

Ampersand Cable System Order

Order #	62924075
Syscode	0166
System Name	Spectrum/Traverse City Interconnect, MI
Market	Traverse City

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+3 Sep20
-	

Flight Dates	09/13/21 - 10/03/21
Agency	Keller Media Consulting
Advertiser	Small Business Association of Michigan

Client Code	
Product Code	
Est Code	
Product Name	add to sked 9.16-9.30
Credit Status	Cash in Advance

Primary Demo	Adults 18+
Makegood Policy	Approval Required

Update Date		09/15/21	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		3	
Total		\$65,422.00	
Commission		\$9,813.30	
Net Total		\$55,608.70	
Total Spots		2200	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9.14 new order. please confirm. thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	9/13/21	9/19/21	09:00	16:00				X	X	X	X	-	-	10	\$19.00	\$190.00	30	OOW 06/28/21-09/26/21
2	AEN	CABLE	9/20/21	9/26/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$19.00	\$190.00	30	OOW 06/28/21-09/26/21
3	AEN	CABLE	9/27/21	10/3/21	09:00	16:00	X	X	X	X				-	-	10	\$19.00	\$190.00	30	OOW 06/28/21-09/26/21
4	AEN	CABLE	9/13/21	9/19/21	16:00	19:00				X	X	X	X	-	-	5	\$26.00	\$130.00	30	OOW 06/28/21-09/26/21
5	AEN	CABLE	9/20/21	9/26/21	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$26.00	\$130.00	30	OOW 06/28/21-09/26/21
6	AEN	CABLE	9/27/21	10/3/21	16:00	19:00	X	X	X	X				-	-	4	\$26.00	\$104.00	30	OOW 06/28/21-09/26/21
7	AEN	CABLE	9/13/21	9/19/21	19:00	24:00				X	X	X	X	-	-	14	\$33.00	\$462.00	30	OOW 06/28/21-09/26/21
8	AEN	CABLE	9/20/21	9/26/21	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$33.00	\$462.00	30	OOW 06/28/21-09/26/21
9	AEN	CABLE	9/27/21	10/3/21	19:00	24:00	X	X	X	X				-	-	8	\$33.00	\$264.00	30	OOW 06/28/21-09/26/21
10	AMC	CABLE	9/13/21	9/19/21	09:00	16:00				X	X	X	X	-	-	10	\$19.00	\$190.00	30	OOW 06/28/21-09/26/21
11	AMC	CABLE	9/20/21	9/26/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$19.00	\$190.00	30	OOW 06/28/21-09/26/21
12	AMC	CABLE	9/27/21	10/3/21	09:00	16:00	X	X	X	X				-	-	10	\$19.00	\$190.00	30	OOW 06/28/21-09/26/21
13	AMC	CABLE	9/13/21	9/19/21	16:00	19:00				X	X	X	X	-	-	5	\$26.00	\$130.00	30	OOW 06/28/21-09/26/21
14	AMC	CABLE	9/20/21	9/26/21	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$26.00	\$130.00	30	OOW 06/28/21-09/26/21
15	AMC	CABLE	9/27/21	10/3/21	16:00	19:00	X	X	X	X				-	-	4	\$26.00	\$104.00	30	OOW 06/28/21-09/26/21
16	AMC	CABLE	9/13/21	9/19/21	19:00	24:00				X	X	X	X	-	-	14	\$33.00	\$462.00	30	OOW 06/28/21-09/26/21
17	AMC	CABLE	9/20/21	9/26/21	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$33.00	\$462.00	30	OOW 06/28/21-09/26/21
18	AMC	CABLE	9/27/21	10/3/21	19:00	24:00	X	X	X	X				-	-	8	\$33.00	\$264.00	30	OOW 06/28/21-09/26/21
19	APL	CABLE	9/13/21	9/19/21	09:00	16:00				X	X	X	X	-	-	10	\$9.00	\$90.00	30	OOW 06/28/21-09/26/21
20	APL	CABLE	9/20/21	9/26/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$9.00	\$90.00	30	OOW 06/28/21-09/26/21
21	APL	CABLE	9/27/21	10/3/21	09:00	16:00	X	X	X	X				-	-	10	\$9.00	\$90.00	30	OOW 06/28/21-09/26/21

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22	APL	CABLE	9/13/21	9/19/21	16:00	19:00				X	X	X	X	-	-	5	\$14.00	\$70.00	30	OOW 06/28/21-09/26/21
23	APL	CABLE	9/20/21	9/26/21	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	OOW 06/28/21-09/26/21
24	APL	CABLE	9/27/21	10/3/21	16:00	19:00	X	X	X	X				-	-	4	\$14.00	\$56.00	30	OOW 06/28/21-09/26/21
25	APL	CABLE	9/13/21	9/19/21	19:00	24:00				X	X	X	X	-	-	14	\$19.00	\$266.00	30	OOW 06/28/21-09/26/21
26	APL	CABLE	9/20/21	9/26/21	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$19.00	\$266.00	30	OOW 06/28/21-09/26/21
27	APL	CABLE	9/27/21	10/3/21	19:00	24:00	X	X	X	X				-	-	8	\$19.00	\$152.00	30	OOW 06/28/21-09/26/21
28	BRVO	CABLE	9/13/21	9/19/21	09:00	16:00				X	X	X	X	-	-	10	\$17.00	\$170.00	30	OOW 06/28/21-09/26/21
29	BRVO	CABLE	9/20/21	9/26/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$17.00	\$170.00	30	OOW 06/28/21-09/26/21
30	BRVO	CABLE	9/27/21	10/3/21	09:00	16:00	X	X	X	X				-	-	10	\$17.00	\$170.00	30	OOW 06/28/21-09/26/21
31	BRVO	CABLE	9/13/21	9/19/21	16:00	19:00				X	X	X	X	-	-	5	\$26.00	\$130.00	30	OOW 06/28/21-09/26/21
32	BRVO	CABLE	9/20/21	9/26/21	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$26.00	\$130.00	30	OOW 06/28/21-09/26/21
33	BRVO	CABLE	9/27/21	10/3/21	16:00	19:00	X	X	X	X				-	-	4	\$26.00	\$104.00	30	OOW 06/28/21-09/26/21
34	BRVO	CABLE	9/13/21	9/19/21	19:00	24:00				X	X	X	X	-	-	14	\$33.00	\$462.00	30	OOW 06/28/21-09/26/21
35	BRVO	CABLE	9/20/21	9/26/21	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$33.00	\$462.00	30	OOW 06/28/21-09/26/21
36	BRVO	CABLE	9/27/21	10/3/21	19:00	24:00	X	X	X	X				-	-	8	\$33.00	\$264.00	30	OOW 06/28/21-09/26/21
37	CMT	CABLE	9/13/21	9/19/21	09:00	16:00				X	X	X	X	-	-	10	\$8.00	\$80.00	30	OOW 06/28/21-09/26/21
38	CMT	CABLE	9/20/21	9/26/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$8.00	\$80.00	30	OOW 06/28/21-09/26/21
39	CMT	CABLE	9/27/21	10/3/21	09:00	16:00	X	X	X	X				-	-	10	\$8.00	\$80.00	30	OOW 06/28/21-09/26/21
40	CMT	CABLE	9/13/21	9/19/21	16:00	19:00				X	X	X	X	-	-	5	\$14.00	\$70.00	30	OOW 06/28/21-09/26/21
41	CMT	CABLE	9/20/21	9/26/21	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	OOW 06/28/21-09/26/21
42	CMT	CABLE	9/27/21	10/3/21	16:00	19:00	X	X	X	X				-	-	4	\$14.00	\$56.00	30	OOW 06/28/21-09/26/21

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	CMT	CABLE	9/13/21	9/19/21	19:00	24:00				X	X	X	X	-	-	14	\$19.00	\$266.00	30	OOW 06/28/21-09/26/21
44	CMT	CABLE	9/20/21	9/26/21	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$19.00	\$266.00	30	OOW 06/28/21-09/26/21
45	CMT	CABLE	9/27/21	10/3/21	19:00	24:00	X	X	X	X				-	-	8	\$19.00	\$152.00	30	OOW 06/28/21-09/26/21
46	DISC	CABLE	9/13/21	9/19/21	09:00	16:00				X	X	X	X	-	-	10	\$25.00	\$250.00	30	OOW 06/28/21-09/26/21
47	DISC	CABLE	9/20/21	9/26/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$25.00	\$250.00	30	OOW 06/28/21-09/26/21
48	DISC	CABLE	9/27/21	10/3/21	09:00	16:00	X	X	X	X				-	-	10	\$25.00	\$250.00	30	OOW 06/28/21-09/26/21
49	DISC	CABLE	9/13/21	9/19/21	16:00	19:00				X	X	X	X	-	-	4	\$37.00	\$148.00	30	OOW 06/28/21-09/26/21
50	DISC	CABLE	9/20/21	9/26/21	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$37.00	\$148.00	30	OOW 06/28/21-09/26/21
51	DISC	CABLE	9/27/21	10/3/21	16:00	19:00	X	X	X	X				-	-	4	\$37.00	\$148.00	30	OOW 06/28/21-09/26/21
52	DISC	CABLE	9/13/21	9/19/21	19:00	24:00				X	X	X	X	-	-	10	\$50.00	\$500.00	30	OOW 06/28/21-09/26/21
53	DISC	CABLE	9/20/21	9/26/21	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$50.00	\$500.00	30	OOW 06/28/21-09/26/21
54	DISC	CABLE	9/27/21	10/3/21	19:00	24:00	X	X	X	X				-	-	8	\$50.00	\$400.00	30	OOW 06/28/21-09/26/21
55	ESP2	CABLE	9/13/21	9/19/21	09:00	16:00				X	X	X	X	-	-	10	\$9.00	\$90.00	30	OOW 06/28/21-09/26/21
56	ESP2	CABLE	9/20/21	9/26/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$9.00	\$90.00	30	OOW 06/28/21-09/26/21
57	ESP2	CABLE	9/27/21	10/3/21	09:00	16:00	X	X	X	X				-	-	10	\$9.00	\$90.00	30	OOW 06/28/21-09/26/21
58	ESP2	CABLE	9/13/21	9/19/21	16:00	19:00				X	X	X	X	-	-	5	\$14.00	\$70.00	30	OOW 06/28/21-09/26/21
59	ESP2	CABLE	9/20/21	9/26/21	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	OOW 06/28/21-09/26/21
60	ESP2	CABLE	9/27/21	10/3/21	16:00	19:00	X	X	X	X				-	-	4	\$14.00	\$56.00	30	OOW 06/28/21-09/26/21
61	ESP2	CABLE	9/13/21	9/19/21	19:00	24:00				X	X	X	X	-	-	14	\$19.00	\$266.00	30	OOW 06/28/21-09/26/21
62	ESP2	CABLE	9/20/21	9/26/21	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$19.00	\$266.00	30	OOW 06/28/21-09/26/21
63	ESP2	CABLE	9/27/21	10/3/21	19:00	24:00	X	X	X	X				-	-	8	\$19.00	\$152.00	30	OOW 06/28/21-09/26/21

