

FOOD FLAVOUR

FOOD APP.

"From farm to plate, discover culinary delights
at your fingertips with our food app."

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FOODFLAVOUR

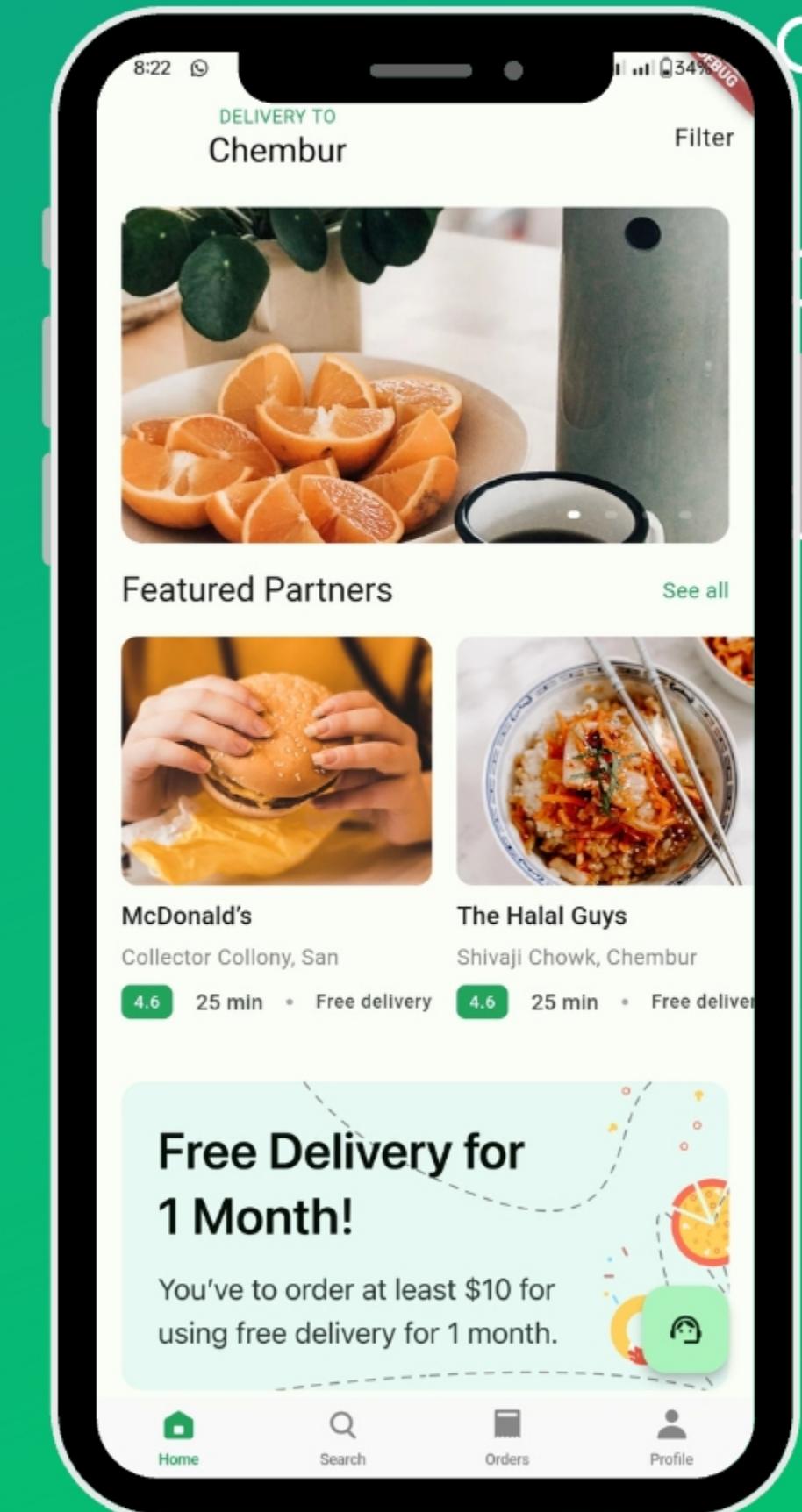
INTRODUCTION



WELCOME FOODIE'S

FoodFlavour: a cutting-edge Flutter app revolutionizing food ordering. Enjoy seamless customization, real-time customer support, and a diverse array of restaurants, all within reach. Experience culinary convenience like never before with FoodFlavour!

LET'S GET STARTED



PROBLEM STATEMENT

In rural areas where access to popular food delivery platforms like Swiggy and Zomato is limited, there exists a significant gap in convenient food ordering options. Residents often face challenges in accessing a diverse range of restaurants and receiving real-time support for their orders. This lack of accessibility hampers their ability to enjoy customizable meals and efficient customer service. As a result, there is a pressing need for a solution that provides rural communities with a user-friendly food ordering platform offering real-time support and a wide selection of restaurant choices.



LITERATURE SURVEY

1. Paper Title: A Study on the Impact of Food Delivery Apps on Urban Areas

- Description: This paper explores the influence of food delivery apps like Swiggy and Zomato on urban areas, highlighting their convenience and impact on consumer behavior. It discusses how these apps have transformed the food industry by providing users with a wide range of restaurant choices and seamless ordering experiences.
- Drawback: However, the study primarily focuses on urban areas, neglecting the unique challenges and needs of rural communities where access to such platforms is limited.

