/> Prime	<input checked="" type="checkbox"/> Priority	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>



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ON CAMPUS BRAND PUBLICITY

SPONSORSHIP	TITLE	CO-SPONSOR	ASSOCIATE	PARTNERSHIP
WEBSITE MARKETING	<input checked="" type="checkbox"/> Prime	<input checked="" type="checkbox"/> Priority	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
STALLS	<input checked="" type="checkbox"/> Prime	<input checked="" type="checkbox"/> Priority	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
STANDEES	<input checked="" type="checkbox"/> Prime	<input checked="" type="checkbox"/> Priority	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
WALL DROP DOWN BANNER	<input checked="" type="checkbox"/> Prime	<input checked="" type="checkbox"/> Priority		



ON STAGE BRAND PUBLICITY

SPONSORSHIP	TITLE	CO-SPONSOR	ASSOCIATE	PARTNERSHIP
STAGE SCROLLING	<input checked="" type="checkbox"/> Prime	<input checked="" type="checkbox"/> Priority	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
SPECIAL MENTION BY EMCEE	<input checked="" type="checkbox"/> Prime	<input checked="" type="checkbox"/> Priority	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
LCD SCREENS	<input checked="" type="checkbox"/> Prime	<input checked="" type="checkbox"/> Priority	<input checked="" type="checkbox"/>	
STANDEES	<input checked="" type="checkbox"/> Prime	<input checked="" type="checkbox"/> Priority	<input checked="" type="checkbox"/>	



Highlights

SPONSORSHIP	TITLE	CO-SPONSOR	ASSOCIATE	PARTNERSHIP
CONCERT NIGHT SPECIAL ENTRY	<input checked="" type="checkbox"/> Prime	<input checked="" type="checkbox"/> Priority	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
CULTURAL NIGHT SPECIAL ENTRY	<input checked="" type="checkbox"/> Prime	<input checked="" type="checkbox"/> Priority	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
BRANDING THROUGH TEASER VIDEO	<input checked="" type="checkbox"/> Prime	<input checked="" type="checkbox"/> Priority		
FLASH MOB PROMOS	<input checked="" type="checkbox"/> Prime	<input checked="" type="checkbox"/> Priority		





