

Revenue

984.87M

Sales Qty

2M

2017

2018

2019

2020

Jun 17

Jul 17

Aug 17

Sep 17

Oct 17

Nov 17

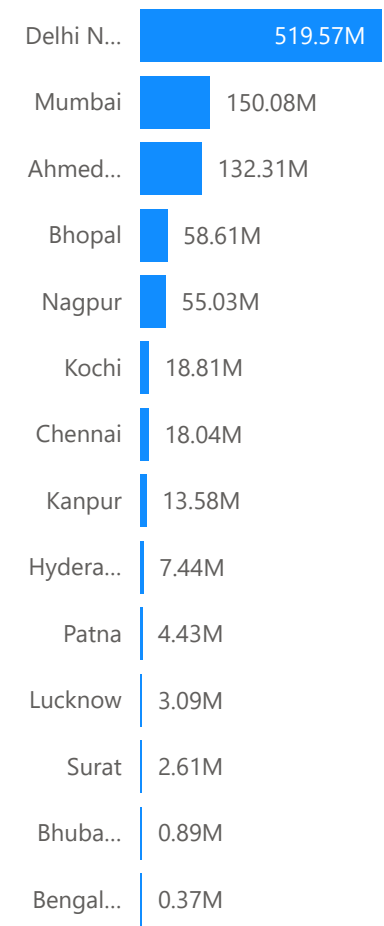
Dec 17

Jan 18

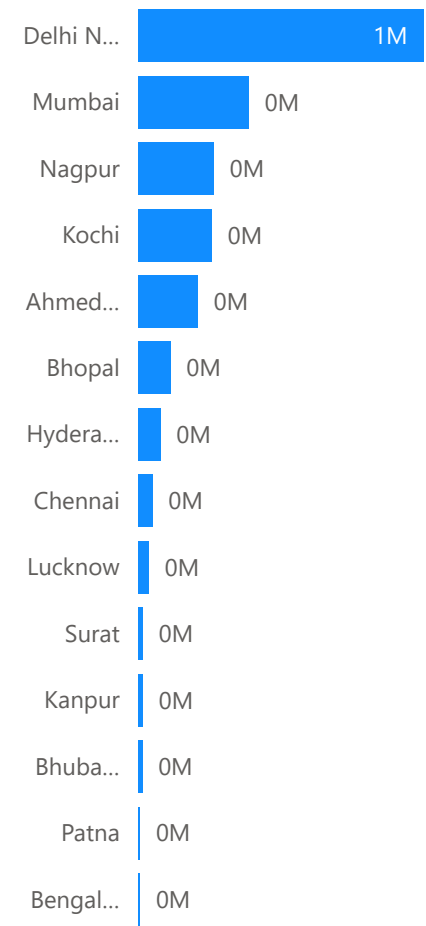
Feb 18

>

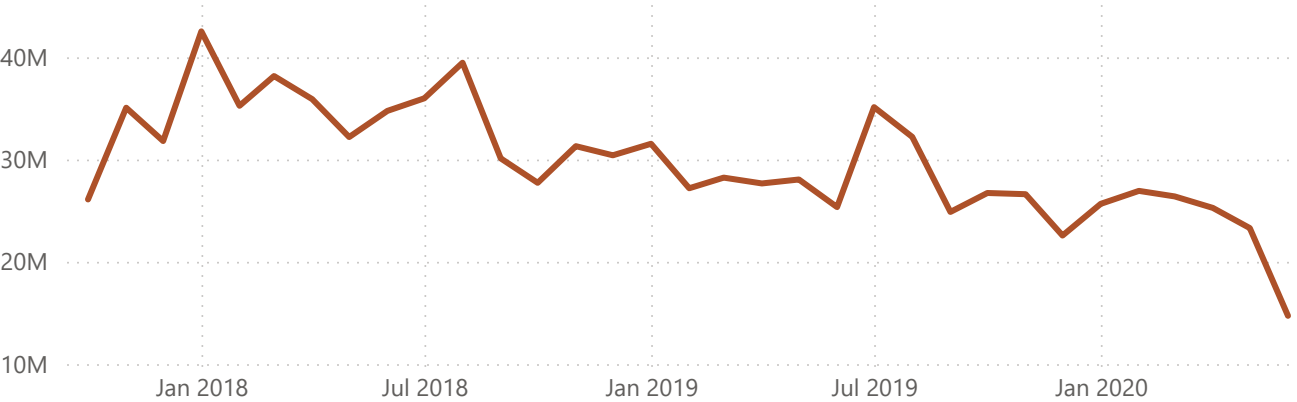
Revenue by markets_name



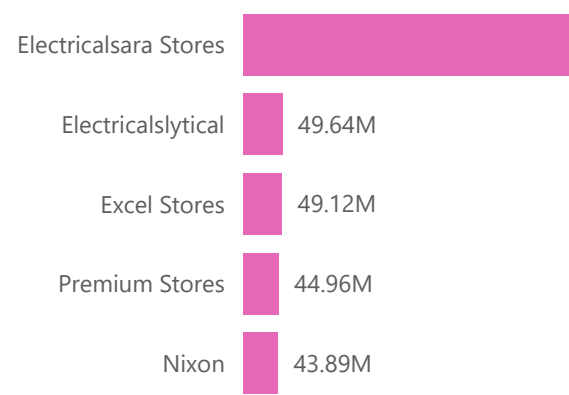
Sales Qty by Customers



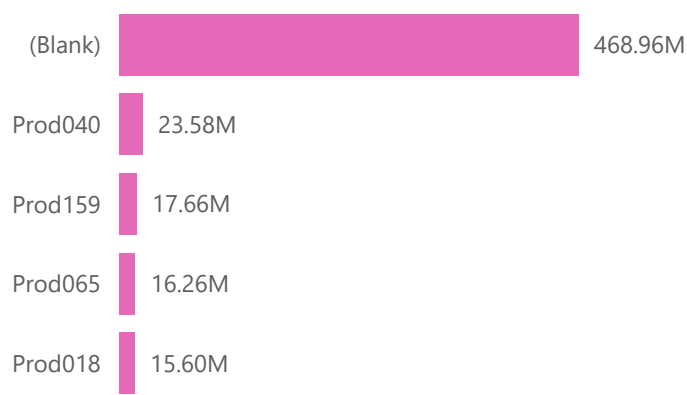
Revenue by cy_date



Top 5 Customers



Top 5 Products



Revenue

142.22M

Sales Qty

350K

Total Profit Margin

