Ph: +91 - 9902785537, 9470703519 Email: Sidharth05kumar@gmail.com

Data Science Professional with 6+ years of experience. Building product for B2B segment with focus on alternative data. Also has experience in US healthcare domain. Proven academic records and demonstrated analytical capabilities on competitive platform.

2008-09	2010-11	2011-15	2016	2016-18	2017-19	2019-Present
( Ver. )			-	-		
Class X	Class XI-XII	B.Tech -	Accenture,	PGDBA -	UnitedHealth Group,	GlobalData Plc,
CBSE	CBSE	NIT Patna	Software	IIM Calcutta, IIT Kharagpur,	Internship & Full	Senior Data
Score: 90.5 %	Score: 91 %	Grade: 8.80	Associate	ISI Kolkata	time Data Scientist	Scientist
			(5 months)	Grade: 8.74	(6+14 months)	(46+ months)

## **Key Projects / Experience**

## GlobalData Plc

July 2019 - Present

- Trend Insights: Built a daily newsletter and dashboard for real time trend identification from social data along with alert mechanism. Achieved full automation of the process using mail chimp, Solr, Gsheets, Datastudio, email APIs.
- Patents Company Name Normalisation: Created an algorithm to map patent assignee name variants with an existing company naming system. Utilised various patent & company features and several textual metrics for developing the matching algorithm.
- Consumer Review Insights: Created an automated cluster and topic generation for driving insights from drug reviews. Used transformers as an input to density based hierarchical clustering and zero-shot similarity metric for topic selection.
- Data Filter Development: Created various Machine Learning based filters on data streams for various business use cases. Built an Innovation Identifier to classify an article into innovation or not by fine tuning BERT embedding for classification task. Developed an Influencer Recognition model to identify human accounts using the profile images from twitter using a Convolutional Neural Network (CNN) model. Built an Ads identifier model for youtube videos using text and meta data.
- PR Reports and Automations: Created several customized reports based on social data. Web scrapped fillings data from 10+ countries using selenium. Automated PPTs for sales using various data sources using python to save manual time and efforts.
- Analytical Dashboards: Developed Verdict Media websites traffic monitoring for sales team using Google BigQuery and Data Studio. Built a Competitive Intelligence Dashboard for company performance benchmarking using Plotly dash framework. Created a UI for Analytics Hub dashboard for analysis & metric generation from alternative data.
- Recognitions & Activities: Best Performer Business Fundamentals 2021, Best Employee Q4 2021, CSR Run for Girl Child

## UnitedHealth Group

- Retention Driver Analysis: Worked on finding key drivers influencing member retention during annual enrolment period. Built logistic, random forest and gradient boosting model for identifying key driving factors. Used the concept of shapley value and partial dependent plots for quantifying the impact of key drivers on retention.
- CAHPS Project: Worked for enhancing NPS & Medicare Plan Star ratings by utilising the member survey data. Analysed contract & plans star rating and likelihood to reach 4-star rating using logistic classifier. Predicted members who are likely to provide low scores in survey using random forest model.
- Internship (6 months) Worked for Provider side of the business to improve experience and reduce cost by digitisation using big data platforms for data analysis. Created a complete automation of ETL process. Received Bravos awards twice and was graded excellent in internship evaluation. Also received pre-placement offer to serve as full time data scientist.
- OPTUM Data Science Challenge 1st Runner up world-wide (1st in India) for wining data science challenge among employees. Built a PCP recommendation model that can reduce cost by choosing right PCP for members. Final model was built using lots of feature engineering and parameter tuning. Achieved an AUC of 86.66 on private leader board.

# **Key Projects / Experience**

SQL

# Accenture

Jan 2016 - May 2016

Worked for US-based software client to make web applications accessibility compliant. Involved in preparation of test cases & scripts, running of test scripts, and logging bugs. Received appreciations from the manager for the work done.

Ac	ademics Projects	2016 - 2018	Kaggle Projects and Achievements	2017 - 2020	
•	Retrieval based chatbot using Dual Encoder		Highest Rank achieved 510 among 100k (top 1%) data scientist on the platform		
	LSTM (RNN) model with a		Problem	Rank (Tier)	
	publicly available Ubuntu Dialogue Corpus		Sberbank Russian Housing Market Price Prediction	56 / 3274 (Silver)	
•	<b>Stock Market Movement Prediction</b> using social discussions with an accuracy of 60% without any financial feature in the model		Data Science Bowl - Lung Cancer Prediction	190/1972 (Bronze)	
			Instant Gratification - Kaggle Internal competition	88/1832 (Silver)	
			NOAA Fisheries - Sea Lions Count	86/385 (Bronze)	
•	Research on Robust Regre		Zillow Housing - Zestimate Prediction	240 / 3775 (Bronze)	
	dataset. Implemented Campb		IEEE Fraud Detection in Transactions	328 / 6381 (Bronze)	
	simulated using Monte Carlo	Simulation			

### Co-curricular and Extra-Curricular Activities

- Secured 1st runner-up position in StockMart, a live stockmarket event, conducted under Anwesha, IIT Patna in 2013
- Secured 2<sup>nd</sup> runner-up position in Artysticks, an architecture event, conducted under Anwesha in IIT Patna in 2013
- Participated in several robotics event & workshops at IIT Guwahati (2012), ISM Dhanbad (2011) & NIT Patna in 2012
- Ranked in top 2% among 5 lakhs candidates in IIT-JEE in 2012 and top 2% among 11 lakhs candidates in AIEEE 2011
- Rewarded a certificate of merit for excellent performance in All India Talent Search Examination (AITSE) held in 2003

#### **Programming** Python Hive, Google-Big Query, Google Data Studio R

PM- Jira, Trello

## Data Science & ML/DL Frameworks Scikit-learn, Numpy, Pandas, Plotly, Dash, NLTK, SpaCy, Tranformers, Selenium, Flask, PyTorch

## Certifications IBM Data Science Professional

- Executive Data Science IHU
- Machine Learning UL