2. Paper Title: Bridging the Gap: A Framework for Food Delivery Services in Rural Areas

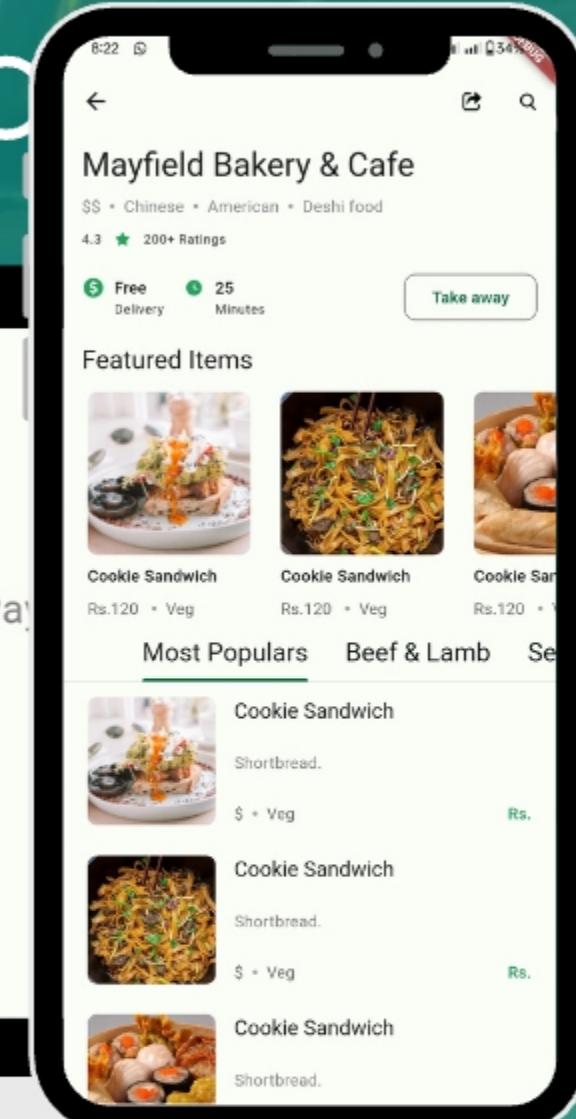
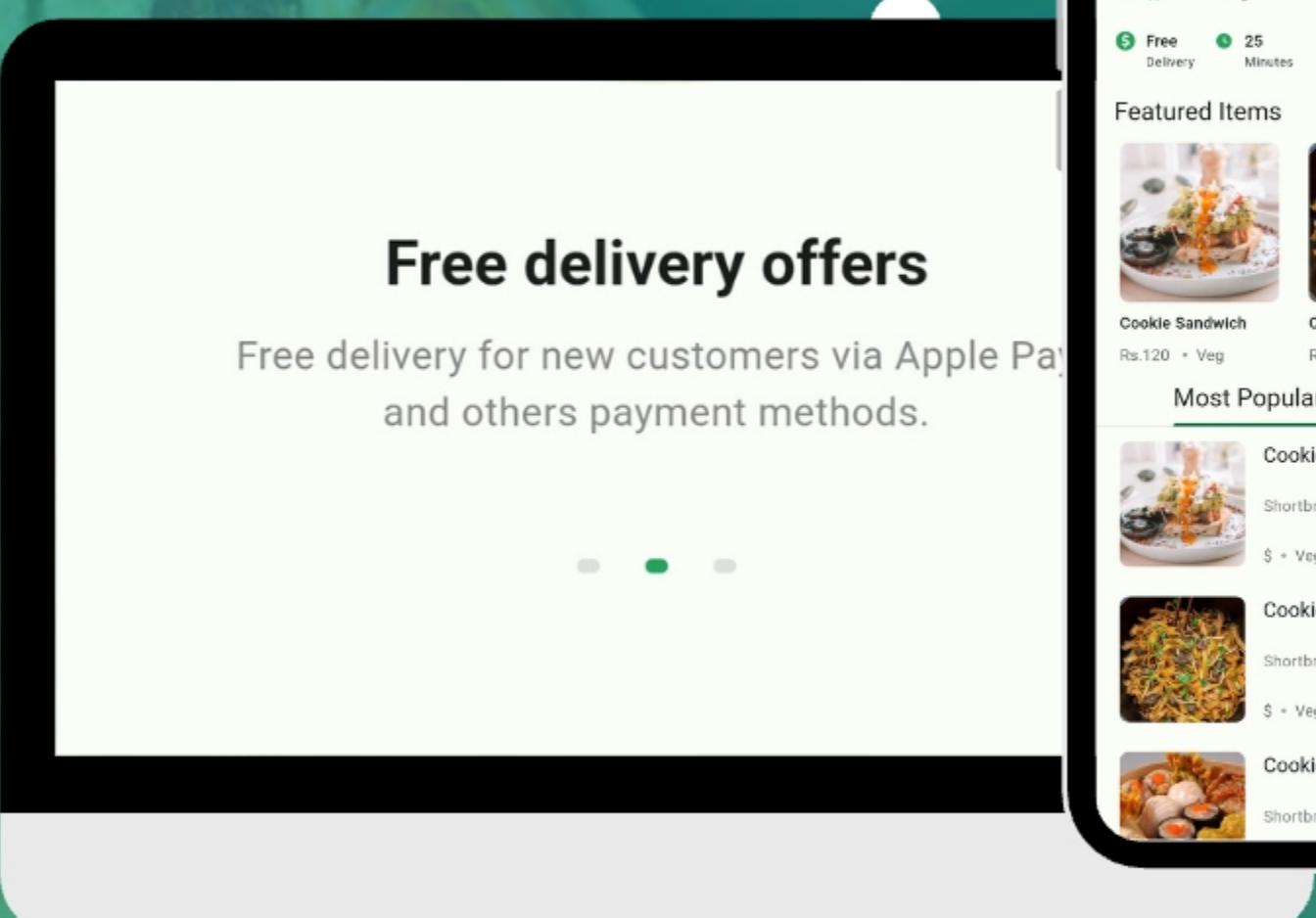
- Description: This paper proposes a framework to address the lack of food delivery services in rural areas, emphasizing the importance of customized solutions tailored to the rural context. It discusses strategies for leveraging technology, community engagement, and local partnerships to improve accessibility .
- Drawback: While the framework offers valuable insights, it lacks empirical validation and practical implementation examples, limiting its immediate applicability in real-world settings.

