# Sidharth Kumar

Data Science Professional with 4+ years of experience. Currently working in B2B segment with focus on alternative data. Also has experience in US healthcare domain. Proven academic records and demonstrated analytical capabilities on competitive platform.

Work Experience/Inte	ernships		
Senior Data Scientist	GlobalData Plc	July 2019 - Present	
Patents Company Name Normalisation	Created an algorithm to map company name variants with an existing company naming system Utilised text cleaning, patent features like family & inventor details and company features like headquarter, revenue and several user defined metrics for developing the matching algorithm Algorithm was able to cover 95% of all the patent applicants. New variant database can be utilized in various other data sources like news, deals and social for faster information processing		
Modelling Projects	<ul> <li>Disruptor Innovation Identification: Created an ML model to class or not. By fine tuning BERT embedding, an accuracy of 93% was stage model to summarise the article by finding benefits and challer</li> <li>Influencer Recognition: Created a filter identifying individuals a twitter for identifying the social media influencers. Model was built Network (CNN) with an accuracy of 95% and reducing manual efformations. Created an automated cluster and insights from drug reviews data. Used Hugging Face Transformed based hierarchical clustering. For topic generation used spacy with a Sentiment Model: Built an ML model for measuring the sentiment and public data. Gathered 3 million training data from various op data platforms. Utilised the word2vec approach and deep neural netword2vec approach and deep neural netword2vec.</li> </ul>	achieved. Also built a second nges in concerned innovation using the profile images from It using Convolutional Neural ort by more than 90% topic generation for driving er for vectorising and density zero-shot similarity metric ts of tweets using the internal een sources like universities &	
PR Reports, POCs, Automations	<ul> <li>Created a report on Vegan based on social data using text and key</li> <li>Created a report &amp; interactive dashboard on beers to show case cape</li> <li>Automation of several legacy one pager reports using python to</li> </ul>	abilities of utilising blogs data	
Analytical Dashboards	<ul> <li>Verdict Media websites traffic monitoring for sales team using Goog</li> <li>Dashboard using social indicators to analyse the effect of Covid-1</li> <li>Competitive Intelligence Dashboard for company performance ben</li> <li>Created a UI for Analytics Hub dashboard for analysis &amp; metric ger</li> </ul>	19 on companies and sectors chmarking using Plotly dash	
Data Scientist	UnitedHealth Group	Oct 2017 - June 2019	
Retention Driver Analysis	<ul> <li>Worked on finding key drivers influencing member retention dur.</li> <li>Built logistic, random forest and gradient boosting model for ide</li> <li>Utilising concept of shapley value and partial dependent plots for one</li> </ul>	entifying key driving factors	
CAHPS Project	<ul> <li>Worked for enhancing NPS &amp; Medicare Plan Star ratings by utilis</li> <li>Analysed contract &amp; plans star rating and likelihood to reach 4 star</li> <li>Predicted members who are likely to provide low scores in survey</li> </ul>	rating using logistic classifier	
Member Tenure Prediction	<ul> <li>Worked for personalising prospect acquisition, member engagem</li> <li>Worked on random forest survival model for predicting member cl</li> <li>Performed Customer Life Time Value analysis using the predicted</li> </ul>	nurn and its tenure with UHC	
Internship (6 months)	<ul> <li>Worked for Provider side of the business to improve experience at Project involved working on Big Data platforms like Hive &amp; Spark</li> <li>Created a complete automation of process from data ingestion to data Received Bravos 2 times from the Product Owner &amp; the Manager for Received PPO to serve as full time data scientist &amp; graded exceller</li> </ul>	for data collection & analysis at transformation and update or the collaborative work done	
OPTUM - Data Science Challenge	<ul> <li>1st Runner up world-wide (1st in India) for wining data science</li> <li>Built a PCP recommendation model that can reduce cost by choo</li> <li>Final Model was built using 10 variables with lots of advanced for Achieved an AUC of 86.66 on public leader board using a single</li> </ul>	osing right PCP for members eature engineering technique	