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	ESPN	CABLE	9/13/21	9/19/21	09:00	16:00				X	X	X	X	-	-	10	\$46.00	\$460.00	30	OOW 06/28/21-09/26/21
65	ESPN	CABLE	9/20/21	9/26/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$46.00	\$460.00	30	OOW 06/28/21-09/26/21
66	ESPN	CABLE	9/27/21	10/3/21	09:00	16:00	X	X	X	X				-	-	10	\$46.00	\$460.00	30	OOW 06/28/21-09/26/21
67	ESPN	CABLE	9/13/21	9/19/21	16:00	19:00				X	X	X	X	-	-	5	\$75.00	\$375.00	30	OOW 06/28/21-09/26/21
68	ESPN	CABLE	9/20/21	9/26/21	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$75.00	\$375.00	30	OOW 06/28/21-09/26/21
69	ESPN	CABLE	9/27/21	10/3/21	16:00	19:00	X	X	X	X				-	-	4	\$75.00	\$300.00	30	OOW 06/28/21-09/26/21
70	ESPN	CABLE	9/13/21	9/19/21	19:00	24:00				X	X	X	X	-	-	14	\$96.00	\$1,344.00	30	OOW 06/28/21-09/26/21
71	ESPN	CABLE	9/20/21	9/26/21	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$96.00	\$1,344.00	30	OOW 06/28/21-09/26/21
72	ESPN	CABLE	9/27/21	10/3/21	19:00	24:00	X	X	X	X				-	-	8	\$96.00	\$768.00	30	OOW 06/28/21-09/26/21
73	FOOD	CABLE	9/13/21	9/19/21	09:00	16:00				X	X	X	X	-	-	10	\$26.00	\$260.00	30	OOW 06/28/21-09/26/21
74	FOOD	CABLE	9/20/21	9/26/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$26.00	\$260.00	30	OOW 06/28/21-09/26/21
75	FOOD	CABLE	9/27/21	10/3/21	09:00	16:00	X	X	X	X				-	-	10	\$26.00	\$260.00	30	OOW 06/28/21-09/26/21
76	FOOD	CABLE	9/13/21	9/19/21	16:00	19:00				X	X	X	X	-	-	5	\$43.00	\$215.00	30	OOW 06/28/21-09/26/21
77	FOOD	CABLE	9/20/21	9/26/21	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$43.00	\$215.00	30	OOW 06/28/21-09/26/21
78	FOOD	CABLE	9/27/21	10/3/21	16:00	19:00	X	X	X	X				-	-	4	\$43.00	\$172.00	30	OOW 06/28/21-09/26/21
79	FOOD	CABLE	9/13/21	9/19/21	19:00	24:00				X	X	X	X	-	-	14	\$54.00	\$756.00	30	OOW 06/28/21-09/26/21
80	FOOD	CABLE	9/20/21	9/26/21	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$54.00	\$756.00	30	OOW 06/28/21-09/26/21
81	FOOD	CABLE	9/27/21	10/3/21	19:00	24:00	X	X	X	X				-	-	8	\$54.00	\$432.00	30	OOW 06/28/21-09/26/21
82	FRFM	CABLE	9/13/21	9/19/21	09:00	16:00				X	X	X	X	-	-	10	\$17.00	\$170.00	30	OOW 06/28/21-09/26/21
83	FRFM	CABLE	9/20/21	9/26/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$17.00	\$170.00	30	OOW 06/28/21-09/26/21
84	FRFM	CABLE	9/27/21	10/3/21	09:00	16:00	X	X	X	X				-	-	10	\$17.00	\$170.00	30	OOW 06/28/21-09/26/21

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85	FRFM	CABLE	9/13/21	9/19/21	16:00	19:00				X	X	X	X	-	-	5	\$26.00	\$130.00	30	OOW 06/28/21-09/26/21
86	FRFM	CABLE	9/20/21	9/26/21	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$26.00	\$130.00	30	OOW 06/28/21-09/26/21
87	FRFM	CABLE	9/27/21	10/3/21	16:00	19:00	X	X	X	X				-	-	4	\$26.00	\$104.00	30	OOW 06/28/21-09/26/21
88	FRFM	CABLE	9/13/21	9/19/21	19:00	24:00				X	X	X	X	-	-	14	\$33.00	\$462.00	30	OOW 06/28/21-09/26/21
89	FRFM	CABLE	9/20/21	9/26/21	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$33.00	\$462.00	30	OOW 06/28/21-09/26/21
90	FRFM	CABLE	9/27/21	10/3/21	19:00	24:00	X	X	X	X				-	-	8	\$33.00	\$264.00	30	OOW 06/28/21-09/26/21
91	FS1	CABLE	9/13/21	9/19/21	09:00	16:00				X	X	X	X	-	-	10	\$8.00	\$80.00	30	OOW 06/28/21-09/26/21
92	FS1	CABLE	9/20/21	9/26/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$8.00	\$80.00	30	OOW 06/28/21-09/26/21
93	FS1	CABLE	9/27/21	10/3/21	09:00	16:00	X	X	X	X				-	-	10	\$8.00	\$80.00	30	OOW 06/28/21-09/26/21
94	FS1	CABLE	9/13/21	9/19/21	16:00	19:00				X	X	X	X	-	-	5	\$14.00	\$70.00	30	OOW 06/28/21-09/26/21
95	FS1	CABLE	9/20/21	9/26/21	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	OOW 06/28/21-09/26/21
96	FS1	CABLE	9/27/21	10/3/21	16:00	19:00	X	X	X	X				-	-	4	\$14.00	\$56.00	30	OOW 06/28/21-09/26/21
97	FS1	CABLE	9/13/21	9/19/21	19:00	24:00				X	X	X	X	-	-	14	\$19.00	\$266.00	30	OOW 06/28/21-09/26/21
98	FS1	CABLE	9/20/21	9/26/21	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$19.00	\$266.00	30	OOW 06/28/21-09/26/21
99	FS1	CABLE	9/27/21	10/3/21	19:00	24:00	X	X	X	X				-	-	8	\$19.00	\$152.00	30	OOW 06/28/21-09/26/21
100	FSD	CABLE	9/13/21	9/19/21	09:00	16:00				X	X	X	X	-	-	10	\$9.00	\$90.00	30	OOW 06/28/21-09/26/21
101	FSD	CABLE	9/20/21	9/26/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$9.00	\$90.00	30	OOW 06/28/21-09/26/21
102	FSD	CABLE	9/27/21	10/3/21	09:00	16:00	X	X	X	X				-	-	10	\$9.00	\$90.00	30	OOW 06/28/21-09/26/21
103	FSD	CABLE	9/13/21	9/19/21	16:00	19:00				X	X	X	X	-	-	5	\$14.00	\$70.00	30	OOW 06/28/21-09/26/21
104	FSD	CABLE	9/20/21	9/26/21	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	OOW 06/28/21-09/26/21
105	FSD	CABLE	9/27/21	10/3/21	16:00	19:00	X	X	X	X				-	-	4	\$14.00	\$56.00	30	OOW 06/28/21-09/26/21

Ampersand Cable System Order

Order #	62924075
Syscode	0166
System Name	Spectrum/Traverse City Interconnect, MI
Market	Traverse City

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+3 Sep20
-	

Flight Dates	09/13/21 - 10/03/21
Agency	Keller Media Consulting
Advertiser	Small Business Association of Michigan

Client Code	
Product Code	
Est Code	
Product Name	add to sked 9.16-9.30
Credit Status	Cash in Advance

Primary Demo	Adults 18+
Makegood Policy	Approval Required

Update Date		09/15/21	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		3	
Total		\$65,422.00	
Commission		\$9,813.30	
Net Total		\$55,608.70	
Total Spots		2200	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9.14 new order. please confirm. thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	FSD	CABLE	9/13/21	9/19/21	19:00	24:00				X	X	X	X	-	-	14	\$19.00	\$266.00	30	OOW 06/28/21-09/26/21
107	FSD	CABLE	9/20/21	9/26/21	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$19.00	\$266.00	30	OOW 06/28/21-09/26/21
108	FSD	CABLE	9/27/21	10/3/21	19:00	24:00	X	X	X	X				-	-	8	\$19.00	\$152.00	30	OOW 06/28/21-09/26/21
109	FX	CABLE	9/13/21	9/19/21	09:00	16:00				X	X	X	X	-	-	10	\$15.00	\$150.00	30	OOW 06/28/21-09/26/21
110	FX	CABLE	9/20/21	9/26/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	OOW 06/28/21-09/26/21
111	FX	CABLE	9/27/21	10/3/21	09:00	16:00	X	X	X	X				-	-	10	\$15.00	\$150.00	30	OOW 06/28/21-09/26/21
112	FX	CABLE	9/13/21	9/19/21	16:00	19:00				X	X	X	X	-	-	5	\$25.00	\$125.00	30	OOW 06/28/21-09/26/21
113	FX	CABLE	9/20/21	9/26/21	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$25.00	\$125.00	30	OOW 06/28/21-09/26/21
114	FX	CABLE	9/27/21	10/3/21	16:00	19:00	X	X	X	X				-	-	4	\$25.00	\$100.00	30	OOW 06/28/21-09/26/21
115	FX	CABLE	9/13/21	9/19/21	19:00	24:00				X	X	X	X	-	-	14	\$30.00	\$420.00	30	OOW 06/28/21-09/26/21
116	FX	CABLE	9/20/21	9/26/21	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$30.00	\$420.00	30	OOW 06/28/21-09/26/21
117	FX	CABLE	9/27/21	10/3/21	19:00	24:00	X	X	X	X				-	-	8	\$30.00	\$240.00	30	OOW 06/28/21-09/26/21
118	GOLF	CABLE	9/13/21	9/19/21	09:00	16:00				X	X	X	X	-	-	10	\$13.00	\$130.00	30	OOW 06/28/21-09/26/21
119	GOLF	CABLE	9/20/21	9/26/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$13.00	\$130.00	30	OOW 06/28/21-09/26/21
120	GOLF	CABLE	9/27/21	10/3/21	09:00	16:00	X	X	X	X				-	-	10	\$13.00	\$130.00	30	OOW 06/28/21-09/26/21
121	GOLF	CABLE	9/13/21	9/19/21	16:00	19:00				X	X	X	X	-	-	5	\$14.00	\$70.00	30	OOW 06/28/21-09/26/21
122	GOLF	CABLE	9/20/21	9/26/21	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	OOW 06/28/21-09/26/21
123	GOLF	CABLE	9/27/21	10/3/21	16:00	19:00	X	X	X	X				-	-	4	\$14.00	\$56.00	30	OOW 06/28/21-09/26/21
124	GOLF	CABLE	9/13/21	9/19/21	19:00	24:00				X	X	X	X	-	-	14	\$19.00	\$266.00	30	OOW 06/28/21-09/26/21
125	GOLF	CABLE	9/20/21	9/26/21	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$19.00	\$266.00	30	OOW 06/28/21-09/26/21
126	GOLF	CABLE	9/27/21	10/3/21	19:00	24:00	X	X	X	X				-	-	8	\$19.00	\$152.00	30	OOW 06/28/21-09/26/21

Ampersand Cable System Order

Order #	62924075
Syscode	0166
System Name	Spectrum/Traverse City Interconnect, MI
Market	Traverse City

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+3 Sep20
-	

Flight Dates	09/13/21 - 10/03/21
Agency	Keller Media Consulting
Advertiser	Small Business Association of Michigan

Client Code	
Product Code	
Est Code	
Product Name	add to sked 9.16-9.30
Credit Status	Cash in Advance