2.06M

2017

2018

2019

2020

Jan 20

Feb
20

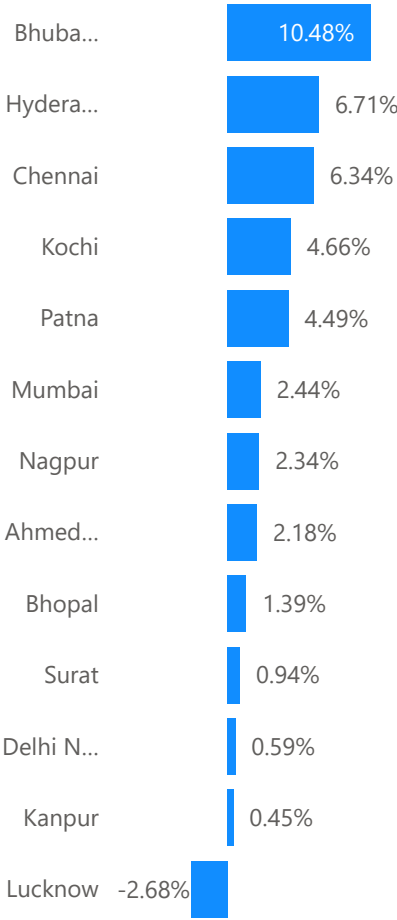
Mar
20

Apr
20

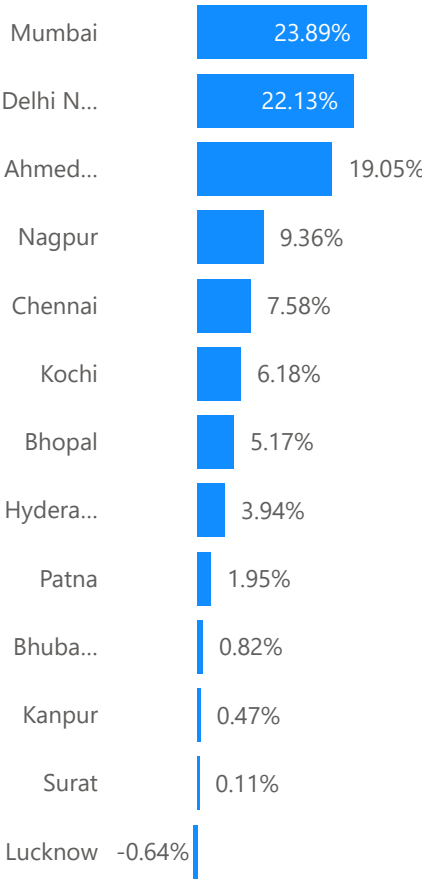
May
20

Jun
20

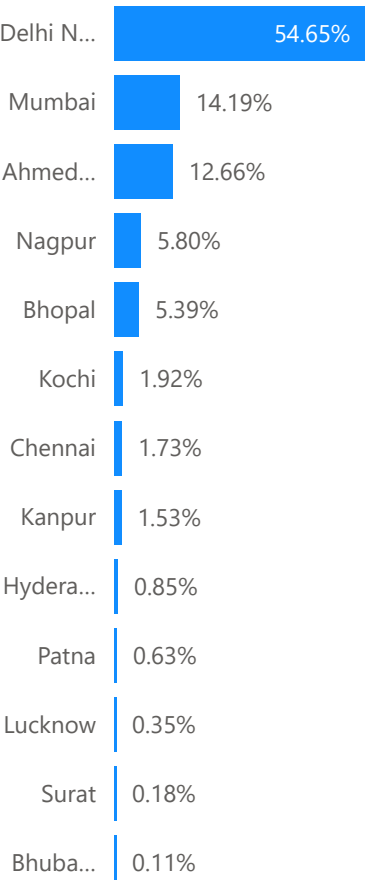
Profit % by Market



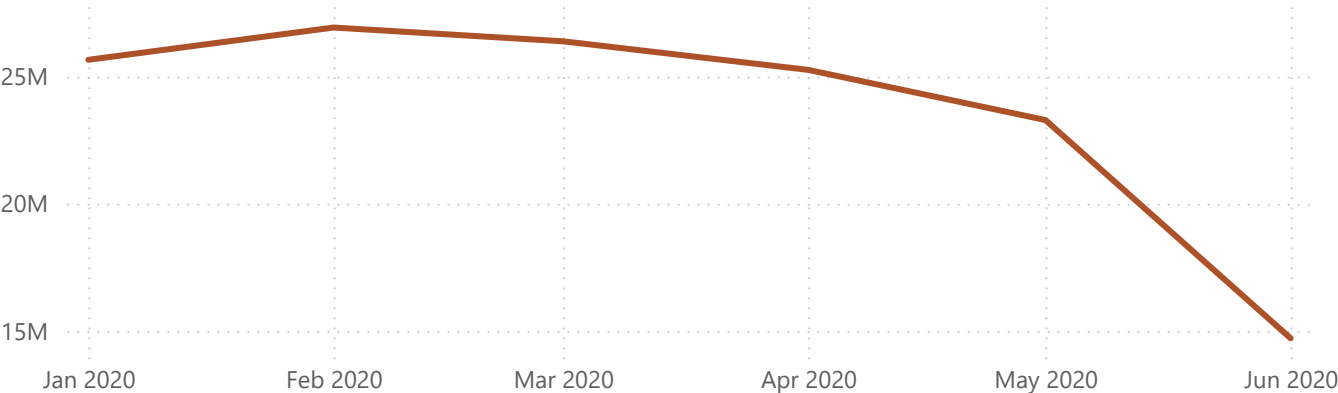
Profit % Contribution by market



Revenue Contribution % By Market



Revenue by cy_date



Top 5 Customers

customer_name	Revenue	Revenue Contribution % by Market	Profit Margin Contribution	Perc Profit Margin %
Electricalsara Stores	65641977.00	46.15%	11.92%	0.37%
Excel Stores	7928385.00	5.57%	12.54%	3.26%
Premium Stores	5899748.00	4.15%	1.40%	0.49%
Electricalslytical	5537904.00	3.89%	1.31%	0.49%
Info Stores	5064374.00	3.56%	7.82%	3.18%
Control	4182662.00	2.94%	2.52%	1.24%
Surge Stores	3953600.00	2.78%	11.95%	6.23%
Logic Stores	3319243.00	2.33%	0.61%	0.38%
Acclaimed Stores	3116384.00	2.19%	6.12%	4.04%
Nixon	3028345.00	2.13%	4.66%	3.17%
Epic Stores	3002834.00	2.11%	-6.83%	-4.69%
Total	142224545.00	100.00%	100.00%	1.45%

