

# SIDEPARTY

**WINTER 2015** 



## SIDE PARTY

We're like a house party at your friends' friends: we're relaxed, effortless and fun. Designed by a London/Seoul team, our pieces are a grown-up interpretation of the preppy streetwear worn by those cool Korean kids, with a touch of London edge.

Side Party is a 'pieces brand': we design key pieces that are missing from your wardrobe, giving them our own, fresh twist.

Elisa & Ok Sun





Attitude oversize knit - New classic trousers

Hongdae pinafore dress - Back to basics long sleeve tee





Birkin cotton day dress

Everything linen boat neck top - New 70s buttoned skirt





Neoprep dropped shoulder cotton top - Hongdae pinafore dress (woven)

Little something textured jumper - Modern poetry midi skirt





Low key ribbed dress

Attitude oversize knit - New 70s buttoned skirt (structured suede)



Winter cool fluffy jumper - Modern poetry midi skirt



Attitude oversize knit - Hongdae pinafore dress (faux suede)





Neoprep dropped shoulder cotton top - Silhouette ribbed skirt

Ihwa collared dress



Winter cool fluffy jumper - New classic trousers



Sinsa high neck skater dress (smooth)





Sleek shift dress

Sunday dropped shoulder sweater - Street wrap skirt



Neoprep dropped shoulder stripe top - New 70s buttoned skirt (structured suede)





Essential deep back top (cropped) - New 70s buttoned skirt (soft suede)

Hongdae pinafore dress (soft suede)







Boy zipped sweater - New 70s buttoned skirt (soft suede)





Oh easy A-line dress

Winter cool fluffy jumper - That night print skirt





SInsa high neck skater dress (textured)

Attitude oversize knit - New 70s buttoned skirt (woven)

#### CONTACT

Feel free to address any questions to Elisa by email or telephone:

- wholesale@thesideparty.com
- **+44** 20 3239 6345

#### SIZING

All styles come in 3 sizes.

- size S: UK 6-8 (FR 34-36) (US 2-4)
- size M: UK 10-12 (FR 38-40) (US 6-8)
- size L: UK 12-14 (FR 42-44) (US 10-12)

Fabric compositions can be found in the linesheet document (tab 2).

### **TERMS**

Terms and Conditions can be found in the linesheet document (tab 3).

No minimum order requirements.

We recommend applying a 2.8 markup on our wholesale price.

Payment: due just before shipping.

**Shipping:** Can be organised for September, October or November, depending on your requirements.