Primary Demo	Adults 18+
Makegood Policy	Approval Required

Update Date		09/15/21	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		3	
Total		\$65,422.00	
Commission		\$9,813.30	
Net Total		\$55,608.70	
Total Spots		2200	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9.14 new order. please confirm. thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	HALL	CABLE	9/13/21	9/19/21	09:00	16:00				X	X	X	X	-	-	10	\$25.00	\$250.00	30	OOW 06/28/21-09/26/21
128	HALL	CABLE	9/20/21	9/26/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$25.00	\$250.00	30	OOW 06/28/21-09/26/21
129	HALL	CABLE	9/27/21	10/3/21	09:00	16:00	X	X	X	X				-	-	10	\$25.00	\$250.00	30	OOW 06/28/21-09/26/21
130	HALL	CABLE	9/13/21	9/19/21	16:00	19:00				X	X	X	X	-	-	4	\$43.00	\$172.00	30	OOW 06/28/21-09/26/21
131	HALL	CABLE	9/20/21	9/26/21	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$43.00	\$172.00	30	OOW 06/28/21-09/26/21
132	HALL	CABLE	9/27/21	10/3/21	16:00	19:00	X	X	X	X				-	-	4	\$43.00	\$172.00	30	OOW 06/28/21-09/26/21
133	HALL	CABLE	9/13/21	9/19/21	19:00	24:00				X	X	X	X	-	-	10	\$54.00	\$540.00	30	OOW 06/28/21-09/26/21
134	HALL	CABLE	9/20/21	9/26/21	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$54.00	\$540.00	30	OOW 06/28/21-09/26/21
135	HALL	CABLE	9/27/21	10/3/21	19:00	24:00	X	X	X	X				-	-	8	\$54.00	\$432.00	30	OOW 06/28/21-09/26/21
136	HGTV	CABLE	9/13/21	9/19/21	09:00	16:00				X	X	X	X	-	-	10	\$50.00	\$500.00	30	OOW 06/28/21-09/26/21
137	HGTV	CABLE	9/20/21	9/26/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$50.00	\$500.00	30	OOW 06/28/21-09/26/21
138	HGTV	CABLE	9/27/21	10/3/21	09:00	16:00	X	X	X	X				-	-	10	\$50.00	\$500.00	30	OOW 06/28/21-09/26/21
139	HGTV	CABLE	9/13/21	9/19/21	16:00	19:00				X	X	X	X	-	-	4	\$75.00	\$300.00	30	OOW 06/28/21-09/26/21
140	HGTV	CABLE	9/20/21	9/26/21	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$75.00	\$300.00	30	OOW 06/28/21-09/26/21
141	HGTV	CABLE	9/27/21	10/3/21	16:00	19:00	X	X	X	X				-	-	4	\$75.00	\$300.00	30	OOW 06/28/21-09/26/21
142	HGTV	CABLE	9/13/21	9/19/21	19:00	24:00				X	X	X	X	-	-	10	\$96.00	\$960.00	30	OOW 06/28/21-09/26/21
143	HGTV	CABLE	9/20/21	9/26/21	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$96.00	\$960.00	30	OOW 06/28/21-09/26/21
144	HGTV	CABLE	9/27/21	10/3/21	19:00	24:00	X	X	X	X				-	-	8	\$96.00	\$768.00	30	OOW 06/28/21-09/26/21
145	HIST	CABLE	9/13/21	9/19/21	09:00	16:00				X	X	X	X	-	-	10	\$35.00	\$350.00	30	OOW 06/28/21-09/26/21
146	HIST	CABLE	9/20/21	9/26/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$35.00	\$350.00	30	OOW 06/28/21-09/26/21
147	HIST	CABLE	9/27/21	10/3/21	09:00	16:00	X	X	X	X				-	-	10	\$35.00	\$350.00	30	OOW 06/28/21-09/26/21

Ampersand Cable System Order

Order #	62924075
Syscode	0166
System Name	Spectrum/Traverse City Interconnect, MI
Market	Traverse City

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+3 Sep20
-	

Flight Dates	09/13/21 - 10/03/21
Agency	Keller Media Consulting
Advertiser	Small Business Association of Michigan

Client Code	
Product Code	
Est Code	
Product Name	add to sked 9.16-9.30
Credit Status	Cash in Advance

Primary Demo	Adults 18+
Makegood Policy	Approval Required

Update Date		09/15/21	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		3	
Total		\$65,422.00	
Commission		\$9,813.30	
Net Total		\$55,608.70	
Total Spots		2200	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9.14 new order. please confirm. thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	HIST	CABLE	9/13/21	9/19/21	16:00	19:00				X	X	X	X	-	-	4	\$56.00	\$224.00	30	OOW 06/28/21-09/26/21
149	HIST	CABLE	9/20/21	9/26/21	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$56.00	\$224.00	30	OOW 06/28/21-09/26/21
150	HIST	CABLE	9/27/21	10/3/21	16:00	19:00	X	X	X	X				-	-	4	\$56.00	\$224.00	30	OOW 06/28/21-09/26/21
151	HIST	CABLE	9/13/21	9/19/21	19:00	24:00				X	X	X	X	-	-	10	\$70.00	\$700.00	30	OOW 06/28/21-09/26/21
152	HIST	CABLE	9/20/21	9/26/21	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$70.00	\$700.00	30	OOW 06/28/21-09/26/21
153	HIST	CABLE	9/27/21	10/3/21	19:00	24:00	X	X	X	X				-	-	8	\$70.00	\$560.00	30	OOW 06/28/21-09/26/21
154	LIF	CABLE	9/13/21	9/19/21	09:00	16:00				X	X	X	X	-	-	10	\$19.00	\$190.00	30	OOW 06/28/21-09/26/21
155	LIF	CABLE	9/20/21	9/26/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$19.00	\$190.00	30	OOW 06/28/21-09/26/21
156	LIF	CABLE	9/27/21	10/3/21	09:00	16:00	X	X	X	X				-	-	10	\$19.00	\$190.00	30	OOW 06/28/21-09/26/21
157	LIF	CABLE	9/13/21	9/19/21	16:00	19:00				X	X	X	X	-	-	5	\$23.00	\$115.00	30	OOW 06/28/21-09/26/21
158	LIF	CABLE	9/20/21	9/26/21	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$23.00	\$115.00	30	OOW 06/28/21-09/26/21
159	LIF	CABLE	9/27/21	10/3/21	16:00	19:00	X	X	X	X				-	-	4	\$23.00	\$92.00	30	OOW 06/28/21-09/26/21
160	LIF	CABLE	9/13/21	9/19/21	19:00	24:00				X	X	X	X	-	-	14	\$29.00	\$406.00	30	OOW 06/28/21-09/26/21
161	LIF	CABLE	9/20/21	9/26/21	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$29.00	\$406.00	30	OOW 06/28/21-09/26/21
162	LIF	CABLE	9/27/21	10/3/21	19:00	24:00	X	X	X	X				-	-	8	\$29.00	\$232.00	30	OOW 06/28/21-09/26/21
163	NFLN	CABLE	9/13/21	9/19/21	09:00	16:00				X	X	X	X	-	-	10	\$8.00	\$80.00	30	OOW 06/28/21-09/26/21
164	NFLN	CABLE	9/20/21	9/26/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$8.00	\$80.00	30	OOW 06/28/21-09/26/21
165	NFLN	CABLE	9/27/21	10/3/21	09:00	16:00	X	X	X	X				-	-	10	\$8.00	\$80.00	30	OOW 06/28/21-09/26/21
166	NFLN	CABLE	9/13/21	9/19/21	16:00	19:00				X	X	X	X	-	-	5	\$14.00	\$70.00	30	OOW 06/28/21-09/26/21
167	NFLN	CABLE	9/20/21	9/26/21	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	OOW 06/28/21-09/26/21
168	NFLN	CABLE	9/27/21	10/3/21	16:00	19:00	X	X	X	X				-	-	4	\$14.00	\$56.00	30	OOW 06/28/21-09/26/21

Ampersand Cable System Order

Order #	62924075
Syscode	0166
System Name	Spectrum/Traverse City Interconnect, MI
Market	Traverse City

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+3 Sep20
-	

Flight Dates	09/13/21 - 10/03/21
Agency	Keller Media Consulting
Advertiser	Small Business Association of Michigan

Client Code	
Product Code	
Est Code	
Product Name	add to sked 9.16-9.30
Credit Status	Cash in Advance

Primary Demo	Adults 18+
Makegood Policy	Approval Required

Update Date		09/15/21	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		3	
Total		\$65,422.00	
Commission		\$9,813.30	
Net Total		\$55,608.70	
Total Spots		2200	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9.14 new order. please confirm. thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
169	NFLN	CABLE	9/13/21	9/19/21	19:00	24:00				X	X	X	X	-	-	14	\$19.00	\$266.00	30	OOW 06/28/21-09/26/21
170	NFLN	CABLE	9/20/21	9/26/21	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$19.00	\$266.00	30	OOW 06/28/21-09/26/21
171	NFLN	CABLE	9/27/21	10/3/21	19:00	24:00	X	X	X	X				-	-	8	\$19.00	\$152.00	30	OOW 06/28/21-09/26/21
172	NGC	CABLE	9/13/21	9/19/21	09:00	16:00				X	X	X	X	-	-	10	\$9.00	\$90.00	30	OOW 06/28/21-09/26/21
173	NGC	CABLE	9/20/21	9/26/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$9.00	\$90.00	30	OOW 06/28/21-09/26/21
174	NGC	CABLE	9/27/21	10/3/21	09:00	16:00	X	X	X	X				-	-	10	\$9.00	\$90.00	30	OOW 06/28/21-09/26/21
175	NGC	CABLE	9/13/21	9/19/21	16:00	19:00				X	X	X	X	-	-	5	\$14.00	\$70.00	30	OOW 06/28/21-09/26/21
176	NGC	CABLE	9/20/21	9/26/21	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	OOW 06/28/21-09/26/21
177	NGC	CABLE	9/27/21	10/3/21	16:00	19:00	X	X	X	X				-	-	4	\$14.00	\$56.00	30	OOW 06/28/21-09/26/21
178	NGC	CABLE	9/13/21	9/19/21	19:00	24:00				X	X	X	X	-	-	14	\$19.00	\$266.00	30	OOW 06/28/21-09/26/21
179	NGC	CABLE	9/20/21	9/26/21	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$19.00	\$266.00	30	OOW 06/28/21-09/26/21
180	NGC	CABLE	9/27/21	10/3/21	19:00	24:00	X	X	X	X				-	-	8	\$19.00	\$152.00	30	OOW 06/28/21-09/26/21
181	PAR	CABLE	9/13/21	9/19/21	09:00	16:00				X	X	X	X	-	-	10	\$8.00	\$80.00	30	OOW 06/28/21-09/26/21
182	PAR	CABLE	9/20/21	9/26/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$8.00	\$80.00	30	OOW 06/28/21-09/26/21
183	PAR	CABLE	9/27/21	10/3/21	09:00	16:00	X	X	X	X				-	-	10	\$8.00	\$80.00	30	OOW 06/28/21-09/26/21
184	PAR	CABLE	9/13/21	9/19/21	16:00	19:00				X	X	X	X	-	-	5	\$14.00	\$70.00	30	OOW 06/28/21-09/26/21
185	PAR	CABLE	9/20/21	9/26/21	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	OOW 06/28/21-09/26/21
186	PAR	CABLE	9/27/21	10/3/21	16:00	19:00	X	X	X	X				-	-	4	\$14.00	\$56.00	30	OOW 06/28/21-09/26/21
187	PAR	CABLE	9/13/21	9/19/21	19:00	24:00				X	X	X	X	-	-	14	\$19.00	\$266.00	30	OOW 06/28/21-09/26/21
188	PAR	CABLE	9/20/21	9/26/21	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$19.00	\$266.00	30	OOW 06/28/21-09/26/21
189	PAR	CABLE	9/27/21	10/3/21	19:00	24:00	X	X	X	X				-	-	8	\$19.00	\$152.00	30	OOW 06/28/21-09/26/21

Ampersand Cable System Order

Order #	62924075
Syscode	0166
System Name	Spectrum/Traverse City Interconnect, MI
Market	Traverse City

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+3 Sep20
-	

Flight Dates	09/13/21 - 10/03/21
Agency	Keller Media Consulting
Advertiser	Small Business Association of Michigan

Client Code	
Product Code	
Est Code	
Product Name	add to sked 9.16-9.30
Credit Status	Cash in Advance

