# ORDER

**Orders**

| | |
|---|---|
| **Order / Rev:** | **756294** |
| Alt Order #: | WOC12672243 |
| Product Desc: | Candidate |
| Estimate: | 932 |
| Flight Dates: | 09/30/20 - 10/06/20 |
| Original Date / Rev: | 10/08/20 / 10/08/20 |
| Order Type: | GENERAL |

**KTVQ**

| | |
|---|---|
| Primary AE: | John Mitzel |
| Sales Office: | N-BIL |
| Sales Region: | NAT |

**Agency**

| | |
|---|---|
| **Name:** | **FP1 Strategies LLC** |
| Buying Contact: | |
| Billing Contact: | |
| | 3001 Washington Blvd, 7th Floor |
| | Arlington, VA 22201 |

| | |
|---|---|
| Billing Type: | Cash |
| Billing Calendar: | Broadcast |
| Billing Cycle: | EOM/EOC |
| Agency Commission: | 15% |

**Advertiser**

| | |
|---|---|
| **Name:** | **Daines/Republican/US Senate** |
| Demographic: | A35+ |
| Product Codes: | PL Federal Candidate |
| Revenue Code 1: | DISC |
| Revenue Code 2: | POL |
| Revenue Code 3: | CAND |
| Priority: | DEF |

| | |
|---|---|
| New Business Thru: | |
| Advertiser External ID: | 260486 |
| Agency External ID: | 142532 |
| Unit Code: | General |
| Order Separation: | 00:10:00 |

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|---|---|---|---|---|
| 09/28/20 | 10/06/20 | 87 | $35,120.00 | $29,852.00 |

**Totals**

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---|---|---|---|---|
| October 2020 | 87 | $35,120.00 | $29,852.00 | 500.05 |
| Totals | 87 | $35,120.00 | $29,852.00 | 500.05 |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|---|---|---|---|---|
| John Mitzel | N-BIL | NAT | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1 | KTVQ | 09/30/20 | 10/06/20 | M-F 530-7am<br>M-F 530-7am | CM | 5:30 AM-7:00 AM | 22222-- | :30 | 10 | $150.00 | P-3 | 4.00 | NM | 10 | $1,500.00 |
| (Program: MONTANA-MORN-2<)210094 Index: 116. Nielsen: 4.0 | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 09/30/20 | 10/06/20 | 22222-- | 10 | $150.00 | 4.00 | | | | | | | | |
| 2 | KTVQ | 09/30/20 | 10/06/20 | M-F CBS This Morning<br>M-F CBS This Morning | CM | 7:00 AM-9:00 AM | 22222-- | :30 | 10 | $325.00 | P-2 | 5.40 | NM | 10 | $3,250.00 |
| (Program: CBS THS MRNG-2<)210094 Index: 111. Nielsen: 5.4 | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 09/30/20 | 10/06/20 | 22222-- | 10 | $325.00 | 5.40 | | | | | | | | |
| 3 | KTVQ | 09/30/20 | 10/03/20 | Sa CBS This Morning<br>Sa CBS This Morning | CM | 6:00 AM-8:00 AM | -----1- | :30 | 1 | $140.00 | P-2 | 2.40 | NM | 0 | $0.00 |
| (Program: CBS SAT MORN)210094 Index: 98. Nielsen: 2.4 | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 09/28/20 | 10/04/20 | -----1- | 1 | $140.00 | 2.40 | | | | | | | | |
| Spot | Ch | Date Range | | Description | | Start/End Time | | Weekdays | | Length | | Rate | Rtg | Type | |
| *1* | *KTVQ* | *09/28/20-10/04/20* | | *Sa CBS This Morning* | | 6:00 AM-8:00 AM | | ------Sa-- | | *:30* | | *~~($140.00)~~* | 2.40 | *NM* | |
| *See MG 14.6,14.7,14.8,14.9,14.10* | | | | | | | | | | | | | | | |
| [preempted by a candidate with higher rate and priority EA 10/01] | | | | | | | | | | | | | | | |
| 4 | KTVQ | 09/30/20 | 10/04/20 | CBS Sunday Morning<br>CBS Sunday Morning | CM | 7:00 AM-8:30 AM | ------1 | :30 | 1 | $300.00 | P-2 | 5.06 | NM | 0 | $0.00 |
| (Program: CBS SUN MORN)210094 Index: 119. Nielsen: 5.1 | | | | | | | | | | | | | | | |

Order / Rev: 756294 Advertiser: Daines/Republican/US Senate
Alt Order #: WOC12672243 Product Desc: Candidate **KTVQ**
Flight Dates: 09/30/20 - 10/06/20 Estimate: 932

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 09/28/20 | 10/04/20 | ------1 | 1 | $300.00 | 5.06 | | | | | | | | |
| Spot | Ch | Date Range | | Description | | Start/End Time | | Weekdays | | Length | Rate | Rtg | Type | | |
| 1 | KTVQ | 09/28/20-10/04/20 | | CBS Sunday Morning | | 7:00 AM-8:30 AM | | --------Su | | :30 | ~~($300.00)~~ | 5.06 | NM | | |
| | | See MG 14.6,14.7,14.8,14.9,14.10 | | | | | | | | | | | | | |
| | | [NA at order entry for P-2 tg] | | | | | | | | | | | | | |
| 5 | KTVQ | 09/30/20 | 10/04/20 | Face The Nation | CM | 8:30 AM-9:30 AM | ------1 | :30 | 1 | $200.00 | P-2 | 3.10 | NM | 0 | $0.00 |
| | | | | Face The Nation | | | | | | | | | | | |
| | | (Program: FACE NATN-CBS/FACE NATN2-CBS)210094 Index: 118. Nielsen: 3.1 | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 09/28/20 | 10/04/20 | ------1 | 1 | $200.00 | 3.10 | | | | | | | | |
| Spot | Ch | Date Range | | Description | | Start/End Time | | Weekdays | | Length | Rate | Rtg | Type | | |
| 1 | KTVQ | 09/28/20-10/04/20 | | Face The Nation | | 8:30 AM-9:30 AM | | --------Su | | :30 | ~~($200.00)~~ | 3.10 | NM | | |
| | | See MG 14.6,14.7,14.8,14.9,14.10 | | | | | | | | | | | | | |
| | | [spots schedule are same or higher candidate spot EA 10/01] | | | | | | | | | | | | | |
| N 6 | KTVQ | 09/30/20 | 10/06/20 | M-F 10-11am | CM | 10:00 AM-11:00 A | 11111-- | :30 | 5 | $250.00 | P-1 | 3.50 | NM | 1 | $250.00 |
| | | | | Let's Make a Deal | | | | | | | | | | | |
| | | (Program: LETS MAKE A DEAL)210094 Index: 106. Nielsen: 3.5 | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 09/30/20 | 10/06/20 | 11111-- | 5 | $250.00 | 3.50 | | | | | | | | |
| Spot | Ch | Date Range | | Description | | Start/End Time | | Weekdays | | Length | Rate | Rtg | Type | | |
| 1 | KTVQ | 09/30/20-10/06/20 | | M-F 10-11am | | 10:00 AM-11:00 A | | MTWThF---- | | :30 | ~~($250.00)~~ | 3.50 | NM | | |
| | | See MG 16.2 | | | | | | | | | | | | | |
| | | [PRE EMPT DUE TO OVERSOLD FG 9.18] | | | | | | | | | | | | | |
| 2 | KTVQ | 09/30/20-10/06/20 | | M-F 10-11am | | 10:00 AM-11:00 A | | MTWThF---- | | :30 | ~~($250.00)~~ | 3.50 | NM | | |
| | | See MG 16.2 | | | | | | | | | | | | | |
| | | [PRE EMPT DUE TO OVERSOLD FG 9.18] | | | | | | | | | | | | | |
| 4 | KTVQ | 09/30/20-10/06/20 | | M-F 10-11am | | 10:00 AM-11:00 A | | MTWThF---- | | :30 | ~~($250.00)~~ | 3.50 | NM | | |
| | | See MG 14.6,14.7,14.8,14.9,14.10 | | | | | | | | | | | | | |
| | | [PRE EMPT DUE TO N/A FG 9.25] | | | | | | | | | | | | | |
| 5 | KTVQ | 09/30/20-10/06/20 | | M-F 10-11am | | 10:00 AM-11:00 A | | MTWThF---- | | :30 | ~~($250.00)~~ | 3.50 | NM | | |
| | | Credited | | | | | | | | | | | | | |
| | | [Credit for MGs] | | | | | | | | | | | | | |
| 7 | KTVQ | 09/30/20 | 10/06/20 | M-F 12pm News | CM | 12:00 PM-12:30 PI | 11111-- | :30 | 5 | $250.00 | P-2 | 6.10 | NM | 5 | $1,250.00 |
| | | | | M-F 12pm News | | (12:00 PM-12:30 PM) | | | | | | | | | |
| | | (Program: NOON NEWS<)210094 Index: 118. Nielsen: 6.1 | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 09/30/20 | 10/06/20 | 11111-- | 5 | $250.00 | 6.10 | | | | | | | | |
| N 8 | KTVQ | 09/30/20 | 10/06/20 | M-F 2-3pm | CM | 2:00 PM-3:00 PM | 11111-- | :30 | 5 | $50.00 | P-3 | 1.30 | NM | 4 | $200.00 |
| | | | | M-F 2-3pm | | | | | | | | | | | |
| | | (Program: DREW BARRYMORE)210094 Index: 113. Nielsen: 1.3 | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 09/30/20 | 10/06/20 | 11111-- | 5 | $50.00 | 1.30 | | | | | | | | |
| Spot | Ch | Date Range | | Description | | Start/End Time | | Weekdays | | Length | Rate | Rtg | Type | | |
| 4 | KTVQ | 09/30/20-10/06/20 | | M-F 2-3pm | | 2:00 PM-3:00 PM | | MTWThF---- | | :30 | ~~($50.00)~~ | 1.30 | NM | | |
| | | Credited | | | | | | | | | | | | | |
| | | [Credit for MGs] | | | | | | | | | | | | | |
| 9 | KTVQ | 09/30/20 | 10/06/20 | M-F 3-4pm | CM | 3:00 PM-4:00 PM | 11111-- | :30 | 5 | $50.00 | P-3 | 1.80 | NM | 5 | $250.00 |
| | | | | M-F 3-4pm | | | | | | | | | | | |
| | | (Program: KELLY CLARKSON)210094 Index: 113. Nielsen: 1.8 | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 09/30/20 | 10/06/20 | 11111-- | 5 | $50.00 | 1.80 | | | | | | | | |
| N 10 | KTVQ | 09/30/20 | 10/06/20 | M-F 4-5pm | CM | 4:00 PM-5:00 PM | 11111-- | :30 | 5 | $100.00 | P-3 | 2.90 | NM | 2 | $200.00 |
| | | | | M-F 4-5pm | | | | | | | | | | | |
| | | (Program: DR. PHIL)210094 Index: 115. Nielsen: 2.9 | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 09/30/20 | 10/06/20 | 11111-- | 5 | $100.00 | 2.90 | | | | | | | | |

| | | | |
|---|---|---|---|
| Order / Rev: | 756294 | Advertiser: | Daines/Republican/US Senate |
| Alt Order #: | WOC12672243 | Product Desc: | Candidate |
| Flight Dates: | 09/30/20 - 10/06/20 | Estimate: | 932 |

**KTVQ**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 09/30/20 | 10/06/20 | 11111-- | 5 | $100.00 | 2.90 | | | | | | | | |
| Spot | Ch | Date Range | | Description | | Start/End Time | | Weekdays | | Length | | Rate | Rtg | Type | |
| *1* | *KTVQ* | *09/30/20-10/06/20* | | *M-F 4-5pm* | | 4:00 PM-5:00 PM | | MTWThF---- | | *:30* | | *~~($100.00)~~* | 2.90 | *NM* | |
| | | *See MG 14.6,14.7,14.8,14.9,14.10* | | | | | | | | | | | | | |
| | | [preempted by a higher rate and priority spot EA 9/29] | | | | | | | | | | | | | |
| *4* | *KTVQ* | *09/30/20-10/06/20* | | *M-F 4-5pm* | | 4:00 PM-5:00 PM | | MTWThF---- | | *:30* | | *~~($100.00)~~* | 2.90 | *NM* | |
| | | *Credited* | | | | | | | | | | | | | |
| | | [Credit for MGs] | | | | | | | | | | | | | |
| *5* | *KTVQ* | *09/30/20-10/06/20* | | *M-F 4-5pm* | | 4:00 PM-5:00 PM | | MTWThF---- | | *:30* | | *~~($100.00)~~* | 2.90 | *NM* | |
| | | *Credited* | | | | | | | | | | | | | |
| | | [Credit for MGs] | | | | | | | | | | | | | |
| 11 | KTVQ | 09/30/20 | 10/06/20 | M-F 530pm News | CM | 5:30 PM-6:00 PM | 11111-- | :30 | 5 | $1,100.00 | P-2 | 15.00 | NM | 5 | $5,500.00 |
| | | | | M-F 530pm News | | | | | | | | | | | |
| (Program: 5.30 NEWS)210094 Index: 125. Nielsen: 15.0 | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 09/30/20 | 10/06/20 | 11111-- | 5 | $1,100.00 | 15.00 | | | | | | | | |
| Spot | Ch | Date Range | | Description | | Start/End Time | | Weekdays | | Length | | Rate | Rtg | Type | |
| *4* | *KTVQ* | *09/30/20-10/06/20* | | *M-F 530pm News* | | 5:30 PM-6:00 PM | | MTWThF---- | | *:30* | | *~~($1,100.00)~~* | 15.00 | *NM* | |
| | | *See MG 11.6* | | | | | | | | | | | | | |
| 6 | KTVQ | 10/05/20-10/05/20 | | EN - Local News Special | | 4-430pm | | M--------- | | :30 | | $1,100.00 | 15.00 | NM | |
| | | Ⓜ MG for 11.4 10/05 | | | | | | | | | | | | | |
| | | [Moved with Program due to last minute CBS NFL Game added. ] | | | | | | | | | | | | | |
| N 12 | KTVQ | 09/30/20 | 10/04/20 | Su 530pm News | CM | 5:30 PM-6:00 PM | ------1 | :30 | 1 | $850.00 | P-2 | 13.38 | NM | 0 | $0.00 |
| | | | | Su 530pm News | | | | | | | | | | | |
| (Program: SUN 5:30 NEWS)210094 Index: 123. Nielsen: 13.4 | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 09/28/20 | 10/04/20 | ------1 | 1 | $850.00 | 13.38 | | | | | | | | |
| Spot | Ch | Date Range | | Description | | Start/End Time | | Weekdays | | Length | | Rate | Rtg | Type | |
| *1* | *KTVQ* | *09/28/20-10/04/20* | | *Su 530pm News* | | 5:30 PM-6:00 PM | | --------Su | | *:30* | | *~~($850.00)~~* | 13.38 | *NM* | |
| | | *Credited* | | | | | | | | | | | | | |
| | | [Credit for MGs] | | | | | | | | | | | | | |
| 13 | KTVQ | 09/30/20 | 10/06/20 | M-F 6-630pm | CM | 6:00 PM-6:30 PM | 11111-- | :30 | 5 | $600.00 | P-2 | 11.30 | NM | 4 | $2,400.00 |
| | | | | Jeopardy | | | | | | | | | | | |
| (Program: JEOPARDY)210094 Index: 122. Nielsen: 11.3 | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 09/30/20 | 10/06/20 | 11111-- | 5 | $600.00 | 11.30 | | | | | | | | |
| Spot | Ch | Date Range | | Description | | Start/End Time | | Weekdays | | Length | | Rate | Rtg | Type | |
| *4* | *KTVQ* | *09/30/20-10/06/20* | | *M-F 6-630pm* | | 6:00 PM-6:30 PM | | MTWThF---- | | *:30* | | *~~($600.00)~~* | 11.30 | *NM* | |
| | | *See MG 14.12* | | | | | | | | | | | | | |
| | | [preempted by a P1 candidate spot EA 10/02] | | | | | | | | | | | | | |
| N 14 | KTVQ | 09/30/20 | 10/06/20 | M-F 630-7pm | CM | 6:30 PM-7:00 PM | 11111-- | :30 | 5 | $600.00 | P-2 | 11.00 | NM | 8 | $5,500.00 |
| | | | | Wheel of Fortune | | | | | | | | | | | |
| (Program: WHEEL-FORTNE)210094 Index: 119. Nielsen: 11.0 | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 09/30/20 | 10/06/20 | 11111-- | 5 | $600.00 | 11.00 | | | | | | | | |

Order / Rev: 756294 Advertiser: Daines/Republican/US Senate
Alt Order #: WOC12672243 Product Desc: Candidate **KTVQ**
Flight Dates: 09/30/20 - 10/06/20 Estimate: 932

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 09/30/20 | 10/06/20 | 11111-- | 5 | $600.00 | 11.00 | | | | | | | | |
| Spot | Ch | Date Range | | Description | | Start/End Time | | Weekdays | | Length | Rate | Rtg | Type | | |
| *3* | *KTVQ* | *09/30/20-10/06/20* | | *M-F 630-7pm* | | 6:30 PM-7:00 PM | | MTWThF---- | | *:30* | *~~($600.00)~~* | 11.00 | *NM* | | |
| | | *See MG 14.6,14.7,14.8,14.9,14.10* | | | | | | | | | | | | | |
| | | [preempted by a higher political candidate rate and priority EA 10/01] | | | | | | | | | | | | | |
| *4* | *KTVQ* | *09/30/20-10/06/20* | | *M-F 630-7pm* | | 6:30 PM-7:00 PM | | MTWThF---- | | *:30* | *~~($600.00)~~* | 11.00 | *NM* | | |
| | | *See MG 14.12* | | | | | | | | | | | | | |
| *6* | *KTVQ* | *09/30/20-10/06/20* | | *M-F 630-7pm* | | 6:30 PM-7:00 PM | | MTWThF---- | | *:30~~($1,200.00)~~* | | 11.00 | *NM* | | |
| | Ⓜ | *See MG 14.11* | | | | | | | | | | | | | |
| 7 | KTVQ | 09/28/20-10/04/20 | | Sa CBS This Morning | | 6:00 AM-8:00 AM | | ------Sa-- | | :30 | $300.00 | 2.40 | NM | | |
| | Ⓜ | MG for 16.2,5.1,3.1,14.3,4.1,10.1,6.4 | | | | | | | | | | | | | |
| *8* | *KTVQ* | *09/30/20-10/06/20* | | *M-F 4-5pm* | | 4:00 PM-5:00 PM | | MTWThF---- | | *:30* | *~~($500.00)~~* | 2.90 | *NM* | | |
| | Ⓜ | *Credited* | | | | | | | | | | | | | |
| | | [Credit for MGs] | | | | | | | | | | | | | |
| 9 | KTVQ | 09/28/20-10/04/20 | | Face The Nation | | 8:30 AM-9:30 AM | | --------Su | | :30 | $400.00 | 3.10 | NM | | |
| | Ⓜ | MG for 16.2,5.1,3.1,14.3,4.1,10.1,6.4 | | | | | | | | | | | | | |
| 10 | KTVQ | 09/28/20-10/04/20 | | CBS Sunday Morning | | 7:00 AM-8:30 AM | | --------Su | | :30 | $600.00 | 5.06 | NM | | |
| | Ⓜ | MG for 16.2,5.1,3.1,14.3,4.1,10.1,6.4 | | | | | | | | | | | | | |
| 11 | KTVQ | 10/05/20-10/05/20 | | Prime Non Net 2 | | 930-10pm | | M--------- | | :30 | $1,200.00 | 11.00 | NM | | |
| | Ⓜ | MG for 14.6 10/05 | | | | | | | | | | | | | |
| | | [Moved with Program due to last minute CBS NFL Game added. ] | | | | | | | | | | | | | |
| *12* | *KTVQ* | *09/30/20-10/06/20* | | *Monday Prime C* | | 9:30 PM-10:01 PM | *[9:30 PM-10:01* | M--------- | | *:30~~($1,200.00)~~* | | 11.00 | *NM* | | |
| | Ⓜ | *See MG 14.14* | | | | | | | | | | | | | |
| 13 | KTVQ | 10/05/20-10/05/20 | | Prime Non Net 2 | | 930-10pm | | M--------- | | :30 | $1,200.00 | 11.00 | NM | | |
| | Ⓜ | MG for 14.12 10/05 | | | | | | | | | | | | | |
| | | [correcting inv code] | | | | | | | | | | | | | |
| *14* | *KTVQ* | *09/30/20-10/06/20* | | *Prime Non Net 2* | | 930-10pm | | M--------- | | *:30~~($1,200.00)~~* | | 11.00 | *NM* | | |
| | Ⓜ | *Credited* | | | | | | | | | | | | | |
| | | [accidentally mgd wrong spot] | | | | | | | | | | | | | |
| 15 | KTVQ | 09/30/20 | 09/30/20 | Wednesday Prime A | CM | 7:00 PM-8:00 PM | --1---- | :30 | 1 | $1,200.00 | P-2 | 8.30 | NM | 1 | $1,200.00 |
| | | | | Wednesday Prime A | | | | | | | | | | | |
| | | (Program: AMAZING RACE)210094 Index: 121. Nielsen: 8.3 | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 09/28/20 | 10/04/20 | --1---- | 1 | $1,200.00 | 8.30 | | | | | | | | |
| 16 | KTVQ | 09/30/20 | 10/01/20 | Thursday Prime B | CM | 8:00 PM-9:00 PM | ---1--- | :30 | 1 | $1,000.00 | P-2 | 7.80 | NM | 0 | $0.00 |
| | | | | Thursday Prime B | | | | | | | | | | | |
| | | (Program: MOM-ENC-CBS/BROKE-CBS)210094 Index: 122. Nielsen: 7.8 | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 09/28/20 | 10/04/20 | ---1--- | 1 | $1,000.00 | 7.80 | | | | | | | | |
| Spot | Ch | Date Range | | Description | | Start/End Time | | Weekdays | | Length | Rate | Rtg | Type | | |
| *1* | *KTVQ* | *09/28/20-10/04/20* | | *Thursday Prime B* | | 8:00 PM-9:00 PM | | ---Th----- | | *:30~~($1,000.00)~~* | | 7.80 | *NM* | | |
| | | *See MG 16.2* | | | | | | | | | | | | | |
| | | [PRE EMPT DUE TO N/A FG 9.18] | | | | | | | | | | | | | |
| *2* | *KTVQ* | *09/28/20-10/04/20* | | *General Election Debate* | | General Election I | | ---Th----- | | *:30~~($1,500.00)~~* | | 7.80 | *NM* | | |
| | Ⓜ | *See MG 14.6,14.7,14.8,14.9,14.10* | | | | | | | | | | | | | |
| | | [General debate not schedule on this day EA 9/30] | | | | | | | | | | | | | |
| 17 | KTVQ | 09/30/20 | 10/02/20 | Friday Prime B | CM | 8:00 PM-9:00 PM | ----1-- | :30 | 1 | $1,250.00 | P-2 | 6.60 | NM | 1 | $1,250.00 |
| | | | | Friday Prime B | | | | | | | | | | | |
| | | (Program: MAGNUMPI)210094 Index: 118. Nielsen: 6.6 | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 09/28/20 | 10/04/20 | ----1-- | 1 | $1,250.00 | 6.60 | | | | | | | | |
| 18 | KTVQ | 09/30/20 | 10/02/20 | Friday Prime C | CM | 9:00 PM-10:00 PM | ----1-- | :30 | 1 | $1,300.00 | P-2 | 6.80 | NM | 1 | $1,300.00 |
| | | | | Friday Prime C | | | | | | | | | | | |
| | | (Program: BLUE BLOODS)210094 Index: 120. Nielsen: 6.8 | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 09/28/20 | 10/04/20 | ----1-- | 1 | $1,300.00 | 6.80 | | | | | | | | |
| 19 | KTVQ | 09/30/20 | 10/03/20 | Saturday Prime C | CM | 9:00 PM-10:00 PM | -----1- | :30 | 1 | $300.00 | P-3 | 5.50 | NM | 1 | $300.00 |
| | | | | Saturday Prime C | | | | | | | | | | | |
| | | (Program: 48HOUR-ENC-CBS)210094 Index: 115. Nielsen: 5.5 | | | | | | | | | | | | | |

