

SIDEPARTY

WINTER 2015



SIDE PARTY

We're like a house party at your friends' friends: we're relaxed, effortless and fun. Designed by a London/Seoul team, our pieces are a grown-up interpretation of the preppy streetwear worn by those cool Korean kids, with a touch of London edge.

Side Party is a 'pieces brand': we design key pieces that are missing from your wardrobe, giving them our own, fresh twist.

Elisa & Ok Sun





Attitude oversize knit - New classic trousers

Hongdae pinafore dress - Back to basics long sleeve tee





Birkin cotton day dress

Everything linen boat neck top - New 70s buttoned skirt





Neoprep dropped shoulder cotton top - Hongdae pinafore dress (woven)

Little something textured jumper - Modern poetry midi skirt





Low key ribbed dress

Attitude oversize knit - New 70s buttoned skirt (structured suede)



Winter cool fluffy jumper - Modern poetry midi skirt



Attitude oversize knit - Hongdae pinafore dress (faux suede)





Neoprep dropped shoulder cotton top - Silhouette ribbed skirt

Ihwa collared dress



Winter cool fluffy jumper - New classic trousers



Sinsa high neck skater dress (smooth)





Sleek shift dress

Sunday dropped shoulder sweater - Street wrap skirt





Winter cool fluffy jumper - New classic trousers

Neoprep dropped shoulder top - New 70s buttoned skirt (structured suede)





Essential deep back top (cropped) - New 70s buttoned skirt (soft suede)

Hongdae pinafore dress (soft suede)







Boy zipped sweater - New 70s buttoned skirt (soft suede)





Oh easy A-line dress

Winter cool fluffy jumper - That night print skirt





SInsa high neck skater dress (textured)

Attitude oversize knit - New 70s buttoned skirt (woven)

CONTACT

Feel free to address any questions to Elisa by email or telephone:

- wholesale@thesideparty.com
- **+44** 20 3239 6345

SIZING

All styles come in 3 sizes.

- size S: UK 6-8 (FR 34-36) (US 2-4)
- size M: UK 10-12 (FR 38-40) (US 6-8)
- size L: UK 12-14 (FR 42-44) (US 10-12)

Fabric compositions can be found in the linesheet document (tab 2).

TERMS

Terms and Conditions can be found in the linesheet document (tab 3).

No minimum order requirements.

We recommend applying a 2.8 markup on our wholesale price.

Payment: due just before shipping.

Shipping: Can be organised for September, October or November, depending on your requirements.