Primary Demo	Adults 18+
Makegood Policy	Approval Required

Update Date		09/15/21	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		3	
Total		\$65,422.00	
Commission		\$9,813.30	
Net Total		\$55,608.70	
Total Spots		2200	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9.14 new order. please confirm. thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
190	TBSC	CABLE	9/13/21	9/19/21	09:00	16:00				X	X	X	X	-	-	10	\$35.00	\$350.00	30	OOW 06/28/21-09/26/21
191	TBSC	CABLE	9/20/21	9/26/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$35.00	\$350.00	30	OOW 06/28/21-09/26/21
192	TBSC	CABLE	9/27/21	10/3/21	09:00	16:00	X	X	X	X				-	-	10	\$35.00	\$350.00	30	OOW 06/28/21-09/26/21
193	TBSC	CABLE	9/13/21	9/19/21	16:00	19:00				X	X	X	X	-	-	5	\$61.00	\$305.00	30	OOW 06/28/21-09/26/21
194	TBSC	CABLE	9/20/21	9/26/21	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$61.00	\$305.00	30	OOW 06/28/21-09/26/21
195	TBSC	CABLE	9/27/21	10/3/21	16:00	19:00	X	X	X	X				-	-	4	\$61.00	\$244.00	30	OOW 06/28/21-09/26/21
196	TBSC	CABLE	9/13/21	9/19/21	19:00	24:00				X	X	X	X	-	-	14	\$75.00	\$1,050.00	30	OOW 06/28/21-09/26/21
197	TBSC	CABLE	9/20/21	9/26/21	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$75.00	\$1,050.00	30	OOW 06/28/21-09/26/21
198	TBSC	CABLE	9/27/21	10/3/21	19:00	24:00	X	X	X	X				-	-	8	\$75.00	\$600.00	30	OOW 06/28/21-09/26/21
199	TLC	CABLE	9/13/21	9/19/21	09:00	16:00				X	X	X	X	-	-	10	\$19.00	\$190.00	30	OOW 06/28/21-09/26/21
200	TLC	CABLE	9/20/21	9/26/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$19.00	\$190.00	30	OOW 06/28/21-09/26/21
201	TLC	CABLE	9/27/21	10/3/21	09:00	16:00	X	X	X	X				-	-	10	\$19.00	\$190.00	30	OOW 06/28/21-09/26/21
202	TLC	CABLE	9/13/21	9/19/21	16:00	19:00				X	X	X	X	-	-	5	\$29.00	\$145.00	30	OOW 06/28/21-09/26/21
203	TLC	CABLE	9/20/21	9/26/21	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$29.00	\$145.00	30	OOW 06/28/21-09/26/21
204	TLC	CABLE	9/27/21	10/3/21	16:00	19:00	X	X	X	X				-	-	4	\$29.00	\$116.00	30	OOW 06/28/21-09/26/21
205	TLC	CABLE	9/13/21	9/19/21	19:00	24:00				X	X	X	X	-	-	14	\$36.00	\$504.00	30	OOW 06/28/21-09/26/21
206	TLC	CABLE	9/20/21	9/26/21	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$36.00	\$504.00	30	OOW 06/28/21-09/26/21
207	TLC	CABLE	9/27/21	10/3/21	19:00	24:00	X	X	X	X				-	-	8	\$36.00	\$288.00	30	OOW 06/28/21-09/26/21
208	TNT	CABLE	9/13/21	9/19/21	09:00	16:00				X	X	X	X	-	-	10	\$35.00	\$350.00	30	OOW 06/28/21-09/26/21
209	TNT	CABLE	9/20/21	9/26/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$35.00	\$350.00	30	OOW 06/28/21-09/26/21
210	TNT	CABLE	9/27/21	10/3/21	09:00	16:00	X	X	X	X				-	-	10	\$35.00	\$350.00	30	OOW 06/28/21-09/26/21

Ampersand Cable System Order

Order #	62924075	Flight Dates	09/13/21 - 10/03/21	Update Date	09/15/21
Syscode	0166	Agency	Keller Media Consulting	Version	1 Vs. 1
System Name	Spectrum/Traverse City Interconnect, MI	Advertiser	Small Business Association of Michigan	Show All Lines	
Market	Traverse City			Total # of Weeks	3
		Client Code		Total	\$65,422.00
AE	Leah Losier	Product Code		Commission	\$9,813.30
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$55,608.70
Office	Chicago	Product Name	add to sked 9.16-9.30	Total Spots	2200
Phone	(312) 527-5755	Credit Status	Cash in Advance	Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Sep20	Primary Demo	Adults 18+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		9.14 new order. please confirm. thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
211	TNT	CABLE	9/13/21	9/19/21	16:00	19:00				X	X	X	X	-	-	5	\$61.00	\$305.00	30	OOW 06/28/21-09/26/21
212	TNT	CABLE	9/20/21	9/26/21	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$61.00	\$305.00	30	OOW 06/28/21-09/26/21
213	TNT	CABLE	9/27/21	10/3/21	16:00	19:00	X	X	X	X				-	-	4	\$61.00	\$244.00	30	OOW 06/28/21-09/26/21
214	TNT	CABLE	9/13/21	9/19/21	19:00	24:00				X	X	X	X	-	-	14	\$75.00	\$1,050.00	30	OOW 06/28/21-09/26/21
215	TNT	CABLE	9/20/21	9/26/21	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$75.00	\$1,050.00	30	OOW 06/28/21-09/26/21
216	TNT	CABLE	9/27/21	10/3/21	19:00	24:00	X	X	X	X				-	-	8	\$75.00	\$600.00	30	OOW 06/28/21-09/26/21
217	TRAV	CABLE	9/13/21	9/19/21	09:00	16:00				X	X	X	X	-	-	10	\$9.00	\$90.00	30	OOW 06/28/21-09/26/21
218	TRAV	CABLE	9/20/21	9/26/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$9.00	\$90.00	30	OOW 06/28/21-09/26/21
219	TRAV	CABLE	9/27/21	10/3/21	09:00	16:00	X	X	X	X				-	-	10	\$9.00	\$90.00	30	OOW 06/28/21-09/26/21
220	TRAV	CABLE	9/13/21	9/19/21	16:00	19:00				X	X	X	X	-	-	5	\$14.00	\$70.00	30	OOW 06/28/21-09/26/21
221	TRAV	CABLE	9/20/21	9/26/21	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	OOW 06/28/21-09/26/21
222	TRAV	CABLE	9/27/21	10/3/21	16:00	19:00	X	X	X	X				-	-	4	\$14.00	\$56.00	30	OOW 06/28/21-09/26/21
223	TRAV	CABLE	9/13/21	9/19/21	19:00	24:00				X	X	X	X	-	-	14	\$19.00	\$266.00	30	OOW 06/28/21-09/26/21
224	TRAV	CABLE	9/20/21	9/26/21	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$19.00	\$266.00	30	OOW 06/28/21-09/26/21
225	TRAV	CABLE	9/27/21	10/3/21	19:00	24:00	X	X	X	X				-	-	8	\$19.00	\$152.00	30	OOW 06/28/21-09/26/21
226	TVL	CABLE	9/13/21	9/19/21	09:00	16:00				X	X	X	X	-	-	10	\$9.00	\$90.00	30	OOW 06/28/21-09/26/21
227	TVL	CABLE	9/20/21	9/26/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$9.00	\$90.00	30	OOW 06/28/21-09/26/21
228	TVL	CABLE	9/27/21	10/3/21	09:00	16:00	X	X	X	X				-	-	10	\$9.00	\$90.00	30	OOW 06/28/21-09/26/21
229	TVL	CABLE	9/13/21	9/19/21	16:00	19:00				X	X	X	X	-	-	5	\$14.00	\$70.00	30	OOW 06/28/21-09/26/21
230	TVL	CABLE	9/20/21	9/26/21	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	OOW 06/28/21-09/26/21
231	TVL	CABLE	9/27/21	10/3/21	16:00	19:00	X	X	X	X				-	-	4	\$14.00	\$56.00	30	OOW 06/28/21-09/26/21

Ampersand Cable System Order

Order #	62924075
Syscode	0166
System Name	Spectrum/Traverse City Interconnect, MI
Market	Traverse City

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+3 Sep20
-	

Flight Dates	09/13/21 - 10/03/21
Agency	Keller Media Consulting
Advertiser	Small Business Association of Michigan

Client Code	
Product Code	
Est Code	
Product Name	add to sked 9.16-9.30
Credit Status	Cash in Advance

Primary Demo	Adults 18+
Makegood Policy	Approval Required

Update Date		09/15/21	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		3	
Total		\$65,422.00	
Commission		\$9,813.30	
Net Total		\$55,608.70	
Total Spots		2200	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9.14 new order. please confirm. thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
232	TVL	CABLE	9/13/21	9/19/21	19:00	24:00				X	X	X	X	-	-	14	\$19.00	\$266.00	30	OOW 06/28/21-09/26/21
233	TVL	CABLE	9/20/21	9/26/21	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$19.00	\$266.00	30	OOW 06/28/21-09/26/21
234	TVL	CABLE	9/27/21	10/3/21	19:00	24:00	X	X	X	X				-	-	8	\$19.00	\$152.00	30	OOW 06/28/21-09/26/21
235	TWC	CABLE	9/13/21	9/19/21	09:00	16:00				X	X	X	X	-	-	10	\$9.00	\$90.00	30	OOW 06/28/21-09/26/21
236	TWC	CABLE	9/20/21	9/26/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$9.00	\$90.00	30	OOW 06/28/21-09/26/21
237	TWC	CABLE	9/27/21	10/3/21	09:00	16:00	X	X	X	X				-	-	10	\$9.00	\$90.00	30	OOW 06/28/21-09/26/21
238	TWC	CABLE	9/13/21	9/19/21	16:00	19:00				X	X	X	X	-	-	5	\$14.00	\$70.00	30	OOW 06/28/21-09/26/21
239	TWC	CABLE	9/20/21	9/26/21	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	OOW 06/28/21-09/26/21
240	TWC	CABLE	9/27/21	10/3/21	16:00	19:00	X	X	X	X				-	-	4	\$14.00	\$56.00	30	OOW 06/28/21-09/26/21
241	TWC	CABLE	9/13/21	9/19/21	19:00	24:00				X	X	X	X	-	-	14	\$19.00	\$266.00	30	OOW 06/28/21-09/26/21
242	TWC	CABLE	9/20/21	9/26/21	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$19.00	\$266.00	30	OOW 06/28/21-09/26/21
243	TWC	CABLE	9/27/21	10/3/21	19:00	24:00	X	X	X	X				-	-	8	\$19.00	\$152.00	30	OOW 06/28/21-09/26/21
244	USA	CABLE	9/13/21	9/19/21	09:00	16:00				X	X	X	X	-	-	10	\$35.00	\$350.00	30	OOW 06/28/21-09/26/21
245	USA	CABLE	9/20/21	9/26/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$35.00	\$350.00	30	OOW 06/28/21-09/26/21
246	USA	CABLE	9/27/21	10/3/21	09:00	16:00	X	X	X	X				-	-	10	\$35.00	\$350.00	30	OOW 06/28/21-09/26/21
247	USA	CABLE	9/13/21	9/19/21	16:00	19:00				X	X	X	X	-	-	5	\$61.00	\$305.00	30	OOW 06/28/21-09/26/21
248	USA	CABLE	9/20/21	9/26/21	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$61.00	\$305.00	30	OOW 06/28/21-09/26/21
249	USA	CABLE	9/27/21	10/3/21	16:00	19:00	X	X	X	X				-	-	4	\$61.00	\$244.00	30	OOW 06/28/21-09/26/21
250	USA	CABLE	9/13/21	9/19/21	19:00	24:00				X	X	X	X	-	-	14	\$75.00	\$1,050.00	30	OOW 06/28/21-09/26/21
251	USA	CABLE	9/20/21	9/26/21	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$75.00	\$1,050.00	30	OOW 06/28/21-09/26/21

Ampersand Cable System Order

Order #	62924075	Flight Dates	09/13/21 - 10/03/21	Update Date	09/15/21	
Syscode	0166	Agency	Keller Media Consulting	Version	1 Vs. 1	
System Name	Spectrum/Traverse City Interconnect, MI	Advertiser	Small Business Association of Michigan	Show All Lines		
Market	Traverse City				Total # of Weeks	3
		Client Code		Total	\$65,422.00	
AE	Leah Losier	Product Code		Commission	\$9,813.30	
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$55,608.70	
Office	Chicago	Product Name	add to sked 9.16-9.30	Total Spots	2200	
Phone	(312) 527-5755	Credit Status	Cash in Advance	Affiliate Split	100.0	
Status	Accepted				Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Sep20	Primary Demo	Adults 18+	GRP	-	GIMP -
-		Makegood Policy	Approval Required	CPP	-	CPM -
Comments : 9.14 new order. please confirm. thanks						

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
252	USA	CABLE	9/27/21	10/3/21	19:00	24:00	X	X	X	X				-	-	8	\$75.00	\$600.00	30	OOW 06/28/21-09/26/21

	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Total
SPOTS	1584	616	0	0	0	0	0	0	0	0	0	0	2200
AMT	\$47,728.00	\$17,694.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$65,422.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/16/21

62924075 | Traverse City | Spectrum/Traverse City Interconnect, MI | 0166 |

Ampersand Cable System Order

Order #	62911651
Syscode	3465
System Name	Spectrum/South Pinellas, FL
Market	Tampa-St. Petersburg

AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Jul20 DMA Nielsen Parallel Live+3
-	