Order / Rev: 756294 Advertiser: Daines/Republican/US Senate
Alt Order #: WOC12672243 Product Desc: Candidate **KTVQ**
Flight Dates: 09/30/20 - 10/06/20 Estimate: 932

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 09/28/20 | 10/04/20 | -----1- | 1 | $300.00 | 5.50 | | | | | | | | |
| 20 | KTVQ | 09/30/20 | 10/04/20 | Sunday Prime A | CM | 6:00 PM-7:00 PM | ------1 | :30 | 1 | $3,250.00 | P-1 | 12.10 | NM | 1 | $3,250.00 |
| | | | | Sunday Prime A | | | | | | | | | | | |
| (Program: 60 MINUTES-CBS)210094 Index: 122. Nielsen: 12.1 | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 09/28/20 | 10/04/20 | ------1 | 1 | $3,250.00 | 12.10 | | | | | | | | |
| 21 | KTVQ | 09/30/20 | 10/04/20 | Sunday Prime B | CM | 7:00 PM-8:00 PM | ------1 | :30 | 1 | $1,000.00 | P-2 | 7.40 | NM | 1 | $1,000.00 |
| | | | | Sunday Prime B | | | | | | | | | | | |
| (Program: EQUILIZER)210094 Index: 124. Nielsen: 7.4 | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 09/28/20 | 10/04/20 | ------1 | 1 | $1,000.00 | 7.40 | | | | | | | | |
| N 22 | KTVQ | 09/30/20 | 10/06/20 | M-F 10pm News | CM | 10:00 PM-10:30 PM | 11111-- | :30 | 5 | $575.00 | P-3 | 10.60 | NM | 4 | $2,300.00 |
| | | | | M-F 10pm News | | | | | | | | | | | |
| (Program: 10.00 NEWS)210094 Index: 126. Nielsen: 10.6 | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 09/30/20 | 10/06/20 | 11111-- | 5 | $575.00 | 10.60 | | | | | | | | |
| Spot | Ch | Date Range | | Description | | Start/End Time | | Weekdays | | Length | | Rate | Rtg | Type | |
| *5* | *KTVQ* | *09/30/20-10/06/20* | | *M-F 10pm News* | | 10:00 PM-10:30 P | | MTWThF---- | | *:30* | | *~~($575.00)~~* | 10.60 | *NM* | |
| | *Credited* | | | | | | | | | | | | | | |
| | [Credit for MGs] | | | | | | | | | | | | | | |
| 23 | KTVQ | 09/30/20 | 10/03/20 | Sa 10pm News | CM | 10:00 PM-10:30 PM | -----1- | :30 | 1 | $600.00 | P-2 | 10.30 | NM | 1 | $600.00 |
| | | | | Sa 10pm News | | | | | | | | | | | |
| (Program: SAT 10 NEWS)210094 Index: 123. Nielsen: 10.3 | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 09/28/20 | 10/04/20 | -----1- | 1 | $600.00 | 10.30 | | | | | | | | |
| 24 | KTVQ | 09/30/20 | 10/04/20 | Su 10pm News | CM | 10:00 PM-10:30 PM | ------1 | :30 | 1 | $500.00 | P-3 | 10.30 | NM | 1 | $500.00 |
| | | | | Su 10pm News | | | | | | | | | | | |
| (Program: SUN 10 NEWS)210094 Index: 125. Nielsen: 10.3 | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 09/28/20 | 10/04/20 | ------1 | 1 | $500.00 | 10.30 | | | | | | | | |
| 25 | KTVQ | 09/30/20 | 10/06/20 | M-F 1035-1137pm | CM | 10:30 PM-11:30 PM | 22222-- | :30 | 10 | $160.00 | P-2 | 3.70 | NM | 10 | $1,600.00 |
| | | | | The Late Show | | | | | | | | | | | |
| (Program: COLBERT)210094 Index: 121. Nielsen: 3.7 | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 09/30/20 | 10/06/20 | 22222-- | 10 | $160.00 | 3.70 | | | | | | | | |
| 26 | KTVQ | 09/30/20 | 10/06/20 | M-F 1137pm-1237am | CM | 11:30 PM-12:30 XI | 11111-- | :30 | 5 | $50.00 | P-3 | 1.20 | NM | 5 | $250.00 |
| | | | | The Late Late Show | | | | | | | | | | | |
| (Program: LT-CORDEN-CBS<)210094 Index: 120. Nielsen: 1.2 | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 09/30/20 | 10/06/20 | 11111-- | 5 | $50.00 | 1.20 | | | | | | | | |
| 27 | KTVQ | 09/30/20 | 10/03/20 | Sa 1035-1135pm | CM | 1035-1135pm | -----1- | :30 | 1 | $50.00 | P-3 | 4.00 | NM | 1 | $50.00 |
| | | | | Sa 1035-1135pm | | | | | | | | | | | |
| (Program: IN DEPTH W GB)210094 Index: 117. Nielsen: 4.0 | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 09/28/20 | 10/04/20 | -----1- | 1 | $50.00 | 4.00 | | | | | | | | |
| 28 | KTVQ | 09/30/20 | 10/03/20 | Sa 1135pm-1235am | CM | 1135pm-1235am | -----1- | :30 | 1 | $30.00 | P-3 | 1.60 | NM | 1 | $30.00 |
| | | | | Sa 1135pm-1235am | | | | | | | | | | | |
| (Program: NCIS:NEW ORLNS)210094 Index: 110. Nielsen: 1.6 | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 09/28/20 | 10/04/20 | -----1- | 1 | $30.00 | 1.60 | | | | | | | | |
| 29 | KTVQ | 09/30/20 | 10/04/20 | Su 1035-11pm | CM | 10:30 PM-11:00 PM | ------1 | :30 | 1 | $50.00 | P-3 | 4.10 | NM | 1 | $50.00 |
| | | | | Su 1035-1105pm | | | | | | | | | | | |
| (Program: RACE, THE)210094 Index: 117. Nielsen: 4.1 | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 09/28/20 | 10/04/20 | ------1 | 1 | $50.00 | 4.10 | | | | | | | | |
| 30 | KTVQ | 09/30/20 | 10/04/20 | Su 1105-1205am | CM | 11:00 PM-12:00 XI | ------1 | :30 | 1 | $40.00 | P-3 | 1.69 | NM | 1 | $40.00 |
| | | | | Su 1105pm-1205am | | | | | | | | | | | |
| (Program: MADAM SECRETRY)210094 Index: 115. Nielsen: 1.7 | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 09/28/20 | 10/04/20 | ------1 | 1 | $40.00 | 1.69 | | | | | | | | |

| | | | |
|---|---|---|---|
| Order / Rev: | 756294 | Advertiser: | Daines/Republican/US Senate |
| Alt Order #: | WOC12672243 | Product Desc: | Candidate |
| Flight Dates: | 09/30/20 - 10/06/20 | Estimate: | 932 |

**KTVQ**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 31 | KTVQ | 09/30/20 | 10/03/20 | SEC Football ROS | CM | 1:30 PM-5:00 PM | -----1- | :30 | 1 | $200.00 | P-2 | 1.00 | NM | 1 | $200.00 |
| | | | | SEC Football ROS | | | | | | | | | | | |
| (Program: SEC FOOTBALL)210094 Index: 108. Nielsen: 1.0 | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| | Week: | 09/28/20 | 10/04/20 | -----1- | 1 | $200.00 | 1.00 | | | | | | | | |
| 32 | KTVQ | 09/30/20 | 10/04/20 | NFL Reg Season ROS | CM | 11:00 AM-5:00 PM | ------1 | :30 | 1 | $900.00 | P-3 | 1.20 | NM | 1 | $900.00 |
| | | | | NFL Reg Season ROS | | | | | | | | | | | |
| (Program: NFL DOUBLEHEADER)210094 Index: 118. Nielsen: 1.2 | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| | Week: | 09/28/20 | 10/04/20 | ------1 | 1 | $900.00 | 1.20 | | | | | | | | |
| | | | | | | | | | | | | Totals | | 87 | $35,120.00 |

# ORDER

KMOV

| | | | | |
|---|---|---|---|---|
| **Orders** | **Order / Rev:** | **760804** | | |
| | Alt Order #: | 08427876 | | |
| | Product Desc: | STUART FOR IL HD-112 | | |
| | Estimate: | 5313 | | |
| | Flight Dates: | 10/26/16 - 11/01/16 | Primary AE: | Mica Hansen |
| | Original Date / Rev: | 10/25/16 / 10/25/16 | Sales Office: | H-WDC |
| | Order Type: | GENERAL | Sales Region: | National |
| **Agency** | **Name:** | **Buying Time, LLC** | | |
| | Buying Contact: | Danny Neckel | Billing Type: | Cash |
| | Billing Contact: | | Billing Calendar: | Broadcast |
| | | 650 Massachusetts Ave N.W., Suite 210 | Billing Cycle: | EOM/EOC |
| | | Washington, DC 20001 | Agency Commission: | 15% |
| **Advertiser** | **Name:** | **Stuart for Il HD-112** | New Business Thru: | |
| | Demographic: | A35+ | Order Separation: | 00:10:00 |
| | Product Codes: | Political-Cand-Other | Advertiser External ID: | |
| | Priority: | FNP | Agency External ID: | |
| | Revenue Codes: | POL, PLC, FLT | Unit Code: | General |

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|---|---|---|---|---|
| 09/26/16 | 10/30/16 | 36 | $30,000.00 | $25,500.00 |
| 10/31/16 | 11/01/16 | 20 | $15,125.00 | $12,856.25 |

**Totals**

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---|---|---|---|---|
| October 2016 | 36 | $30,000.00 | $25,500.00 | 0.00 |
| November 2016 | 20 | $15,125.00 | $12,856.25 | 0.00 |
| Totals | 56 | $45,125.00 | $38,356.25 | 0.00 |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|---|---|---|---|---|
| Mica Hansen | H-WDC | National | Start Of Order - End Of Order | 100% |

| **Order Share** | Share | Total |
|---|---|---|
| KMOV | 35% | $45,125.00 |
| Market | 100% | $128,928.57 |

| **Competitive Share** | Share | Total |
|---|---|---|
| CABLE | 0% | $0.00 |
| KDNL | 12% | $15,471.43 |
| KETC | 0% | $0.00 |
| KPLR | 1% | $1,289.29 |
| KSDK | 17% | $21,917.86 |
| KTVI | 35% | $45,125.00 |
| MMOV | 0% | $0.00 |
| QMOV | 0% | $0.00 |
| UNKWN | 0% | $0.00 |
| WPXS | 0% | $0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| E 1 | KMOV | 10/31/16 | 10/31/16 | M-F 9-10am<br>Great Day St. Louis | CM | M-F 9-10am | 1------ | :30 | 1 | $300.00 | FNP | 0.00 NM | 1 | $300.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/31/16 | 11/06/16 | 1------ | 1 | $300.00 | 0.00 | | | | | | | |
| E 2 | KMOV | 11/01/16 | 11/01/16 | M-F 9-10am<br>Great Day St. Louis | CM | M-F 9-10am | -1----- | :30 | 1 | $300.00 | FNP | 0.00 NM | 1 | $300.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |

Order / Rev: 760804
Alt Order #: 08427876
Flight Dates: 10/26/16 - 11/01/16

Advertiser: Stuart for Il HD-112
Product Desc: STUART FOR IL HD-112
Estimate: 5313

**KMOV**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| E 2 | KMOV | 11/01/16 | 11/01/16 | M-F 9-10am<br>Great Day St. Louis | CM | M-F 9-10am | -1----- | :30 | 1 | $300.00 | FNP | 0.00 NM | 1 | $300.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/31/16 | 11/06/16 | -1----- | 1 | $300.00 | 0.00 | | | | | | | |
| E 3 | KMOV | 10/26/16 | 10/26/16 | M-F 9-10am<br>Great Day St. Louis | CM | M-F 9-10am | --1---- | :30 | 1 | $300.00 | FNP | 0.00 NM | 1 | $300.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/24/16 | 10/30/16 | --1---- | 1 | $300.00 | 0.00 | | | | | | | |
| E 4 | KMOV | 10/27/16 | 10/27/16 | M-F 9-10am<br>Great Day St. Louis | CM | M-F 9-10am | ---1--- | :30 | 1 | $300.00 | FNP | 0.00 NM | 1 | $300.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/24/16 | 10/30/16 | ---1--- | 1 | $300.00 | 0.00 | | | | | | | |
| E 5 | KMOV | 10/28/16 | 10/28/16 | M-F 9-10am<br>Great Day St. Louis | CM | M-F 9-10am | ----1-- | :30 | 1 | $300.00 | FNP | 0.00 NM | 1 | $300.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/24/16 | 10/30/16 | ----1-- | 1 | $300.00 | 0.00 | | | | | | | |
| E 6 | KMOV | 11/01/16 | 11/01/16 | M-F 4-430am<br>News 4 @ 4a | CM | M-F 4-430am<br>(4:00 XM-4:30 XM) | -1----- | :30 | 1 | $75.00 | FNP | 0.00 NM | 1 | $75.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/31/16 | 11/06/16 | -1----- | 1 | $75.00 | 0.00 | | | | | | | |
| E 7 | KMOV | 10/31/16 | 10/31/16 | M-F 7-9am<br>CBS This Morning | CM | M-F 7-9am | 1------ | :30 | 1 | $500.00 | FNP | 0.00 NM | 1 | $500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/31/16 | 11/06/16 | 1------ | 1 | $500.00 | 0.00 | | | | | | | |
| E 8 | KMOV | 11/01/16 | 11/01/16 | M-F 7-9am<br>CBS This Morning | CM | M-F 7-9am | -1----- | :30 | 1 | $500.00 | FNP | 0.00 NM | 1 | $500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/31/16 | 11/06/16 | -1----- | 1 | $500.00 | 0.00 | | | | | | | |
| E 9 | KMOV | 10/26/16 | 10/26/16 | M-F 7-9am<br>CBS This Morning | CM | M-F 7-9am<br>(7:00 AM-9:00 AM) | --1---- | :30 | 1 | $500.00 | FNP | 0.00 NM | 1 | $500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/24/16 | 10/30/16 | --1---- | 1 | $500.00 | 0.00 | | | | | | | |
| E 10 | KMOV | 10/27/16 | 10/27/16 | M-F 7-9am<br>CBS This Morning | CM | M-F 7-9am | ---1--- | :30 | 1 | $500.00 | FNP | 0.00 NM | 1 | $500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/24/16 | 10/30/16 | ---1--- | 1 | $500.00 | 0.00 | | | | | | | |
| E 11 | KMOV | 10/28/16 | 10/28/16 | M-F 7-9am<br>CBS This Morning | CM | M-F 7-9am | ----1-- | :30 | 1 | $500.00 | FNP | 0.00 NM | 1 | $500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/24/16 | 10/30/16 | ----1-- | 1 | $500.00 | 0.00 | | | | | | | |
| E 12 | KMOV | 10/31/16 | 10/31/16 | M-F 3-4pm<br>Dr. Phil | CM | M-F 3-4pm | 1------ | :30 | 1 | $750.00 | FNP | 0.00 NM | 1 | $750.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/31/16 | 11/06/16 | 1------ | 1 | $750.00 | 0.00 | | | | | | | |
| E 13 | KMOV | 10/26/16 | 10/26/16 | M-F 3-4pm<br>Dr. Phil | CM | M-F 3-4pm | --1---- | :30 | 1 | $750.00 | FNP | 0.00 NM | 1 | $750.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/24/16 | 10/30/16 | --1---- | 1 | $750.00 | 0.00 | | | | | | | |
| E 14 | KMOV | 10/28/16 | 10/28/16 | M-F 3-4pm<br>Dr. Phil | CM | M-F 3-4pm | ----1-- | :30 | 1 | $750.00 | FNP | 0.00 NM | 1 | $750.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/24/16 | 10/30/16 | ----1-- | 1 | $750.00 | 0.00 | | | | | | | |
| E 15 | KMOV | 10/30/16 | 10/30/16 | Sun 6-8am<br>News 4 This Morning | CM | Sun 6-8am | ------1 | :30 | 1 | $350.00 | FNP | 0.00 NM | 1 | $350.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/24/16 | 10/30/16 | ------1 | 1 | $350.00 | 0.00 | | | | | | | |
| E 16 | KMOV | 10/29/16 | 10/29/16 | Sat 6-6:30pm<br>News 4 @ 6p | CM | Sat 6-6:30pm | -----1- | :30 | 1 | $500.00 | FNP | 0.00 NM | 1 | $500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |

Order / Rev: 760804
Alt Order #: 08427876
Flight Dates: 10/26/16 - 11/01/16

Advertiser: Stuart for Il HD-112
Product Desc: STUART FOR IL HD-112
Estimate: 5313