PROPOSED SOLUTION

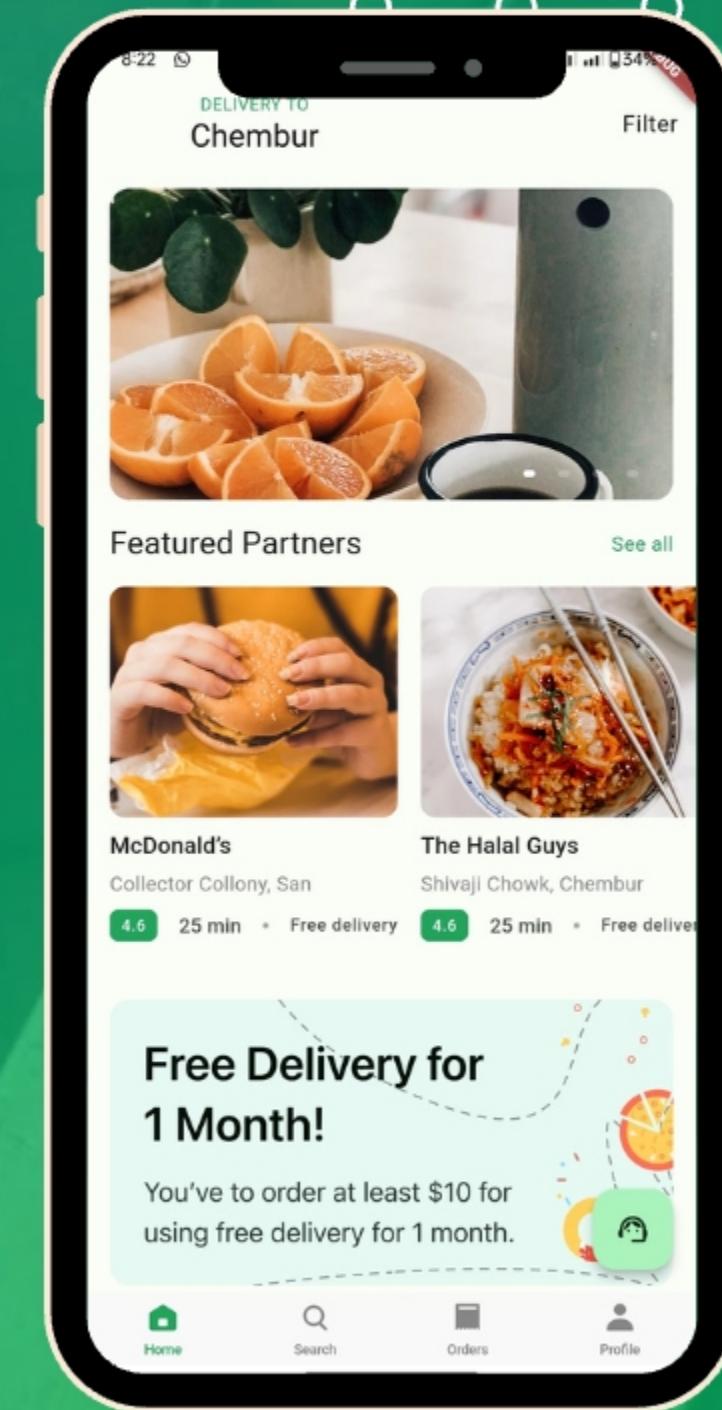
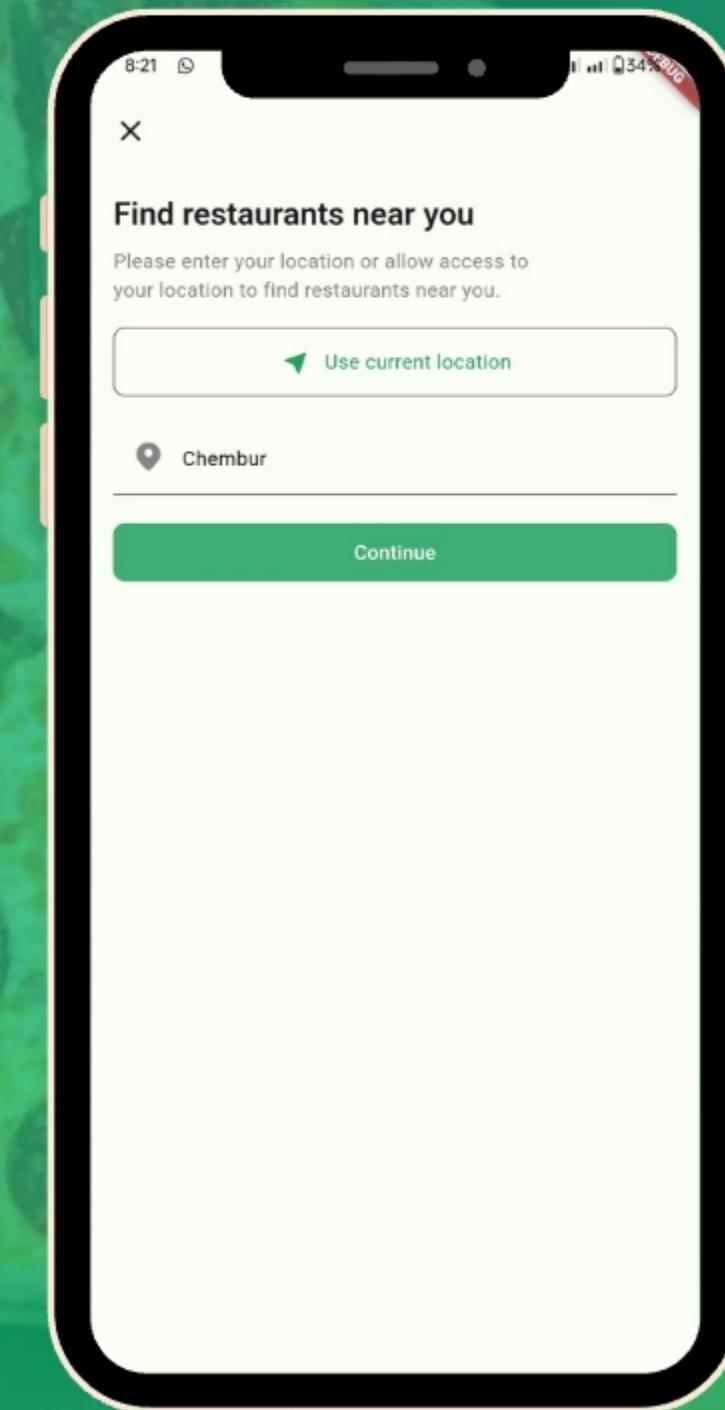