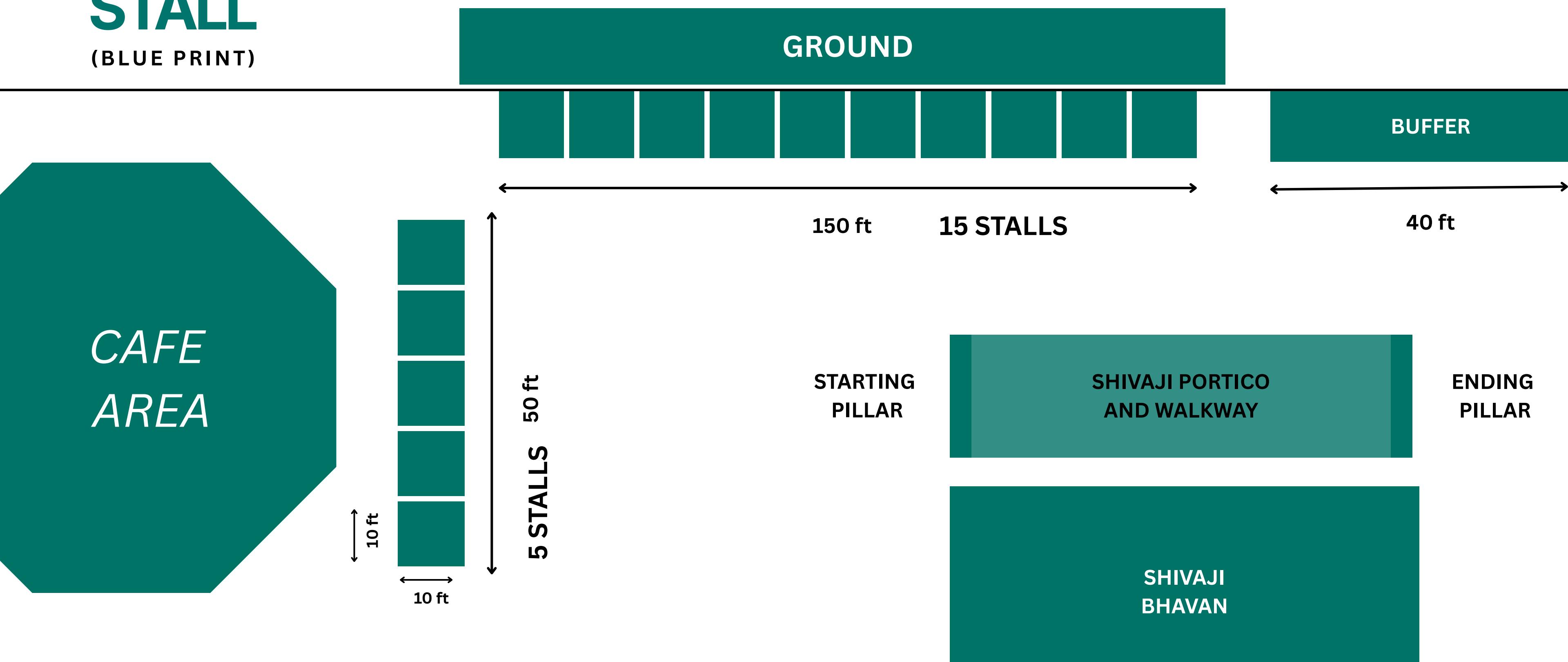
ABOUT STALL

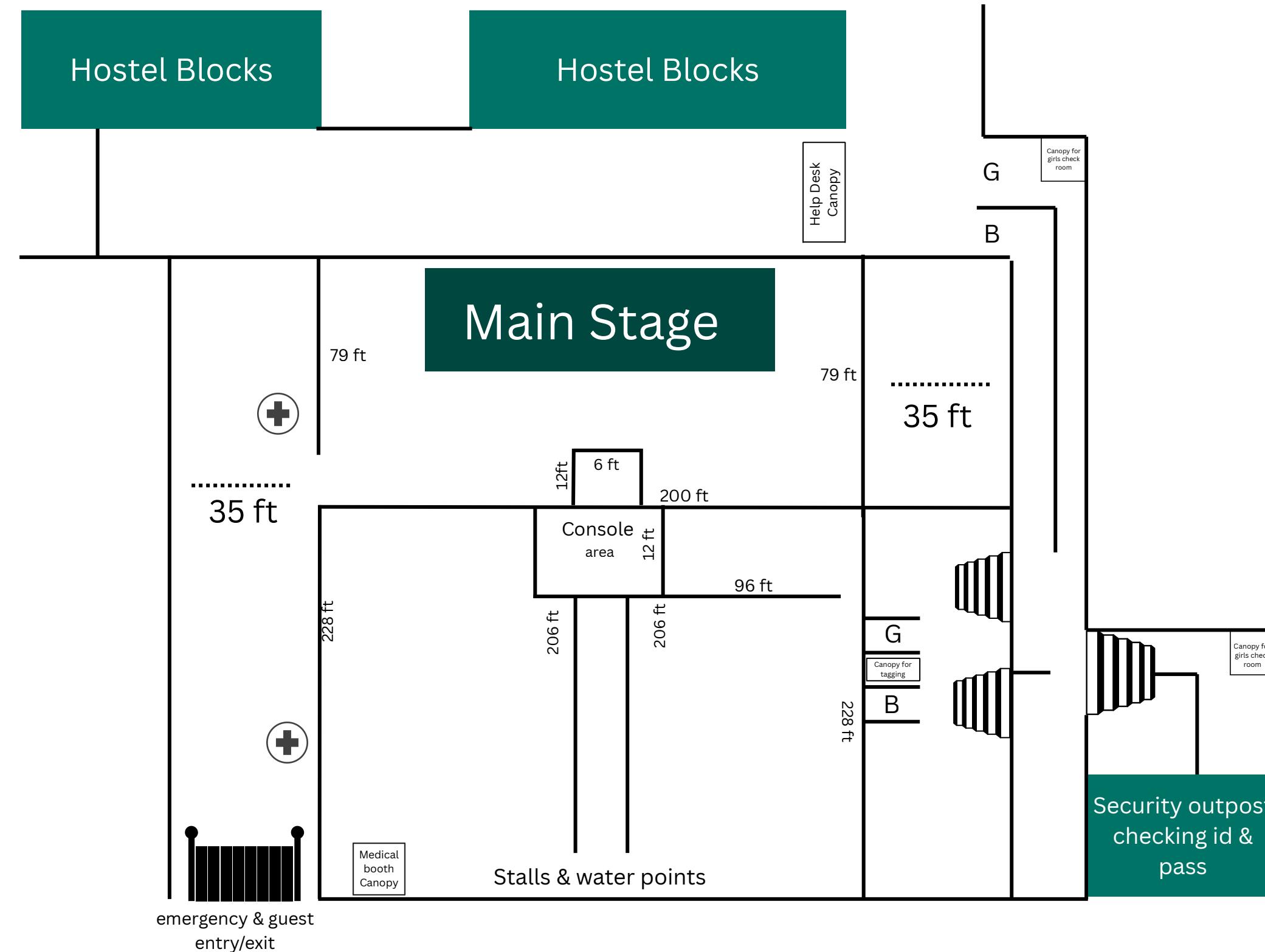
GOLD: FOOD STALL (20*10) - **25,000/-**
MERCH STALL (20*10) - **20,000/-**