Flight Dates	08/09/21 - 08/22/21
Agency	Dudley Media
Advertiser	Darden Rice PC

Client Code	St. Pete
Product Code	08100816
Est Code	30s
Product Name	
Credit Status	Cash in Advance

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/30/21		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$38,184.00	
Commission		\$5,727.60	
Net Total		\$32,456.40	
Total Spots		603	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7.29 R1 flight dates adjusted
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BRVO	AVG. ALL WKS<	8/9/21	8/15/21	05:00	09:00					X	X	X	-	-	3	\$13.00	\$39.00	30	7.29 R1 -3x NCR 6/28/2021-9/26/2021
2	BRVO	AVG. ALL WKS<	8/16/21	8/22/21	05:00	09:00	X	X	X	X				-	-	1	\$13.00	\$13.00	30	7.26 NA -1x NCR 6/28/2021-9/26/2021
3	CNN	NEW DAY<	8/9/21	8/15/21	05:00	09:00					X	X	X	-	-	3	\$47.00	\$141.00	30	7.29 R1 -3x NCR 6/28/2021-9/26/2021
4	CNN	NEW DAY<	8/16/21	8/22/21	05:00	09:00	X	X	X	X				-	-	1	\$47.00	\$47.00	30	7.26 NA -1x NCR 6/28/2021-9/26/2021
5	ESPN	AVG. ALL WKS<	8/9/21	8/15/21	05:00	09:00					X	X	X	-	-	3	\$27.00	\$81.00	30	7.29 R1 -3x NCR 6/28/2021-9/26/2021
6	ESPN	AVG. ALL WKS<	8/16/21	8/22/21	05:00	09:00	X	X	X	X				-	-	1	\$27.00	\$27.00	30	7.26 NA -1x NCR 6/28/2021-9/26/2021
7	FXNC	FOX AND FRIEND<	8/9/21	8/15/21	05:00	09:00					X	X	X	-	-	3	\$82.00	\$246.00	30	7.29 R1 -3x NCR 6/28/2021-9/26/2021
8	FXNC	FOX AND FRIEND<	8/16/21	8/22/21	05:00	09:00	X	X	X	X				-	-	1	\$82.00	\$82.00	30	7.26 NA -1x NCR 6/28/2021-9/26/2021
9	HGTV	AVG. ALL WKS<	8/9/21	8/15/21	05:00	09:00					X	X	X	-	-	3	\$22.00	\$66.00	30	7.29 R1 -3x NCR 6/28/2021-9/26/2021
10	HGTV	AVG. ALL WKS<	8/16/21	8/22/21	05:00	09:00	X	X	X	X				-	-	1	\$22.00	\$22.00	30	7.26 NA -1x NCR 6/28/2021-9/26/2021
11	MNBC	MORNING JOE<	8/9/21	8/15/21	05:00	09:00					X	X	X	-	-	3	\$47.00	\$141.00	30	7.29 R1 -3x NCR 6/28/2021-9/26/2021
12	MNBC	MORNING JOE<	8/16/21	8/22/21	05:00	09:00	X	X	X	X				-	-	1	\$47.00	\$47.00	30	7.26 NA -1x NCR 6/28/2021-9/26/2021
13	TNT	CHARMED<	8/9/21	8/15/21	05:00	09:00					X	X	X	-	-	3	\$20.00	\$60.00	30	7.29 R1 -3x NCR 6/28/2021-9/26/2021
14	TNT	CHARMED<	8/16/21	8/22/21	05:00	09:00	X	X	X	X				-	-	1	\$20.00	\$20.00	30	7.26 NA -1x NCR 6/28/2021-9/26/2021
15	USA	Olympics: Summer Olympics	8/9/21	8/15/21	05:00	09:00					X	X	X	-	-	3	\$20.00	\$60.00	30	7.29 R1 -3x NCR 6/28/2021-9/26/2021
16	USA	Olympics: Summer Olympics	8/16/21	8/22/21	05:00	09:00	X	X	X	X				-	-	1	\$20.00	\$20.00	30	7.26 NA -1x NCR 6/28/2021-9/26/2021

Ampersand Cable System Order

Order #	62911651
Syscode	3465
System Name	Spectrum/South Pinellas, FL
Market	Tampa-St. Petersburg

Flight Dates	08/09/21 - 08/22/21
Agency	Dudley Media
Advertiser	Darden Rice PC

Update Date	07/30/21
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Version	3 Vs. 2
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Show All Lines	
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Total # of Weeks	2
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Total	\$38,184.00
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Commission	\$5,727.60
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Net Total	\$32,456.40
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Total Spots	603
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Affiliate Split	100.0	
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Sold On	Cost Per Spot
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GRP	-	GIMP	-
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CPP	-	CPM	-
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AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Jul20 DMA Nielsen Parallel Live+3
-	

Client Code	St. Pete
Product Code	08100816
Est Code	30s
Product Name	
Credit Status	Cash in Advance

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	7.29 R1 flight dates adjusted
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
17	HALL	AVG. ALL WKS<	8/9/21	8/15/21	05:00	09:00					X	X	X	-	-	3	\$20.00	\$60.00	30	7.29 R1 -3x NCR 6/28/2021-9/26/2021
18	HALL	AVG. ALL WKS<	8/16/21	8/22/21	05:00	09:00	X	X	X	X				-	-	1	\$20.00	\$20.00	30	7.26 NA -1x NCR 6/28/2021-9/26/2021
19	TBSC	VARIOUS	8/9/21	8/15/21	05:00	09:00					X	X	X	-	-	3	\$20.00	\$60.00	30	7.29 R1 -3x NCR 6/28/2021-9/26/2021
20	TBSC	VARIOUS	8/16/21	8/22/21	05:00	09:00	X	X	X	X				-	-	1	\$20.00	\$20.00	30	7.26 NA -1x NCR 6/28/2021-9/26/2021
21	DISC	AVG. ALL WKS<	8/9/21	8/15/21	05:00	09:00					X	X	X	-	-	3	\$16.00	\$48.00	30	7.29 R1 -3x NCR 6/28/2021-9/26/2021
22	DISC	AVG. ALL WKS<	8/16/21	8/22/21	05:00	09:00	X	X	X	X				-	-	1	\$16.00	\$16.00	30	7.26 NA -1x NCR 6/28/2021-9/26/2021
23	S1TP	VARIOUS	8/9/21	8/15/21	05:00	09:00					X	X	X	-	-	3	\$101.00	\$303.00	30	7.29 R1 -3x NCR 6/28/2021-9/26/2021
24	S1TP	VARIOUS	8/16/21	8/22/21	05:00	09:00	X	X	X	X				-	-	1	\$101.00	\$101.00	30	7.26 NA -1x NCR 6/28/2021-9/26/2021
25	BRVO	AVG. ALL WKS<	8/9/21	8/15/21	09:00	16:00					X	X	X	-	-	4	\$13.00	\$52.00	30	7.29 R1 -9x NCR 6/28/2021-9/26/2021
26	BRVO	AVG. ALL WKS<	8/16/21	8/22/21	09:00	16:00	X	X	X	X				-	-	2	\$13.00	\$26.00	30	NCR 6/28/2021-9/26/2021
27	CNN	CNN NEWSROOM<	8/9/21	8/15/21	09:00	16:00					X	X	X	-	-	4	\$38.00	\$152.00	30	7.29 R1 -9x NCR 6/28/2021-9/26/2021
28	CNN	CNN NEWSROOM<	8/16/21	8/22/21	09:00	16:00	X	X	X	X				-	-	2	\$38.00	\$76.00	30	NCR 6/28/2021-9/26/2021
29	ESPN	AVG. ALL WKS<	8/9/21	8/15/21	09:00	16:00					X	X	X	-	-	4	\$39.00	\$156.00	30	7.29 R1 -9x NCR 6/28/2021-9/26/2021
30	ESPN	AVG. ALL WKS<	8/16/21	8/22/21	09:00	16:00	X	X	X	X				-	-	2	\$39.00	\$78.00	30	NCR 6/28/2021-9/26/2021
31	FXNC	VARIOUS	8/9/21	8/15/21	09:00	16:00					X	X	X	-	-	4	\$69.00	\$276.00	30	7.29 R1 -9x NCR 6/28/2021-9/26/2021
32	FXNC	VARIOUS	8/16/21	8/22/21	09:00	16:00	X	X	X	X				-	-	2	\$69.00	\$138.00	30	NCR 6/28/2021-9/26/2021
33	HGTV	AVG. ALL WKS<	8/9/21	8/15/21	09:00	16:00					X	X	X	-	-	4	\$47.00	\$188.00	30	7.29 R1 -9x NCR 6/28/2021-9/26/2021

Ampersand Cable System Order

Order #	62911651
Syscode	3465
System Name	Spectrum/South Pinellas, FL
Market	Tampa-St. Petersburg

AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Jul20 DMA Nielsen Parallel Live+3
-	

Flight Dates	08/09/21 - 08/22/21
Agency	Dudley Media
Advertiser	Darden Rice PC

Client Code	St. Pete
Product Code	08100816
Est Code	30s
Product Name	
Credit Status	Cash in Advance

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		07/30/21	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks		2	
Total		\$38,184.00	
Commission		\$5,727.60	
Net Total		\$32,456.40	
Total Spots		603	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7.29 R1 flight dates adjusted
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
34	HGTV	AVG. ALL WKS<	8/16/21	8/22/21	09:00	16:00	X	X	X	X				-	-	2	\$47.00	\$94.00	30	NCR 6/28/2021-9/26/2021
35	MNBC	VARIOUS	8/9/21	8/15/21	09:00	16:00					X	X	X	-	-	4	\$38.00	\$152.00	30	7.29 R1 -9x NCR 6/28/2021-9/26/2021
36	MNBC	VARIOUS	8/16/21	8/22/21	09:00	16:00	X	X	X	X				-	-	2	\$38.00	\$76.00	30	NCR 6/28/2021-9/26/2021
37	TNT	VARIOUS	8/9/21	8/15/21	09:00	16:00					X	X	X	-	-	4	\$27.00	\$108.00	30	7.29 R1 -9x NCR 6/28/2021-9/26/2021
38	TNT	VARIOUS	8/16/21	8/22/21	09:00	16:00	X	X	X	X				-	-	2	\$27.00	\$54.00	30	NCR 6/28/2021-9/26/2021
39	USA	Olympics: Summer Olympics	8/9/21	8/15/21	09:00	16:00					X	X	X	-	-	4	\$38.00	\$152.00	30	7.29 R1 -9x NCR 6/28/2021-9/26/2021
40	USA	Olympics: Summer Olympics	8/16/21	8/22/21	09:00	16:00	X	X	X	X				-	-	2	\$38.00	\$76.00	30	NCR 6/28/2021-9/26/2021
41	HALL	HALLMARK MOVIE<	8/9/21	8/15/21	09:00	16:00					X	X	X	-	-	4	\$27.00	\$108.00	30	7.29 R1 -9x NCR 6/28/2021-9/26/2021
42	HALL	HALLMARK MOVIE<	8/16/21	8/22/21	09:00	16:00	X	X	X	X				-	-	2	\$27.00	\$54.00	30	NCR 6/28/2021-9/26/2021
43	TBSC	FRIENDS<	8/9/21	8/15/21	09:00	16:00					X	X	X	-	-	4	\$27.00	\$108.00	30	7.29 R1 -9x NCR 6/28/2021-9/26/2021
44	TBSC	FRIENDS<	8/16/21	8/22/21	09:00	16:00	X	X	X	X				-	-	2	\$27.00	\$54.00	30	NCR 6/28/2021-9/26/2021
45	DISC	AVG. ALL WKS<	8/9/21	8/15/21	09:00	16:00					X	X	X	-	-	4	\$16.00	\$64.00	30	7.29 R1 -9x NCR 6/28/2021-9/26/2021
46	DISC	AVG. ALL WKS<	8/16/21	8/22/21	09:00	16:00	X	X	X	X				-	-	2	\$16.00	\$32.00	30	NCR 6/28/2021-9/26/2021
47	S1TP	VARIOUS	8/9/21	8/15/21	09:00	16:00					X	X	X	-	-	4	\$86.00	\$344.00	30	7.29 R1 -9x NCR 6/28/2021-9/26/2021
48	S1TP	VARIOUS	8/16/21	8/22/21	09:00	16:00	X	X	X	X				-	-	2	\$86.00	\$172.00	30	NCR 6/28/2021-9/26/2021
49	BRVO	AVG. ALL WKS<	8/9/21	8/15/21	16:00	19:00					X	X	X	-	-	3	\$66.00	\$198.00	30	7.29 R1 -3x NCR 6/28/2021-9/26/2021
50	BRVO	AVG. ALL WKS<	8/16/21	8/22/21	16:00	19:00	X	X	X	X				-	-	1	\$66.00	\$66.00	30	NCR 6/28/2021-9/26/2021
51	CNN	SITUATION ROOM WITH WOLF BLITZER	8/9/21	8/15/21	16:00	19:00					X	X	X	-	-	3	\$66.00	\$198.00	30	7.29 R1 -3x NCR 6/28/2021-9/26/2021