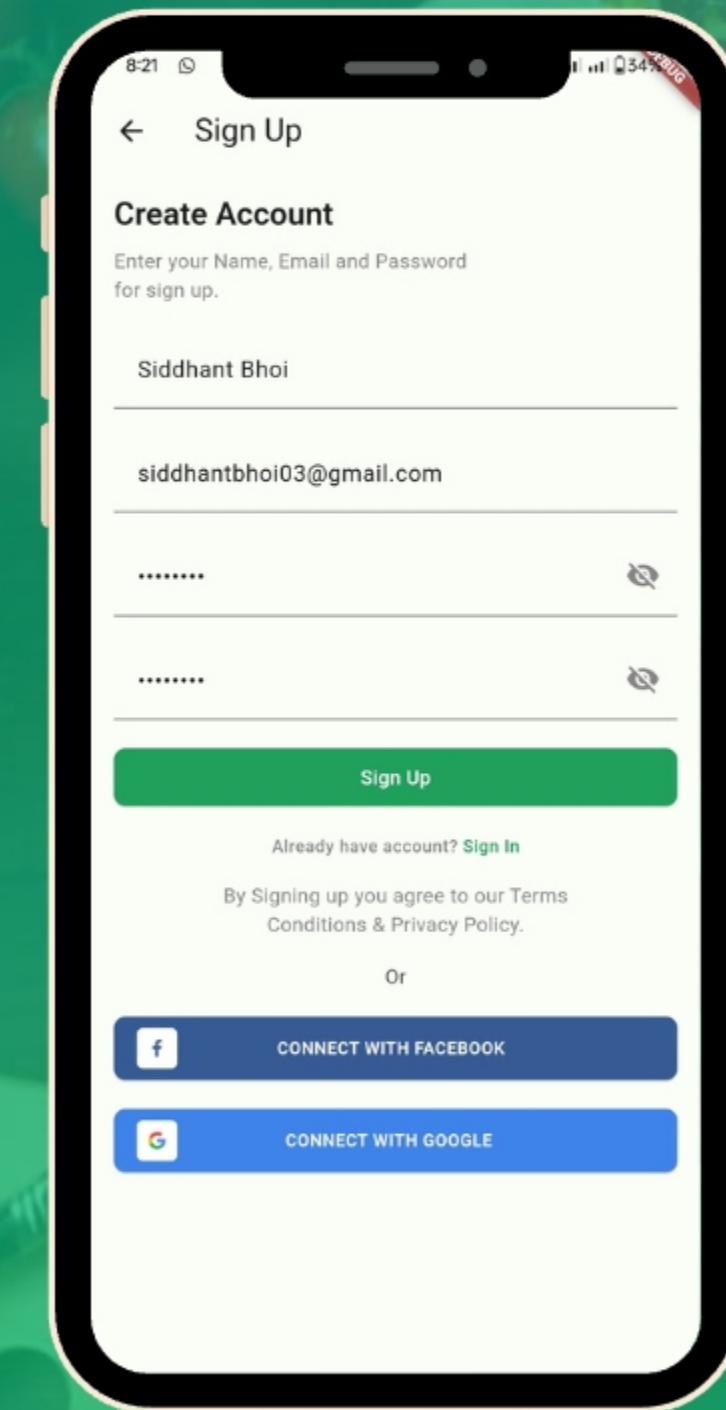
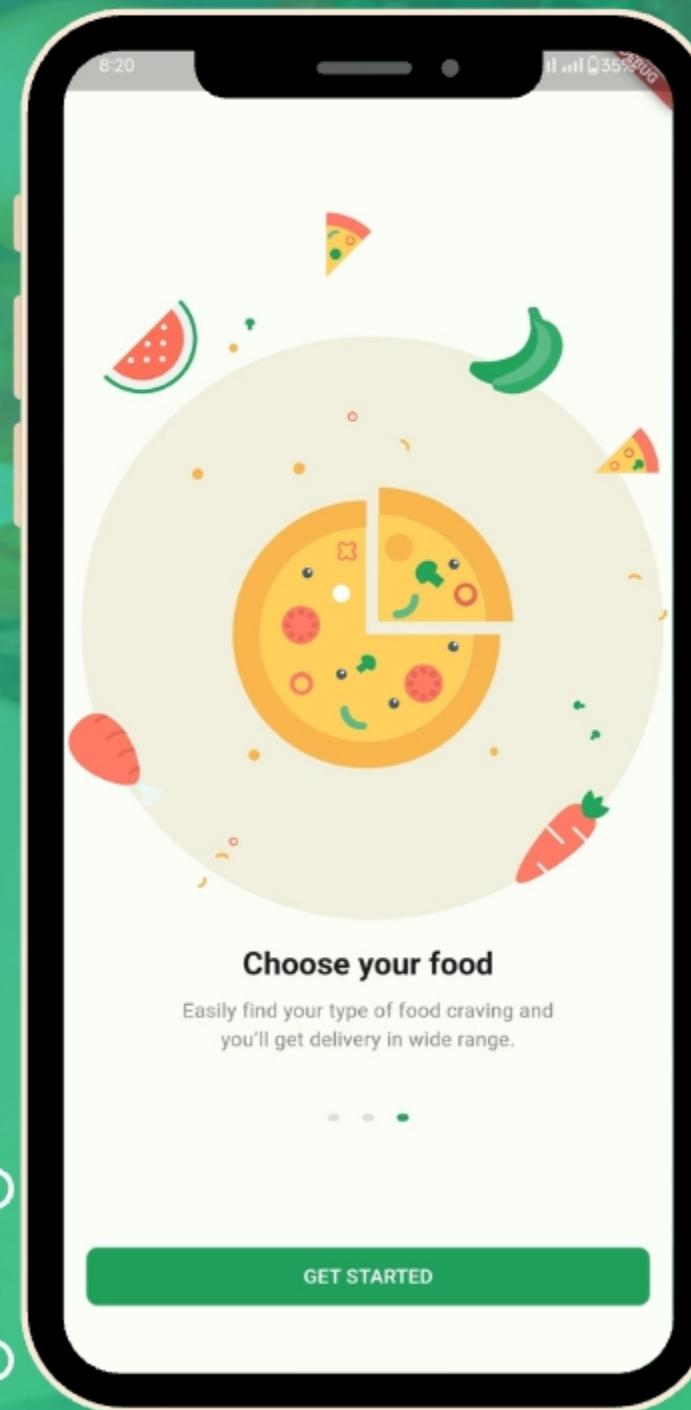


