

**World's largest startup competition focused on
women and technology**



**Value of Global
SHE Economy
US\$18 Trillion**

SHE ECONOMY

**Value of Asia's
SHE Economy in 2020
US\$8 Trillion**

**Women account for 85% of
global consumer spending**

SHE LOVES TECH

is a **global platform** committed to building an ecosystem for technology, entrepreneurship and innovation that creates opportunities for women. We house the world's largest tech startup competition focused on women-led or women-impact businesses.

Our goal is to provide a platform for international tech companies, investors, entrepreneurs, startups and consumers together, to **promote technology for women and women in technology.**

From humble beginnings to a global movement

2015



The 1st global tech competition for female founders

2016



4 locations across China, USA and Southeast Asia

2017



8 locations across 3 continents

2018



16 locations across 12 countries and 4 continents

GLOBAL REACH & IMPACT

2018 in numbers



1000+
MEDIA
FEATURES



500+
INTERNATIONAL
STARTUPS



2000+
LIVE
AUDIENCE



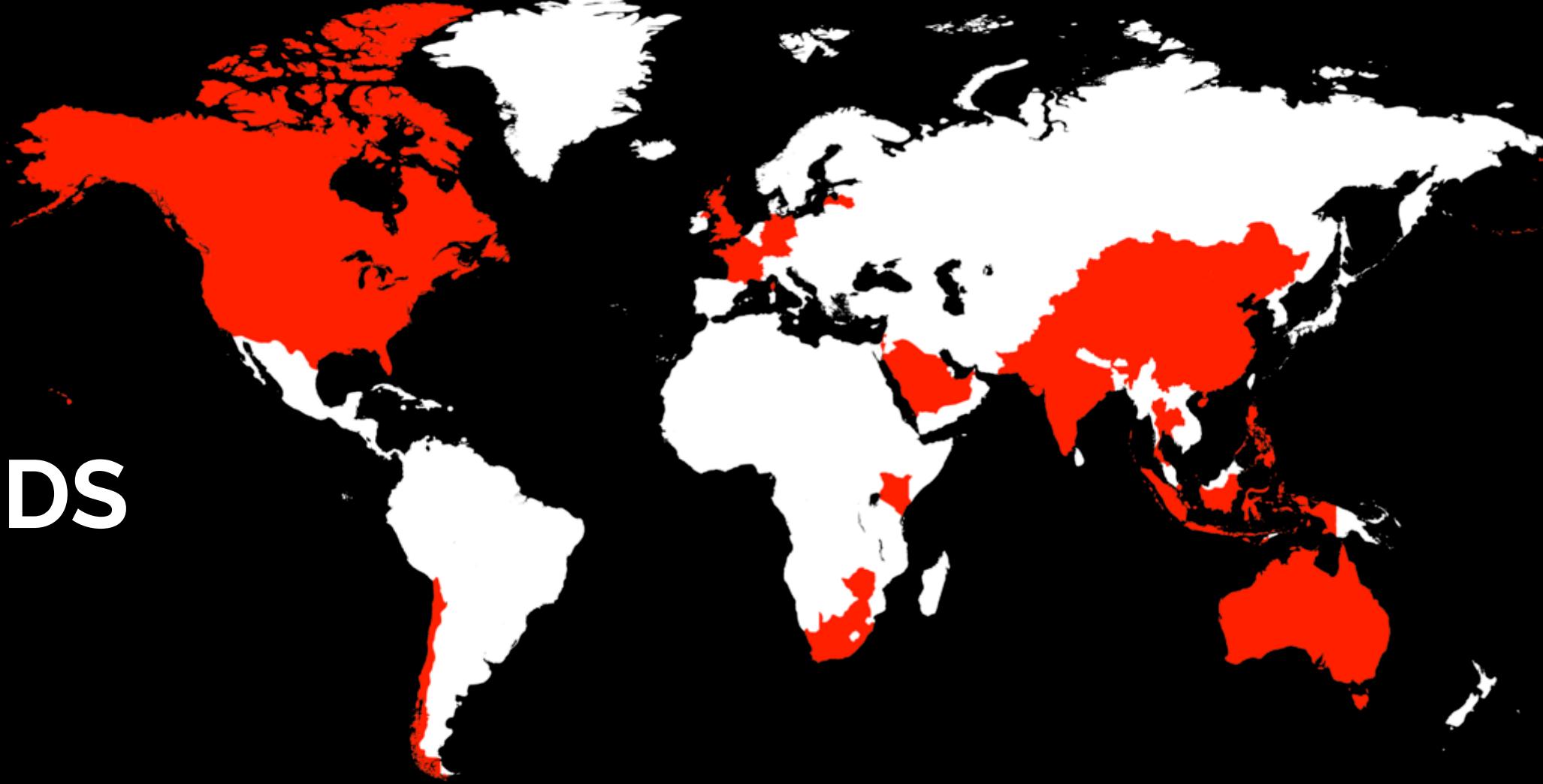
USD **10,000,000+**
MEDIA
VALUE



100+ Million
MEDIA
IMPRESSION

2019 ROUNDS

20 Cities



- Australia
- Bangladesh
- Canada
- China
- France
- Germany
- Hong Kong SAR
- India
- Indonesia
- Israel
- Latvia
- Nepal
- Pakistan
- Philippines
- Singapore
- South Africa
- Thailand
- UAE
- USA
- Vietnam

She Loves Tech 2019

PRELIMINARY ROUNDS

April-August 2019



CHINA BOOTCAMP

September 3-6, 2019



GLOBAL FINALS & INTERNATIONAL CONFERENCE

September 7, 2019



Participating Startups Criteria

01

Seeking seed, angel or A round funding (under US\$5M) with at least a minimum viable product (past conceptual stage)

02

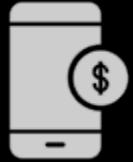
