



S I D E P A R T Y

WINTER 2015



S I D E P A R T Y

We're like a house party at your friends' friends: we're relaxed, effortless and fun. Designed by a London/Seoul team, our pieces are a grown-up interpretation of the preppy streetwear worn by those cool Korean kids, with a touch of London edge.

Side Party is a 'pieces brand': we design key pieces that are missing from your wardrobe, giving them our own, fresh twist.

Elisa & Ok Sun



SINSA HIGH NECK SKATER DRESS (SMOOTH)

Skater dress with a high neck and back key-hole buttoned closure, in a comfortable fabric with a smooth finish, for a flattering silhouette.

colours: anthracite, burgundy

wholesale price: £18.5 (RRP: £52)





SINSA HIGH NECK SKATER DRESS (TEXTURED)

Skater dress with a high neck and back key-hole buttoned closure, in a weighty fabric with a textured finish, for a flattering silhouette.

colours: black, navy

wholesale price: £24 (RRP: £67)





NEOPREP DROPPED SHOULDER COTTON TOP

Casual top with a relaxed fit, small side slits and dropped shoulders, in a weighty cotton for a cool structured look.

colours: black/white stripes, white/navy stripes, ivory, black, navy, dusty pink
wholesale price: £16 (RRP: £45)





ATTITUDE OVERSIZED KNIT

Oversized jumper with a stand collar, dropped shoulders and a soft, ribbed texture, for a minimal and contemporary look.

colours: navy, ivory

wholesale price: £20.5 (RRP: £58)





HONGDAE PINAFORE DRESS (WOVEN)

Pinafore dress with a relaxed fit and graphic snap button closures on the front and sides, in a weighty woven fabric, for a cool layered look.

colours: black

wholesale price: £26.5 (RRP: £74)





HONGDAE PINAFORE DRESS (FAUX SUEDE)

A pinafore dress in soft faux suede with graphic snap buttons on the front and sides.

colours: black, navy, light blue

wholesale price: £34 (RRP: £95)

BACK TO BASICS LONG SLEEVE COTTON TEE

A long-sleeve t-shirt with a relaxed fit, in a weighty cotton with a slight marled finish.

colours: white, navy

wholesale price: £13 (RRP: £37)





LITTLE SOMETHING TEXTURED JUMPER

Slightly cropped, fitted jumper with a wide crew neck and ribbed, stretchy texture.

colours: ivory, navy

wholesale price: £15 (RRP: £42)

MODERN POETRY MIDI SKIRT

Midi skirt with buttoned wrap front, front slit in a fluid & weighty fabric for a clean silhouette.

colours: deep navy, black

wholesale price: £22.5 (RRP: £64)





EVERYTHING BOAT NECK LINEN TOP

100% linen top with a slim fit, boat neck and subtle marled finish.

colours: light grey, black, navy

wholesale price: £13 (RRP: £37)





NEW CLASSIC TROUSERS

Slim-fit trousers with a relaxed feel. Stitched side pockets, back slit pockets and concealed zipped closure with graphic snap button on the front.

colours: navy/white check, deep green

wholesale price: £28 (RRP: £79)





WINTER COOL FLUFFY JUMPER

A slightly cropped jumper with a slim fit, in a wooly blend with fluffy texture.
A simple yet striking winter wardrobe essential.
colours: black, ivory, light blue
wholesale price: £21 (RRP: £57)





BIRKIN COTTON DAY DRESS

A simple cotton dress with a slightly A-line skirt for a cool, flattering silhouette.
colours: white/navy stripes, black
wholesale price: £16.5 (RRP: £47)





SILHOUETTE RIBBED SKIRT

Flared skirt in a textured fabric with fine raised ribs and a contrasting back zipper.
colours: black
wholesale price: £15 (RRP: £42)





LOW KEY RIBBED DRESS

A relaxed dress with a slim fit and ribbed texture that hits just below the knee for a contemporary silhouette.

colours: burgundy, anthracite

wholesale price: £18.5 (RRP: £52)





THAT NIGHT PRINT SKIRT

A slightly A-line mini skirt in a textured fabric with silver, black and grey motif and contrasting zipper at the back. A clean yet striking piece.

colours: multi

wholesale price: £20.5 (RRP: £58)





BOY ZIPPED COTTON SWEATER

A sweater with a slightly oversized fit and contrasting size zip, in a weighty cotton for an urban look.

colours: black, ivory

wholesale price: £25 (RRP: £69)





ESSENTIAL DEEP BACK TOP (CROPPED)

Slim-fit top with a graceful deep back. Comes in cropped length or normal length.

colours: cropped : light blue, light pink, black. Normal : navy, black, ivory.

wholesale price: cropped: £12 (RRP: £33). Normal: £13 (RRP: £35)

NEW 70s BUTTONED SKIRT (SOFT FAUX SUEDE)

A-line skirt with graphic snap buttons down the front and a high waist, in soft faux suede.

colours: black, navy

wholesale price: £22.5 (RRP: £64)





NEW 70s BUTTONED SKIRT (STRUCTURED SUEDE)

A-line skirt with graphic snap buttons down the front, vertical stitch detailing and a high waist, in a structured faux suede for a modern take on a 70s staple.

colours: deep blue

wholesale price: £35 (RRP: £98)





NEW 70s BUTTONED SKIRT (WOVEN)

A-line skirt with graphic snap buttons, vertical stitch detailing and a high waist, in a woven fabric. A fresh interpretation of a 70s staple.

colours: burgundy, dark green, black

wholesale price: £22 (RRP: £62)





SLEEK SHIFT DRESS (FAUX SUEDE)

The classic 60s shift dress revisited in soft faux suede. Buttoned slit closure at the back and side zipped closure. Panelling details on front and back.