**KMOV**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| E 16 | KMOV | 10/29/16 | 10/29/16 | Sat 6-6:30pm<br>News 4 @ 6p | CM | Sat 6-6:30pm | -----1- | :30 | 1 | $500.00 | FNP | 0.00 NM | 1 | $500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/24/16 | 10/30/16 | -----1- | 1 | $500.00 | 0.00 | | | | | | | |
| E 17 | KMOV | 10/31/16 | 10/31/16 | M-F 430-5am<br>News 4 @ 430a | CM | M-F 430-5am<br>(4:30 XM-4:59 XM) | 1------ | :30 | 1 | $300.00 | FNP | 0.00 NM | 1 | $300.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/31/16 | 11/06/16 | 1------ | 1 | $300.00 | 0.00 | | | | | | | |
| E 18 | KMOV | 10/27/16 | 10/27/16 | M-F 430-5am<br>News 4 @ 430a | CM | M-F 430-5am<br>(4:30 XM-4:59 XM) | ---1--- | :30 | 1 | $300.00 | FNP | 0.00 NM | 1 | $300.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/24/16 | 10/30/16 | ---1--- | 1 | $300.00 | 0.00 | | | | | | | |
| E 19 | KMOV | 10/29/16 | 10/29/16 | Sa Late News<br>News 4 @ 10p Saturday | CM | Sa Late News | -----1- | :30 | 1 | $1,500.00 | FNP | 0.00 NM | 1 | $1,500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/24/16 | 10/30/16 | -----1- | 1 | $1,500.00 | 0.00 | | | | | | | |
| E 20 | KMOV | 10/31/16 | 10/31/16 | M-F 5-5:30p<br>News 4 @ 5p | CM | M-F 5-5:30p | 1------ | :30 | 1 | $1,250.00 | FNP | 0.00 NM | 1 | $1,250.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/31/16 | 11/06/16 | 1------ | 1 | $1,250.00 | 0.00 | | | | | | | |
| E 21 | KMOV | 11/01/16 | 11/01/16 | M-F 5-5:30p<br>News 4 @ 5p | CM | M-F 5-5:30p | -1----- | :30 | 1 | $1,250.00 | FNP | 0.00 NM | 1 | $1,250.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/31/16 | 11/06/16 | -1----- | 1 | $1,250.00 | 0.00 | | | | | | | |
| E 22 | KMOV | 10/27/16 | 10/27/16 | M-F 5-5:30p<br>News 4 @ 5p | CM | M-F 5-5:30p | ---1--- | :30 | 1 | $1,250.00 | FNP | 0.00 NM | 1 | $1,250.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/24/16 | 10/30/16 | ---1--- | 1 | $1,250.00 | 0.00 | | | | | | | |
| E 23 | KMOV | 10/28/16 | 10/28/16 | M-F 5-5:30p<br>News 4 @ 5p | CM | M-F 5-5:30p | ----1-- | :30 | 1 | $1,250.00 | FNP | 0.00 NM | 1 | $1,250.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/24/16 | 10/30/16 | ----1-- | 1 | $1,250.00 | 0.00 | | | | | | | |
| E 24 | KMOV | 10/31/16 | 10/31/16 | M-F 6-7am<br>News 4 @ 6a | CM | M-F 6-7am | 1------ | :30 | 1 | $600.00 | FNP | 0.00 NM | 1 | $600.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/31/16 | 11/06/16 | 1------ | 1 | $600.00 | 0.00 | | | | | | | |
| E 25 | KMOV | 11/01/16 | 11/01/16 | M-F 6-7am<br>News 4 @ 6a | CM | M-F 6-7am | -1----- | :30 | 1 | $600.00 | FNP | 0.00 NM | 1 | $600.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/31/16 | 11/06/16 | -1----- | 1 | $600.00 | 0.00 | | | | | | | |
| E 26 | KMOV | 10/26/16 | 10/26/16 | M-F 6-7am<br>News 4 @ 6a | CM | M-F 6-7am | --1---- | :30 | 1 | $600.00 | FNP | 0.00 NM | 1 | $600.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/24/16 | 10/30/16 | --1---- | 1 | $600.00 | 0.00 | | | | | | | |
| E 27 | KMOV | 10/27/16 | 10/27/16 | M-F 6-7am<br>News 4 @ 6a | CM | M-F 6-7am | ---1--- | :30 | 1 | $600.00 | FNP | 0.00 NM | 1 | $600.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/24/16 | 10/30/16 | ---1--- | 1 | $600.00 | 0.00 | | | | | | | |
| E 28 | KMOV | 10/28/16 | 10/28/16 | M-F 6-7am<br>News 4 @ 6a | CM | M-F 6-7am | ----1-- | :30 | 1 | $600.00 | FNP | 0.00 NM | 1 | $600.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/24/16 | 10/30/16 | ----1-- | 1 | $600.00 | 0.00 | | | | | | | |
| E 29 | KMOV | 10/31/16 | 10/31/16 | M-F 6-6:30p<br>News 4 @ 6p | CM | M-F 6-6:30p | 1------ | :30 | 1 | $1,250.00 | FNP | 0.00 NM | 1 | $1,250.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/31/16 | 11/06/16 | 1------ | 1 | $1,250.00 | 0.00 | | | | | | | |
| E 30 | KMOV | 11/01/16 | 11/01/16 | M-F 6-6:30p<br>News 4 @ 6p | CM | M-F 6-6:30p | -1----- | :30 | 1 | $1,250.00 | FNP | 0.00 NM | 1 | $1,250.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |

Order / Rev: 760804 Advertiser: Stuart for Il HD-112

Alt Order #: 08427876 Product Desc: STUART FOR IL HD-112 **KMOV**

Flight Dates: 10/26/16 - 11/01/16 Estimate: 5313

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| E 30 | KMOV | 11/01/16 | 11/01/16 | M-F 6-6:30p<br>News 4 @ 6p | CM | M-F 6-6:30p | -1----- | :30 | 1 | $1,250.00 | FNP | 0.00 NM | 1 | $1,250.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/31/16 | 11/06/16 | -1----- | 1 | $1,250.00 | 0.00 | | | | | | | |
| E 31 | KMOV | 10/26/16 | 10/26/16 | M-F 6-6:30p<br>News 4 @ 6p | CM | M-F 6-6:30p | --1---- | :30 | 1 | $1,250.00 | FNP | 0.00 NM | 1 | $1,250.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/24/16 | 10/30/16 | --1---- | 1 | $1,250.00 | 0.00 | | | | | | | |
| E 32 | KMOV | 10/27/16 | 10/27/16 | M-F 6-6:30p<br>News 4 @ 6p | CM | M-F 6-6:30p | ---1--- | :30 | 1 | $1,250.00 | FNP | 0.00 NM | 1 | $1,250.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/24/16 | 10/30/16 | ---1--- | 1 | $1,250.00 | 0.00 | | | | | | | |
| E 33 | KMOV | 10/28/16 | 10/28/16 | M-F 6-6:30p<br>News 4 @ 6p | CM | M-F 6-6:30p | ----1-- | :30 | 1 | $1,250.00 | FNP | 0.00 NM | 1 | $1,250.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/24/16 | 10/30/16 | ----1-- | 1 | $1,250.00 | 0.00 | | | | | | | |
| E 34 | KMOV | 10/29/16 | 10/29/16 | Sat 6-7am<br>CBS This Morning Saturday | CM | Sat 6-7am | -----1- | :30 | 1 | $500.00 | FNP | 0.00 NM | 1 | $500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/24/16 | 10/30/16 | -----1- | 1 | $500.00 | 0.00 | | | | | | | |
| E 35 | KMOV | 10/31/16 | 10/31/16 | Colbert<br>Late Show with Stephen Colbert | CM | M-F 10:35p-11:37p | 1------ | :30 | 1 | $650.00 | FNP | 0.00 NM | 1 | $650.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/31/16 | 11/06/16 | 1------ | 1 | $650.00 | 0.00 | | | | | | | |
| E 36 | KMOV | 10/26/16 | 10/26/16 | Colbert<br>Late Show with Stephen Colbert | CM | M-F 10:35p-11:37p | --1---- | :30 | 1 | $650.00 | FNP | 0.00 NM | 1 | $650.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/24/16 | 10/30/16 | --1---- | 1 | $650.00 | 0.00 | | | | | | | |
| E 37 | KMOV | 10/28/16 | 10/28/16 | Colbert<br>Late Show with Stephen Colbert | CM | M-F 10:35p-11:37p | ----1-- | :30 | 1 | $650.00 | FNP | 0.00 NM | 1 | $650.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/24/16 | 10/30/16 | ----1-- | 1 | $650.00 | 0.00 | | | | | | | |
| E 38 | KMOV | 10/30/16 | 10/30/16 | Sports Sunday<br>Sports Sunday | CM | Sports Sunday | ------1 | :30 | 1 | $650.00 | FNP | 0.00 NM | 1 | $650.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/24/16 | 10/30/16 | ------1 | 1 | $650.00 | 0.00 | | | | | | | |
| E 39 | KMOV | 10/31/16 | 10/31/16 | M-F Late News<br>M-F Late News | CM | M-F Late News | 1------ | :30 | 1 | $2,000.00 | FNP | 0.00 NM | 1 | $2,000.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/31/16 | 11/06/16 | 1------ | 1 | $2,000.00 | 0.00 | | | | | | | |
| E 40 | KMOV | 10/26/16 | 10/26/16 | M-F Late News<br>M-F Late News | CM | M-F Late News | --1---- | :30 | 1 | $2,000.00 | FNP | 0.00 NM | 1 | $2,000.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/24/16 | 10/30/16 | --1---- | 1 | $2,000.00 | 0.00 | | | | | | | |
| E 41 | KMOV | 10/28/16 | 10/28/16 | M-F Late News<br>M-F Late News | CM | M-F Late News | ----1-- | :30 | 1 | $2,000.00 | FNP | 0.00 NM | 1 | $2,000.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/24/16 | 10/30/16 | ----1-- | 1 | $2,000.00 | 0.00 | | | | | | | |
| E 42 | KMOV | 10/30/16 | 10/30/16 | Su Late News<br>News 4 @ 10p Sunday | CM | Su Late News | ------1 | :30 | 1 | $2,000.00 | FNP | 0.00 NM | 1 | $2,000.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/24/16 | 10/30/16 | ------1 | 1 | $2,000.00 | 0.00 | | | | | | | |
| E 43 | KMOV | 11/01/16 | 11/01/16 | M-F 5-6am<br>News 4 @ 5a | CM | M-F 5-6am | -1----- | :30 | 1 | $500.00 | FNP | 0.00 NM | 1 | $500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/31/16 | 11/06/16 | -1----- | 1 | $500.00 | 0.00 | | | | | | | |
| E 44 | KMOV | 10/26/16 | 10/26/16 | M-F 5-6am<br>News 4 @ 5a | CM | M-F 5-6am | --1---- | :30 | 1 | $500.00 | FNP | 0.00 NM | 1 | $500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |

Order / Rev: 760804
Alt Order #: 08427876
Flight Dates: 10/26/16 - 11/01/16

Advertiser: Stuart for Il HD-112
Product Desc: STUART FOR IL HD-112
Estimate: 5313

**KMOV**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| E 44 | KMOV | 10/26/16 | 10/26/16 | M-F 5-6am<br>News 4 @ 5a | CM | M-F 5-6am | --1---- | :30 | 1 | $500.00 | FNP | 0.00 NM | 1 | $500.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 10/24/16 | 10/30/16 | --1---- | 1 | $500.00 | 0.00 | | | | | | | | |
| E 45 | KMOV | 10/28/16 | 10/28/16 | M-F 5-6am<br>News 4 @ 5a | CM | M-F 5-6am | ----1-- | :30 | 1 | $500.00 | FNP | 0.00 NM | 1 | $500.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 10/24/16 | 10/30/16 | ----1-- | 1 | $500.00 | 0.00 | | | | | | | | |
| E 46 | KMOV | 11/01/16 | 11/01/16 | M-F 12-12:30p<br>News 4 @ Noon | CM | M-F 12-12:30p | -1----- | :30 | 1 | $750.00 | FNP | 0.00 NM | 1 | $750.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 10/31/16 | 11/06/16 | -1----- | 1 | $750.00 | 0.00 | | | | | | | | |
| E 47 | KMOV | 10/26/16 | 10/26/16 | M-F 12-12:30p<br>News 4 @ Noon | CM | M-F 12-12:30p | --1---- | :30 | 1 | $750.00 | FNP | 0.00 NM | 1 | $750.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 10/24/16 | 10/30/16 | --1---- | 1 | $750.00 | 0.00 | | | | | | | | |
| E 48 | KMOV | 10/28/16 | 10/28/16 | M-F 12-12:30p<br>News 4 @ Noon | CM | M-F 12-12:30p | ----1-- | :30 | 1 | $750.00 | FNP | 0.00 NM | 1 | $750.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 10/24/16 | 10/30/16 | ----1-- | 1 | $750.00 | 0.00 | | | | | | | | |
| E 49 | KMOV | 10/26/16 | 10/26/16 | M-F 6:30-7pm<br>Entertainment Tonight | CM | M-F 6:30-7pm | --1---- | :30 | 1 | $1,000.00 | FNP | 0.00 NM | 1 | $1,000.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 10/24/16 | 10/30/16 | --1---- | 1 | $1,000.00 | 0.00 | | | | | | | | |
| E 50 | KMOV | 10/28/16 | 10/28/16 | M-F 6:30-7pm<br>Entertainment Tonight | CM | M-F 6:30-7pm | ----1-- | :30 | 1 | $1,000.00 | FNP | 0.00 NM | 1 | $1,000.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 10/24/16 | 10/30/16 | ----1-- | 1 | $1,000.00 | 0.00 | | | | | | | | |
| E 51 | KMOV | 10/31/16 | 10/31/16 | M-F 430-5pm<br>Inside Edition | CM | M-F 430-5pm | 1------ | :30 | 1 | $850.00 | FNP | 0.00 NM | 1 | $850.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 10/31/16 | 11/06/16 | 1------ | 1 | $850.00 | 0.00 | | | | | | | | |
| E 52 | KMOV | 10/27/16 | 10/27/16 | M-F 430-5pm<br>Inside Edition | CM | M-F 430-5pm | ---1--- | :30 | 1 | $850.00 | FNP | 0.00 NM | 1 | $850.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 10/24/16 | 10/30/16 | ---1--- | 1 | $850.00 | 0.00 | | | | | | | | |
| E 53 | KMOV | 11/01/16 | 11/01/16 | M-F 4-430pm News<br>News 4 @4pm | CM | M-F 4-430pm | -1----- | :30 | 1 | $800.00 | FNP | 0.00 NM | 1 | $800.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 10/31/16 | 11/06/16 | -1----- | 1 | $800.00 | 0.00 | | | | | | | | |
| E 54 | KMOV | 10/26/16 | 10/26/16 | M-F 4-430pm News<br>News 4 @4pm | CM | M-F 4-430pm | --1---- | :30 | 1 | $800.00 | FNP | 0.00 NM | 1 | $800.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 10/24/16 | 10/30/16 | --1---- | 1 | $800.00 | 0.00 | | | | | | | | |
| E 55 | KMOV | 10/28/16 | 10/28/16 | M-F 4-430pm News<br>News 4 @4pm | CM | M-F 4-430pm | ----1-- | :30 | 1 | $800.00 | FNP | 0.00 NM | 1 | $800.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 10/24/16 | 10/30/16 | ----1-- | 1 | $800.00 | 0.00 | | | | | | | | |
| E 56 | KMOV | 10/31/16 | 10/31/16 | Colbert<br>Late Show with Stephen Colbert | CM | M-F 10:35p-11:37p | 1------ | :30 | 1 | $650.00 | FNP | 0.00 NM | 1 | $650.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 10/31/16 | 11/06/16 | 1------ | 1 | $650.00 | 0.00 | | | | | | | | |
| | | | | | | | | | | | | Totals | 56 | $45,125.00 |

# ORDER

NBC - Yuma, AZ

**Orders**

| | | | |
|---|---|---|---|
| **Order / Rev:** | **533983** | | |
| Alt Order #: | 09915492 | | |
| Product Desc: | BIDEN FOR PRESIDENT | | |
| Estimate: | 8019 | | |
| Flight Dates: | 10/20/20 - 10/26/20 | Primary AE: | Jared Kelhart |
| Original Date / Rev: | 09/02/20 / 09/02/20 | Sales Office: | C-WA |
| Order Type: | GENERAL | Sales Region: | NAT |

**Agency**

| | | | |
|---|---|---|---|
| **Name:** | **Media Buying and Analytics** | | |
| Buying Contact: | | Billing Type: | Cash |
| Billing Contact: | donna Crawford | Billing Calendar: | Broadcast |
| | 2020 Howell Mill Rd NW, Suite D-348 | Billing Cycle: | EOM/EOC |
| | Atlanta, GA 30318 | Agency Commission: | 15% |

**Advertiser**

| | | | |
|---|---|---|---|
| **Name:** | **Biden for President** | | |
| Demographic: | HH | New Business Thru: | |
| Product Codes: | PL01 | Advertiser External ID: | 123964 |
| Revenue Code 1: | AGY | Agency External ID: | 119994 |
| Revenue Code 2: | POL | Unit Code: | General |
| Revenue Code 3: | CAND | Order Separation: | 00:10:00 |
| Priority: | P-4 | | |

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|---|---|---|---|---|
| 09/28/20 | 10/25/20 | 154 | $13,315.00 | $11,317.75 |
| 10/26/20 | 10/26/20 | 32 | $2,705.00 | $2,299.25 |

**Totals**

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---|---|---|---|---|
| October 2020 | 154 | $13,315.00 | $11,317.75 | 0.00 |
| November 2020 | 32 | $2,705.00 | $2,299.25 | 0.00 |
| Totals | 186 | $16,020.00 | $13,617.00 | 0.00 |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|---|---|---|---|---|
| Jared Kelhart | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| N 1 | NYMA | 10/25/20 | 10/25/20 | NFL Sunday Pre-Game<br>NFL Pre-Game | CM | NFL PRE-GAME<br>(4:00 PM-5:15 PM) | ------3 | :30 | 3 | $100.00 | P-4 | 0.00 NM | 3 | $300.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 10/19/20 | 10/25/20 | ------3 | 3 | $100.00 | 0.00 | | | | | | | |
| N 2 | NYMA | 10/24/20 | 10/24/20 | SA 6-6:30<br>Jeopardy | CM | 6-6:30P | -----2- | :30 | 2 | $120.00 | P-4 | 0.00 NM | 2 | $240.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 10/19/20 | 10/25/20 | -----2- | 2 | $120.00 | 0.00 | | | | | | | |
| N 3 | NYMA | 10/24/20 | 10/24/20 | SA 6:30-7P<br>Wheel of Fortune | CM | 6:30-7P | -----2- | :30 | 2 | $120.00 | P-4 | 0.00 NM | 2 | $240.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 10/19/20 | 10/25/20 | -----2- | 2 | $120.00 | 0.00 | | | | | | | |
| N 4 | NYMA | 10/24/20 | 10/24/20 | SA 6a-7:30a<br>Saturday Today 1.5-Hr | CM | 6-7:30A | -----1- | :30 | 1 | $30.00 | P-4 | 0.00 NM | 1 | $30.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 10/19/20 | 10/25/20 | -----1- | 1 | $30.00 | 0.00 | | | | | | | |
| N 5 | NYMA | 10/25/20 | 10/25/20 | SU 8-9A<br>Meet The Press | CM | 8-9A | ------1 | :30 | 1 | $50.00 | P-4 | 0.00 NM | 1 | $50.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 10/19/20 | 10/25/20 | ------1 | 1 | $50.00 | 0.00 | | | | | | | |

Order / Rev: 533983
Alt Order #: 09915492
Flight Dates: 10/20/20 - 10/26/20

Advertiser: Biden for President
Product Desc: BIDEN FOR PRESIDENT
Estimate: 8019

**NBC - Yuma, AZ**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| N 6 | NYMA | 10/25/20 | 10/25/20 | SU 7-8A | CM | 7-8A | ------1 | :30 | 1 | $40.00 | P-4 | 0.00 NM | 1 | $40.00 |
| | | | | Sunday Today Show | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 10/19/20 | 10/25/20 | ------1 | 1 | $40.00 | 0.00 | | | | | | | | |
| N 7 | NYMA | 10/24/20 | 10/24/20 | LF (SA) | CM | 10:30pm-12am | -----1- | :30 | 1 | $45.00 | P-4 | 0.00 NM | 1 | $45.00 |
| | | | | Saturday Night Live | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 10/19/20 | 10/25/20 | -----1- | 1 | $45.00 | 0.00 | | | | | | | | |
| N 8 | NYMA | 10/25/20 | 10/25/20 | SU 11P-12A | CM | 11P-12A | ------1 | :30 | 1 | $10.00 | P-4 | 0.00 NM | 1 | $10.00 |
| | | | | Madam Secretary | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 10/19/20 | 10/25/20 | ------1 | 1 | $10.00 | 0.00 | | | | | | | | |
| N 9 | NYMA | 10/26/20 | 10/26/20 | M-F 1035-1137P | CM | 10:35-11:37pm | 1------ | :30 | 1 | $50.00 | P-4 | 0.00 NM | 1 | $50.00 |
| | | | | The Tonight Show | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 10/26/20 | 11/01/20 | 1------ | 1 | $50.00 | 0.00 | | | | | | | | |
| N10 | NYMA | 10/20/20 | 10/20/20 | M-F 1035-1137P | CM | 10:35-11:37pm | -1----- | :30 | 1 | $50.00 | P-4 | 0.00 NM | 1 | $50.00 |
| | | | | The Tonight Show | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 10/19/20 | 10/25/20 | -1----- | 1 | $50.00 | 0.00 | | | | | | | | |
| N11 | NYMA | 10/26/20 | 10/26/20 | M-F 12-1P | CM | 12-1P | 1------ | :30 | 1 | $25.00 | P-4 | 0.00 NM | 1 | $25.00 |
| | | | | Rachael Ray | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 10/26/20 | 11/01/20 | 1------ | 1 | $25.00 | 0.00 | | | | | | | | |
| N12 | NYMA | 10/20/20 | 10/20/20 | M-F 12-1P | CM | 12-1P | -1----- | :30 | 1 | $25.00 | P-4 | 0.00 NM | 1 | $25.00 |
| | | | | Rachael Ray | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 10/19/20 | 10/25/20 | -1----- | 1 | $25.00 | 0.00 | | | | | | | | |
| N13 | NYMA | 10/21/20 | 10/21/20 | M-F 12-1P | CM | 12-1P | --1---- | :30 | 1 | $25.00 | P-4 | 0.00 NM | 1 | $25.00 |
| | | | | Rachael Ray | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 10/19/20 | 10/25/20 | --1---- | 1 | $25.00 | 0.00 | | | | | | | | |
| N14 | NYMA | 10/22/20 | 10/22/20 | M-F 12-1P | CM | 12-1P | ---1--- | :30 | 1 | $25.00 | P-4 | 0.00 NM | 1 | $25.00 |
| | | | | Rachael Ray | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 10/19/20 | 10/25/20 | ---1--- | 1 | $25.00 | 0.00 | | | | | | | | |
| N15 | NYMA | 10/23/20 | 10/23/20 | M-F 12-1P | CM | 12-1P | ----1-- | :30 | 1 | $25.00 | P-4 | 0.00 NM | 1 | $25.00 |
| | | | | Rachael Ray | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 10/19/20 | 10/25/20 | ----1-- | 1 | $25.00 | 0.00 | | | | | | | | |
| N16 | NYMA | 10/26/20 | 10/26/20 | M-F 2-3P | CM | 2-3P | 1------ | :30 | 1 | $20.00 | P-4 | 0.00 NM | 1 | $20.00 |
| | | | | The Doctors | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 10/26/20 | 11/01/20 | 1------ | 1 | $20.00 | 0.00 | | | | | | | | |
| N17 | NYMA | 10/20/20 | 10/20/20 | M-F 2-3P | CM | 2-3P | -1----- | :30 | 1 | $20.00 | P-4 | 0.00 NM | 1 | $20.00 |
| | | | | The Doctors | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 10/19/20 | 10/25/20 | -1----- | 1 | $20.00 | 0.00 | | | | | | | | |
| N18 | NYMA | 10/21/20 | 10/21/20 | M-F 2-3P | CM | 2-3P | --1---- | :30 | 1 | $20.00 | P-4 | 0.00 NM | 1 | $20.00 |
| | | | | The Doctors | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 10/19/20 | 10/25/20 | --1---- | 1 | $20.00 | 0.00 | | | | | | | | |
| N19 | NYMA | 10/22/20 | 10/22/20 | M-F 2-3P | CM | 2-3P | ---1--- | :30 | 1 | $20.00 | P-4 | 0.00 NM | 1 | $20.00 |
| | | | | The Doctors | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 10/19/20 | 10/25/20 | ---1--- | 1 | $20.00 | 0.00 | | | | | | | | |
| N20 | NYMA | 10/23/20 | 10/23/20 | M-F 2-3P | CM | 2-3P | ----1-- | :30 | 1 | $20.00 | P-4 | 0.00 NM | 1 | $20.00 |
| | | | | The Doctors | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |

Order / Rev: 533983 Advertiser: Biden for President

Alt Order #: 09915492 Product Desc: BIDEN FOR PRESIDENT **NBC - Yuma, AZ**

Flight Dates: 10/20/20 - 10/26/20 Estimate: 8019

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | ----1-- | 1 | $20.00 | 0.00 | | | | | | | |
| N21 | NYMA | 10/21/20 | 10/21/20 | M-F 1035-1137P | CM | 10:35-11:37pm | --1---- | :30 | 1 | $50.00 | P-4 | 0.00 NM | 1 | $50.00 |
| | | | | The Tonight Show | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | --1---- | 1 | $50.00 | 0.00 | | | | | | | |
| N22 | NYMA | 10/26/20 | 10/26/20 | M-F 7-9A | CM | 7-9A | 2------ | :30 | 2 | $100.00 | P-4 | 0.00 NM | 2 | $200.00 |
| | | | | Today Show | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/26/20 | 11/01/20 | 2------ | 2 | $100.00 | 0.00 | | | | | | | |
| N23 | NYMA | 10/20/20 | 10/20/20 | M-F 7-9A | CM | 7-9A | -2----- | :30 | 2 | $100.00 | P-4 | 0.00 NM | 2 | $200.00 |
| | | | | Today Show | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | -2----- | 2 | $100.00 | 0.00 | | | | | | | |
| N24 | NYMA | 10/21/20 | 10/21/20 | M-F 7-9A | CM | 7-9A | --2---- | :30 | 2 | $100.00 | P-4 | 0.00 NM | 2 | $200.00 |
| | | | | Today Show | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | --2---- | 2 | $100.00 | 0.00 | | | | | | | |
| N25 | NYMA | 10/22/20 | 10/22/20 | M-F 7-9A | CM | 7-9A | ---2--- | :30 | 2 | $100.00 | P-4 | 0.00 NM | 2 | $200.00 |
| | | | | Today Show | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | ---2--- | 2 | $100.00 | 0.00 | | | | | | | |
| N26 | NYMA | 10/23/20 | 10/23/20 | M-F 7-9A | CM | 7-9A | ----2-- | :30 | 2 | $100.00 | P-4 | 0.00 NM | 2 | $200.00 |
| | | | | Today Show | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | ----2-- | 2 | $100.00 | 0.00 | | | | | | | |
| N27 | NYMA | 10/26/20 | 10/26/20 | M-F 6-7A | CM | 6-7A | 2------ | :30 | 2 | $70.00 | P-4 | 0.00 NM | 2 | $140.00 |
| | | | | NEWS 11 SUNRISE | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/26/20 | 11/01/20 | 2------ | 2 | $70.00 | 0.00 | | | | | | | |
| N28 | NYMA | 10/20/20 | 10/20/20 | M-F 6-7A | CM | 6-7A | -2----- | :30 | 2 | $70.00 | P-4 | 0.00 NM | 2 | $140.00 |
| | | | | NEWS 11 SUNRISE | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | -2----- | 2 | $70.00 | 0.00 | | | | | | | |
| N29 | NYMA | 10/21/20 | 10/21/20 | M-F 6-7A | CM | 6-7A | --2---- | :30 | 2 | $70.00 | P-4 | 0.00 NM | 2 | $140.00 |
| | | | | NEWS 11 SUNRISE | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | --2---- | 2 | $70.00 | 0.00 | | | | | | | |
| N30 | NYMA | 10/22/20 | 10/22/20 | M-F 6-7A | CM | 6-7A | ---2--- | :30 | 2 | $70.00 | P-4 | 0.00 NM | 2 | $140.00 |
| | | | | NEWS 11 SUNRISE | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | ---2--- | 2 | $70.00 | 0.00 | | | | | | | |
| N31 | NYMA | 10/23/20 | 10/23/20 | M-F 6-7A | CM | 6-7A | ----2-- | :30 | 2 | $70.00 | P-4 | 0.00 NM | 2 | $140.00 |
| | | | | NEWS 11 SUNRISE | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | ----2-- | 2 | $70.00 | 0.00 | | | | | | | |
| N32 | NYMA | 10/22/20 | 10/22/20 | M-F 1035-1137P | CM | 10:35-11:37pm | ---1--- | :30 | 1 | $50.00 | P-4 | 0.00 NM | 1 | $50.00 |
| | | | | The Tonight Show | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | ---1--- | 1 | $50.00 | 0.00 | | | | | | | |
| N33 | NYMA | 10/26/20 | 10/26/20 | M-F 530-6A | CM | 530-6A | 2------ | :30 | 2 | $30.00 | P-4 | 0.00 NM | 2 | $60.00 |
| | | | | Early Today | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/26/20 | 11/01/20 | 2------ | 2 | $30.00 | 0.00 | | | | | | | |
| N34 | NYMA | 10/20/20 | 10/20/20 | M-F 530-6A | CM | 530-6A | -2----- | :30 | 2 | $30.00 | P-4 | 0.00 NM | 2 | $60.00 |
| | | | | Early Today | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | -2----- | 2 | $30.00 | 0.00 | | | | | | | |
| N35 | NYMA | 10/21/20 | 10/21/20 | | CM | 530-6A | | :30 | 2 | $30.00 | P-4 | 0.00 NM | 2 | $60.00 |

Order / Rev: 533983 Advertiser: Biden for President
Alt Order #: 09915492 Product Desc: BIDEN FOR PRESIDENT **NBC - Yuma, AZ**
Flight Dates: 10/20/20 - 10/26/20 Estimate: 8019

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | M-F 530-6A<br>Early Today | | | --2---- | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | --2---- | 2 | $30.00 | 0.00 | | | | | | | |
| N36 | NYMA | 10/22/20 | 10/22/20 | M-F 530-6A<br>Early Today | CM | 530-6A | ---2--- | :30 | 2 | $30.00 | P-4 | 0.00 NM | 2 | $60.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | ---2--- | 2 | $30.00 | 0.00 | | | | | | | |
| N37 | NYMA | 10/23/20 | 10/23/20 | M-F 530-6A<br>Early Today | CM | 530-6A | ----2-- | :30 | 2 | $30.00 | P-4 | 0.00 NM | 2 | $60.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | ----2-- | 2 | $30.00 | 0.00 | | | | | | | |
| N38 | NYMA | 10/23/20 | 10/23/20 | M-F 1035-1137P<br>The Tonight Show | CM | 10:35-11:37pm | ----1-- | :30 | 1 | $50.00 | P-4 | 0.00 NM | 1 | $50.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | ----1-- | 1 | $50.00 | 0.00 | | | | | | | |
| N39 | NYMA | 10/26/20 | 10/26/20 | M-F 1135P-1237A<br>Late Night w/Seth Meyers | CM | 11:35pm-12:35am | 1------ | :30 | 1 | $35.00 | P-4 | 0.00 NM | 1 | $35.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/26/20 | 11/01/20 | 1------ | 1 | $35.00 | 0.00 | | | | | | | |
| N40 | NYMA | 10/20/20 | 10/20/20 | M-F 1135P-1237A<br>Late Night w/Seth Meyers | CM | 11:35pm-12:35am | -1----- | :30 | 1 | $35.00 | P-4 | 0.00 NM | 1 | $35.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | -1----- | 1 | $35.00 | 0.00 | | | | | | | |
| N41 | NYMA | 10/21/20 | 10/21/20 | M-F 1135P-1237A<br>Late Night w/Seth Meyers | CM | 11:35pm-12:35am | --1---- | :30 | 1 | $35.00 | P-4 | 0.00 NM | 1 | $35.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | --1---- | 1 | $35.00 | 0.00 | | | | | | | |
| N42 | NYMA | 10/22/20 | 10/22/20 | M-F 1135P-1237A<br>Late Night w/Seth Meyers | CM | 11:35pm-12:35am | ---1--- | :30 | 1 | $35.00 | P-4 | 0.00 NM | 1 | $35.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | ---1--- | 1 | $35.00 | 0.00 | | | | | | | |
| N43 | NYMA | 10/23/20 | 10/23/20 | M-F 1135P-1237A<br>Late Night w/Seth Meyers | CM | 11:35pm-12:35am | ----1-- | :30 | 1 | $35.00 | P-4 | 0.00 NM | 1 | $35.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | ----1-- | 1 | $35.00 | 0.00 | | | | | | | |
| N44 | NYMA | 10/26/20 | 10/26/20 | Late News (M-F)<br>KYMA Late Ed | CM | M-F 10P-10:35P | 2------ | :30 | 2 | $120.00 | P-4 | 0.00 NM | 2 | $240.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/26/20 | 11/01/20 | 2------ | 2 | $120.00 | 0.00 | | | | | | | |
| N45 | NYMA | 10/20/20 | 10/20/20 | Late News (M-F)<br>KYMA Late Ed | CM | M-F 10P-10:35P | -2----- | :30 | 2 | $120.00 | P-4 | 0.00 NM | 2 | $240.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | -2----- | 2 | $120.00 | 0.00 | | | | | | | |
| N46 | NYMA | 10/21/20 | 10/21/20 | Late News (M-F)<br>KYMA Late Ed | CM | M-F 10P-10:35P | --2---- | :30 | 2 | $120.00 | P-4 | 0.00 NM | 2 | $240.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | --2---- | 2 | $120.00 | 0.00 | | | | | | | |
| N47 | NYMA | 10/22/20 | 10/22/20 | Late News (M-F)<br>KYMA Late Ed | CM | M-F 10P-10:35P | ---2--- | :30 | 2 | $120.00 | P-4 | 0.00 NM | 2 | $240.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | ---2--- | 2 | $120.00 | 0.00 | | | | | | | |
| N48 | NYMA | 10/23/20 | 10/23/20 | Late News (M-F)<br>KYMA Late Ed | CM | M-F 10P-10:35P | ----2-- | :30 | 2 | $120.00 | P-4 | 0.00 NM | 2 | $240.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | ----2-- | 2 | $120.00 | 0.00 | | | | | | | |
| N49 | NYMA | 10/25/20 | 10/25/20 | Late News (SA-SU)<br>NEWS 11 NIGHTSIDE | CM | 10-1030P | ------2 | :30 | 2 | $90.00 | P-4 | 0.00 NM | 2 | $180.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |

Order / Rev: 533983 Advertiser: Biden for President

Alt Order #: 09915492 Product Desc: BIDEN FOR PRESIDENT **NBC - Yuma, AZ**

Flight Dates: 10/20/20 - 10/26/20 Estimate: 8019

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/19/20 | 10/25/20 | ------2 | 2 | $90.00 | 0.00 | | | | | | | |
| N50 | NYMA | 10/24/20 | 10/24/20 | LATE NEWS (M-SU) | CM | M-SU 10-10:35P | -----2- | :30 | 2 | $90.00 | P-4 | 0.00 NM | 2 | $180.00 |
| | | | | Late News (M-SU) | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/19/20 | 10/25/20 | -----2- | 2 | $90.00 | 0.00 | | | | | | | |
| N51 | NYMA | 10/20/20 | 10/20/20 | TU Prime Hour 2 | CM | 8-9P | -1----- | :30 | 1 | $325.00 | P-4 | 0.00 NM | 1 | $325.00 |
| | | | | NBC Prime | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/19/20 | 10/25/20 | -1----- | 1 | $325.00 | 0.00 | | | | | | | |
| N52 | NYMA | 10/20/20 | 10/20/20 | TU The Voice | CM | VOICE | -1----- | :30 | 1 | $400.00 | P-4 | 0.00 NM | 1 | $400.00 |
| | | | | TU The Voice | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/19/20 | 10/25/20 | -1----- | 1 | $400.00 | 0.00 | | | | | | | |
| N53 | NYMA | 10/21/20 | 10/21/20 | WE Prime Hour 1 | CM | 7-8P | --1---- | :30 | 1 | $350.00 | P-4 | 0.00 NM | 1 | $350.00 |
| | | | | NBC Prime | | (7:00 PM-8:00 PM) | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/19/20 | 10/25/20 | --1---- | 1 | $350.00 | 0.00 | | | | | | | |
| N54 | NYMA | 10/20/20 | 10/20/20 | TU Prime Hour 3 | CM | 9-10P | -1----- | :30 | 1 | $350.00 | P-4 | 0.00 NM | 1 | $350.00 |
| | | | | Transplant | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/19/20 | 10/25/20 | -1----- | 1 | $350.00 | 0.00 | | | | | | | |
| N55 | NYMA | 10/21/20 | 10/21/20 | WE Prime Hour 2 | CM | 8-9P | --1---- | :30 | 1 | $350.00 | P-4 | 0.00 NM | 1 | $350.00 |
| | | | | NBC Prime | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/19/20 | 10/25/20 | --1---- | 1 | $350.00 | 0.00 | | | | | | | |
| N56 | NYMA | 10/26/20 | 10/26/20 | MO The Voice | CM | VOICE | 1------ | :30 | 1 | $400.00 | P-4 | 0.00 NM | 1 | $400.00 |
| | | | | MO The Voice | | (7:00 PM-9:00 PM) | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/26/20 | 11/01/20 | 1------ | 1 | $400.00 | 0.00 | | | | | | | |
| N57 | NYMA | 10/21/20 | 10/21/20 | WE Prime Hour 3 | CM | 9-10P | --1---- | :30 | 1 | $350.00 | P-4 | 0.00 NM | 1 | $350.00 |
| | | | | NBC Prime | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/19/20 | 10/25/20 | --1---- | 1 | $350.00 | 0.00 | | | | | | | |
| N58 | NYMA | 10/24/20 | 10/24/20 | SA Dateline | CM | DATELINE NBC S | -----1- | :30 | 1 | $125.00 | P-4 | 0.00 NM | 1 | $125.00 |
| | | | | DATELINE NBC Sat | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/19/20 | 10/25/20 | -----1- | 1 | $125.00 | 0.00 | | | | | | | |
| N59 | NYMA | 10/26/20 | 10/26/20 | MO Dateline | CM | Dateline | 1------ | :30 | 1 | $300.00 | P-4 | 0.00 NM | 1 | $300.00 |
| | | | | Dateline | | (9:00 PM-10:00 PM) | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/26/20 | 11/01/20 | 1------ | 1 | $300.00 | 0.00 | | | | | | | |
| N60 | NYMA | 10/23/20 | 10/23/20 | FR Dateline | CM | DATELINE NBC F | ----1-- | :30 | 1 | $250.00 | P-4 | 0.00 NM | 1 | $250.00 |
| | | | | DATELINE NBC Fri | | (8:00 PM-10:00 PM) | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/19/20 | 10/25/20 | ----1-- | 1 | $250.00 | 0.00 | | | | | | | |
| N61 | NYMA | 10/22/20 | 10/22/20 | TH Prime Hour 2 | CM | 8-9P | ---1--- | :30 | 1 | $225.00 | P-4 | 0.00 NM | 1 | $225.00 |
| | | | | NBC Prime | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/19/20 | 10/25/20 | ---1--- | 1 | $225.00 | 0.00 | | | | | | | |
| N62 | NYMA | 10/23/20 | 10/23/20 | FR Prime Hour 1 | CM | 7-8P | ----1-- | :30 | 1 | $250.00 | P-4 | 0.00 NM | 1 | $250.00 |
| | | | | NBC Prime | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/19/20 | 10/25/20 | ----1-- | 1 | $250.00 | 0.00 | | | | | | | |
| N63 | NYMA | 10/22/20 | 10/22/20 | TH Prime Hour 3 | CM | 9-10P | ---1--- | :30 | 1 | $275.00 | P-4 | 0.00 NM | 1 | $275.00 |
| | | | | NBC Prime | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/19/20 | 10/25/20 | ---1--- | 1 | $275.00 | 0.00 | | | | | | | |
| N64 | NYMA | 10/24/20 | 10/24/20 | | CM | 7-8P | | :30 | 1 | $125.00 | P-4 | 0.00 NM | 1 | $125.00 |

Order / Rev: 533983 Advertiser: Biden for President
Alt Order #: 09915492 Product Desc: BIDEN FOR PRESIDENT **NBC - Yuma, AZ**
Flight Dates: 10/20/20 - 10/26/20 Estimate: 8019

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | SA Prime Hour 1 | | | -----1- | | | | | | | |
| | | | | NBC Prime | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | -----1- | 1 | $125.00 | 0.00 | | | | | | | |
| N65 | NYMA | 10/24/20 | 10/24/20 | SA Prime Hour 3 | CM | 9-10P | -----1- | :30 | 1 | $150.00 | P-4 | 0.00 NM | 1 | $150.00 |
| | | | | SNL - Prime | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | -----1- | 1 | $150.00 | 0.00 | | | | | | | |
| N66 | NYMA | 10/26/20 | 10/26/20 | PA (M-F) | CM | 6:30-7pm | 2------ | :30 | 2 | $150.00 | P-4 | 0.00 NM | 2 | $300.00 |
| | | | | Wheel of Fortune | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/26/20 | 11/01/20 | 2------ | 2 | $150.00 | 0.00 | | | | | | | |
| N67 | NYMA | 10/20/20 | 10/20/20 | PA (M-F) | CM | 6:30-7pm | -2----- | :30 | 2 | $150.00 | P-4 | 0.00 NM | 2 | $300.00 |
| | | | | Wheel of Fortune | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | -2----- | 2 | $150.00 | 0.00 | | | | | | | |
| N68 | NYMA | 10/21/20 | 10/21/20 | PA (M-F) | CM | 6:30-7pm | --2---- | :30 | 2 | $150.00 | P-4 | 0.00 NM | 2 | $300.00 |
| | | | | Wheel of Fortune | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | --2---- | 2 | $150.00 | 0.00 | | | | | | | |
| N69 | NYMA | 10/22/20 | 10/22/20 | PA (M-F) | CM | 6:30-7pm | ---2--- | :30 | 2 | $150.00 | P-4 | 0.00 NM | 2 | $300.00 |
| | | | | Wheel of Fortune | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | ---2--- | 2 | $150.00 | 0.00 | | | | | | | |
| N70 | NYMA | 10/23/20 | 10/23/20 | PA (M-F) | CM | 6:30-7pm | ----2-- | :30 | 2 | $150.00 | P-4 | 0.00 NM | 2 | $300.00 |
| | | | | Wheel of Fortune | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | ----2-- | 2 | $150.00 | 0.00 | | | | | | | |
| N71 | NYMA | 10/26/20 | 10/26/20 | M-F 5:30-6P | CM | 530-6P | 1------ | :30 | 1 | $150.00 | P-4 | 0.00 NM | 1 | $150.00 |
| | | | | NBC Nightly News | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/26/20 | 11/01/20 | 1------ | 1 | $150.00 | 0.00 | | | | | | | |
| N72 | NYMA | 10/20/20 | 10/20/20 | M-F 5:30-6P | CM | 530-6P | -1----- | :30 | 1 | $150.00 | P-4 | 0.00 NM | 1 | $150.00 |
| | | | | NBC Nightly News | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | -1----- | 1 | $150.00 | 0.00 | | | | | | | |
| N73 | NYMA | 10/21/20 | 10/21/20 | M-F 5:30-6P | CM | 530-6P | --1---- | :30 | 1 | $150.00 | P-4 | 0.00 NM | 1 | $150.00 |
| | | | | NBC Nightly News | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | --1---- | 1 | $150.00 | 0.00 | | | | | | | |
| N74 | NYMA | 10/22/20 | 10/22/20 | M-F 5:30-6P | CM | 530-6P | ---1--- | :30 | 1 | $150.00 | P-4 | 0.00 NM | 1 | $150.00 |
| | | | | NBC Nightly News | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | ---1--- | 1 | $150.00 | 0.00 | | | | | | | |
| N75 | NYMA | 10/23/20 | 10/23/20 | M-F 5:30-6P | CM | 530-6P | ----1-- | :30 | 1 | $150.00 | P-4 | 0.00 NM | 1 | $150.00 |
| | | | | NBC Nightly News | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | ----1-- | 1 | $150.00 | 0.00 | | | | | | | |
| N76 | NYMA | 10/26/20 | 10/26/20 | M-F 5-530P | CM | 5-5:30pm | 2------ | :30 | 2 | $90.00 | P-4 | 0.00 NM | 2 | $180.00 |
| | | | | NEWS 11 EARLY EDITION | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/26/20 | 11/01/20 | 2------ | 2 | $90.00 | 0.00 | | | | | | | |
| N77 | NYMA | 10/20/20 | 10/20/20 | M-F 5-530P | CM | 5-5:30pm | -2----- | :30 | 2 | $90.00 | P-4 | 0.00 NM | 2 | $180.00 |
| | | | | NEWS 11 EARLY EDITION | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | -2----- | 2 | $90.00 | 0.00 | | | | | | | |
| N78 | NYMA | 10/21/20 | 10/21/20 | M-F 5-530P | CM | 5-5:30pm | --2---- | :30 | 2 | $90.00 | P-4 | 0.00 NM | 2 | $180.00 |
| | | | | NEWS 11 EARLY EDITION | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |

Order / Rev: 533983 Advertiser: Biden for President

Alt Order #: 09915492 Product Desc: BIDEN FOR PRESIDENT **NBC - Yuma, AZ**

Flight Dates: 10/20/20 - 10/26/20 Estimate: 8019

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | - - 2 - - - - | 2 | $90.00 | 0.00 | | | | | | | |
| N79 | NYMA | 10/22/20 | 10/22/20 | M-F 5-530P | CM | 5-5:30pm | - - - 2 - - - | :30 | 2 | $90.00 | P-4 | 0.00 NM | 2 | $180.00 |
| | | | | NEWS 11 EARLY EDITION | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | - - - 2 - - - | 2 | $90.00 | 0.00 | | | | | | | |
| N80 | NYMA | 10/23/20 | 10/23/20 | M-F 5-530P | CM | 5-5:30pm | - - - - 2 - - | :30 | 2 | $90.00 | P-4 | 0.00 NM | 2 | $180.00 |
| | | | | NEWS 11 EARLY EDITION | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | - - - - 2 - - | 2 | $90.00 | 0.00 | | | | | | | |
| N81 | NYMA | 10/26/20 | 10/26/20 | M-F 6-630P | CM | 6-6:30pm | 2 - - - - - - | :30 | 2 | $120.00 | P-4 | 0.00 NM | 2 | $240.00 |
| | | | | NEWS 11 EVENING EDITION | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/26/20 | 11/01/20 | 2 - - - - - - | 2 | $120.00 | 0.00 | | | | | | | |
| N82 | NYMA | 10/20/20 | 10/20/20 | M-F 6-630P | CM | 6-6:30pm | - 2 - - - - - | :30 | 2 | $120.00 | P-4 | 0.00 NM | 2 | $240.00 |
| | | | | NEWS 11 EVENING EDITION | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | - 2 - - - - - | 2 | $120.00 | 0.00 | | | | | | | |
| N83 | NYMA | 10/21/20 | 10/21/20 | M-F 6-630P | CM | 6-6:30pm | - - 2 - - - - | :30 | 2 | $120.00 | P-4 | 0.00 NM | 2 | $240.00 |
| | | | | NEWS 11 EVENING EDITION | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | - - 2 - - - - | 2 | $120.00 | 0.00 | | | | | | | |
| N84 | NYMA | 10/22/20 | 10/22/20 | M-F 6-630P | CM | 6-6:30pm | - - - 2 - - - | :30 | 2 | $120.00 | P-4 | 0.00 NM | 2 | $240.00 |
| | | | | NEWS 11 EVENING EDITION | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | - - - 2 - - - | 2 | $120.00 | 0.00 | | | | | | | |
| N85 | NYMA | 10/23/20 | 10/23/20 | M-F 6-630P | CM | 6-6:30pm | - - - - 2 - - | :30 | 2 | $120.00 | P-4 | 0.00 NM | 2 | $240.00 |
| | | | | NEWS 11 EVENING EDITION | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | - - - - 2 - - | 2 | $120.00 | 0.00 | | | | | | | |
| N86 | NYMA | 10/25/20 | 10/25/20 | SA-SU 530-6P | CM | SA/SU 5:30-6P | - - - - - - 1 | :30 | 1 | $125.00 | P-4 | 0.00 NM | 1 | $125.00 |
| | | | | SA-SU 530-6P | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | - - - - - - 1 | 1 | $125.00 | 0.00 | | | | | | | |
| N87 | NYMA | 10/24/20 | 10/24/20 | SA-SU 530-6P | CM | SA/SU 5:30-6P | - - - - - 1 - | :30 | 1 | $100.00 | P-4 | 0.00 NM | 1 | $100.00 |
| | | | | SA-SU 530-6P | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | - - - - - 1 - | 1 | $100.00 | 0.00 | | | | | | | |
| N88 | NYMA | 10/25/20 | 10/25/20 | EN (SU) | CM | 5-530P | - - - - - - 2 | :30 | 2 | $70.00 | P-4 | 0.00 NM | 2 | $140.00 |
| | | | | NEWS 11 WEEKEND EDITION | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | - - - - - - 2 | 2 | $70.00 | 0.00 | | | | | | | |
| N89 | NYMA | 10/24/20 | 10/24/20 | EN (SA) | CM | 5-530P | - - - - - 2 - | :30 | 2 | $70.00 | P-4 | 0.00 NM | 2 | $140.00 |
| | | | | NEWS 11 WEEKEND EDITION | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | - - - - - 2 - | 2 | $70.00 | 0.00 | | | | | | | |
| N90 | NYMA | 10/26/20 | 10/26/20 | M-F 330-4P | CM | 330-4P | 2 - - - - - - | :30 | 2 | $25.00 | P-4 | 0.00 NM | 2 | $50.00 |
| | | | | Jeopardy | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/26/20 | 11/01/20 | 2 - - - - - - | 2 | $25.00 | 0.00 | | | | | | | |
| N91 | NYMA | 10/20/20 | 10/20/20 | M-F 330-4P | CM | 330-4P | - 2 - - - - - | :30 | 2 | $25.00 | P-4 | 0.00 NM | 2 | $50.00 |
| | | | | Jeopardy | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | - 2 - - - - - | 2 | $25.00 | 0.00 | | | | | | | |
| N92 | NYMA | 10/21/20 | 10/21/20 | M-F 330-4P | CM | 330-4P | - - 2 - - - - | :30 | 2 | $25.00 | P-4 | 0.00 NM | 2 | $50.00 |
| | | | | Jeopardy | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | - - 2 - - - - | 2 | $25.00 | 0.00 | | | | | | | |
| N93 | NYMA | 10/22/20 | 10/22/20 | | CM | 330-4P | | :30 | 2 | $25.00 | P-4 | 0.00 NM | 2 | $50.00 |

Order / Rev: 533983 Advertiser: Biden for President
Alt Order #: 09915492 Product Desc: BIDEN FOR PRESIDENT **NBC - Yuma, AZ**
Flight Dates: 10/20/20 - 10/26/20 Estimate: 8019

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | M-F 330-4P<br>Jeopardy | | | - - - 2 - - - | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 10/19/20 | 10/25/20 | - - - 2 - - - | 2 | $25.00 | 0.00 | | | | | | | |
| N94 | NYMA | 10/23/20 | 10/23/20 | M-F 330-4P<br>Jeopardy | CM | 330-4P | - - - - 2 - - | :30 | 2 | $25.00 | P-4 | 0.00 NM | 2 | $50.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 10/19/20 | 10/25/20 | - - - - 2 - - | 2 | $25.00 | 0.00 | | | | | | | |
| N95 | NYMA | 10/26/20 | 10/26/20 | M-F 4-5P<br>Dr. Phil | CM | 4-5P | 2 - - - - - - | :30 | 2 | $40.00 | P-4 | 0.00 NM | 2 | $80.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 10/26/20 | 11/01/20 | 2 - - - - - - | 2 | $40.00 | 0.00 | | | | | | | |
| N96 | NYMA | 10/20/20 | 10/20/20 | M-F 4-5P<br>Dr. Phil | CM | 4-5P | - 2 - - - - - | :30 | 2 | $40.00 | P-4 | 0.00 NM | 2 | $80.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 10/19/20 | 10/25/20 | - 2 - - - - - | 2 | $40.00 | 0.00 | | | | | | | |
| N97 | NYMA | 10/21/20 | 10/21/20 | M-F 4-5P<br>Dr. Phil | CM | 4-5P | - - 2 - - - - | :30 | 2 | $40.00 | P-4 | 0.00 NM | 2 | $80.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 10/19/20 | 10/25/20 | - - 2 - - - - | 2 | $40.00 | 0.00 | | | | | | | |
| N98 | NYMA | 10/22/20 | 10/22/20 | M-F 4-5P<br>Dr. Phil | CM | 4-5P | - - - 2 - - - | :30 | 2 | $40.00 | P-4 | 0.00 NM | 2 | $80.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 10/19/20 | 10/25/20 | - - - 2 - - - | 2 | $40.00 | 0.00 | | | | | | | |
| N99 | NYMA | 10/23/20 | 10/23/20 | M-F 4-5P<br>Dr. Phil | CM | 4-5P | - - - - 2 - - | :30 | 2 | $40.00 | P-4 | 0.00 NM | 2 | $80.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 10/19/20 | 10/25/20 | - - - - 2 - - | 2 | $40.00 | 0.00 | | | | | | | |
| N100 | NYMA | 10/26/20 | 10/26/20 | M-F 3-330P<br>Inside Edition | CM | 3-330P | 2 - - - - - - | :30 | 2 | $25.00 | P-4 | 0.00 NM | 2 | $50.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 10/26/20 | 11/01/20 | 2 - - - - - - | 2 | $25.00 | 0.00 | | | | | | | |
| N101 | NYMA | 10/20/20 | 10/20/20 | M-F 3-330P<br>Inside Edition | CM | 3-330P | - 2 - - - - - | :30 | 2 | $25.00 | P-4 | 0.00 NM | 2 | $50.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 10/19/20 | 10/25/20 | - 2 - - - - - | 2 | $25.00 | 0.00 | | | | | | | |
| N102 | NYMA | 10/21/20 | 10/21/20 | M-F 3-330P<br>Inside Edition | CM | 3-330P | - - 2 - - - - | :30 | 2 | $25.00 | P-4 | 0.00 NM | 2 | $50.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 10/19/20 | 10/25/20 | - - 2 - - - - | 2 | $25.00 | 0.00 | | | | | | | |
| N103 | NYMA | 10/22/20 | 10/22/20 | M-F 3-330P<br>Inside Edition | CM | 3-330P | - - - 2 - - - | :30 | 2 | $25.00 | P-4 | 0.00 NM | 2 | $50.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 10/19/20 | 10/25/20 | - - - 2 - - - | 2 | $25.00 | 0.00 | | | | | | | |
| N104 | NYMA | 10/23/20 | 10/23/20 | M-F 3-330P<br>Inside Edition | CM | 3-330P | - - - - 2 - - | :30 | 2 | $25.00 | P-4 | 0.00 NM | 2 | $50.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 10/19/20 | 10/25/20 | - - - - 2 - - | 2 | $25.00 | 0.00 | | | | | | | |
| N105 | NYMA | 10/26/20 | 10/26/20 | M-F 9-10A<br>Today Third Hour | CM | 9-10A | 2 - - - - - - | :30 | 2 | $50.00 | P-4 | 0.00 NM | 2 | $100.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 10/26/20 | 11/01/20 | 2 - - - - - - | 2 | $50.00 | 0.00 | | | | | | | |
| N106 | NYMA | 10/20/20 | 10/20/20 | M-F 9-10A<br>Today Third Hour | CM | 9-10A | - 2 - - - - - | :30 | 2 | $50.00 | P-4 | 0.00 NM | 2 | $100.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 10/19/20 | 10/25/20 | - 2 - - - - - | 2 | $50.00 | 0.00 | | | | | | | |
| N107 | NYMA | 10/21/20 | 10/21/20 | M-F 9-10A<br>Today Third Hour | CM | 9-10A | - - 1 - - - - | :30 | 1 | $50.00 | P-4 | 0.00 NM | 1 | $50.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |

Order / Rev: 533983 Advertiser: Biden for President

Alt Order #: 09915492 Product Desc: BIDEN FOR PRESIDENT **NBC - Yuma, AZ**

Flight Dates: 10/20/20 - 10/26/20 Estimate: 8019

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | --1---- | 1 | $50.00 | 0.00 | | | | | | | |
| N108 | NYMA | 10/22/20 | 10/22/20 | M-F 9-10A | CM | 9-10A | ---2--- | :30 | 2 | $50.00 | P-4 | 0.00 NM | 2 | $100.00 |
| | | | | Today Third Hour | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | ---2--- | 2 | $50.00 | 0.00 | | | | | | | |
| N109 | NYMA | 10/23/20 | 10/23/20 | M-F 9-10A | CM | 9-10A | ----2-- | :30 | 2 | $50.00 | P-4 | 0.00 NM | 2 | $100.00 |
| | | | | Today Third Hour | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | ----2-- | 2 | $50.00 | 0.00 | | | | | | | |
| N110 | NYMA | 10/26/20 | 10/26/20 | M-F 11A-12P | CM | 11A-12P | 1------ | :30 | 1 | $25.00 | P-4 | 0.00 NM | 1 | $25.00 |
| | | | | Live With Kelly and Ryan | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/26/20 | 11/01/20 | 1------ | 1 | $25.00 | 0.00 | | | | | | | |
| N111 | NYMA | 10/20/20 | 10/20/20 | M-F 11A-12P | CM | 11A-12P | -1----- | :30 | 1 | $25.00 | P-4 | 0.00 NM | 1 | $25.00 |
| | | | | Live With Kelly and Ryan | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | -1----- | 1 | $25.00 | 0.00 | | | | | | | |
| N112 | NYMA | 10/21/20 | 10/21/20 | M-F 11A-12P | CM | 11A-12P | --1---- | :30 | 1 | $25.00 | P-4 | 0.00 NM | 1 | $25.00 |
| | | | | Live With Kelly and Ryan | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | --1---- | 1 | $25.00 | 0.00 | | | | | | | |
| N113 | NYMA | 10/22/20 | 10/22/20 | M-F 11A-12P | CM | 11A-12P | ---1--- | :30 | 1 | $25.00 | P-4 | 0.00 NM | 1 | $25.00 |
| | | | | Live With Kelly and Ryan | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | ---1--- | 1 | $25.00 | 0.00 | | | | | | | |
| N114 | NYMA | 10/23/20 | 10/23/20 | M-F 11A-12P | CM | 11A-12P | ----1-- | :30 | 1 | $25.00 | P-4 | 0.00 NM | 1 | $25.00 |
| | | | | Live With Kelly and Ryan | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | ----1-- | 1 | $25.00 | 0.00 | | | | | | | |
| N115 | NYMA | 10/26/20 | 10/26/20 | M-F 10-11A | CM | 10-11A | 1------ | :30 | 1 | $40.00 | P-4 | 0.00 NM | 1 | $40.00 |
| | | | | Today Show III | | (10:00 AM-11:00 AM) | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/26/20 | 11/01/20 | 1------ | 1 | $40.00 | 0.00 | | | | | | | |
| N116 | NYMA | 10/20/20 | 10/20/20 | M-F 10-11A | CM | 10-11A | -1----- | :30 | 1 | $40.00 | P-4 | 0.00 NM | 1 | $40.00 |
| | | | | Today Show III | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | -1----- | 1 | $40.00 | 0.00 | | | | | | | |
| N117 | NYMA | 10/21/20 | 10/21/20 | M-F 10-11A | CM | 10-11A | --1---- | :30 | 1 | $40.00 | P-4 | 0.00 NM | 1 | $40.00 |
| | | | | Today Show III | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | --1---- | 1 | $40.00 | 0.00 | | | | | | | |
| N118 | NYMA | 10/22/20 | 10/22/20 | M-F 10-11A | CM | 10-11A | ---1--- | :30 | 1 | $40.00 | P-4 | 0.00 NM | 1 | $40.00 |
| | | | | Today Show III | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | ---1--- | 1 | $40.00 | 0.00 | | | | | | | |
| N119 | NYMA | 10/23/20 | 10/23/20 | M-F 10-11A | CM | 10-11A | ----1-- | :30 | 1 | $40.00 | P-4 | 0.00 NM | 1 | $40.00 |
| | | | | Today Show III | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | ----1-- | 1 | $40.00 | 0.00 | | | | | | | |
| N120 | NYMA | 10/26/20 | 10/26/20 | M-F 1-2P | CM | 1-2P | 1------ | :30 | 1 | $20.00 | P-4 | 0.00 NM | 1 | $20.00 |
| | | | | Days of Our Lives | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/26/20 | 11/01/20 | 1------ | 1 | $20.00 | 0.00 | | | | | | | |
| N121 | NYMA | 10/20/20 | 10/20/20 | M-F 1-2P | CM | 1-2P | -1----- | :30 | 1 | $20.00 | P-4 | 0.00 NM | 1 | $20.00 |
| | | | | Days of Our Lives | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | -1----- | 1 | $20.00 | 0.00 | | | | | | | |
| N122 | NYMA | 10/21/20 | 10/21/20 | | CM | 1-2P | | :30 | 1 | $20.00 | P-4 | 0.00 NM | 1 | $20.00 |

| | | | | |
|---|---|---|---|---|
| Order / Rev: | 533983 | Advertiser: | Biden for President | |
| Alt Order #: | 09915492 | Product Desc: | BIDEN FOR PRESIDENT | **NBC - Yuma, AZ** |
| Flight Dates: | 10/20/20 - 10/26/20 | Estimate: | 8019 | |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | M-F 1-2P | | | --1---- | | | | | | | |
| | | | | Days of Our Lives | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/19/20 | 10/25/20 | --1---- | 1 | $20.00 | 0.00 | | | | | | | |
| N | 123 | NYMA | 10/22/20 | 10/22/20 | M-F 1-2P | CM | 1-2P | ---1--- | :30 | 1 | $20.00 | P-4 | 0.00 NM | 1 | $20.00 |
| | | | | | Days of Our Lives | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/19/20 | 10/25/20 | ---1--- | 1 | $20.00 | 0.00 | | | | | | | |
| N | 124 | NYMA | 10/23/20 | 10/23/20 | M-F 1-2P | CM | 1-2P | ----1-- | :30 | 1 | $20.00 | P-4 | 0.00 NM | 1 | $20.00 |
| | | | | | Days of Our Lives | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 10/19/20 | 10/25/20 | ----1-- | 1 | $20.00 | 0.00 | | | | | | | |
| | | | | | | | | | | | | Totals | 186 | $16,020.00 |

# ORDER

**Orders**

| | | | |
|---|---|---|---|
| **Order / Rev:** | **27035656** | | |
| Alt Order #: | 27035656 | | |
| Product Desc: | Biden for President | | |
| Estimate: | 7712 | | **WISC-TV** |
| Flight Dates: | 08/11/20 - 08/17/20 | Primary AE: | Kelly Bryant |
| Original Date / Rev: | 08/10/20 / 08/10/20 | Sales Office: | KTZDC |
| Order Type: | GENERAL | Sales Region: | NAT |

**Agency**

| | | | |
|---|---|---|---|
| **Name:** | **Media Buying and Analytics** | | |
| Buying Contact: | | Billing Type: | Cash |
| Billing Contact: | | Billing Calendar: | Broadcast |
| | 2020 Howell Mill Rd | Billing Cycle: | EOM/EOC |
| | Atlanta, GA 30318 | Agency Commission: | 15% |

**Advertiser**

| | | | |
|---|---|---|---|
| **Name:** | **Political Various** | | |
| Demographic: | A25-54 | New Business Thru: | |
| Product Codes: | PL Candidate,PL President | Advertiser External ID: | |
| Revenue Code 1: | AGY | Agency External ID: | |
| Revenue Code 2: | POL | Unit Code: | General |
| Revenue Code 3: | POL-CAND | Order Separation: | 00:05:00 |
| Priority: | P-2 | | |

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|---|---|---|---|---|
| 07/27/20 | 08/17/20 | 51 | $45,920.00 | $39,032.00 |