Ampersand Cable System Order

Order #	62911651
Syscode	3465
System Name	Spectrum/South Pinellas, FL
Market	Tampa-St. Petersburg

Flight Dates	08/09/21 - 08/22/21
Agency	Dudley Media
Advertiser	Darden Rice PC

Update Date	07/30/21
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Version	3 Vs. 2
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Show All Lines	
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Total # of Weeks	2
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Total	\$38,184.00
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Commission	\$5,727.60
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Net Total	\$32,456.40
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Total Spots	603
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Affiliate Split	100.0	
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Sold On	Cost Per Spot
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GRP	-	GIMP	-
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CPP	-	CPM	-
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AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Jul20 DMA Nielsen Parallel Live+3
-	

Client Code	St. Pete
Product Code	08100816
Est Code	30s
Product Name	
Credit Status	Cash in Advance

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	7.29 R1 flight dates adjusted
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
52	CNN	SITUATION ROOM WITH WOLF BLITZER	8/16/21	8/22/21	16:00	19:00	X	X	X	X				-	-	1	\$66.00	\$66.00	30	NCR 6/28/2021-9/26/2021
53	ESPN	AVG. ALL WKS<	8/9/21	8/15/21	16:00	19:00					X	X	X	-	-	3	\$118.00	\$354.00	30	7.29 R1 -3x NCR 6/28/2021-9/26/2021
54	ESPN	AVG. ALL WKS<	8/16/21	8/22/21	16:00	19:00	X	X	X	X				-	-	1	\$118.00	\$118.00	30	NCR 6/28/2021-9/26/2021
55	FXNC	FIVE, THE	8/9/21	8/15/21	16:00	19:00					X	X	X	-	-	3	\$124.00	\$372.00	30	7.29 R1 -3x NCR 6/28/2021-9/26/2021
56	FXNC	FIVE, THE	8/16/21	8/22/21	16:00	19:00	X	X	X	X				-	-	1	\$124.00	\$124.00	30	NCR 6/28/2021-9/26/2021
57	HGTV	AVG. ALL WKS<	8/9/21	8/15/21	16:00	19:00					X	X	X	-	-	3	\$109.00	\$327.00	30	7.29 R1 -3x NCR 6/28/2021-9/26/2021
58	HGTV	AVG. ALL WKS<	8/16/21	8/22/21	16:00	19:00	X	X	X	X				-	-	1	\$109.00	\$109.00	30	NCR 6/28/2021-9/26/2021
59	MNBC	VARIOUS	8/9/21	8/15/21	16:00	19:00					X	X	X	-	-	3	\$66.00	\$198.00	30	7.29 R1 -3x NCR 6/28/2021-9/26/2021
60	MNBC	VARIOUS	8/16/21	8/22/21	16:00	19:00	X	X	X	X				-	-	1	\$66.00	\$66.00	30	NCR 6/28/2021-9/26/2021
61	TNT	VARIOUS	8/9/21	8/15/21	16:00	19:00					X	X	X	-	-	3	\$91.00	\$273.00	30	7.29 R1 -3x NCR 6/28/2021-9/26/2021
62	TNT	VARIOUS	8/16/21	8/22/21	16:00	19:00	X	X	X	X				-	-	1	\$91.00	\$91.00	30	NCR 6/28/2021-9/26/2021
63	USA	Olympics: Summer Olympics	8/9/21	8/15/21	16:00	19:00					X	X	X	-	-	3	\$91.00	\$273.00	30	7.29 R1 -3x NCR 6/28/2021-9/26/2021
64	USA	Olympics: Summer Olympics	8/16/21	8/22/21	16:00	19:00	X	X	X	X				-	-	1	\$91.00	\$91.00	30	NCR 6/28/2021-9/26/2021
65	HALL	HALLMARK MOVIE<	8/9/21	8/15/21	16:00	19:00					X	X	X	-	-	3	\$66.00	\$198.00	30	7.29 R1 -3x NCR 6/28/2021-9/26/2021
66	HALL	HALLMARK MOVIE<	8/16/21	8/22/21	16:00	19:00	X	X	X	X				-	-	1	\$66.00	\$66.00	30	NCR 6/28/2021-9/26/2021
67	TBSC	MLB: Regular Season	8/9/21	8/15/21	16:00	19:00					X	X	X	-	-	3	\$91.00	\$273.00	30	7.29 R1 -3x NCR 6/28/2021-9/26/2021
68	TBSC	MLB: Regular Season	8/16/21	8/22/21	16:00	19:00	X	X	X	X				-	-	1	\$91.00	\$91.00	30	NCR 6/28/2021-9/26/2021
69	DISC	AVG. ALL WKS<	8/9/21	8/15/21	16:00	19:00					X	X	X	-	-	3	\$62.00	\$186.00	30	7.29 R1 -3x NCR 6/28/2021-9/26/2021

Ampersand Cable System Order

Order #	62911651
Syscode	3465
System Name	Spectrum/South Pinellas, FL
Market	Tampa-St. Petersburg

AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Jul20 DMA Nielsen Parallel Live+3
-	

Flight Dates	08/09/21 - 08/22/21
Agency	Dudley Media
Advertiser	Darden Rice PC

Client Code	St. Pete
Product Code	08100816
Est Code	30s
Product Name	
Credit Status	Cash in Advance

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		07/30/21	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks		2	
Total		\$38,184.00	
Commission		\$5,727.60	
Net Total		\$32,456.40	
Total Spots		603	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7.29 R1 flight dates adjusted
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
70	DISC	AVG. ALL WKS<	8/16/21	8/22/21	16:00	19:00	X	X	X	X				-	-	1	\$62.00	\$62.00	30	NCR 6/28/2021-9/26/2021
71	S1TP	VARIOUS	8/9/21	8/15/21	16:00	19:00					X	X	X	-	-	3	\$86.00	\$258.00	30	7.29 R1 -3x NCR 6/28/2021-9/26/2021
72	S1TP	VARIOUS	8/16/21	8/22/21	16:00	19:00	X	X	X	X				-	-	1	\$86.00	\$86.00	30	NCR 6/28/2021-9/26/2021
73	BRVO	BELOW DECK MEDITERRANEAN, FAMILY KARMA, MILLION DOLLAR LISTING NEW YORK, REAL HOUSEWIVES OF POTOMAC	8/9/21	8/15/21	19:00	24:00					X	X	X	-	-	6	\$82.00	\$492.00	30	7.29 R1 -6x NCR 6/28/2021-9/26/2021
74	BRVO	BELOW DECK MEDITERRANEAN, FAMILY KARMA, MILLION DOLLAR LISTING NEW YORK, REAL HOUSEWIVES OF POTOMAC	8/16/21	8/22/21	19:00	24:00	X	X	X	X				-	-	2	\$82.00	\$164.00	30	NCR 6/28/2021-9/26/2021
75	CNN	ANDERSON COOPER 360, CNN TONIGHT WITH DON LEMON, CUOMO PRIME TIME	8/9/21	8/15/21	19:00	24:00					X	X	X	-	-	6	\$82.00	\$492.00	30	7.29 R1 -6x NCR 6/28/2021-9/26/2021
76	CNN	ANDERSON COOPER 360, CNN TONIGHT WITH DON LEMON, CUOMO PRIME TIME	8/16/21	8/22/21	19:00	24:00	X	X	X	X				-	-	2	\$82.00	\$164.00	30	NCR 6/28/2021-9/26/2021
77	ESPN	AVG. ALL WKS	8/9/21	8/15/21	19:00	24:00					X	X	X	-	-	6	\$151.00	\$906.00	30	7.29 R1 -6x NCR 6/28/2021-9/26/2021
78	ESPN	AVG. ALL WKS	8/16/21	8/22/21	19:00	24:00	X	X	X	X				-	-	2	\$151.00	\$302.00	30	NCR 6/28/2021-9/26/2021
79	FXNC	HANNITY, INGRAHAM ANGLE, THE, TUCKER CARLSON TONIGHT	8/9/21	8/15/21	19:00	24:00					X	X	X	-	-	6	\$151.00	\$906.00	30	7.29 R1 -6x NCR 6/28/2021-9/26/2021
80	FXNC	HANNITY, INGRAHAM ANGLE, THE, TUCKER CARLSON TONIGHT	8/16/21	8/22/21	19:00	24:00	X	X	X	X				-	-	2	\$151.00	\$302.00	30	NCR 6/28/2021-9/26/2021

Ampersand Cable System Order

Order #	62911651
Syscode	3465
System Name	Spectrum/South Pinellas, FL
Market	Tampa-St. Petersburg

AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Jul20 DMA Nielsen Parallel Live+3
-	

Flight Dates	08/09/21 - 08/22/21
Agency	Dudley Media
Advertiser	Darden Rice PC

Client Code	St. Pete
Product Code	08100816
Est Code	30s
Product Name	
Credit Status	Cash in Advance

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		07/30/21	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks		2	
Total		\$38,184.00	
Commission		\$5,727.60	
Net Total		\$32,456.40	
Total Spots		603	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7.29 R1 flight dates adjusted
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
81	HGTV	HOUSE HUNTERS, HOUSE HUNTERS INTERNATIONAL, BATTLE ON THE BEACH, CELEBRITY I.O.U, CHRISTINA ON THE	8/9/21	8/15/21	19:00	24:00					X	X	X	-	-	6	\$137.00	\$822.00	30	7.29 R1 -6x NCR 6/28/2021-9/26/2021
82	HGTV	HOUSE HUNTERS, HOUSE HUNTERS INTERNATIONAL, BATTLE ON THE BEACH, CELEBRITY I.O.U, CHRISTINA ON THE	8/16/21	8/22/21	19:00	24:00	X	X	X	X				-	-	2	\$137.00	\$274.00	30	NCR 6/28/2021-9/26/2021
83	MNBC	THE RACHEL MADDOW SHOW	8/9/21	8/15/21	19:00	24:00					X	X	X	-	-	6	\$82.00	\$492.00	30	7.29 R1 -6x NCR 6/28/2021-9/26/2021
84	MNBC	THE RACHEL MADDOW SHOW	8/16/21	8/22/21	19:00	24:00	X	X	X	X				-	-	2	\$82.00	\$164.00	30	NCR 6/28/2021-9/26/2021
85	TNT	ALL ELITE WRESTLING, ANIMAL KINGDOM	8/9/21	8/15/21	19:00	24:00					X	X	X	-	-	6	\$109.00	\$654.00	30	7.29 R1 -6x NCR 6/28/2021-9/26/2021
86	TNT	ALL ELITE WRESTLING, ANIMAL KINGDOM	8/16/21	8/22/21	19:00	24:00	X	X	X	X				-	-	2	\$109.00	\$218.00	30	NCR 6/28/2021-9/26/2021
87	USA	Olympics: Summer Olympics, WWE MONDAY NIGHT RAW, WWE NXT	8/9/21	8/15/21	19:00	24:00					X	X	X	-	-	6	\$118.00	\$708.00	30	7.29 R1 -6x NCR 6/28/2021-9/26/2021
88	USA	Olympics: Summer Olympics, WWE MONDAY NIGHT RAW, WWE NXT	8/16/21	8/22/21	19:00	24:00	X	X	X	X				-	-	2	\$118.00	\$236.00	30	NCR 6/28/2021-9/26/2021
89	HALL	HALLMARK MOVIE<	8/9/21	8/15/21	19:00	24:00					X	X	X	-	-	6	\$82.00	\$492.00	30	7.29 R1 -6x NCR 6/28/2021-9/26/2021
90	HALL	HALLMARK MOVIE<	8/16/21	8/22/21	19:00	24:00	X	X	X	X				-	-	2	\$82.00	\$164.00	30	NCR 6/28/2021-9/26/2021
91	TBSC	BIG BANG THEORY, THE, AMERICAN DAD, CUBE, THE, FULL FRONTAL WITH SAMANTHA BEE, MIRACLE WORKERS	8/9/21	8/15/21	19:00	24:00					X	X	X	-	-	6	\$109.00	\$654.00	30	7.29 R1 -6x NCR 6/28/2021-9/26/2021