colours: navy, black

wholesale price: £41 (RRP: £115)





SUNDAY DROPPED SHOULDER SWEATER

Sweater with a relaxed fit, step hem and side slits, in a weighty yet fluid blend.

colours: ivory, deep blue

wholesale price: £20 (RRP: £56)

STREET WRAP SKIRT

Slightly A-line mini skirt with foldover front and snap button, for a clean, graphic look.

colours: black, red

wholesale price: £17.5 (RRP: £49)





URBAN HIGH CREW NECK KNIT

Relaxed knit with a high crew neck and slightly cropped length, in a textured wool blend.

colours: black, ivory

wholesale price: £25 (RRP: £70)



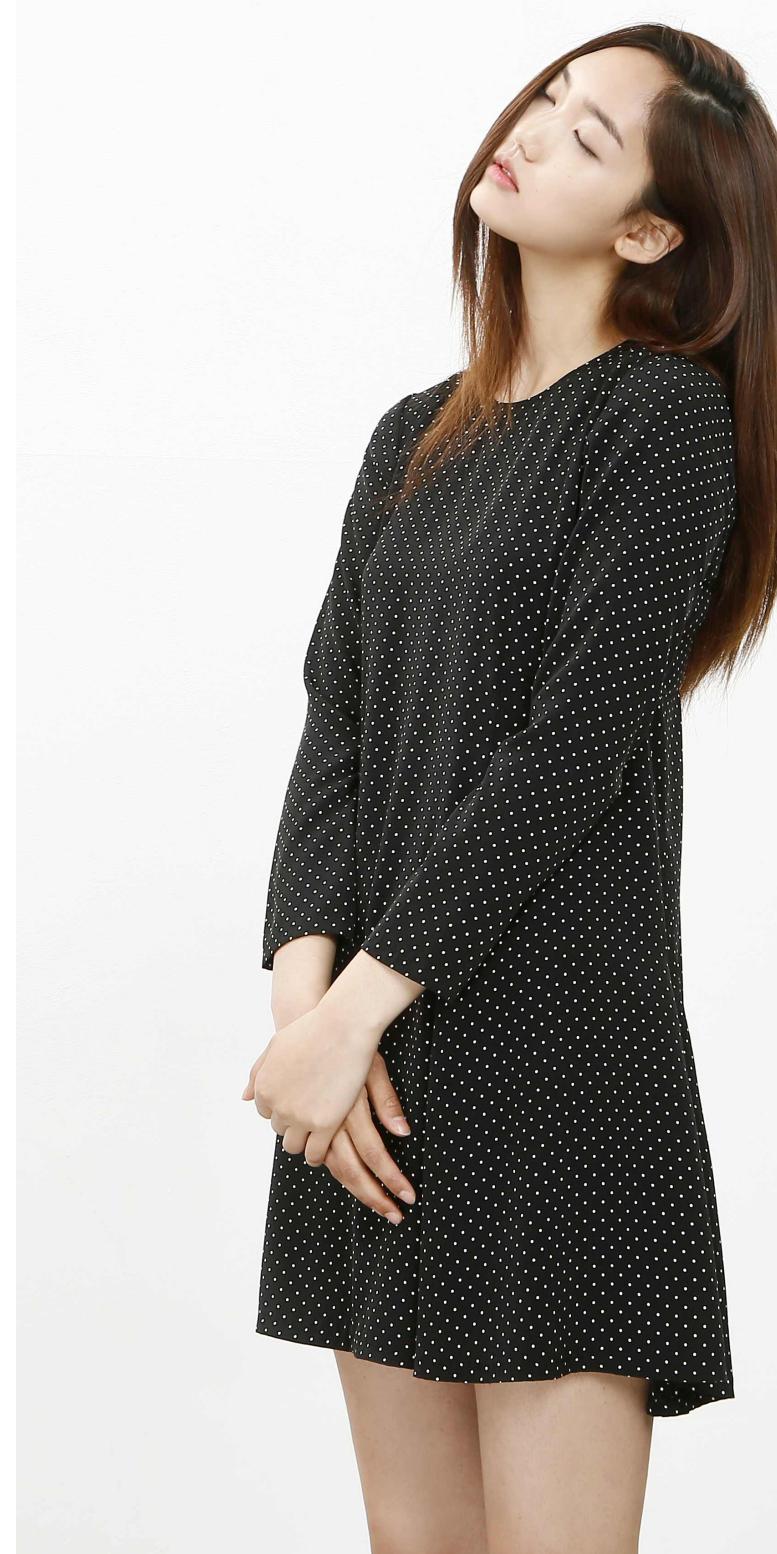


OH EASY A-LINE DRESS

A-line dress with a relaxed fit, buttoned key-hole closure at the back and horizontal stitch detail below the chest for added definition.

colours: black, burgundy, black/white dots

wholesale price: £26.5 (RRP: £75)





IHWA COLLARED DRESS

A-line dress with a fitted high waist, peter pan collar, discrete slit opening on the front, side zip and back slit buttoned closure.

colours: black, black/white dots

wholesale price: £34 (RRP: £95)



CONTACT

Feel free to address any questions to Elisa by email or telephone:

- wholesale@thesideparty.com
- +44 20 3239 6345

SIZING

All styles come in 3 sizes.

- size S: UK 6-8 (FR 34-36) (US 2-4)
- size M: UK 10-12 (FR 38-40) (US 6-8)
- size L: UK 12-14 (FR 42-44) (US 10-12)

Fabric compositions can be found in the linesheet document (tab 2).

TERMS

Terms and Conditions can be found in the linesheet document (tab 3).

No minimum order requirements.

We recommend applying a 2.8 markup on our wholesale price.

Payment: due just before shipping.

Shipping: Can be organised for September, October or November, depending on your requirements.