**Totals**

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---|---|---|---|---|
| August 2020 | 51 | $45,920.00 | $39,032.00 | 0.00 |
| Totals | 51 | $45,920.00 | $39,032.00 | 0.00 |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|---|---|---|---|---|
| Kelly Bryant | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| N 1 | WISC | 08/12/20 | 08/12/20 | M-F 5-6am<br>News 3 this Morning | CM | 5:00 AM-5:30 AM<br>(5:00 AM-5:30 AM) | --W---- | 1:00 | 1 | $400.00 | P-2 | 0.00 NM | 1 | $400.00 |
| | NWS3 NOW-MORN2 | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 08/10/20 | 08/16/20 | --W---- | 1 | $400.00 | 0.00 | | | | | | | |
| N 2 | WISC | 08/13/20 | 08/13/20 | M-F 6-7am<br>News 3 This Morning | CM | 6:30 AM-7:00 AM<br>(6:30 AM-7:00 AM) | ---T--- | 1:00 | 1 | $800.00 | P-2 | 0.00 NM | 1 | $800.00 |
| | NWS3 NOW-MORN3 | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 08/10/20 | 08/16/20 | ---T--- | 1 | $800.00 | 0.00 | | | | | | | |
| N 3 | WISC | 08/14/20 | 08/14/20 | M-F 6-7am<br>News 3 This Morning | CM | 6:30 AM-7:00 AM<br>(6:30 AM-7:00 AM) | ----F-- | 1:00 | 1 | $800.00 | P-2 | 0.00 NM | 1 | $800.00 |
| | NWS3 NOW-MORN3 | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 08/10/20 | 08/16/20 | ----F-- | 1 | $800.00 | 0.00 | | | | | | | |
| N 4 | WISC | 08/12/20 | 08/12/20 | M-F 7-9a<br>M-F Early Show | CM | 7:00 AM-8:00 AM<br>(7:00 AM-8:00 AM) | --W---- | 1:00 | 1 | $720.00 | P-2 | 0.00 NM | 1 | $720.00 |
| | CBS THIS MORNING | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 08/10/20 | 08/16/20 | --W---- | 1 | $720.00 | 0.00 | | | | | | | |
| N 5 | WISC | 08/13/20 | 08/13/20 | M-F 7-9a<br>M-F Early Show | CM | 7:00 AM-8:00 AM<br>(7:00 AM-8:00 AM) | ---T--- | 1:00 | 1 | $720.00 | P-2 | 0.00 NM | 1 | $720.00 |

Order / Rev: 27035656 Advertiser: Political Various

Alt Order #: 27035656 Product Desc: Biden for President **WISC-TV**

Flight Dates: 08/11/20 - 08/17/20 Estimate: 7712

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | CBS THIS MORNING | | | | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 08/10/20 | 08/16/20 | ---T--- | 1 | $720.00 | 0.00 | | | | | | | | |
| N 6 | WISC | 08/14/20 | 08/14/20 | M-F 7-9a | CM | 7:00 AM-8:00 AM | ----F-- | 1:00 | 1 | $720.00 | P-2 | 0.00 NM | 1 | $720.00 |
| | | | | M-F Early Show | | (7:00 AM-8:00 AM) | | | | | | | | |
| | CBS THIS MORNING | | | | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 08/10/20 | 08/16/20 | ----F-- | 1 | $720.00 | 0.00 | | | | | | | | |
| N 7 | WISC | 08/17/20 | 08/17/20 | M-F 7-9a | CM | 7:00 AM-8:00 AM | M------ | 1:00 | 1 | $720.00 | P-2 | 0.00 NM | 1 | $720.00 |
| | | | | M-F Early Show | | (7:00 AM-8:00 AM) | | | | | | | | |
| | CBS THIS MORNING | | | | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 08/17/20 | 08/23/20 | M------ | 1 | $720.00 | 0.00 | | | | | | | | |
| N 8 | WISC | 08/11/20 | 08/11/20 | M-F 7-9a | CM | 8:00 AM-9:00 AM | -T----- | 1:00 | 1 | $600.00 | P-2 | 0.00 NM | 1 | $600.00 |
| | | | | M-F Early Show | | (8:00 AM-9:00 AM) | | | | | | | | |
| | CBS THIS MORNING | | | | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 08/10/20 | 08/16/20 | -T----- | 1 | $600.00 | 0.00 | | | | | | | | |
| N 9 | WISC | 08/12/20 | 08/12/20 | M-F 7-9a | CM | 8:00 AM-9:00 AM | --W---- | 1:00 | 1 | $600.00 | P-2 | 0.00 NM | 1 | $600.00 |
| | | | | M-F Early Show | | (8:00 AM-9:00 AM) | | | | | | | | |
| | CBS THIS MORNING | | | | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 08/10/20 | 08/16/20 | --W---- | 1 | $600.00 | 0.00 | | | | | | | | |
| N 10 | WISC | 08/14/20 | 08/14/20 | M-F 7-9a | CM | 8:00 AM-9:00 AM | ----F-- | 1:00 | 1 | $600.00 | P-2 | 0.00 NM | 1 | $600.00 |
| | | | | M-F Early Show | | (8:00 AM-9:00 AM) | | | | | | | | |
| | CBS THIS MORNING | | | | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 08/10/20 | 08/16/20 | ----F-- | 1 | $600.00 | 0.00 | | | | | | | | |
| N 11 | WISC | 08/17/20 | 08/17/20 | M-F 7-9a | CM | 8:00 AM-9:00 AM | M------ | 1:00 | 1 | $600.00 | P-2 | 0.00 NM | 1 | $600.00 |
| | | | | M-F Early Show | | (8:00 AM-9:00 AM) | | | | | | | | |
| | CBS THIS MORNING | | | | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 08/17/20 | 08/23/20 | M------ | 1 | $600.00 | 0.00 | | | | | | | | |
| N 12 | WISC | 08/11/20 | 08/11/20 | M-F 10-11am | CM | 10-11am | -T----- | 1:00 | 1 | $720.00 | P-2 | 0.00 NM | 1 | $720.00 |
| | | | | Price is Right | | | | | | | | | | |
| | PRICE-RT 2-CBS< | | | | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 08/10/20 | 08/16/20 | -T----- | 1 | $720.00 | 0.00 | | | | | | | | |
| N 13 | WISC | 08/12/20 | 08/12/20 | M-F 10-11am | CM | 10-11am | --W---- | 1:00 | 1 | $720.00 | P-2 | 0.00 NM | 1 | $720.00 |
| | | | | Price is Right | | | | | | | | | | |
| | PRICE-RT 2-CBS< | | | | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 08/10/20 | 08/16/20 | --W---- | 1 | $720.00 | 0.00 | | | | | | | | |
| N 14 | WISC | 08/13/20 | 08/13/20 | M-F 10-11am | CM | 10-11am | ---T--- | 1:00 | 1 | $720.00 | P-2 | 0.00 NM | 1 | $720.00 |
| | | | | Price is Right | | | | | | | | | | |
| | PRICE-RT 2-CBS< | | | | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 08/10/20 | 08/16/20 | ---T--- | 1 | $720.00 | 0.00 | | | | | | | | |
| N 15 | WISC | 08/12/20 | 08/12/20 | M-F 11-12pm | CM | 11-12pm | --W---- | 1:00 | 1 | $760.00 | P-2 | 0.00 NM | 1 | $760.00 |
| | | | | Young and the Restless | | | | | | | | | | |
| | YOUNG&RESTLESS | | | | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 08/10/20 | 08/16/20 | --W---- | 1 | $760.00 | 0.00 | | | | | | | | |
| N 16 | WISC | 08/14/20 | 08/14/20 | M-F 11-12pm | CM | 11-12pm | ----F-- | 1:00 | 1 | $760.00 | P-2 | 0.00 NM | 1 | $760.00 |
| | | | | Young and the Restless | | | | | | | | | | |
| | YOUNG&RESTLESS | | | | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 08/10/20 | 08/16/20 | ----F-- | 1 | $760.00 | 0.00 | | | | | | | | |
| N 17 | WISC | 08/17/20 | 08/17/20 | M-F 11-12pm | CM | 11-12pm | M------ | 1:00 | 1 | $760.00 | P-2 | 0.00 NM | 1 | $760.00 |

Order / Rev: 27035656 Advertiser: Political Various
Alt Order #: 27035656 Product Desc: Biden for President **WISC-TV**
Flight Dates: 08/11/20 - 08/17/20 Estimate: 7712

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | Young and the Restless | | | | | | | | | | | |
| YOUNG&RESTLESS | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 08/17/20 | 08/23/20 | M------ | 1 | $760.00 | 0.00 | | | | | | | | |
| N18 | WISC | 08/11/20 | 08/11/20 | M-F 12-1230pm | CM | 12:15 PM-12:30 PI | -T----- | 1:00 | 1 | $920.00 | P-2 | 0.00 | NM | 1 | $920.00 |
| | | | | News 3 at Noon | | (12:15 PM-12:30 PM) | | | | | | | | | |
| NEWS3 NOW-NOON | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 08/10/20 | 08/16/20 | -T----- | 1 | $920.00 | 0.00 | | | | | | | | |
| N19 | WISC | 08/12/20 | 08/12/20 | M-F 12-1230pm | CM | 12:15 PM-12:30 PI | --W---- | 1:00 | 1 | $920.00 | P-2 | 0.00 | NM | 1 | $920.00 |
| | | | | News 3 at Noon | | (12:15 PM-12:30 PM) | | | | | | | | | |
| NEWS3 NOW-NOON | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 08/10/20 | 08/16/20 | --W---- | 1 | $920.00 | 0.00 | | | | | | | | |
| N20 | WISC | 08/13/20 | 08/13/20 | M-F 12-1230pm | CM | 12:15 PM-12:30 PI | ---T--- | 1:00 | 1 | $920.00 | P-2 | 0.00 | NM | 1 | $920.00 |
| | | | | News 3 at Noon | | (12:15 PM-12:30 PM) | | | | | | | | | |
| NEWS3 NOW-NOON | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 08/10/20 | 08/16/20 | ---T--- | 1 | $920.00 | 0.00 | | | | | | | | |
| N21 | WISC | 08/14/20 | 08/14/20 | M-F 12-1230pm | CM | 12:15 PM-12:30 PI | ----F-- | 1:00 | 1 | $920.00 | P-2 | 0.00 | NM | 1 | $920.00 |
| | | | | News 3 at Noon | | (12:15 PM-12:30 PM) | | | | | | | | | |
| NEWS3 NOW-NOON | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 08/10/20 | 08/16/20 | ----F-- | 1 | $920.00 | 0.00 | | | | | | | | |
| N22 | WISC | 08/17/20 | 08/17/20 | M-F 12-1230pm | CM | 12:15 PM-12:30 PI | M------ | 1:00 | 1 | $920.00 | P-2 | 0.00 | NM | 1 | $920.00 |
| | | | | News 3 at Noon | | (12:15 PM-12:30 PM) | | | | | | | | | |
| NEWS3 NOW-NOON | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 08/17/20 | 08/23/20 | M------ | 1 | $920.00 | 0.00 | | | | | | | | |
| N23 | WISC | 08/11/20 | 08/11/20 | M-F 1230-1P | CM | 1230-1pm | -T----- | 1:00 | 1 | $1,000.00 | P-2 | 0.00 | NM | 6 | $6,800.00 |
| | | | | M-F 1230-1pm | | | | | | | | | | | |
| BOLD&BEAUTIFUL | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 08/10/20 | 08/16/20 | -T----- | 1 | $1,000.00 | 0.00 | | | | | | | | |

| Spot | Ch | Date Range | Description | Start/End Time | Weekdays | Length | Rate | Rtg | Type |
|---|---|---|---|---|---|---|---|---|---|
| *1* | *WISC* | *08/10/20-08/16/20* | *M-F 1230-1P* | 1230-1pm | -T-------- | *1:00* | *~~$1,000.00~~* | 0.00 | *NM* |
| | | *See MG 23.2,23.3,23.4,23.5,23.6,23.7* | | | | | | | |
| | | [n/a] | | | | | | | |
| 2 | WISC | 08/12/20-08/17/20 | M-F 6-7am | 6:30 AM-7:00 AM | (6:30 AM-7:00 A | M-W------- | 1:00 | $800.00 | 0.00 | NM |
| | Ⓜ | MG for 39.1,24.1,36.1,37.1,23.1,38.1 | | | | | | | |
| | | [na] | | | | | | | |
| 3 | WISC | 08/12/20-08/17/20 | M-F 6-7am | 6:30 AM-7:00 AM | (6:30 AM-7:00 A | M-W------- | 1:00 | $800.00 | 0.00 | NM |
| | Ⓜ | MG for 39.1,24.1,36.1,37.1,23.1,38.1 | | | | | | | |
| | | [na] | | | | | | | |
| 4 | WISC | 08/14/20-08/14/20 | M-F 10-11am | 10-11am | -----F---- | 1:00 | $720.00 | 0.00 | NM |
| | Ⓜ | MG for 39.1,24.1,36.1,37.1,23.1,38.1 | | | | | | | |
| | | [na] | | | | | | | |
| 5 | WISC | 08/10/20-08/16/20 | M-F 5-530pm | 5-530pm | --WTh----- | 1:00 | $1,440.00 | 0.00 | NM |
| | Ⓜ | MG for 39.1,24.1,36.1,37.1,23.1,38.1 | | | | | | | |
| | | [na] | | | | | | | |
| 6 | WISC | 08/10/20-08/16/20 | M-F 5-530pm | 5-530pm | --WTh----- | 1:00 | $1,440.00 | 0.00 | NM |
| | Ⓜ | MG for 39.1,24.1,36.1,37.1,23.1,38.1 | | | | | | | |
| | | [na] | | | | | | | |
| 7 | WISC | 08/10/20-08/16/20 | M-F 6-630p | 6-630pm | --W------- | 1:00 | $1,600.00 | 0.00 | NM |
| | Ⓜ | MG for 39.1,24.1,36.1,37.1,23.1,38.1 | | | | | | | |
| | | [na] | | | | | | | |

| | | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| N24 | WISC | 08/13/20 | 08/13/20 | M-F 1230-1P | CM | 1230-1pm | ---T--- | 1:00 | 1 | $1,000.00 | P-2 | 0.00 | NM | 0 | $0.00 |
| | | | | M-F 1230-1pm | | | | | | | | | | | |
| BOLD&BEAUTIFUL | | | | | | | | | | | | | | | |

Order / Rev: 27035656 Advertiser: Political Various
Alt Order #: 27035656 Product Desc: Biden for President **WISC-TV**
Flight Dates: 08/11/20 - 08/17/20 Estimate: 7712

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 08/10/20 | 08/16/20 | ---T--- | 1 | $1,000.00 | 0.00 | | | | | | | | |
| Spot | Ch | Date Range | | Description | | Start/End Time | | Weekdays | | Length | | Rate | Rtg | Type | |
| *1* | *WISC* | *08/10/20-08/16/20* | | *M-F 1230-1P* | | 1230-1pm | | ---Th----- | | *1:00* | | *~~$1,000.00~~* | 0.00 | *NM* | |
| | | *See MG 23.2,23.3,23.4,23.5,23.6,23.7* | | | | | | | | | | | | | |
| | | [n/a] | | | | | | | | | | | | | |
| N25 | WISC | 08/11/20 | 08/11/20 | M-F 3-4pm | CM | 3-4pm | -T----- | 1:00 | 1 | $240.00 | P-2 | 0.00 | NM | 1 | $240.00 |
| | | | | Dr Oz | | | | | | | | | | | |
| DR. OZ | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 08/10/20 | 08/16/20 | -T----- | 1 | $240.00 | 0.00 | | | | | | | | |
| N26 | WISC | 08/13/20 | 08/13/20 | M-F 3-4pm | CM | 3-4pm | ---T--- | 1:00 | 1 | $240.00 | P-2 | 0.00 | NM | 1 | $240.00 |
| | | | | Dr Oz | | | | | | | | | | | |
| DR. OZ | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 08/10/20 | 08/16/20 | ---T--- | 1 | $240.00 | 0.00 | | | | | | | | |
| N27 | WISC | 08/17/20 | 08/17/20 | M-F 3-4pm | CM | 3-4pm | M------ | 1:00 | 1 | $240.00 | P-2 | 0.00 | NM | 1 | $240.00 |
| | | | | Dr Oz | | | | | | | | | | | |
| DR. OZ | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 08/17/20 | 08/23/20 | M------ | 1 | $240.00 | 0.00 | | | | | | | | |
| N28 | WISC | 08/11/20 | 08/11/20 | M-F 4-5pm | CM | 4-5pm | -T----- | 1:00 | 1 | $480.00 | P-2 | 0.00 | NM | 1 | $480.00 |
| | | | | Live at Four | | | | | | | | | | | |
| NWS3-LIVE AT 4 | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 08/10/20 | 08/16/20 | -T----- | 1 | $480.00 | 0.00 | | | | | | | | |
| N29 | WISC | 08/12/20 | 08/12/20 | M-F 4-5pm | CM | 4-5pm | --W---- | 1:00 | 1 | $480.00 | P-2 | 0.00 | NM | 1 | $480.00 |
| | | | | Live at Four | | | | | | | | | | | |
| NWS3-LIVE AT 4 | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 08/10/20 | 08/16/20 | --W---- | 1 | $480.00 | 0.00 | | | | | | | | |
| N30 | WISC | 08/13/20 | 08/13/20 | M-F 4-5pm | CM | 4-5pm | ---T--- | 1:00 | 1 | $480.00 | P-2 | 0.00 | NM | 1 | $480.00 |
| | | | | Live at Four | | | | | | | | | | | |
| NWS3-LIVE AT 4 | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 08/10/20 | 08/16/20 | ---T--- | 1 | $480.00 | 0.00 | | | | | | | | |
| N31 | WISC | 08/14/20 | 08/14/20 | M-F 4-5pm | CM | 4-5pm | ----F-- | 1:00 | 1 | $480.00 | P-2 | 0.00 | NM | 1 | $480.00 |
| | | | | Live at Four | | | | | | | | | | | |
| NWS3-LIVE AT 4 | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 08/10/20 | 08/16/20 | ----F-- | 1 | $480.00 | 0.00 | | | | | | | | |
| N32 | WISC | 08/17/20 | 08/17/20 | M-F 4-5pm | CM | 4-5pm | M------ | 1:00 | 1 | $480.00 | P-2 | 0.00 | NM | 1 | $480.00 |
| | | | | Live at Four | | | | | | | | | | | |
| NWS3-LIVE AT 4 | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 08/17/20 | 08/23/20 | M------ | 1 | $480.00 | 0.00 | | | | | | | | |
| N33 | WISC | 08/11/20 | 08/11/20 | M-F 5-530pm | CM | 5:10 PM-5:30 PM | -T----- | 1:00 | 1 | $1,440.00 | P-2 | 0.00 | NM | 1 | $1,440.00 |
| | | | | News 3 at Five | | (5:10 PM-5:30 PM) | | | | | | | | | |
| NWS 3 NOW AT 5 | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 08/10/20 | 08/16/20 | -T----- | 1 | $1,440.00 | 0.00 | | | | | | | | |
| N34 | WISC | 08/14/20 | 08/14/20 | M-F 5-530pm | CM | 5:10 PM-5:30 PM | ----F-- | 1:00 | 1 | $1,440.00 | P-2 | 0.00 | NM | 1 | $1,440.00 |
| | | | | News 3 at Five | | (5:10 PM-5:30 PM) | | | | | | | | | |
| NWS 3 NOW AT 5 | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 08/10/20 | 08/16/20 | ----F-- | 1 | $1,440.00 | 0.00 | | | | | | | | |
| N35 | WISC | 08/17/20 | 08/17/20 | M-F 5-530pm | CM | 5:10 PM-5:30 PM | M------ | 1:00 | 1 | $1,440.00 | P-2 | 0.00 | NM | 1 | $1,440.00 |
| | | | | News 3 at Five | | (5:10 PM-5:30 PM) | | | | | | | | | |
| NWS 3 NOW AT 5 | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |

Order / Rev: 27035656 Advertiser: Political Various
Alt Order #: 27035656 Product Desc: Biden for President **WISC-TV**
Flight Dates: 08/11/20 - 08/17/20 Estimate: 7712

