

# SIDHARTH N.

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## SUMMARY

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AI Product Manager with 4 years building generative AI products from 0-to-1. Core team member at Antler-funded startup delivering AI video generation platform for e-commerce. Launched multiple viral AI applications reaching 100K+ users, including SantaCallingAI (75K users in 17 days, featured in Indian Express). Technical background in front-end architecture, LLMs, voice AI, and computer vision. Proven ability to ship AI products rapidly and achieve product-market fit. Won international hackathons including 3rd place at Safe Global's Agentathon. Obsessed with staying current in AI through daily experimentation with latest models and tools.

## PROFESSIONAL EXPERIENCE

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### AI Specialist Consultant, Cognifluenz DeepTech

April 2025 - September 2025

- Defined product requirements and technical roadmap for real-time 3D reconstruction AI systems deployed on autonomous drones and robotics platforms
- Collaborated with ML engineers to optimize computer vision algorithms, improving reconstruction accuracy by 40% while reducing processing latency for edge deployment
- Conducted market research and competitive analysis to identify product-market fit opportunities in drone automation and industrial robotics sectors
- Translated complex technical capabilities into clear product specifications and go-to-market strategies for enterprise clients

### Front-End Architect & AI Product Lead, Storybrain

July 2021 - August 2024

Core team member at Antler-funded (SG3 cohort) generative AI startup for e-commerce video creation

- Led product strategy for AI-powered video generation platform serving e-commerce clients across Southeast Asia
- Defined product roadmap and prioritized features based on user feedback and market demands, shipping video templates 60% faster
- Built technical foundation integrating generative AI with real-time video rendering (Remotion, Three.js, React Three Fiber)
- Conducted user interviews and analyzed usage data to optimize AI video generation workflows
- Collaborated with ML team to improve model outputs, implementing feedback loops between user behavior and AI performance

### Freelance AI Product Builder & Consultant

2023 - Present

- Generated \$10K+ revenue building custom AI applications for clients, including LLM-powered chatbots, content generation tools, and automation systems
- Worked with Erik Voorhees' AI venture Vencie.ai as product consultant, developing AI agent prototypes and validating product concepts for crypto-AI integration
- Shipped production-ready AI products including 3D conversational AI bot with real-time NLP and generative AI YouTube Shorts creator achieving 10K+ views
- Conducted rapid prototyping and MVP testing to validate AI product ideas, iterating based on user feedback and analytics

## AI PRODUCT PORTFOLIO & ACHIEVEMENTS

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International Hackathon Winner - Agentathon by Safe Global

March 2025

- 3rd place in global crypto agents hackathon among 500+ international participants, building AI agent for decentralized finance
- Demonstrated ability to rapidly prototype AI products under time constraints, shipping functional demo in 48 hours

### AI Product Innovations & Side Projects

- Built 50+ AI-focused projects exploring LLMs, computer vision, generative models, and multi-modal AI applications
- Launched multiple AI web apps that scaled to significant user adoption (100K+ users), validating product-market fit
- Created 3D virtual conversational AI bot with real-time NLP capabilities, demonstrating understanding of multi-modal AI systems
- Developed generative AI content creation tools (YouTube Shorts automation) achieving measurable engagement and view metrics

### Additional Recognition

- 1st place, Startup Weekend by Techstars & Kerala Startup Mission (Google for Startups collaboration)
- Runner-up, Ingenium Hardware Hackathon at NIT Trichy Pragyan 2021
- Best Innovative Project, Darsana IGNITE 2021 awards

## TECHNICAL SKILLS & PRODUCT EXPERTISE

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<b>AI/ML Product:</b>	LLMs, Generative AI, Computer Vision, 3D Reconstruction, NLP, Multi-modal AI
<b>AI Development Tools:</b>	Cursor, Claude Code (Anthropic), Replit Agent, V0 by Vercel, Remotion
<b>AI APIs &amp; Platforms:</b>	OpenAI APIs, Anthropic Claude, LangChain, Hugging Face, Replicate
<b>Technical Stack:</b>	React, Three.js, JavaScript, Python, HTML/CSS, Git, npm, REST APIs
<b>Product Skills:</b>	Product Roadmap Planning, User Research, Market Analysis, A/B Testing, KPI Definition, Rapid Prototyping, Product-Market Fit Validation
<b>Design &amp; Prototyping:</b>	Figma, Adobe Creative Suite, Wireframing, User Flow Design

## ENTREPRENEURIAL EXPERIENCE

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### Co-founder, Scarab Tutors

*June 2018 - March 2020*

- Built edtech platform from 0 to 50+ tutors across 3 cities, creating 200+ part-time opportunities for college students
- Demonstrated 0-to-1 product execution, achieving early revenue traction within first 6 months

### Co-founder, Mypup Community

*April 2020 - June 2021*

- Launched worldwide platform connecting students with industry experts, conducting online workshops and mentorship programs
- Managed community growth strategy and user engagement initiatives across multiple geographies

## EDUCATION

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### Bachelor of Technology in Electronics and Communication Engineering

*2017 - 2021*

College of Engineering, Trivandrum, Kerala, India

CGPA: 8.165/10.0

Relevant Coursework: Object Oriented Programming, Soft Computing, Linear Algebra, Complex Analysis