SILVER: FOOD STALL (10*10) - **15,000/-**
MERCH STALL (10*10) - **10,000/-**

EARLY BIRD DISCOUNT APPLICABLE %
UPTO DECEMBER (20TH) ONLY

STALL (BLUE PRINT)





- **DJ NIGHT**
- **CONCERT NIGHT**
- **CULTURAL EVENTS**
- **10K+ FOOTFALL**

The "Prestige & Excellence"

WE WELCOME YOU TO CONNECT WITH US - LET'S EXPLORE OPPORTUNITIES TOGETHER.

Partner with Bengaluru's Finest: **PRERANA 25**



We are proud to share that PRERANA 2025 was honored with the prestigious title of "Best Cultural Fest of the Year" by the Bengaluru Cultural Fest Committee.

This recognition is more than an award — it reflects our unwavering commitment to quality, creativity, and the electrifying atmosphere we bring to thousands of students and attendees every year.

Why Partner With Us?

By sponsoring PRERANA 2026, your brand aligns with excellence and gains:

Certified Credibility – Association with the city's gold standard in cultural entertainment.

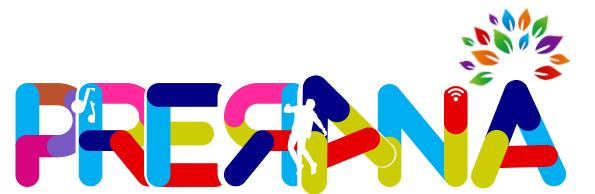
Expanded Reach – Anticipated surge in media coverage and footfall following our award-winning success.

Premium Engagement – Direct connection with a vibrant, high-energy audience at a festival known for superior execution and unforgettable experiences.

Join the Victory Lap

This year, we are taking the "Best Fest" to even greater heights. Be part of Bengaluru's most celebrated cultural phenomenon and showcase your brand where innovation, culture, and wellness converge.

