

Criterion A: Initial consultation

Interviewee and Position: Ms. Kelley Gates, Advisor of the Marvin Ridge High School chapter of Future Business Leaders of America

Date of the Interview: March 26, 2013

What is the main problem you face as advisor of MRHS FBLA?

The members are not complying with the actions we have set forth for them. We inform members at meetings and only some follow through with what we tell them to do.

Do you know of any examples of students not complying with instructions?

Yes, this year a group of students who did not receive the group messages turned in their forms for the FBLA State Leadership Conference to me when they were supposed to go to another teacher. This was most likely due to the students not complying with club instructions not paying attention at meetings.

How can an IT solution solve the problem?

By creating a mobile application, I feel that we can greater involve members in the club and have information readily and easily accessible which will allow us to carry out club tasks in a timely manner. This should raise club participation by about twenty percent overall based on the current member participation versus the total number of members.

Do you have any specific features you desire?

I would like the application to include a way for club members to access all club-related news and upcoming event postings. This way we don't use much paper and copies and will no longer need to track members down who have not submitted his or her paperwork. All of this information would be communicated well and whenever a member needs information or has a question, we can refer them to the app.