Ampersand Cable System Order

Order #	62911651
Syscode	3465
System Name	Spectrum/South Pinellas, FL
Market	Tampa-St. Petersburg

AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Jul20 DMA Nielsen Parallel Live+3
-	

Flight Dates	08/09/21 - 08/22/21
Agency	Dudley Media
Advertiser	Darden Rice PC

Client Code	St. Pete
Product Code	08100816
Est Code	30s
Product Name	
Credit Status	Cash in Advance

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		07/30/21	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks		2	
Total		\$38,184.00	
Commission		\$5,727.60	
Net Total		\$32,456.40	
Total Spots		603	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7.29 R1 flight dates adjusted
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
92	TBSC	BIG BANG THEORY, THE, AMERICAN DAD, CUBE, THE, FULL FRONTAL WITH SAMANTHA BEE, MIRACLE WORKERS	8/16/21	8/22/21	19:00	24:00	X	X	X	X				-	-	2	\$109.00	\$218.00	30	NCR 6/28/2021-9/26/2021
93	DISC	DEADLIEST CATCH, GETAWAY DRIVER, STREET OUTLAWS: MEMPHIS	8/9/21	8/15/21	19:00	24:00					X	X	X	-	-	6	\$82.00	\$492.00	30	7.29 R1 -6x NCR 6/28/2021-9/26/2021
94	DISC	DEADLIEST CATCH, GETAWAY DRIVER, STREET OUTLAWS: MEMPHIS	8/16/21	8/22/21	19:00	24:00	X	X	X	X				-	-	2	\$82.00	\$164.00	30	NCR 6/28/2021-9/26/2021
95	S1TP	VARIOUS	8/9/21	8/15/21	19:00	24:00					X	X	X	-	-	6	\$91.00	\$546.00	30	7.29 R1 -6x NCR 6/28/2021-9/26/2021
96	S1TP	VARIOUS	8/16/21	8/22/21	19:00	24:00	X	X	X	X				-	-	2	\$91.00	\$182.00	30	NCR 6/28/2021-9/26/2021
97	BRVO	AVG. ALL WKS<	8/9/21	8/15/21	09:00	16:00					X	X	X	-	-	5	\$13.00	\$65.00	30	7.26 NA +5x NCR 6/28/2021-9/26/2021
98	BRVO	AVG. ALL WKS<	8/16/21	8/22/21	09:00	16:00	X	X	X	X				-	-	1	\$13.00	\$13.00	30	7.26 NA +1x NCR 6/28/2021-9/26/2021
99	CNN	CNN NEWSROOM<	8/9/21	8/15/21	09:00	16:00					X	X	X	-	-	5	\$38.00	\$190.00	30	7.26 NA +5x NCR 6/28/2021-9/26/2021
100	CNN	CNN NEWSROOM<	8/16/21	8/22/21	09:00	16:00	X	X	X	X				-	-	1	\$38.00	\$38.00	30	7.26 NA +1x NCR 6/28/2021-9/26/2021
101	ESPN	AVG. ALL WKS<	8/9/21	8/15/21	09:00	16:00					X	X	X	-	-	5	\$39.00	\$195.00	30	7.26 NA +5x NCR 6/28/2021-9/26/2021
102	ESPN	AVG. ALL WKS<	8/16/21	8/22/21	09:00	16:00	X	X	X	X				-	-	1	\$39.00	\$39.00	30	7.26 NA +1x NCR 6/28/2021-9/26/2021
103	FXNC	VARIOUS	8/9/21	8/15/21	09:00	16:00					X	X	X	-	-	5	\$69.00	\$345.00	30	7.26 NA +5x NCR 6/28/2021-9/26/2021
104	FXNC	VARIOUS	8/16/21	8/22/21	09:00	16:00	X	X	X	X				-	-	1	\$69.00	\$69.00	30	7.26 NA +1x NCR 6/28/2021-9/26/2021
105	HGTV	AVG. ALL WKS<	8/9/21	8/15/21	09:00	16:00					X	X	X	-	-	5	\$47.00	\$235.00	30	7.26 NA +5x NCR 6/28/2021-9/26/2021

Ampersand Cable System Order

Order #	62911651
Syscode	3465
System Name	Spectrum/South Pinellas, FL
Market	Tampa-St. Petersburg

AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Jul20 DMA Nielsen Parallel Live+3
-	

Flight Dates	08/09/21 - 08/22/21
Agency	Dudley Media
Advertiser	Darden Rice PC

Client Code	St. Pete
Product Code	08100816
Est Code	30s
Product Name	
Credit Status	Cash in Advance

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		07/30/21	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks		2	
Total		\$38,184.00	
Commission		\$5,727.60	
Net Total		\$32,456.40	
Total Spots		603	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7.29 R1 flight dates adjusted
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	HGTV	AVG. ALL WKS<	8/16/21	8/22/21	09:00	16:00	X	X	X	X				-	-	1	\$47.00	\$47.00	30	7.26 NA +1x NCR 6/28/2021-9/26/2021
107	MNBC	VARIOUS	8/9/21	8/15/21	09:00	16:00					X	X	X	-	-	5	\$38.00	\$190.00	30	7.26 NA +5x NCR 6/28/2021-9/26/2021
108	MNBC	VARIOUS	8/16/21	8/22/21	09:00	16:00	X	X	X	X				-	-	1	\$38.00	\$38.00	30	7.26 NA +1x NCR 6/28/2021-9/26/2021
109	TNT	VARIOUS	8/9/21	8/15/21	09:00	16:00					X	X	X	-	-	5	\$27.00	\$135.00	30	7.26 NA +5x NCR 6/28/2021-9/26/2021
110	TNT	VARIOUS	8/16/21	8/22/21	09:00	16:00	X	X	X	X				-	-	1	\$27.00	\$27.00	30	7.26 NA +1x NCR 6/28/2021-9/26/2021
111	USA	Olympics: Summer Olympics	8/9/21	8/15/21	09:00	16:00					X	X	X	-	-	5	\$38.00	\$190.00	30	7.26 NA +5x NCR 6/28/2021-9/26/2021
112	USA	Olympics: Summer Olympics	8/16/21	8/22/21	09:00	16:00	X	X	X	X				-	-	1	\$38.00	\$38.00	30	7.26 NA +1x NCR 6/28/2021-9/26/2021
113	HALL	HALLMARK MOVIE<	8/9/21	8/15/21	09:00	16:00					X	X	X	-	-	5	\$27.00	\$135.00	30	7.26 NA +5x NCR 6/28/2021-9/26/2021
114	HALL	HALLMARK MOVIE<	8/16/21	8/22/21	09:00	16:00	X	X	X	X				-	-	1	\$27.00	\$27.00	30	7.26 NA +1x NCR 6/28/2021-9/26/2021
115	TBSC	FRIENDS<	8/9/21	8/15/21	09:00	16:00					X	X	X	-	-	5	\$27.00	\$135.00	30	7.26 NA +5x NCR 6/28/2021-9/26/2021
116	TBSC	FRIENDS<	8/16/21	8/22/21	09:00	16:00	X	X	X	X				-	-	1	\$27.00	\$27.00	30	7.26 NA +1x NCR 6/28/2021-9/26/2021
117	DISC	AVG. ALL WKS<	8/9/21	8/15/21	09:00	16:00					X	X	X	-	-	5	\$16.00	\$80.00	30	7.26 NA +5x NCR 6/28/2021-9/26/2021
118	DISC	AVG. ALL WKS<	8/16/21	8/22/21	09:00	16:00	X	X	X	X				-	-	1	\$16.00	\$16.00	30	7.26 NA +1x NCR 6/28/2021-9/26/2021
119	S1TP	VARIOUS	8/9/21	8/15/21	09:00	16:00					X	X	X	-	-	5	\$86.00	\$430.00	30	7.26 NA +5x NCR 6/28/2021-9/26/2021
120	S1TP	VARIOUS	8/16/21	8/22/21	09:00	16:00	X	X	X	X				-	-	1	\$86.00	\$86.00	30	7.26 NA +1x NCR 6/28/2021-9/26/2021
121	ESP2	AVG. ALL WKS	8/9/21	8/15/21	16:00	19:00					X	X	X	-	-	3	\$16.00	\$48.00	30	7.29 R1 -3x NCR 6/28/2021-9/26/2021

Ampersand Cable System Order

Order #	62911651
Syscode	3465
System Name	Spectrum/South Pinellas, FL
Market	Tampa-St. Petersburg

AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Jul20 DMA Nielsen Parallel Live+3
-	

Flight Dates	08/09/21 - 08/22/21
Agency	Dudley Media
Advertiser	Darden Rice PC

Client Code	St. Pete
Product Code	08100816
Est Code	30s
Product Name	
Credit Status	Cash in Advance

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		07/30/21	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks		2	
Total		\$38,184.00	
Commission		\$5,727.60	
Net Total		\$32,456.40	
Total Spots		603	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7.29 R1 flight dates adjusted
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
122	ESP2	AVG. ALL WKS	8/9/21	8/15/21	19:00	24:00					X	X	X	-	-	3	\$18.00	\$54.00	30	7.26 R1 -3x NCR
123	BRVO	AVG. ALL WKS<	8/16/21	8/22/21	05:00	09:00	X	X	X	X				-	-	3	\$13.00	\$39.00	30	7.29 R1 +3x NCR 6/28/2021-9/26/2021
124	BRVO	AVG. ALL WKS<	8/16/21	8/22/21	09:00	16:00	X	X	X	X				-	-	9	\$13.00	\$117.00	30	7.29 R1 +9x NCR 6/28/2021-9/26/2021
125	BRVO	AVG. ALL WKS<	8/16/21	8/22/21	16:00	19:00	X	X	X	X				-	-	3	\$66.00	\$198.00	30	7.29 R1 +3x NCR 6/28/2021-9/26/2021
126	BRVO	BELOW DECK MEDITERRANEAN, FAMILY KARMA, MILLION DOLLAR LISTING NEW YORK, REAL HOUSEWIVES OF POTOMAC	8/16/21	8/22/21	19:00	24:00	X	X	X	X				-	-	6	\$82.00	\$492.00	30	7.29 R1 +6x NCR 6/28/2021-9/26/2021
127	CNN	NEW DAY<	8/16/21	8/22/21	05:00	09:00	X	X	X	X				-	-	3	\$47.00	\$141.00	30	7.29 R1 +3x NCR 6/28/2021-9/26/2021
128	CNN	CNN NEWSROOM<	8/16/21	8/22/21	09:00	16:00	X	X	X	X				-	-	9	\$38.00	\$342.00	30	7.29 R1 +9x NCR 6/28/2021-9/26/2021
129	CNN	SITUATION ROOM WITH WOLF BLITZER	8/16/21	8/22/21	16:00	19:00	X	X	X	X				-	-	3	\$66.00	\$198.00	30	7.29 R1 +3x NCR 6/28/2021-9/26/2021
130	CNN	ANDERSON COOPER 360, CNN TONIGHT WITH DON LEMON, CUOMO PRIME TIME	8/16/21	8/22/21	19:00	24:00	X	X	X	X				-	-	6	\$82.00	\$492.00	30	7.29 R1 +6x NCR 6/28/2021-9/26/2021
131	ESPN	AVG. ALL WKS<	8/16/21	8/22/21	05:00	09:00	X	X	X	X				-	-	3	\$27.00	\$81.00	30	7.29 R1 +3x NCR 6/28/2021-9/26/2021
132	ESPN	AVG. ALL WKS<	8/16/21	8/22/21	09:00	16:00	X	X	X	X				-	-	9	\$39.00	\$351.00	30	7.29 R1 +9x NCR 6/28/2021-9/26/2021
133	ESPN	AVG. ALL WKS<	8/16/21	8/22/21	16:00	19:00	X	X	X	X				-	-	3	\$118.00	\$354.00	30	7.29 R1 +3x NCR 6/28/2021-9/26/2021
134	ESPN	AVG. ALL WKS	8/16/21	8/22/21	19:00	24:00	X	X	X	X				-	-	6	\$151.00	\$906.00	30	7.29 R1 +6x NCR 6/28/2021-9/26/2021
135	FXNC	FOX AND FRIEND<	8/16/21	8/22/21	05:00	09:00	X	X	X	X				-	-	3	\$82.00	\$246.00	30	7.29 R1 +3x NCR 6/28/2021-9/26/2021