(a) Any entrepreneur, male or female, who is using technology to impact women positively:

- Are a significant proportion of end-users female?
- Are products specifically designed with women users in mind?
- Does the product itself address a problem that disproportionately affects women?

OR

(b) At least one female entrepreneur in founding team who is using technology to solve a problem

We are particularly looking for tech startups in these verticals:



FinTech



AI & Big Data



Internet of Things



MedTech



Clean Energy



AgriTech



EdTech



Consumer Tech

Prizes

- **STARTUP BOOSTER PACK** Winners get exclusive mentorships from leading investors and industry experts, consulting services, fast-track entry to partner programs, media exposure, workspaces and more!
- **CHINA – GLOBAL TECH & INNOVATION HUB** Winners from each local round will receive a trip to Beijing, China where they will receive a spot to pitch on an international stage at She Loves Tech 2019 International Conference, and participate in a specially curated boot camp consisting of company visits to leading technology companies and numerous networking opportunities with China's tech ecosystem players.
- **INVESTMENT OPPORTUNITIES** Teja Ventures, a venture capital fund with a gender lens and She Loves Tech's official venture partner, and other affiliate funds will be actively looking to invest in the top startups coming out of the global competition.
- **GLOBAL NETWORK** Access an interconnected community of technology startups from all over the world

CHINA BOOTCAMP

All finalists will participate in a week-long boot camp in Beijing comprising of one-to-one fundraising and business strategy advisory, visits to leading Chinese tech companies and incubators, networking with investors and cultural visits before the finals.