#Prerana2026 #TechnoCulturalWellnessFest #GITAMBengaluru #SponsorshipOpportunity #BestFest

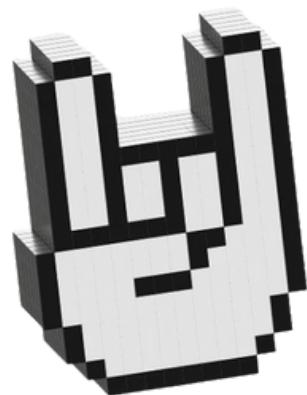


2025 PRERANA HIGHLIGHTS





WE LOOK FORWARD TO THE EXCHANGE OF SYNERGIES



We sincerely appreciate your interest in our proposal and thank you for taking the time to review it. **We're hopeful for a positive response** and excited about the possibility of establishing a mutually beneficial partnership. Your collaboration would be invaluable to us, and we look forward to working together.



Let's Talk

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PRESIDENT : Thousheer : +91 9113815655

HEAD-SPONSORSHIP : Sriniwas : +91 9883790337

Reach us At : preranablr@gitam.in

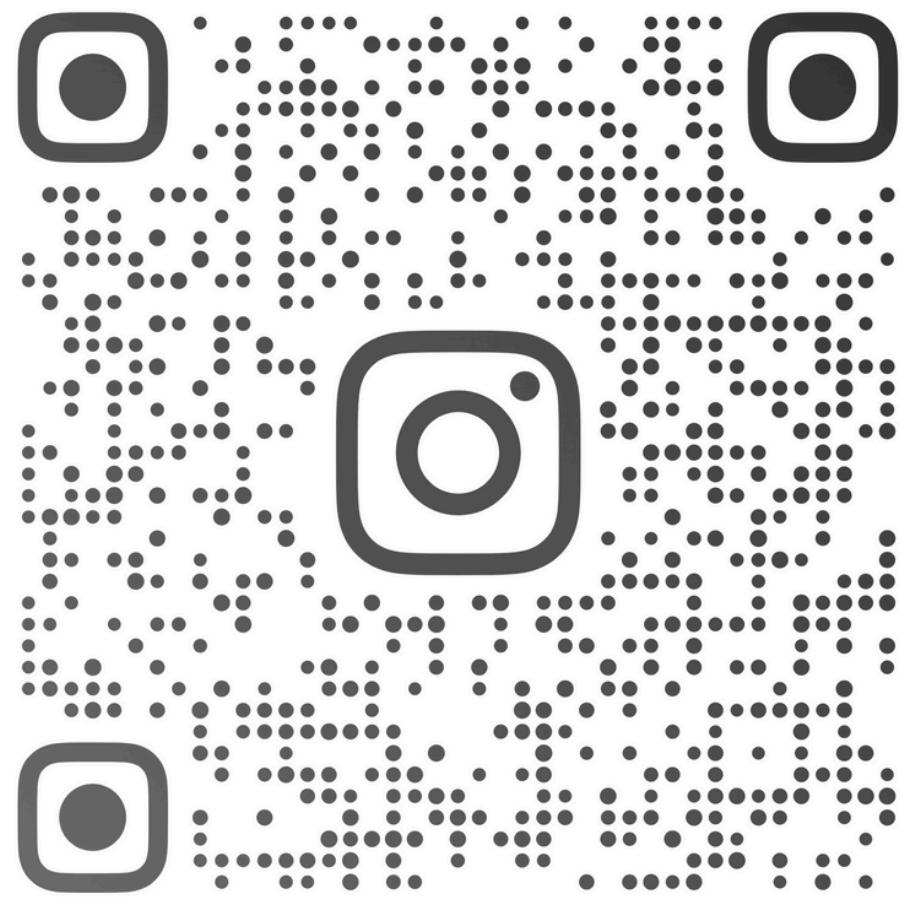


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Follow Us

INSTAGRAM



PRERANA.BENGALURU



PRERANA Fest

WEBSITE



WWW.PRERANA.GITAM.EDU



GITAM
DEEMED TO BE UNIVERSITY