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 08/17/20 | 08/23/20 | M------ | 1 | $1,440.00 | 0.00 | | | | | | | | |
| N36 | WISC | 08/12/20 | 08/12/20 | M-F 530-6p | CM | 530-6pm | --W---- | 1:00 | 1 | $1,200.00 | P-2 | 0.00 | NM | 0 | $0.00 |
| | | | | CBS Early News | | | | | | | | | | | |
| CBS EVE NWS< | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 08/10/20 | 08/16/20 | --W---- | 1 | $1,200.00 | 0.00 | | | | | | | | |
| Spot | Ch | Date Range | | Description | | Start/End Time | | Weekdays | | Length | Rate | Rtg | Type | | |
| 1 | WISC | 08/10/20-08/16/20 | | M-F 530-6p | | 530-6pm | | --W------- | | 1:00 | ~~$1,200.00~~ | 0.00 | NM | | |
| See MG 23.2,23.3,23.4,23.5,23.6,23.7 | | | | | | | | | | | | | | | |
| [n/a] | | | | | | | | | | | | | | | |
| N37 | WISC | 08/12/20 | 08/12/20 | M-F 530-6p | CM | 5:30 PM-6:00 PM | --W---- | 1:00 | 1 | $1,200.00 | P-2 | 0.00 | NM | 0 | $0.00 |
| | | | | CBS Early News | | (5:30 PM-6:00 PM) | | | | | | | | | |
| CBS EVE NWS< | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 08/10/20 | 08/16/20 | --W---- | 1 | $1,200.00 | 0.00 | | | | | | | | |
| Spot | Ch | Date Range | | Description | | Start/End Time | | Weekdays | | Length | Rate | Rtg | Type | | |
| 1 | WISC | 08/10/20-08/16/20 | | M-F 530-6p | | 5:30 PM-6:00 PM | (5:30 PM-6:00 P | --W------- | | 1:00 | ~~$1,200.00~~ | 0.00 | NM | | |
| See MG 23.2,23.3,23.4,23.5,23.6,23.7 | | | | | | | | | | | | | | | |
| [n/a] | | | | | | | | | | | | | | | |
| N38 | WISC | 08/14/20 | 08/14/20 | M-F 530-6p | CM | 530-6pm | ----F-- | 1:00 | 1 | $1,200.00 | P-2 | 0.00 | NM | 0 | $0.00 |
| | | | | CBS Early News | | | | | | | | | | | |
| CBS EVE NWS< | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 08/10/20 | 08/16/20 | ----F-- | 1 | $1,200.00 | 0.00 | | | | | | | | |
| Spot | Ch | Date Range | | Description | | Start/End Time | | Weekdays | | Length | Rate | Rtg | Type | | |
| 1 | WISC | 08/10/20-08/16/20 | | M-F 530-6p | | 530-6pm | | -----F---- | | 1:00 | ~~$1,200.00~~ | 0.00 | NM | | |
| See MG 23.2,23.3,23.4,23.5,23.6,23.7 | | | | | | | | | | | | | | | |
| [n/a] | | | | | | | | | | | | | | | |
| N39 | WISC | 08/17/20 | 08/17/20 | M-F 530-6p | CM | 530-6pm | M------ | 1:00 | 1 | $1,200.00 | P-2 | 0.00 | NM | 0 | $0.00 |
| | | | | CBS Early News | | | | | | | | | | | |
| CBS EVE NWS< | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 08/17/20 | 08/23/20 | M------ | 1 | $1,200.00 | 0.00 | | | | | | | | |
| Spot | Ch | Date Range | | Description | | Start/End Time | | Weekdays | | Length | Rate | Rtg | Type | | |
| 1 | WISC | 08/17/20-08/23/20 | | M-F 530-6p | | 530-6pm | | M-------- | | 1:00 | ~~$1,200.00~~ | 0.00 | NM | | |
| See MG 23.2,23.3,23.4,23.5,23.6,23.7 | | | | | | | | | | | | | | | |
| [n/a] | | | | | | | | | | | | | | | |
| N40 | WISC | 08/11/20 | 08/11/20 | M-F 6-630p | CM | 6:15 PM-6:30 PM | -T----- | 1:00 | 1 | $1,600.00 | P-2 | 0.00 | NM | 1 | $1,600.00 |
| | | | | News 3 at 6 | | (6:15 PM-6:30 PM) | | | | | | | | | |
| NWS 3 NOW AT 6 | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 08/10/20 | 08/16/20 | -T----- | 1 | $1,600.00 | 0.00 | | | | | | | | |
| N41 | WISC | 08/13/20 | 08/13/20 | M-F 6-630p | CM | 6:15 PM-6:30 PM | ---T--- | 1:00 | 1 | $1,600.00 | P-2 | 0.00 | NM | 1 | $1,600.00 |
| | | | | News 3 at 6 | | (6:15 PM-6:30 PM) | | | | | | | | | |
| NWS 3 NOW AT 6 | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 08/10/20 | 08/16/20 | ---T--- | 1 | $1,600.00 | 0.00 | | | | | | | | |
| N42 | WISC | 08/14/20 | 08/14/20 | M-F 6-630p | CM | 6:15 PM-6:30 PM | ----F-- | 1:00 | 1 | $1,600.00 | P-2 | 0.00 | NM | 1 | $1,600.00 |
| | | | | News 3 at 6 | | (6:15 PM-6:30 PM) | | | | | | | | | |
| NWS 3 NOW AT 6 | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 08/10/20 | 08/16/20 | ----F-- | 1 | $1,600.00 | 0.00 | | | | | | | | |
| N43 | WISC | 08/17/20 | 08/17/20 | M-F 6-630p | CM | 6:15 PM-6:30 PM | M------ | 1:00 | 1 | $1,600.00 | P-2 | 0.00 | NM | 1 | $1,600.00 |
| | | | | News 3 at 6 | | (6:15 PM-6:30 PM) | | | | | | | | | |
| NWS 3 NOW AT 6 | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 08/17/20 | 08/23/20 | M------ | 1 | $1,600.00 | 0.00 | | | | | | | | |
| N44 | WISC | 08/11/20 | 08/11/20 | M-F 10-1030pm | CM | 10:15 PM-10:35 PI | -T----- | 1:00 | 1 | $1,800.00 | P-2 | 0.00 | NM | 1 | $1,800.00 |

Order / Rev: 27035656 Advertiser: Political Various
Alt Order #: 27035656 Product Desc: Biden for President **WISC-TV**
Flight Dates: 08/11/20 - 08/17/20 Estimate: 7712

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | News 3 at 10 | | (10:15 PM-10:35 PM) | | | | | | | | |
| NWS3 NOW AT 10< | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 08/10/20 | 08/16/20 | -T----- | 1 | $1,800.00 | 0.00 | | | | | | | |
| N45 | WISC | 08/12/20 | 08/12/20 | M-F 10-1030pm | CM | 10:15 PM-10:35 PI | --W---- | 1:00 | 1 | $1,800.00 | P-2 | 0.00 NM | 1 | $1,800.00 |
| | | | | News 3 at 10 | | (10:15 PM-10:35 PM) | | | | | | | | |
| NWS3 NOW AT 10< | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 08/10/20 | 08/16/20 | --W---- | 1 | $1,800.00 | 0.00 | | | | | | | |
| N46 | WISC | 08/13/20 | 08/13/20 | M-F 10-1030pm | CM | 10:15 PM-10:35 PI | ---T--- | 1:00 | 1 | $1,800.00 | P-2 | 0.00 NM | 1 | $1,800.00 |
| | | | | News 3 at 10 | | (10:15 PM-10:35 PM) | | | | | | | | |
| NWS3 NOW AT 10< | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 08/10/20 | 08/16/20 | ---T--- | 1 | $1,800.00 | 0.00 | | | | | | | |
| N47 | WISC | 08/15/20 | 08/15/20 | Sa 8-9a | CM | 8-9am | -----S- | 1:00 | 1 | $480.00 | P-2 | 0.00 NM | 1 | $480.00 |
| | | | | News 3 This Morning Sat | | | | | | | | | | |
| NWS 3-SAT MRN2 | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 08/10/20 | 08/16/20 | -----S- | 1 | $480.00 | 0.00 | | | | | | | |
| N48 | WISC | 08/16/20 | 08/16/20 | Su 630-8a | CM | 630-8am | ------S | 1:00 | 1 | $280.00 | P-2 | 0.00 NM | 1 | $280.00 |
| | | | | News 3 This Morning Sun | | | | | | | | | | |
| NEWS3-MORN SUN | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 08/10/20 | 08/16/20 | ------S | 1 | $280.00 | 0.00 | | | | | | | |
| N49 | WISC | 08/16/20 | 08/16/20 | Su 8-930a | CM | 8-930am | ------S | 1:00 | 1 | $1,200.00 | P-2 | 0.00 NM | 1 | $1,200.00 |
| | | | | CBS Sunday Morning | | | | | | | | | | |
| AVG. ALL WKS | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 08/10/20 | 08/16/20 | ------S | 1 | $1,200.00 | 0.00 | | | | | | | |
| N50 | WISC | 08/16/20 | 08/16/20 | Su Face the Nation | CM | 930-1030a | ------S | 1:00 | 1 | $600.00 | P-2 | 0.00 NM | 1 | $600.00 |
| | | | | Face the Nation | | | | | | | | | | |
| AVG. ALL WKS | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 08/10/20 | 08/16/20 | ------S | 1 | $600.00 | 0.00 | | | | | | | |
| N51 | WISC | 08/16/20 | 08/16/20 | Su 530-6pm | CM | 5:45 PM-6:00 PM | ------S | 1:00 | 1 | $1,000.00 | P-2 | 0.00 NM | 1 | $1,000.00 |
| | | | | News 3 at 530 | | (5:45 PM-6:00 PM) | | | | | | | | |
| AVG. ALL WKS | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 08/10/20 | 08/16/20 | ------S | 1 | $1,000.00 | 0.00 | | | | | | | |
| | | | | | | | | | | | | Totals | 51 | $45,920.00 |

# ORDER

**Orders**

| | | | |
|---|---|---|---|
| **Order / Rev:** | **2652006** | | |
| Alt Order #: | 27054652 | | |
| Product Desc: | 9/14-9/20 VA Senate 2020 | | |
| Estimate: | 12749 | | **Norfolk WVBT** |
| Flight Dates: | 09/14/20 - 09/20/20 | Primary AE: | Katz Washington |
| Original Date / Rev: | 08/31/20 / 08/31/20 | Sales Office: | K-WAS |
| Order Type: | REG | Sales Region: | Nat |

**Agency**

| | | | |
|---|---|---|---|
| **Name:** | **American Media & Advocacy Group** | | |
| Buying Contact: | | Billing Type: | Cash |
| Billing Contact: | | Billing Calendar: | Broadcast |
| | 815 Slaters Lane | Billing Cycle: | EOM |
| | Alexandria, VA 22314 | Agency Commission: | 15% |

**Advertiser**

| | | | |
|---|---|---|---|
| **Name:** | **POL/Daniel Gade/US Senate/VA/Rep** | Order Brand: | |
| Demographic: | A35-64 | New Business Thru: | |
| Product Codes: | PL11 | Advertiser External ID: | |
| Revenue Code 1: | AGY | Agency External ID: | IN16043/SP10305 |
| Revenue Code 2: | POL | Unit Code: | General |
| Revenue Code 3: | POL-CAND | Order Separation: | 00:15:00 |
| Priority: | P5 | | |

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|---|---|---|---|---|
| 08/31/20 | 09/27/20 | 5 | $450.00 | $382.50 |

**Totals**

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---|---|---|---|---|
| September 2020 | 5 | $450.00 | $382.50 | 0.00 |
| Totals | 5 | $450.00 | $382.50 | 0.00 |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|---|---|---|---|---|
| Katz Washington | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| N 1 | WVBT | 09/14/20 | 09/14/20 | WAVY News @ 7p on FOX43<br>WAVY News @ 7p on FOX43 | | WAVY News @ 7p | M------ | :30 | 1 | $90.00 | P4 | 0.00 NM | 1 | $90.00 |
| | WAVY NWS-7PFOX 81 | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 09/14/20 | 09/20/20 | M------ | 1 | $90.00 | 0.00 | | | | | | | |
| N 2 | WVBT | 09/15/20 | 09/15/20 | WAVY News @ 7p on FOX43<br>WAVY News @ 7p on FOX43 | | WAVY News @ 7p | -T----- | :30 | 1 | $90.00 | P4 | 0.00 NM | 1 | $90.00 |
| | WAVY NWS-7PFOX 81 | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 09/14/20 | 09/20/20 | -T----- | 1 | $90.00 | 0.00 | | | | | | | |
| N 3 | WVBT | 09/16/20 | 09/16/20 | WAVY News @ 7p on FOX43<br>WAVY News @ 7p on FOX43 | | WAVY News @ 7p | --W---- | :30 | 1 | $90.00 | P4 | 0.00 NM | 1 | $90.00 |
| | WAVY NWS-7PFOX 81 | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 09/14/20 | 09/20/20 | --W---- | 1 | $90.00 | 0.00 | | | | | | | |
| N 4 | WVBT | 09/17/20 | 09/17/20 | WAVY News @ 7p on FOX43<br>WAVY News @ 7p on FOX43 | | WAVY News @ 7p | ---T--- | :30 | 1 | $90.00 | P4 | 0.00 NM | 1 | $90.00 |
| | WAVY NWS-7PFOX 81 | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |

| | | | |
|---|---|---|---|
| Order / Rev: | 2652006 | Advertiser: | POL/Daniel Gade/US Senate/VA/Rep |
| Alt Order #: | 27054652 | Product Desc: | 9/14-9/20 VA Senate 2020 |
| Flight Dates: | 09/14/20 - 09/20/20 | Estimate: | 12749 |

**Norfolk WVBT**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 09/14/20 | 09/20/20 | - - - T - - - | 1 | $90.00 | 0.00 | | | | | | | |
| N 5 | WVBT | 09/18/20 | 09/18/20 | WAVY News @ 7p on FOX43 | COM | WAVY News @ 7p | - - - - F - - | :30 | 1 | $90.00 | P4 | 0.00 NM | 1 | $90.00 |
| | | | | WAVY News @ 7p on FOX43 | | | | | | | | | | |
| | WAVY NWS-7PFOX 81 | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 09/14/20 | 09/20/20 | - - - - F - - | 1 | $90.00 | 0.00 | | | | | | | |
| | | | | | | | | | | | | Totals | 5 | $450.00 |

# ORDER

**KASW**

| | | | | |
|---|---|---|---|---|
| **Orders** | **Order / Rev:** | **1044317** | | |
| | Alt Order #: | WOC13706922 | | |
| | Product Desc: | AZ | | |
| | Estimate: | 9858 | | |
| | Flight Dates: | 10/18/22 - 10/24/22 | Primary AE: | Margie MacDonald |
| | Original Date / Rev: | 07/07/22 / 07/07/22 | Sales Office: | EWSDC |
| | Order Type: | GENERAL | Sales Region: | NAT |
| **Agency** | **Name:** | **Canal Partners Media - POL** | | |
| | Buying Contact: | | Billing Type: | Cash |
| | Billing Contact: | | Billing Calendar: | Broadcast |
| | | 900 Circle 75 Parkway, SE | Billing Cycle: | EOM/EOC |
| | | Atlanta, GA 30339 | Agency Commission: | 15% |
| **Advertiser** | **Name:** | **Arizona Democratic Party** | | |
| | Demographic: | A35+ | New Business End: | |
| | Product Codes: | State Candidate | Advertiser External ID: | 273476 |
| | Revenue Code 1: | DISC | Agency External ID: | 103998 |
| | Revenue Code 2: | POL | Unit Code: | General |
| | Revenue Code 3: | CAND | Order Separation: | 00:10:00 |
| | Priority: | P-6 | | |

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|---|---|---|---|---|
| 09/26/22 | 10/24/22 | 43 | $4,250.00 | $3,612.50 |

**Totals**

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---|---|---|---|---|
| October 2022 | 43 | $4,250.00 | $3,612.50 | 0.00 |
| Totals | 43 | $4,250.00 | $3,612.50 | 0.00 |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|---|---|---|---|---|
| Margie MacDonald | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| N 1 | KASW | 10/18/22 | 10/24/22 | M-F 5-530pm<br>FRIENDS M-F/5-530P | CM | 5:00 PM-5:30 PM | 11111 - - | :30 | 5 | $105.00 | P-6 | 0.00 NM | 5 | $525.00 |
| N 2 | KASW | 10/18/22 | 10/24/22 | M-F 530-6pm<br>FRIENDS M-F/530P | CM | 5:30 PM-6:00 PM | 11111 - - | :30 | 5 | $105.00 | P-6 | 0.00 NM | 5 | $525.00 |
| N 3 | KASW | 10/18/22 | 10/24/22 | M-F 6-630pm<br>2.5 MEN M-F/6P | CM | 6:00 PM-6:30 PM | 22222 - - | :30 | 10 | $140.00 | P-6 | 0.00 NM | 10 | $1,400.00 |
| N 4 | KASW | 10/18/22 | 10/24/22 | M-F 630-7pm<br>2.5 MEN M-F/630P | CM | 6:30 PM-7:00 PM | 11111 - - | :30 | 5 | $140.00 | P-6 | 0.00 NM | 5 | $700.00 |

(Program: FRIENDS M-F/5-530P)
4TH QTR 2021 ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF FRIENDS Mo-Fr 5:00p-5:30p IN LPNov/2020LS ON KASW.

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/18/22 | 10/24/22 | 11111 - - | 5 | $105.00 | 0.00 |

(Program: FRIENDS M-F/530P)
4TH QTR 2021 ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF FRIENDS B Mo-Fr 5:30p-6:00p IN LPNov/2020LS ON KASW.

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/18/22 | 10/24/22 | 11111 - - | 5 | $105.00 | 0.00 |

(Program: 2.5 MEN M-F/6P)
4TH QTR 2021 ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF TWO & HALF MEN Mo-Fr 6:00p-6:30p IN LPNov/2020LS ON KASW.

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/18/22 | 10/24/22 | 22222 - - | 10 | $140.00 | 0.00 |

| | | | | |
|---|---|---|---|---|
| Order / Rev: | 1044317 | Advertiser: | Arizona Democratic Party | |
| Alt Order #: | WOC13706922 | Product Desc: | AZ | **KASW** |
| Flight Dates: | 10/18/22 - 10/24/22 | Estimate: | 9858 | |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| (Program: 2.5 MEN M-F/630P)<br>4TH QTR 2021 ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF TWO&HALF MEN B Mo-Fr<br>6:30p-7:00p IN LPNov/2020LS ON KASW.<br>Start Date / End Date / Weekdays / Spots/Week / Rate / Rating<br>Week: 10/18/22 / 10/24/22 / 11111-- / 5 / $140.00 / 0.00 | | | | | | | | | | | | | | |
| N 5 | KASW | 10/18/22 | 10/24/22 | M-F 9-930pm News<br>ABC15 NEWS ON CW61 M-F/9 | CM | 9:00 PM-9:30 PM | 21212-- | :30 | 8 | $50.00 | P-6 | 0.00 NM | 8 | $400.00 |
| (Program: ABC15 NEWS ON CW61 M-F/9P)<br>4TH QTR 2021 ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF ABC15NEWS-9P Mo-Fr<br>9:00p-9:30p IN LPNov/2020LS ON KASW.<br>Start Date / End Date / Weekdays / Spots/Week / Rate / Rating<br>Week: 10/18/22 / 10/24/22 / 21212-- / 8 / $50.00 / 0.00 | | | | | | | | | | | | | | |
| N 6 | KASW | 10/18/22 | 10/24/22 | M-F 930-10pm<br>SEINFELD M-F/930P | CM | 9:30 PM-10:00 PM | 11111-- | :30 | 5 | $70.00 | P-6 | 0.00 NM | 5 | $350.00 |
| (Program: SEINFELD M-F/930P)<br>4TH QTR 2021 ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF BOB'S BURGERS Mo-Fr<br>11:00p-11:30p IN LPNov/2020LS ON KASW.<br>Start Date / End Date / Weekdays / Spots/Week / Rate / Rating<br>Week: 10/18/22 / 10/24/22 / 11111-- / 5 / $70.00 / 0.00 | | | | | | | | | | | | | | |
| N 7 | KASW | 10/18/22 | 10/24/22 | M-F 10-1030pm<br>SEINFELD M-F/10P | CM | 10:00 PM-10:30 PI | 11111-- | :30 | 5 | $70.00 | P-6 | 0.00 NM | 5 | $350.00 |
| (Program: SEINFELD M-F/10P)<br>4TH QTR 2021 ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF BOB'S BURGERS Mo-Fr<br>11:00p-11:30p IN LPNov/2020LS ON KASW.<br>Start Date / End Date / Weekdays / Spots/Week / Rate / Rating<br>Week: 10/18/22 / 10/24/22 / 11111-- / 5 / $70.00 / 0.00 | | | | | | | | | | | | | | |
| | | | | | | | | | | | | Totals | 43 | $4,250.00 |

*Tax 1 Note: Tax 0.5%.