Past Company Visits



中国国际技术转移中心
China International Technology Transfer Center



Horizon Robotics
地平线机器人技术



2018 Startup Winners and Finalists

1st: Fredsense

Real-time water quality analysis kits

CANADA, First Place

2nd: Mira

AI powered chronic disease monitoring device

CHINA-HZ, Second Place

3rd: ReSymmetry

Smart robotic wheelchair

ISRAEL, Third Place

3rd: d'Optron

Dynamic 4D imaging microscopy optical engineering solutions

SINGAPORE, Third Place

Mars Club

STEAM focused educational tools and devices for kids

CHINA-BJ

Cas Nancy Ltd

Pollution friendly printing solutions

CHINA-SZ

FIFTY

Web app supporting women's journey through self-confidence

FRANCE

Oculid

Biometric authentication system

GERMANY

Hello Beauty

Beauty service marketplace

INDONESIA

Aurat Raaj

AI enabled chatbot addressing women's health and safety issues

PAKISTAN

Olivia

Investment platform for women

PHILIPPINES

Lunch:ON

Lunch delivery platform with curated daily menus

UAE

SciTechAfrica

Zimbabwe's first Innovation lab for women entrepreneurs

SOUTH AFRICA

2017 Startup Winners and Finalists

1st: *VoiceItt*

Speech recognition technology which translates the unintelligible speech of people into clear speech in real time.

ISRAEL, First Place

2nd: *Quant Wave Technologies*

Lower cost real-time pathogen detection without need for lab facility

CANADA, Second Place

3rd: *Nainiu Mama*

Personalized precision postpartum recovery solutions

CHINA, Third Place

OKGallery

Multi AR interactive art experience

CHINA

Randory

Big Data analytics based lending platform

CHINA

Re2you

Ecosystem (OS) for connected mobility

GERMANY

Skin Data

Personalized precision skincare solutions with intelligent skin analysis

HONG KONG SAR

Eragano

End-to-end solution for smallerholder farmers

INDONESIA

Trashit

Automated composting bins for a smooth composting experience.

PAKISTAN

IoTsploit

Cybersecurity for industrial IoT

SINGAPORE



Voiceitt has received numerous awards and funding, most notably:

- Won the US\$1.5M grand prize at **VentureClash**
- Joined **Amazon's Alexa Accelerator program**, powered by Techstars
- Received the “AI for Good” prize, US\$500,000 investment and US\$500,000 in Azure credits from **M12** (formerly Microsoft Ventures)
- Selected to be part of the 2018 **Global Good Fund Fellowship Program**



P



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If you are interested in sponsorship or
partnering with us, reach out at
rhea@shelovestech.org
for more information



APPENDIX

She Loves Tech aims to
showcase, fund and champion
technologies for women
and technologies by women.

What do we mean by technology?

The use of science and innovation **to invent useful things or to solve problems.**

This extends beyond new forms of digital and information technology and covers everything from hardware to the creation of new products, solutions and business models to existing problems.



DLD TEL AVIV
INNOVATION FESTIVAL
September 3-7, 2017
www.dldtelaviv.com

Where Companies & Investors Meet Startups

DLD TEL AVIV
DIGITAL CONFERENCE
September 6-7, 2017



TODAY'S INVENTIONS
TOMORROW'S WORLD
MARINA BAY SANDS
17-20 SEP 2018
SINGAPORE WEEK OF INNOVATION AND TECHNOLOGY



Past Tech Trips



The annual **She Loves Tech International Conference** will invite notable leaders and industry experts to share their experience and views on important technology trends, as well as include the final pitch round of the She Loves Tech Global Startup Competition

Keynote speeches

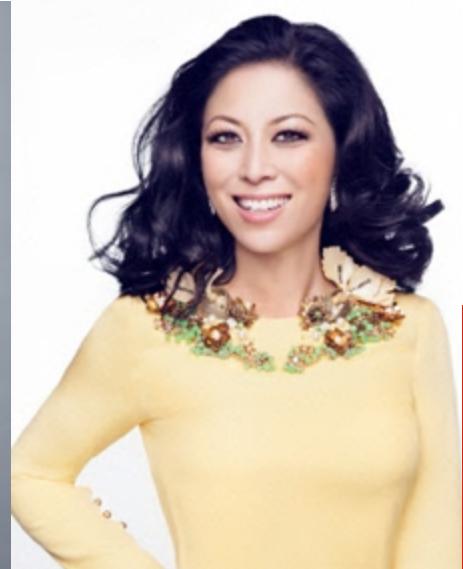
Dialogues

Panels

Breakout Sessions

She Loves Tech Global Startup Competition Finals

Past Keynote Speakers



Lesly Goh

CTO of World Bank Group

First ever CTO of the World Bank

Jane Sun

CEO of Ctrip
Ctrip is China's biggest online travel company; Skyscanner's parent company