ENJOY YOUR FOOD

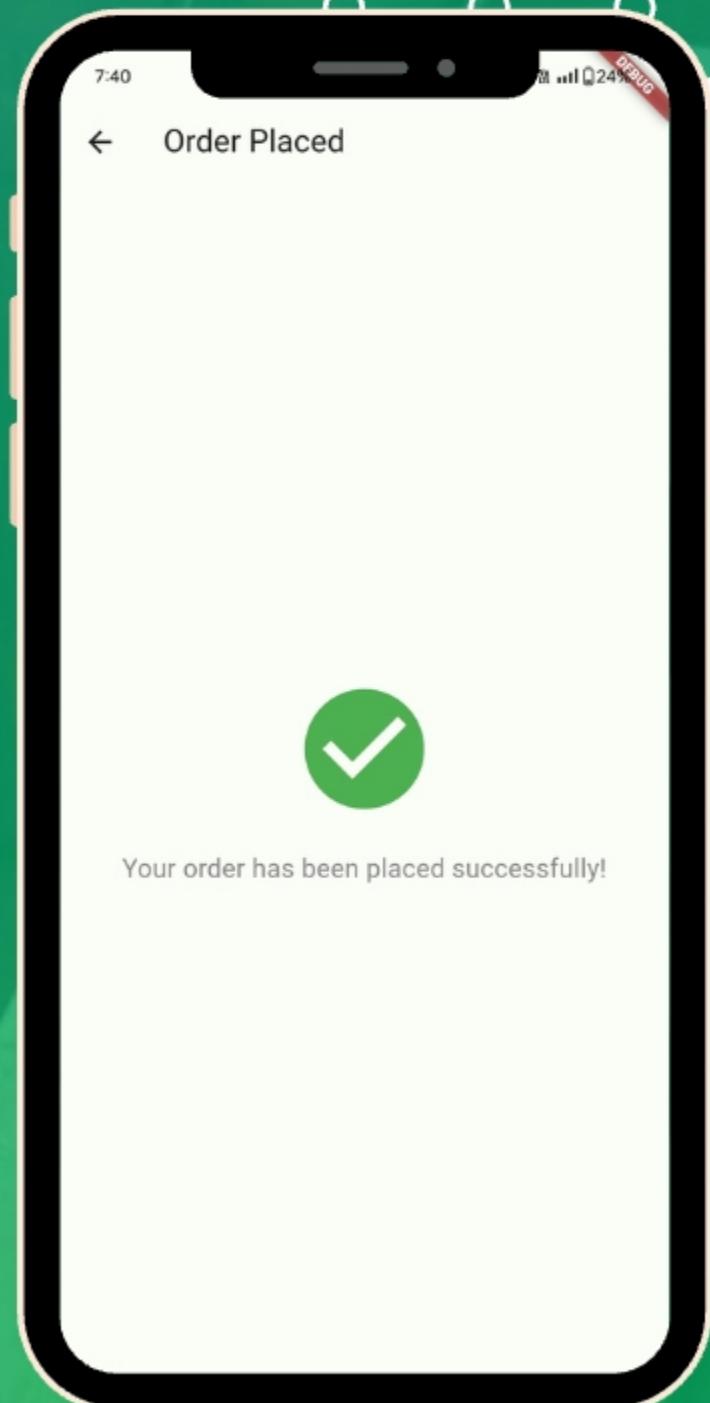
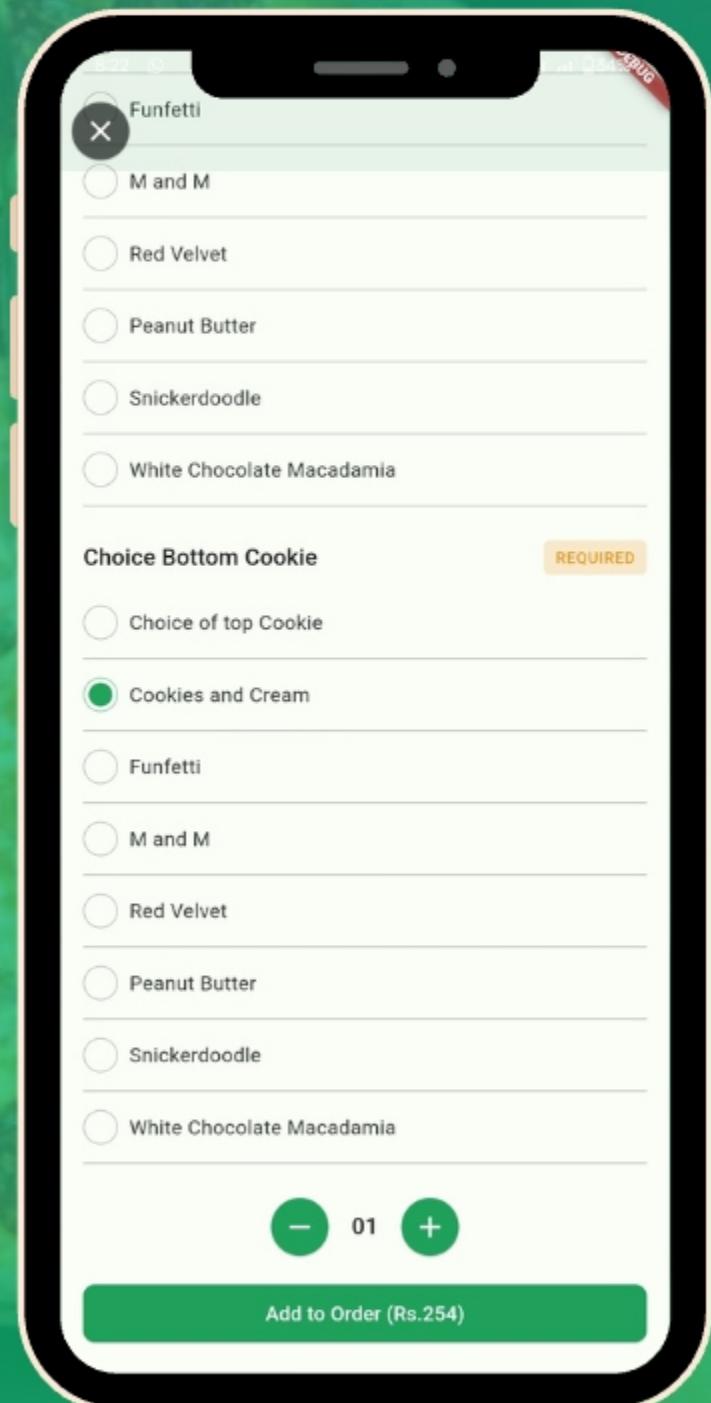
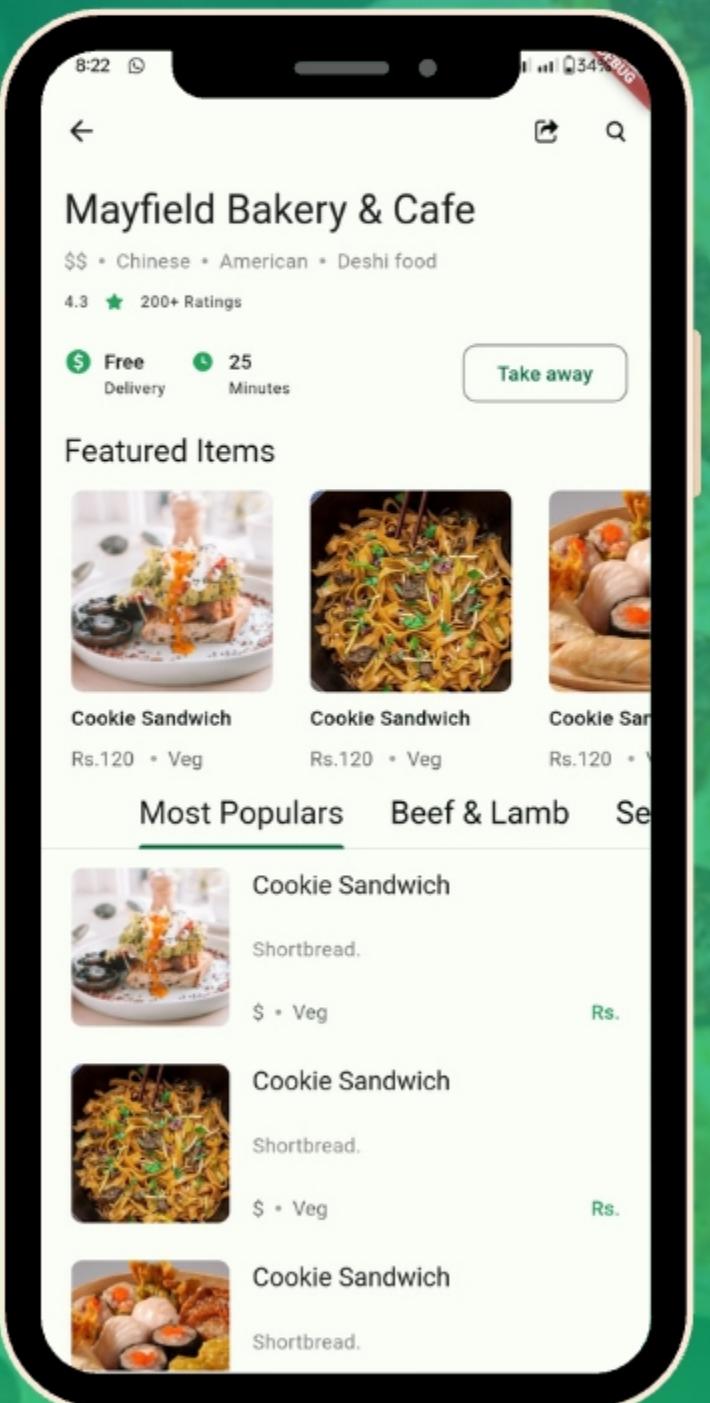
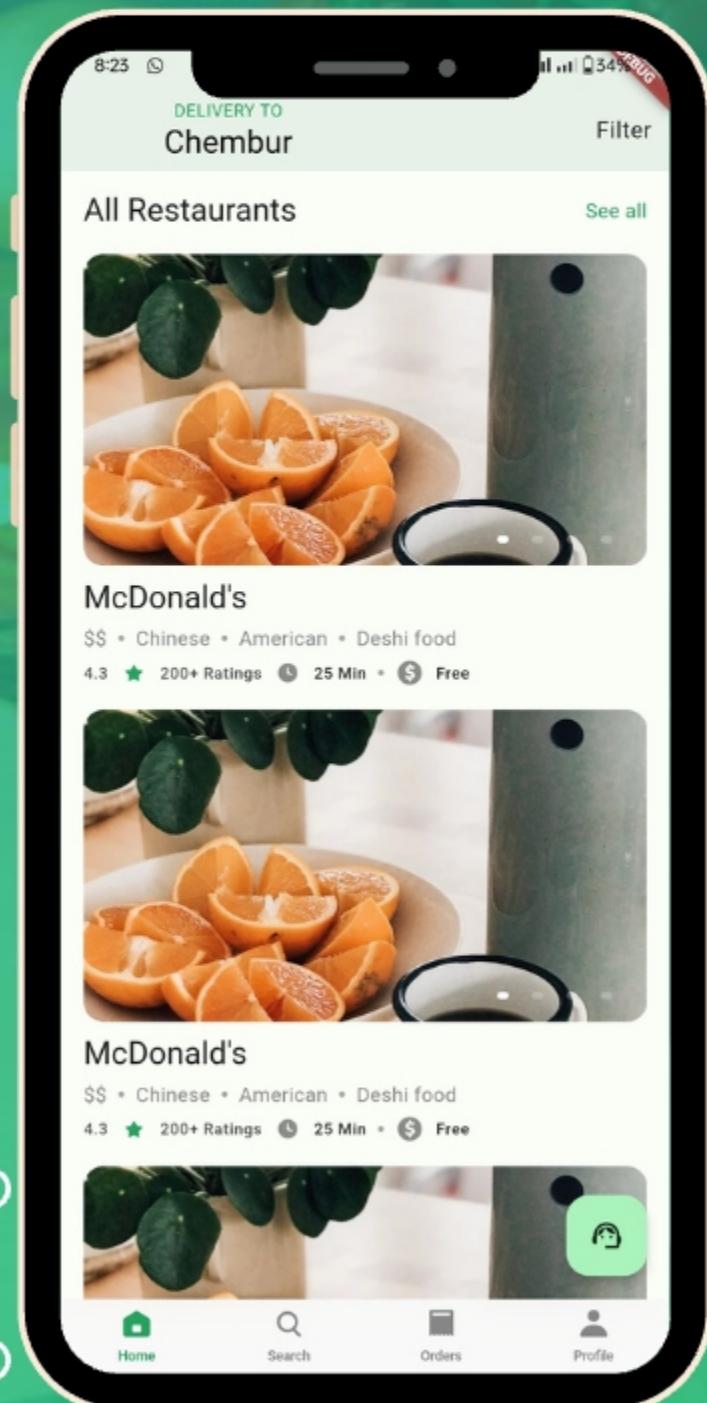
The proposed solution aims to address the challenges faced by rural areas lacking access to popular food delivery platforms like Swiggy and Zomato. It involves creating a localized food delivery platform with a curated selection of local eateries, supported by a user-friendly mobile application and real-time customer support. Community engagement initiatives and strategic partnerships with restaurants and suppliers will enhance the overall dining experience for rural residents.