Ph: +91 – 9902785537, 9470703519 Email: Sidharth05kumar@gmail.com

## Software Engineering Associate, IT

#### Accenture Services Pvt. Ltd.

Jan - May 2016

**Accessibility Testing** 

- Testing role for US-based software client to make web applications accessibility compliant
- Worked involve preparation of test cases & scripts, running of test scripts, and logging bugs
- Received appreciations from the manager for the work done & being the Best performer

Academics						
Degree/Examination	Year	Board / University	%/CGPA			
Post Graduate Diploma in Business Analytics	2016-2018	IIM Calcutta, ISI Kolkata, IIT Kharagpur	8.74			
B.Tech, Mechanical Engineering	2011-2015	NIT Patna	8.80			
Class XI-XII	2009-2011	CBSE	91.0			
Class X	2008-2009	CBSE	90.5			

### **Academic - Data Science Projects**

2016-2018

Retrieval based Chat	
Bots	

- Developed an algorithm for retrieval based chat bot on public available Ubuntu Dialogue Corpus
- Applied methods that include Cosine Model-TF-IDF using n-grams, **Dual Encoder LSTM** (RNN)
- Achieved a recall measure of 77% using the Cosine model and a recall of 88% using LSTM(RNN)
- Stock Market Movement Prediction using Social Sentiments
- Modelled the social sentiments on stock price to predict the direction for the next trading session
- Extracted features using Information Retrieval based techniques from the top 25 daily news data
- Achieved an accuracy of 59.52% on test set using SVM and simulated a buy/sell trading strategy
- Robust Regression using Campbell's Method
- Assigned proper weights to observations of many public datasets by iterative Campbell's method
- Found the outliers using the weights and implemented weighted regression for prediction in R
- Analysed the properties of the Campbell's method of estimation using Monte Carlo simulations

## **Analytics Related Achievements**

Kaggle

2017 - 2020

Housing Market

Booz Allen Hamilton

Sberbank Russian

- Silver Medal: Ranked 56 out of 3274 teams for Price Prediction of housings in Russian market
- Used extensive data cleaning and applied an ensemble learning approach for modelling the price

Booz Allen Hamilton's Data Science Bowl

- Bronze Medal: Ranked 190 out of 1972 teams for Lung cancer prediction from the medical scans
- Used **Xgboost** and Neural Network for the purpose of prediction to save life and to reduce cost

Quora Question Pairs

- Ranked 402 against 3307 teams for modelling Semantic Similarity of question asked on Quora
- Used LSTM and Xgboost along with feature engineering to find similar questions in the test set

Other Competitive

Achievements

- Highest Rank achieved 510 among 100k (top 1%) data scientist world-wide on platform Kaggle
- Silver Medal: 88 out of 1832 teams on synchronous kernel only competition Instant Gratification
- Bronze Medal: Ranked 86 against 385 teams in Sea Lion Population Count by NOAA Fisheries
- Bronze Medal: 328 out of 6381 participants on fraud transaction detection identification by IEEE
- Bronze Medal: 240 against 3775 teams in US home sales price prediction ( Z-estimate) by Zilliow

## Co-curricular and Extra-Curricular Activities

- Secured 1st runner-up position in StockMart, a live stockmarket event, conducted under Anwesha, IIT Patna in 2013
- Secured 2<sup>nd</sup> runner-up position in Artysticks, an architecture event, conducted under Anwesha in IIT Patna in 2013
- Participated in several robotics event & workshops at IIT Guwahati (2012), ISM Dhanbad (2011) & NIT Patna in 2012
- Ranked in top 2% among 5 lakhs candidates in IIT-JEE in 2012 and top 2% among 11 lakhs candidates in AIEEE 2011
- Rewarded a certificate of merit for excellent performance in All India Talent Search Examination(AITSE) held in 2003

## **Technical Skills and Certifications**

- Programming Languages/Tools Python, R, SQL, BigData Hadoop (Hive), Google BigQuery, MS-Excel
- Data Science tool kits: SciKit-learn, Scipy, numpy, pandas, statsmodel, plotly, NLTK, H2O, Keras, SpaCy, Transformers
- Certifications: Executive Data Science specialisation Johns Hopkins University, Machine Learning University of London, IBM certified Data Science Professional