Annabelle Long

Founding and Managing Partner of the Bertelsmann Investment Fund
BAI has repeatedly been included in the list of the country's top investors

Yuanzhu Cai

CEO of Iqianjin.com
One of China's leading P2P lending platform

Joy Chen

Best-selling Author
Former Deputy Mayor of Los Angeles

Other Conference Speakers

Gloria Ai
Bilingual Media Personality, Investor,
Founder of iAsk

Roni Abramson
Director of Economic Affairs and
Innovation, Israel Embassy

Crystal Chen
General Manager, BlackRock China

Michelle Chen
CPO, ofo

Christine Choi
Founder, Dot Connector
COO, Blockchain Company

Lynn Dai
Product Executive Director, Sensetime

Layla Dong
Founder & CEO, Blockshine

Claire Du
Co-Founder, TechRock

Steve Deng
Chief AI Scientist, Matrix AI
Professor & Head, Bayesian Computing
Lab Tsinghua

Wen Fan
Data Director, Iqianjin.com

Edward Frumkes
Managing Director, Kuan Capital

Ji Gu
Dean, ZhenFund Startup

Daisy Guo
Co-founder & CMO, tezign.com

Amelia Hall
Law Partner, Walkers

Celine Hao
Founder & CEO, Elegant Lotus Asset
Management
Founder, Wudaokou Blockchain Club

Anita Huang
CMO & Operating Partner, SinoVation
Ventures

Jing Jia
CMO, MeituBeauty

Olivia Ji
Co-Founder & COO, EventBank

William Joy
Founder & CEO, Video++

Alan Li
AI Scientist, Medtronic

Yue Li
Head, Beijing Women's
International Center

Biman Liyanage
CEO, Wonder Technology
Partner, CirQ Technologies & Tamo Tech

Jingyi Ma
Senior Research Scientist, Intel Labs

Zhang Mo
Founder & CEO, Yi+AI

ToonLee Ng
Founder & CEO, Singapore Venture
Sense

Enita Pu
Partner, Sequoia Capital China

Eric Schmidt
Co-Founder & CEO, EventBank

Cherry Sheng
CEO, toProperty

Sally Shan
Managing Director and Head of China,
HarbourVest Partners

Lan Shi
Co-Chair, Hyde Capital

Alon Talmor
Former CEO and Co-founder, Blue Tail
Former Chief Data Scientist, Salesforce

Mei Tong
Managing Director, Fosun Healthcare
Holdings

Dong Wu
VP & GM of Kanghui, Medtronic

Wendy Wu
Co-Founder, Wonder Technology

Alysa Xu
Commissioner of Blockchain Expert
Committee, China Institute of
Electronics, Founder, TLAB

Austin Zhang
Co-Founder, ofo

Daisy Zhang
Managing Director, JRR Crypto

Tracy Zhang
Publisher, FTChinese.com

Yu Zhang
CEO, Beijing Operation Center,
China-Israel Biological Technology

Lucia Zheng
Founding Partner, Blockchain Hero

Xun Zeng
Partner, Cooley LLP

Past Final Round Judges



William Bao Bean
General Partner, SOSV



Annie Fan
Managing Partner,
Eagles Fund



Junhui Gu
Leading positioning
expert



Jian Hu
CEO, Jing Data



Echo Mao
BU Director, Medtronic



Ivy Li
Partner, Ruisheng
Capital



Bo Liu
General Manager &
Managing Partner,
TusStar



Zidi Liu
Founding Partner,
Green Harbor
Investment



Virginia Tan
Founding Partner,
Teja Ventures



Yvonne Wang
President, Hearst
Media China



Joanna Wei
Founding Partner, New
Frontier Investment



Hong Wu
Vice President,
Legend Capital

Other Round Judges

Leading VCs, funds and startup incubator/accelerator programs will be present at the every round to judge, mentor, and look at the startups coming out of the competition. In addition, a mentorship session will be organized for the finalist startups pitching at every round.

