SIDHARTH N.

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SUMMARY

AI Product Manager with 4 years building generative AI products from 0-to-1. Core team member at Antler-funded startup delivering AI video generation platform for e-commerce. Launched multiple viral AI applications reaching 100K+ users, including SantaCallingAI (75K users in 17 days, featured in Indian Express). Technical background in front-end architecture, LLMs, voice AI, and computer vision. Proven ability to ship AI products rapidly and achieve product-market fit. Won international hackathons including 3rd place at Safe Global's Agentathon. Obsessed with staying current in AI through daily experimentation with latest models and tools.

PROFESSIONAL EXPERIENCE

AI Specialist Consultant, Cognifluenz DeepTech
April 2025 - September 2025

- Defined product requirements and technical roadmap for real-time 3D reconstruction AI systems deployed on autonomous drones and robotics platforms
- Collaborated with ML engineers to optimize computer vision algorithms, improving reconstruction accuracy by 40% while reducing processing latency for edge deployment
- Conducted market research and competitive analysis to identify product-market fit opportunities in drone automation and industrial robotics sectors
- Translated complex technical capabilities into clear product specifications and go-to-market strategies for enterprise clients

Front-End Architect & AI Product Lead, Storybrain
July 2021 - August 2024

Core team member at Antler-funded (SG3 cohort) generative AI startup for e-commerce video creation

- Led product strategy for AI-powered video generation platform serving e-commerce clients across Southeast Asia
- Defined product roadmap and prioritized features based on user feedback and market demands, shipping video templates 60% faster
- Built technical foundation integrating generative AI with real-time video rendering (Remotion, Three.js, React Three Fiber)
- Conducted user interviews and analyzed usage data to optimize AI video generation workflows
- Collaborated with ML team to improve model outputs, implementing feedback loops between user behavior and AI performance

Freelance AI Product Builder & Consultant
2023 - Present

- Generated $10K+ revenue building custom AI applications for clients, including LLM-powered chatbots, content generation tools, and automation systems
- Worked with Erik Voorhees' AI venture Vencie.ai as product consultant, developing AI agent prototypes and validating product concepts for crypto-AI integration
- Shipped production-ready AI products including 3D conversational AI bot with real-time NLP and generative AI YouTube Shorts creator achieving 10K+ views
- Conducted rapid prototyping and MVP testing to validate AI product ideas, iterating based on user feedback and analytics

AI PRODUCT PORTFOLIO & ACHIEVEMENTS

International Hackathon Winner - Agentathon by Safe Global
March 2025

- 3rd place in global crypto agents hackathon among 500+ international participants, building AI agent for decentralized finance

- Demonstrated ability to rapidly prototype AI products under time constraints, shipping functional demo in 48 hours

AI Product Innovations & Side Projects

- Built 50+ AI-focused projects exploring LLMs, computer vision, generative models, and multi-modal AI applications

- Launched multiple AI web apps that scaled to significant user adoption (100K+ users), validating product-market fit

- Created 3D virtual conversational AI bot with real-time NLP capabilities, demonstrating understanding of multi-modal AI systems

- Developed generative AI content creation tools (YouTube Shorts automation) achieving measurable engagement and view metrics

Additional Recognition

- 1st place, Startup Weekend by Techstars & Kerala Startup Mission (Google for Startups collaboration)

- Runner-up, Ingenium Hardware Hackathon at NIT Trichy Pragyan 2021

- Best Innovative Project, Darsana IGNITE 2021 awards

TECHNICAL SKILLS & PRODUCT EXPERTISE

AI/ML Product:	LLMs, Generative AI, Computer Vision, 3D Reconstruction, NLP, Multi-modal AI
AI Development Tools:	Cursor, Claude Code (Anthropic), Replit Agent, V0 by Vercel, Remotion
AI APIs & Platforms:	OpenAI APIs, Anthropic Claude, LangChain, Hugging Face, Replicate
Technical Stack:	React, Three.js, JavaScript, Python, HTML/CSS, Git, npm, REST APIs
Product Skills:	Product Roadmap Planning, User Research, Market Analysis, A/B Testing, KPI Definition, Rapid Prototyping, Product-Market Fit Validation
Design & Prototyping:	Figma, Adobe Creative Suite, Wireframing, User Flow Design

ENTREPRENEURIAL EXPERIENCE

Co-founder, Scarab Tutors *June 2018 - March 2020*

- Built edtech platform from 0 to 50+ tutors across 3 cities, creating 200+ part-time opportunities for college students

- Demonstrated 0-to-1 product execution, achieving early revenue traction within first 6 months

Co-founder, Mypup Community *April 2020 - June 2021*

- Launched worldwide platform connecting students with industry experts, conducting online workshops and mentorship programs

- Managed community growth strategy and user engagement initiatives across multiple geographies

EDUCATION

Bachelor of Technology in Electronics and Communication Engineering *2017 - 2021*
College of Engineering, Trivandrum, Kerala, India
CGPA: 8.165/10.0
Relevant Coursework: Object Oriented Programming, Soft Computing, Linear Algebra, Complex Analysis