# ORDER

**Orders**

| | | | |
|---|---|---|---|
| **Order / Rev:** | **1029811** | | |
| Alt Order #: | WOC13634676 | | |
| Product Desc: | NV 2022 | | |
| Estimate: | 14380 | | **KTNV** |
| Flight Dates: | 06/17/22 - 06/23/22 | Primary AE: | Gianna Elizardo |
| Original Date / Rev: | 06/14/22 / 06/14/22 | Sales Office: | EWSDC |
| Order Type: | GENERAL | Sales Region: | NAT |

**Agency**

| | | | |
|---|---|---|---|
| **Name:** | **National Media Research Planning** | | |
| Buying Contact: | | Billing Type: | Cash |
| Billing Contact: | | Billing Calendar: | Broadcast |
| | 815 Slaters Lane | Billing Cycle: | EOM/EOC |
| | Alexandria, VA 22314 | Agency Commission: | 15% |

**Advertiser**

| | | | |
|---|---|---|---|
| **Name:** | **NRSC IE** | | |
| Demographic: | A35-64 | New Business End: | |
| Product Codes: | Non-Ballot Issue | Advertiser External ID: | 223773 |
| Revenue Code 1: | DISC | Agency External ID: | 115853 |
| Revenue Code 2: | POL | Unit Code: | General |
| Revenue Code 3: | ISS | Order Separation: | 00:10:00 |
| Priority: | P-3 | | |

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|---|---|---|---|---|
| 05/30/22 | 06/23/22 | 91 | $43,015.00 | $36,562.75 |

**Totals**

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---|---|---|---|---|
| June 2022 | 91 | $43,015.00 | $36,562.75 | 85.05 |
| Totals | 91 | $43,015.00 | $36,562.75 | 85.05 |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|---|---|---|---|---|
| Gianna Elizardo | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| N 1 | KTNV | 06/17/22 | 06/23/22 | M-F 5-6am News<br>GOOD MORNING LV 5A | CM | 5-6am | 11111- - | :30 | 5 | $210.00 | P-3 | 0.61 NM | 5 | $1,050.00 |
| (Program: GOOD MORNING LV 5A)<br>2Q22 ESTIMATE (sell) | | | | | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 06/17/22 | 06/23/22 | 11111- - | 5 | $210.00 | 0.61 | | | | | | | | |
| N 2 | KTNV | 06/17/22 | 06/23/22 | M-F 6-7am News<br>GOOD MORNING LV M-F 6A | CM | 6-7am | 22222- - | :30 | 10 | $500.00 | P-3 | 0.90 NM | 10 | $5,000.00 |
| (Program: GOOD MORNING LV M-F 6A)<br>2Q22 ESTIMATE (sell) | | | | | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 06/17/22 | 06/23/22 | 22222- - | 10 | $500.00 | 0.90 | | | | | | | | |
| N 3 | KTNV | 06/17/22 | 06/23/22 | M-F Good Morning Ameri<br>GOOD MORNING AMERICA M | CM | 7-9am | 22222- - | :30 | 10 | $500.00 | P-3 | 0.98 NM | 10 | $5,000.00 |
| (Program: GOOD MORNING AMERICA M-F)<br>2Q22 ESTIMATE (sell) | | | | | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | 06/17/22 | 06/23/22 | 22222- - | 10 | $500.00 | 0.98 | | | | | | | | |
| N 4 | KTNV | 06/17/22 | 06/18/22 | Sa 6-7am News<br>GOOD MORING LV SAT 6A | CM | 6-7am | - - - - -1- | :30 | 1 | $450.00 | P-3 | 1.25 NM | 1 | $450.00 |
| (Program: GOOD MORING LV SAT 6A)<br>2Q22 ESTIMATE (sell) | | | | | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |

| | | | |
|---|---|---|---|
| Order / Rev: | 1029811 | Advertiser: | NRSC IE |
| Alt Order #: | WOC13634676 | Product Desc: | NV 2022 |
| Flight Dates: | 06/17/22 - 06/23/22 | Estimate: | 14380 |

**KTNV**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 06/13/22 | 06/19/22 | -----1- | 1 | $450.00 | 1.25 | | | | | | | |
| N 5 | KTNV | 06/17/22 | 06/18/22 | Sa Good Morning Americ | CM | 7-9am | -----1- | :30 | 1 | $525.00 | P-3 | 1.15 NM | 1 | $525.00 |
| | | | | GOOD MORNING AMERICA S/ | | | | | | | | | | |
| | (Program: GOOD MORNING AMERICA SAT) | | | | | | | | | | | | | |
| | 2Q22 ESTIMATE (sell) | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 06/13/22 | 06/19/22 | -----1- | 1 | $525.00 | 1.15 | | | | | | | |
| N 6 | KTNV | 06/17/22 | 06/19/22 | Su 5-6am News | CM | 5-6am | ------1 | :30 | 1 | $195.00 | P-3 | 0.74 NM | 1 | $195.00 |
| | | | | GOOD MORNING LV SUN 5A | | | | | | | | | | |
| | (Program: GOOD MORNING LV SUN 5A) | | | | | | | | | | | | | |
| | 2Q22 ESTIMATE (sell) | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 06/13/22 | 06/19/22 | ------1 | 1 | $195.00 | 0.74 | | | | | | | |
| N 7 | KTNV | 06/17/22 | 06/19/22 | Su 6-7am News | CM | 6-7am | ------1 | :30 | 1 | $450.00 | P-3 | 1.17 NM | 1 | $450.00 |
| | | | | GOOD MORNING LV SUN 6A | | | | | | | | | | |
| | (Program: GOOD MORNING LV SUN 6A) | | | | | | | | | | | | | |
| | 2Q22 ESTIMATE (sell) | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 06/13/22 | 06/19/22 | ------1 | 1 | $450.00 | 1.17 | | | | | | | |
| N 8 | KTNV | 06/17/22 | 06/19/22 | Su Good Morning Americ | CM | 7-8am | ------1 | :30 | 1 | $500.00 | P-3 | 1.26 NM | 1 | $500.00 |
| | | | | GOOD MORNING AMERICA SU | | | | | | | | | | |
| | (Program: GOOD MORNING AMERICA SUN) | | | | | | | | | | | | | |
| | 2Q22 ESTIMATE (sell) | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 06/13/22 | 06/19/22 | ------1 | 1 | $500.00 | 1.26 | | | | | | | |
| N 9 | KTNV | 06/17/22 | 06/23/22 | M-F 9-10am | CM | 9-10am | 22222-- | :30 | 10 | $195.00 | P-3 | 0.27 NM | 10 | $1,950.00 |
| | | | | MORNING BLEND | | | | | | | | | | |
| | (Program: MORNING BLEND) | | | | | | | | | | | | | |
| | 2Q22 ESTIMATE (sell) | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 06/17/22 | 06/23/22 | 22222-- | 10 | $195.00 | 0.27 | | | | | | | |
| N10 | KTNV | 06/17/22 | 06/23/22 | M-F 11am-12pm | CM | 11am-12pm | 11111-- | :30 | 5 | $355.00 | P-3 | 0.88 NM | 5 | $1,775.00 |
| | | | | ACTION NEWS 11A | | | | | | | | | | |
| | (Program: ACTION NEWS 11A) | | | | | | | | | | | | | |
| | 2Q22 ESTIMATE (sell) | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 06/17/22 | 06/23/22 | 11111-- | 5 | $355.00 | 0.88 | | | | | | | |
| N11 | KTNV | 06/17/22 | 06/23/22 | M-F 12-1pm | CM | 12-1pm | 11111-- | :30 | 5 | $265.00 | P-3 | 0.47 NM | 5 | $1,325.00 |
| | | | | GMA3 | | | | | | | | | | |
| | (Program: GMA3) | | | | | | | | | | | | | |
| | 2Q22 ESTIMATE (sell) | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 06/17/22 | 06/23/22 | 11111-- | 5 | $265.00 | 0.47 | | | | | | | |
| N12 | KTNV | 06/17/22 | 06/23/22 | M-F 2-3pm | CM | 2-3pm | 11111-- | :30 | 5 | $195.00 | P-3 | 0.67 NM | 5 | $975.00 |
| | | | | KELLY CLARKSON | | | | | | | | | | |
| | (Program: KELLY CLARKSON) | | | | | | | | | | | | | |
| | 2Q22 ESTIMATE (sell) | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 06/17/22 | 06/23/22 | 11111-- | 5 | $195.00 | 0.67 | | | | | | | |
| N13 | KTNV | 06/17/22 | 06/23/22 | M-F 5-530pm News | CM | 5-530pm | 11111-- | :30 | 5 | $750.00 | P-3 | 1.26 NM | 5 | $3,750.00 |
| | | | | ACTION NEWS M-F 5P | | | | | | | | | | |
| | (Program: ACTION NEWS M-F 5P) | | | | | | | | | | | | | |
| | 2Q22 ESTIMATE (sell) | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 06/17/22 | 06/23/22 | 11111-- | 5 | $750.00 | 1.26 | | | | | | | |
| N14 | KTNV | 06/17/22 | 06/23/22 | M-F 6-7pm News | CM | 6-7pm | 11111-- | :30 | 5 | $525.00 | P-3 | 0.85 NM | 5 | $2,625.00 |
| | | | | ACTION NEWS M-F 6-7P | | | | | | | | | | |
| | (Program: ACTION NEWS M-F 6-7P) | | | | | | | | | | | | | |
| | 2Q22 ESTIMATE (sell) | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | Week: | 06/17/22 | 06/23/22 | 11111-- | 5 | $525.00 | 0.85 | | | | | | | |
| N15 | KTNV | 06/17/22 | 06/18/22 | | CM | 4-430pm/430-5pm | -----1- | :30 | 1 | $265.00 | P-3 | 0.65 NM | 1 | $265.00 |

| | | | |
|---|---|---|---|
| Order / Rev: | 1029811 | Advertiser: | NRSC IE |
| Alt Order #: | WOC13634676 | Product Desc: | NV 2022 |
| Flight Dates: | 06/17/22 - 06/23/22 | Estimate: | 14380 |

**KTNV**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | Sa 4pm/430pm/5pm News<br>ACTION NEWS SAT 5P | | | | | | | | | | |
| (Program: ACTION NEWS SAT 5P)<br>2Q22 ESTIMATE (sell) | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 06/13/22 | 06/19/22 | -----1- | 1 | $265.00 | 0.65 | | | | | | | |
| N16 | KTNV | 06/17/22 | 06/18/22 | Sa 6-630pm News<br>ACTION NEWS SAT 6P | CM | 6-630pm | -----1- | :30 | 1 | $435.00 | P-3 | 1.52 NM | 1 | $435.00 |
| (Program: ACTION NEWS SAT 6P)<br>2Q22 ESTIMATE (sell) | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 06/13/22 | 06/19/22 | -----1- | 1 | $435.00 | 1.52 | | | | | | | |
| N17 | KTNV | 06/17/22 | 06/19/22 | Su 5-530pm News<br>ACTION NEWS SUN 5PM | CM | 5-530pm | ------1 | :30 | 1 | $420.00 | P-3 | 2.59 NM | 1 | $420.00 |
| (Program: ACTION NEWS SUN 5PM)<br>2Q22 ESTIMATE (sell) | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 06/13/22 | 06/19/22 | ------1 | 1 | $420.00 | 2.59 | | | | | | | |
| N18 | KTNV | 06/17/22 | 06/19/22 | Su 6-7pm News<br>ACTION NEWS SUN 6PM | CM | 6-7pm | ------1 | :30 | 1 | $405.00 | P-3 | 3.28 NM | 1 | $405.00 |
| (Program: ACTION NEWS SUN 6PM)<br>2Q22 ESTIMATE (sell) | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 06/13/22 | 06/19/22 | ------1 | 1 | $405.00 | 3.28 | | | | | | | |
| N19 | KTNV | 06/17/22 | 06/23/22 | M-F 7-730pm<br>INSIDE EDITION | CM | 7-730pm | 11111-- | :30 | 5 | $435.00 | P-3 | 1.31 NM | 5 | $2,175.00 |
| (Program: INSIDE EDITION)<br>2Q22 ESTIMATE (sell) | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 06/17/22 | 06/23/22 | 11111-- | 5 | $435.00 | 1.31 | | | | | | | |
| N20 | KTNV | 06/17/22 | 06/23/22 | M-F 730-8pm<br>THE LIST | CM | 730-8pm | 11111-- | :30 | 5 | $355.00 | P-3 | 0.51 NM | 5 | $1,775.00 |
| (Program: THE LIST)<br>2Q22 ESTIMATE (sell) | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 06/17/22 | 06/23/22 | 11111-- | 5 | $355.00 | 0.51 | | | | | | | |
| N21 | KTNV | 06/17/22 | 06/18/22 | Sa 630-7pm<br>JUDGE JUDY | CM | 630-7pm | -----1- | :30 | 1 | $195.00 | P-3 | 1.22 NM | 1 | $195.00 |
| (Program: JUDGE JUDY)<br>2Q22 ESTIMATE (sell) | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 06/13/22 | 06/19/22 | -----1- | 1 | $195.00 | 1.22 | | | | | | | |
| N22 | KTNV | 06/17/22 | 06/18/22 | Sa 7-730pm<br>INSIDE EDITON | CM | 7-730pm | -----1- | :30 | 1 | $195.00 | P-3 | 1.52 NM | 1 | $195.00 |
| (Program: INSIDE EDITON)<br>2Q22 ESTIMATE (sell) | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 06/13/22 | 06/19/22 | -----1- | 1 | $195.00 | 1.52 | | | | | | | |
| N23 | KTNV | 06/17/22 | 06/21/22 | Tuesday Prime B<br>CONNERS/HOME ECONOMIC | CM | 9-10pm | -1----- | :30 | 1 | $1,205.00 | P-3 | 1.40 NM | 1 | $1,205.00 |
| (Program: CONNERS/HOME ECONOMICS 2022)<br>2Q22 ESTIMATE (sell) | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 06/17/22 | 06/23/22 | -1----- | 1 | $1,205.00 | 1.40 | | | | | | | |
| N24 | KTNV | 06/17/22 | 06/23/22 | Thursday Prime B<br>WHEN NATURE CALLS 2022 | CM | 9-10pm | ---1--- | :30 | 1 | $2,900.00 | P-3 | 1.93 NM | 1 | $2,900.00 |
| (Program: WHEN NATURE CALLS 2022)<br>2Q22 ESTIMATE (sell) | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 06/17/22 | 06/23/22 | ---1--- | 1 | $2,900.00 | 1.93 | | | | | | | |
| N25 | KTNV | 06/17/22 | 06/17/22 | Friday Prime B<br>20/20 FRI 2HR | CM | 9-10pm | ----1-- | :30 | 1 | $1,350.00 | P-3 | 1.99 NM | 1 | $1,350.00 |
| (Program: 20/20 FRI 2HR) | | | | | | | | | | | | | | |

| | | | |
|---|---|---|---|
| Order / Rev: | 1029811 | Advertiser: | NRSC IE |
| Alt Order #: | WOC13634676 | Product Desc: | NV 2022 |
| Flight Dates: | 06/17/22 - 06/23/22 | Estimate: | 14380 |

**KTNV**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 2Q22 ESTIMATE (sell) | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 06/13/22 | 06/19/22 | ----1-- | 1 | $1,350.00 | 1.99 | | | | | | | | |
| N26 | KTNV | 06/17/22 | 06/19/22 | Sunday Prime A | CM | 7-8pm | ------1 | :30 | 1 | $1,850.00 | P-3 | 3.56 | NM | 1 | $1,850.00 |
| | | | | AMERICAS FUNNIEST HOME ' | | | | | | | | | | | |
| (Program: AMERICAS FUNNIEST HOME VIDS) | | | | | | | | | | | | | | | |
| 2Q22 ESTIMATE (sell) | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 06/13/22 | 06/19/22 | ------1 | 1 | $1,850.00 | 3.56 | | | | | | | | |
| N27 | KTNV | 06/17/22 | 06/22/22 | M-F 11-1135pm News | CM | 11-1135pm | 111---- | :30 | 3 | $575.00 | P-3 | 0.94 | NM | 3 | $1,725.00 |
| | | | | ACTION NEWS M-F 11P | | | | | | | | | | | |
| (Program: ACTION NEWS M-F 11P) | | | | | | | | | | | | | | | |
| 2Q22 ESTIMATE (sell) | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 06/17/22 | 06/23/22 | 111---- | 3 | $575.00 | 0.94 | | | | | | | | |
| N28 | KTNV | 06/17/22 | 06/19/22 | Prime News | CM | Prime News | ------- | :30 | 0 | $850.00 | P-3 | 0.90 | NM | 3 | $2,550.00 |
| | | | | Prime News | | | | | | | | | | | |
| (Program: NBA NEWS FOLLOWING FINALS) | | | | | | | | | | | | | | | |
| 2Q22 ESTIMATE (sell) | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 06/13/22 | 06/19/22 | ----111 | 3 | $850.00 | 0.90 | | | | | | | | |
| | | | | | | | | | | | | Totals | | 91 | $43,015.00 |

# ORDER

KLSR-TV 34

KLSR

| | | | | |
|---|---|---|---|---|
| **Orders** | **Order / Rev:** | **3402** | | |
| | Alt Order #: | | | |
| | Product Desc: | Merkley for Senate 10/20-10/26/14 | | |
| | Estimate: | 627 | | |
| | Flight Dates: | 10/20/14 - 10/26/14 | Primary AE: | Alaina Burgess |
| | Original Date / Rev: | 07/28/14 / 07/28/14 | Sales Office: | N-EUG |
| | Order Type: | GENERAL | Sales Region: | National |
| **Agency** | **Name:** | **Screen Strategies Media** | | |
| | Buying Contact: | | Billing Type: | Cash |
| | Billing Contact: | | Billing Calendar: | Broadcast |
| | | 11150 Fairfax Blvd., Suite 505 | Billing Cycle: | EOM/EOC |
| | | Fairfax, VA 22030 | Agency Commission: | 15% |
| **Advertiser** | **Name:** | **Merkley for Senate** | | |
| | Demographic: | HH | New Business Thru: | |
| | Product Codes: | Candidates,Political US Senate | Order Separation: | 00:30:00 |
| | Priority: | P-03 | Advertiser External ID: | |
| | Revenue Codes: | AGY, NAT, POL-CAND | Agency External ID: | |

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|---|---|---|---|---|
| 09/29/14 | 10/26/14 | 14 | $2,450.00 | $2,082.50 |

**Totals**

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---|---|---|---|---|
| October 2014 | 14 | $2,450.00 | $2,082.50 | 0.00 |
| Totals | 14 | $2,450.00 | $2,082.50 | 0.00 |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|---|---|---|---|---|
| Alaina Burgess | N-EUG | National | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| N 1 | KLSR | 10/20/14 | 10/20/14 | Mon 8p-9p<br>Gotham | CM | 8p-9p | 1------ | :30 | 1 | $225.00 | P-04 | 0.00 | NM | 1 | $225.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| | Week: | 10/20/14 | 10/26/14 | 1------ | 1 | $225.00 | 0.00 | | | | | | | | |
| N 2 | KLSR | 10/20/14 | 10/20/14 | Mon 9p-10p<br>Sleepy Hollow | CM | 9p-10p | 1------ | :30 | 1 | $225.00 | P-04 | 0.00 | NM | 1 | $225.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| | Week: | 10/20/14 | 10/26/14 | 1------ | 1 | $225.00 | 0.00 | | | | | | | | |
| N 3 | KLSR | 10/21/14 | 10/21/14 | Tue 9p-930p<br>New Girl | CM | 9p-930p | -1----- | :30 | 1 | $400.00 | P-02 | 0.00 | NM | 1 | $400.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| | Week: | 10/20/14 | 10/26/14 | -1----- | 1 | $400.00 | 0.00 | | | | | | | | |
| N 4 | KLSR | 10/21/14 | 10/21/14 | Tues 930p-10p<br>The Mindy Project | CM | 930p-10p | -1----- | :30 | 1 | $265.00 | P-04 | 0.00 | NM | 1 | $265.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| | Week: | 10/20/14 | 10/26/14 | -1----- | 1 | $265.00 | 0.00 | | | | | | | | |
| N 5 | KLSR | 10/22/14 | 10/22/14 | Wed 8p-9p<br>Hell's Kitchen | CM | 8p-9p | --1---- | :30 | 1 | $200.00 | P-04 | 0.00 | NM | 1 | $200.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| | Week: | 10/20/14 | 10/26/14 | --1---- | 1 | $200.00 | 0.00 | | | | | | | | |
| N 6 | KLSR | 10/22/14 | 10/22/14 | Wed 9p-10p<br>Red Band Society | CM | 9p-10p | --1---- | :30 | 1 | $200.00 | P-04 | 0.00 | NM | 1 | $200.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| | Week: | 10/20/14 | 10/26/14 | --1---- | 1 | $200.00 | 0.00 | | | | | | | | |

| | | | |
|---|---|---|---|
| Order / Rev: | 3402 | Advertiser: | Merkley for Senate |
| Alt Order #: | | Product Desc: | Merkley for Senate 10/20-10/26/14 |
| Flight Dates: | 10/20/14 - 10/26/14 | Estimate: | 627 |

**KLSR**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| N 7 | KLSR | 10/23/14 | 10/23/14 | Thu 8p-9p<br>Bones | CM | 8p-9p | ---1--- | :30 | 1 | $225.00 | P-04 | 0.00 | NM | 1 | $225.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | |
| Week: | 10/20/14 | 10/26/14 | ---1--- | 1 | $225.00 | 0.00 | | | | | | | | | |
| N 8 | KLSR | 10/20/14 | 10/24/14 | M-F 10p-1035p Fox News<br>M-F Fox News at 10 | NWN | 10p-1035p | 11111-- | :30 | 5 | $120.00 | P-02 | 0.00 | NM | 5 | $600.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | |
| Week: | 10/20/14 | 10/26/14 | 11111-- | 5 | $120.00 | 0.00 | | | | | | | | | |
| N 9 | KLSR | 10/25/14 | 10/25/14 | Sa-Su 10p-1030pKVAL/N<br>Sa-Su KVAL News at 10 | NWN | 10p-1030p | -----1- | :30 | 1 | $50.00 | P-04 | 0.00 | NM | 1 | $50.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | |
| Week: | 10/20/14 | 10/26/14 | -----1- | 1 | $50.00 | 0.00 | | | | | | | | | |
| N 10 | KLSR | 10/26/14 | 10/26/14 | Sa-Su 10p-1030pKVAL/N<br>Sa-Su KVAL News at 10 | NWN | 10p-1030p | ------1 | :30 | 1 | $60.00 | P-02 | 0.00 | NM | 1 | $60.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | |
| Week: | 10/20/14 | 10/26/14 | ------1 | 1 | $60.00 | 0.00 | | | | | | | | | |
| | | | | | | | | | | | | | Totals | 14 | $2,450.00 |