Past judges have included 36Kr, 4YFN, 500 Startups, Chinaccelerator/SOSV, Citrix, Cocoon Capital, CUBE GmbH, DLA Piper, ESMT Berlin, Facebook, Gobi Partners Inc., Green Harbor Investment, Hearst Asia Investment, hDock42, INNO Angel Fund, Jing Data, Legend Capital, MerkSpace, New Frontier Investment, Mountain Pine Capital, Orami Thailand, Plug & Play, Ruisheng Capital, SAP, TechTemple, Teja Ventures, TLVGenerator, TNF Ventures, West Tech Fest, WMN, Yazamiyot, Yigal Arnon & Co., ZhenFund, etc.



2017 Competition Rounds





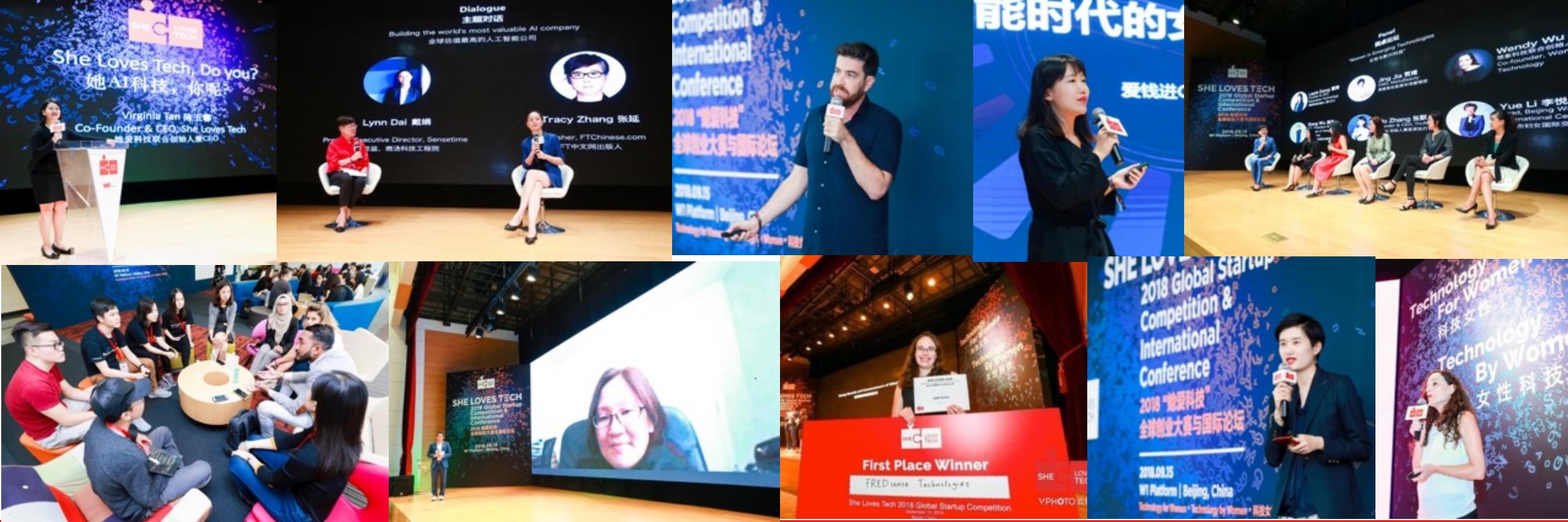
She Loves Tech 2017 Global Startup Competition & International Conference





2018 Competition Rounds





She Loves Tech 2018 Global Startup Competition & International Conference



Takeaways

- ✓ Engage with key executives, entrepreneurs, investors, startups and tech influencers from around the world
- ✓ Build new partnerships and relationships in an intimate atmosphere fueled by stimulating conversations
- ✓ Listen to Inspiring talks and thought-provoking content on emerging market trends from industry leaders
- ✓ Discover innovative startups, emerging ideas and disruptive technologies on stage
- ✓ Learn how to fundraise and pitch from investors and experts