Revenue

142M

Sales Qty

350K

Total Profit Margin

2.06M

Profit Target

-1%

2017

2018

2019

2020

Jan 20

Feb 20

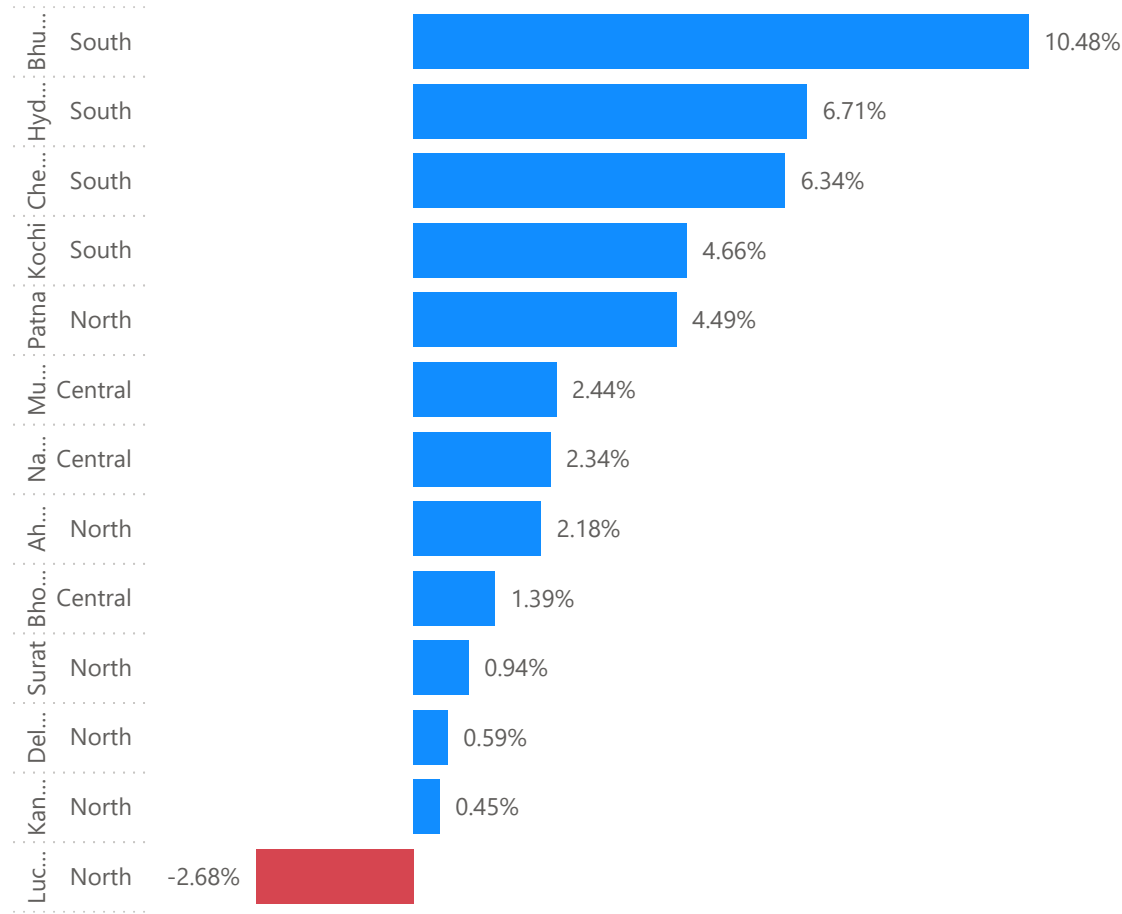
Mar 20

Apr 20

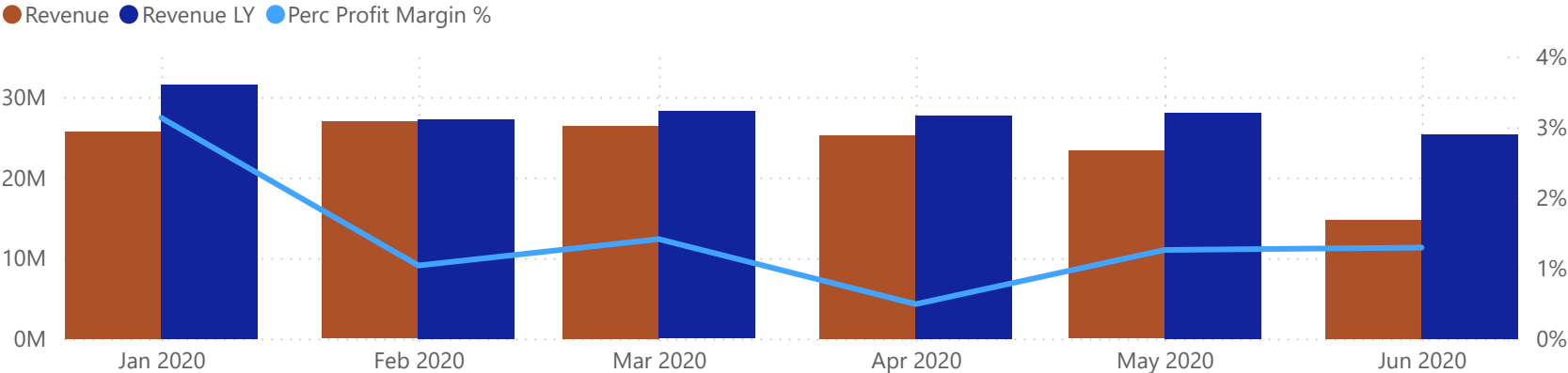
May 20

Jun 20

Profit marging % by zone, customer



Revenue, Revenue LY and Perc Profit Margin % by cy_date



Customers

custmer_name	Revenue	Revenue Contribution % by Market	Profit Margin Contribution	Perc Profit Margin %
Zone	927154.00	0.65%	0.23%	0.52%
Unity Stores	1748166.00	1.23%	3.31%	3.90%
Synthetic	916267.00	0.64%	-0.42%	-0.95%
Surge Stores	3953600.00	2.78%	11.95%	6.23%
Surface Stores	2420004.00	1.70%	3.20%	2.73%
Sound	740856.00	0.52%	0.45%	1.25%
Sage	96950.00	0.07%	0.16%	3.46%
Relief	773301.00	0.54%	0.11%	0.29%
Propel	541553.00	0.38%	0.74%	2.83%
Premium Stores	5899748.00	4.15%	1.40%	0.49%
Power	1098552.00	0.77%	3.69%	6.92%
Path	1723307.00	1.21%	0.95%	1.14%
Novus	258543.00	0.18%	0.21%	1.65%
Total	142224545.00	100.00%	100.00%	1.45%