Shiddalingesh Patil

CONTACT

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EDUCATION

MCA
Visvesvaraya Technological University

2013 - 2016

BCA
Karnataka University of Dharwad

2010 - 2013

SKILLS

Language - Java, PHP

Front-End - HTML, CSS, Javascript, jQuery, d3.js, knockoutJs

Framework - Laravel,Durandal

WORK EXPERIENCE

Navigem Data Inc.

Student Intern

Jan 2016 - May 2016

SearchlightHealth pvt Ltd.

Software Engineer

Jun 2016 - Present

Apollo prism (PHR mangement)

- Token based authentication for Signing In
- Creating millions of reports using test results data
- Integrated Social login(FB, Twitter, Google), OTP login
- Showing Health Risk Assessments using jqPlot bar and pie chart.
- Preview and download lab reports and health checks
- Multiple reports of single patient clubbed into single using javascript.

OA (Helps hospital in precise targeting & delivering higher ROI for marketing campaigns)

- Token based authentication for Signing In
- Cleansing and processing data of 100+ hospitals
- Development of Web Application to increase the analytical Understanding of processed data
- Development of scripts using JavaScript to verify processed data to make sure there is no duplication of data.
- Deployment and maintenance of product in production environment.
- Login, forgot password implementation in both Front-end and Back-end.
- Used d3.js for demographical data visualization, piechart,graphs and other visualization of data
- Created custom multi-selector using JavaScript and multiple filters.

Digital Marketing Landing Pages (Marketing campaigns with precise targeting using deep analytics and patient journeys)

- Created 100+ landing pages for 20+ clients with SEO optimization
- Created personalised landing pages based on search keywords which deliver the right information for user.
- API integration for booking slots with hospitals and mailing acknowledgment to patients.
- Lead-square(CRM tool) integration.

BI (Helps hospitals discover growth and business optimization opportunities)

- Processed 100+ hospitals data
- Creating cards and visualization of data using d3.js to show demographically, Seasonality Trends etc.

SearchlightHealth (Full website revamp)

Cureconsult (Healthcare guide to find best hospital and doctor)

- Developed end to end project with SPA framework Durandal and Java in back-end
- As the previous version was in Durandal SPA it was hard to improve SEO and comply SEO standards, so migrated full website to PHP framework(Laravel)
- SEO optimization , URL formatting, page speed, minifying assets, using CDN
- Live Chat integration with third party tool
- Storing user experience and personalization of the view.
- Implemented forms to book appointment getting cost quote etc.
- Lead-square(CRM tool) integration.
- Location based listing of doctors and hospitals by capturing user location.