Ampersand Cable System Order

Order #	62911651
Syscode	3465
System Name	Spectrum/South Pinellas, FL
Market	Tampa-St. Petersburg

AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Jul20 DMA Nielsen Parallel Live+3
-	

Flight Dates	08/09/21 - 08/22/21
Agency	Dudley Media
Advertiser	Darden Rice PC

Client Code	St. Pete
Product Code	08100816
Est Code	30s
Product Name	
Credit Status	Cash in Advance

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		07/30/21	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks		2	
Total		\$38,184.00	
Commission		\$5,727.60	
Net Total		\$32,456.40	
Total Spots		603	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7.29 R1 flight dates adjusted
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
136	FXNC	VARIOUS	8/16/21	8/22/21	09:00	16:00	X	X	X	X				-	-	9	\$69.00	\$621.00	30	7.29 R1 +9x NCR 6/28/2021-9/26/2021
137	FXNC	FIVE, THE	8/16/21	8/22/21	16:00	19:00	X	X	X	X				-	-	3	\$124.00	\$372.00	30	7.29 R1 +3x NCR 6/28/2021-9/26/2021
138	FXNC	HANNITY, INGRAHAM ANGLE, THE, TUCKER CARLSON TONIGHT	8/16/21	8/22/21	19:00	24:00	X	X	X	X				-	-	6	\$151.00	\$906.00	30	7.29 R1 +6x NCR 6/28/2021-9/26/2021
139	HGTV	AVG. ALL WKS<	8/16/21	8/22/21	05:00	09:00	X	X	X	X				-	-	3	\$22.00	\$66.00	30	7.29 R1 +3x NCR 6/28/2021-9/26/2021
140	HGTV	AVG. ALL WKS<	8/16/21	8/22/21	09:00	16:00	X	X	X	X				-	-	9	\$47.00	\$423.00	30	7.29 R1 +9x NCR 6/28/2021-9/26/2021
141	HGTV	AVG. ALL WKS<	8/16/21	8/22/21	16:00	19:00	X	X	X	X				-	-	3	\$109.00	\$327.00	30	7.29 R1 +3x NCR 6/28/2021-9/26/2021
142	HGTV	HOUSE HUNTERS, HOUSE HUNTERS INTERNATIONAL, BATTLE ON THE BEACH, CELEBRITY I.O.U, CHRISTINA ON THE	8/16/21	8/22/21	19:00	24:00	X	X	X	X				-	-	6	\$137.00	\$822.00	30	7.29 R1 +6x NCR 6/28/2021-9/26/2021
143	MNBC	MORNING JOE<	8/16/21	8/22/21	05:00	09:00	X	X	X	X				-	-	3	\$47.00	\$141.00	30	7.29 R1 +3x NCR 6/28/2021-9/26/2021
144	MNBC	VARIOUS	8/16/21	8/22/21	09:00	16:00	X	X	X	X				-	-	9	\$38.00	\$342.00	30	7.29 R1 +9x NCR 6/28/2021-9/26/2021
145	MNBC	VARIOUS	8/16/21	8/22/21	16:00	19:00	X	X	X	X				-	-	3	\$66.00	\$198.00	30	7.29 R1 +3x NCR 6/28/2021-9/26/2021
146	MNBC	THE RACHEL MADDOW SHOW	8/16/21	8/22/21	19:00	24:00	X	X	X	X				-	-	6	\$82.00	\$492.00	30	7.29 R1 +6x NCR 6/28/2021-9/26/2021
147	TNT	CHARMED<	8/16/21	8/22/21	05:00	09:00	X	X	X	X				-	-	3	\$20.00	\$60.00	30	7.29 R1 +3x NCR 6/28/2021-9/26/2021
148	TNT	VARIOUS	8/16/21	8/22/21	09:00	16:00	X	X	X	X				-	-	9	\$27.00	\$243.00	30	7.29 R1 +9x NCR 6/28/2021-9/26/2021
149	TNT	VARIOUS	8/16/21	8/22/21	16:00	19:00	X	X	X	X				-	-	3	\$91.00	\$273.00	30	7.29 R1 +3x NCR 6/28/2021-9/26/2021
150	TNT	ALL ELITE WRESTLING, ANIMAL KINGDOM	8/16/21	8/22/21	19:00	24:00	X	X	X	X				-	-	6	\$109.00	\$654.00	30	7.29 R1 +6x NCR 6/28/2021-9/26/2021

Ampersand Cable System Order

Order #	62911651
Syscode	3465
System Name	Spectrum/South Pinellas, FL
Market	Tampa-St. Petersburg

AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Jul20 DMA Nielsen Parallel Live+3
-	

Flight Dates	08/09/21 - 08/22/21
Agency	Dudley Media
Advertiser	Darden Rice PC

Client Code	St. Pete
Product Code	08100816
Est Code	30s
Product Name	
Credit Status	Cash in Advance

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/30/21		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$38,184.00	
Commission		\$5,727.60	
Net Total		\$32,456.40	
Total Spots		603	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7.29 R1 flight dates adjusted
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
151	USA	Olympics: Summer Olympics	8/16/21	8/22/21	05:00	09:00	X	X	X	X				-	-	3	\$20.00	\$60.00	30	7.29 R1 +3x NCR 6/28/2021-9/26/2021
152	USA	Olympics: Summer Olympics	8/16/21	8/22/21	09:00	16:00	X	X	X	X				-	-	9	\$38.00	\$342.00	30	7.29 R1 +9x NCR 6/28/2021-9/26/2021
153	USA	Olympics: Summer Olympics	8/16/21	8/22/21	16:00	19:00	X	X	X	X				-	-	3	\$91.00	\$273.00	30	7.29 R1 +3x NCR 6/28/2021-9/26/2021
154	USA	Olympics: Summer Olympics, WWE MONDAY NIGHT RAW, WWE NXT	8/16/21	8/22/21	19:00	24:00	X	X	X	X				-	-	6	\$118.00	\$708.00	30	7.29 R1 +6x NCR 6/28/2021-9/26/2021
155	HALL	AVG. ALL WKS<	8/16/21	8/22/21	05:00	09:00	X	X	X	X				-	-	3	\$20.00	\$60.00	30	7.29 R1 +3x NCR 6/28/2021-9/26/2021
156	HALL	HALLMARK MOVIE<	8/16/21	8/22/21	09:00	16:00	X	X	X	X				-	-	9	\$27.00	\$243.00	30	7.29 R1 +9x NCR 6/28/2021-9/26/2021
157	HALL	HALLMARK MOVIE<	8/16/21	8/22/21	16:00	19:00	X	X	X	X				-	-	3	\$66.00	\$198.00	30	7.29 R1 +3x NCR 6/28/2021-9/26/2021
158	HALL	HALLMARK MOVIE<	8/16/21	8/22/21	19:00	24:00	X	X	X	X				-	-	6	\$82.00	\$492.00	30	7.29 R1 +6x NCR 6/28/2021-9/26/2021
159	TBSC	VARIOUS	8/16/21	8/22/21	05:00	09:00	X	X	X	X				-	-	3	\$20.00	\$60.00	30	7.29 R1 +3x NCR 6/28/2021-9/26/2021
160	TBSC	FRIENDS<	8/16/21	8/22/21	09:00	16:00	X	X	X	X				-	-	9	\$27.00	\$243.00	30	7.29 R1 +9x NCR 6/28/2021-9/26/2021
161	TBSC	MLB: Regular Season	8/16/21	8/22/21	16:00	19:00	X	X	X	X				-	-	3	\$91.00	\$273.00	30	7.29 R1 +3x NCR 6/28/2021-9/26/2021
162	TBSC	BIG BANG THEORY, THE, AMERICAN DAD, CUBE, THE, FULL FRONTAL WITH SAMANTHA BEE, MIRACLE WORKERS	8/16/21	8/22/21	19:00	24:00	X	X	X	X				-	-	6	\$109.00	\$654.00	30	7.29 R1 +6x NCR 6/28/2021-9/26/2021
163	DISC	AVG. ALL WKS<	8/16/21	8/22/21	05:00	09:00	X	X	X	X				-	-	3	\$16.00	\$48.00	30	7.29 R1 +3x NCR 6/28/2021-9/26/2021
164	DISC	AVG. ALL WKS<	8/16/21	8/22/21	09:00	16:00	X	X	X	X				-	-	9	\$16.00	\$144.00	30	7.29 R1 +9x NCR 6/28/2021-9/26/2021
165	DISC	AVG. ALL WKS<	8/16/21	8/22/21	16:00	19:00	X	X	X	X				-	-	3	\$62.00	\$186.00	30	7.29 R1 +3x NCR 6/28/2021-9/26/2021

Ampersand Cable System Order

Order #	62911651	Flight Dates	08/09/21 - 08/22/21	Update Date	07/30/21
Syscode	3465	Agency	Dudley Media	Version	3 Vs. 2
System Name	Spectrum/South Pinellas, FL	Advertiser	Darden Rice PC	Show All Lines	
Market	Tampa-St. Petersburg			Total # of Weeks	2
		Client Code	St. Pete	Total	\$38,184.00
AE	Mark Ongsysia	Product Code	08100816	Commission	\$5,727.60
Sales Coordinator	Cal Kielhold	Est Code	30s	Net Total	\$32,456.40
Office	Washington	Product Name		Total Spots	603
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	Jul20 DMA Nielsen Parallel Live+3	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		7.29 R1 flight dates adjusted			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
166	DISC	DEADLIEST CATCH, GETAWAY DRIVER, STREET OUTLAWS: MEMPHIS	8/16/21	8/22/21	19:00	24:00	X	X	X	X				-	-	6	\$82.00	\$492.00	30	7.29 R1 +6x NCR 6/28/2021-9/26/2021
167	S1TP	VARIOUS	8/16/21	8/22/21	05:00	09:00	X	X	X	X				-	-	3	\$101.00	\$303.00	30	7.29 R1 +3x NCR 6/28/2021-9/26/2021
168	S1TP	VARIOUS	8/16/21	8/22/21	09:00	16:00	X	X	X	X				-	-	9	\$86.00	\$774.00	30	7.29 R1 +9x NCR 6/28/2021-9/26/2021
169	S1TP	VARIOUS	8/16/21	8/22/21	16:00	19:00	X	X	X	X				-	-	3	\$86.00	\$258.00	30	7.29 R1 +3x NCR 6/28/2021-9/26/2021
170	S1TP	VARIOUS	8/16/21	8/22/21	19:00	24:00	X	X	X	X				-	-	6	\$91.00	\$546.00	30	7.29 R1 +6x NCR 6/28/2021-9/26/2021
171	ESP2	AVG. ALL WKS	8/16/21	8/22/21	16:00	19:00	X	X	X	X				-	-	3	\$16.00	\$48.00	30	7.29 R1 +3x NCR 6/28/2021-9/26/2021
172	ESP2	AVG. ALL WKS	8/16/21	8/22/21	19:00	24:00	X	X	X	X				-	-	6	\$18.00	\$108.00	30	7.26 R1 +6x NCR

	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Total
SPOTS	603	0	0	0	0	0	0	0	0	0	0	0	603
AMT	\$38,184.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$38,184.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/02/21

62911651 | Tampa-St. Petersburg | Spectrum/South Pinellas, FL | 3465 |