IMPLEMENTATION



IMPLEMENTATION



FUNCTIONALITIES OF FOODFLAVOUR



USER-FRIENDLY
MOBILE
APPLICATION



REAL-TIME
CUSTOMER
SUPPORT

The image displays three smartphone screens showing different features of the FoodFlavour app:

- Left Screen:** Shows a large yellow delivery scooter icon with a circular background. Below it, a section titled "Free delivery offers" includes a note about free delivery for new customers via Apple Pay and other methods.
- Middle Screen:** Shows the profile of "Mayfield Bakery & Cafe". It includes the rating (4.3), price range (\$\$), cuisine types (Chinese, American, Deshi food), and delivery information (Free Delivery, 25 Minutes). A "Take away" button is also visible. Below this, there's a "Featured Items" section with images of "Cookie Sandwich" and a "Most Populars" section with various food items like "Cookie Sandwich", "Shortbread", and "Beef & Lamb".
- Right Screen:** Shows a large pizza icon with the text "Choose your food" and a sub-note: "Easily find your type of food craving and you'll get delivery in wide range."



LOCALIZED FOOD
SELECTION



CUSTOMIZED
FOOD

CONCLUSION



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1. THE PROJECT ADDRESSES THE DEARTH OF FOOD DELIVERY OPTIONS IN RURAL AREAS THROUGH A LOCALIZED PLATFORM, CATERING TO THE SPECIFIC NEEDS AND PREFERENCES OF RESIDENTS.
2. BY OFFERING USER-FRIENDLY MOBILE APPLICATIONS AND REAL-TIME CUSTOMER SUPPORT, THE PROJECT AIMS TO STREAMLINE THE ORDERING PROCESS AND ENSURE A SEAMLESS EXPERIENCE FOR RURAL USERS.
3. THROUGH COMMUNITY ENGAGEMENT INITIATIVES AND STRATEGIC PARTNERSHIPS, THE PROJECT FOSTERS TRUST, COLLABORATION, AND INCLUSIVITY, EMPOWERING RURAL COMMUNITIES WITH CONVENIENT ACCESS TO DIVERSE CULINARY OFFERINGS.

FUTURE SCOPE



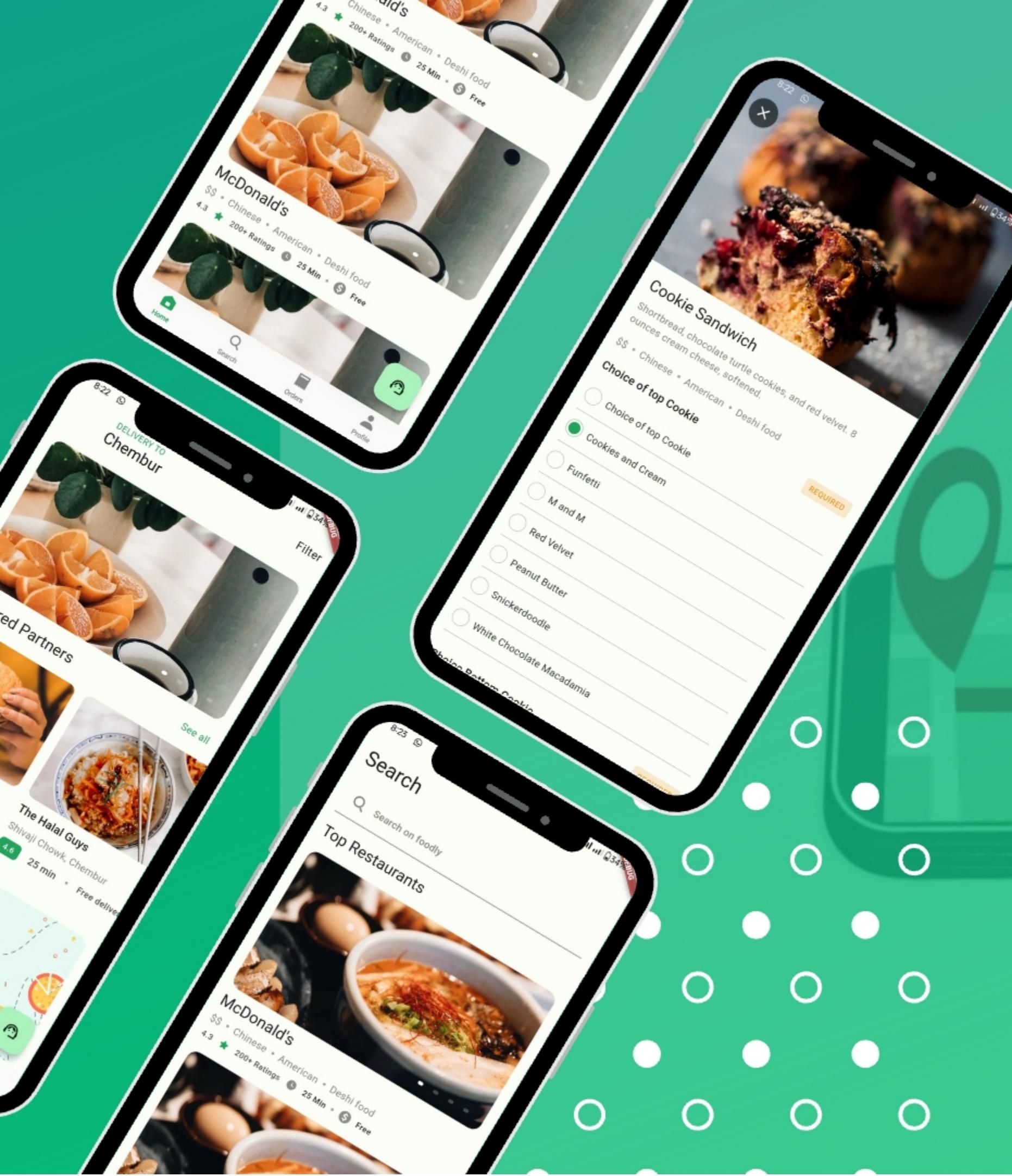
EXPANSION TO ADDITIONAL RURAL REGIONS



INTEGRATION OF EMERGING TECHNOLOGIES:

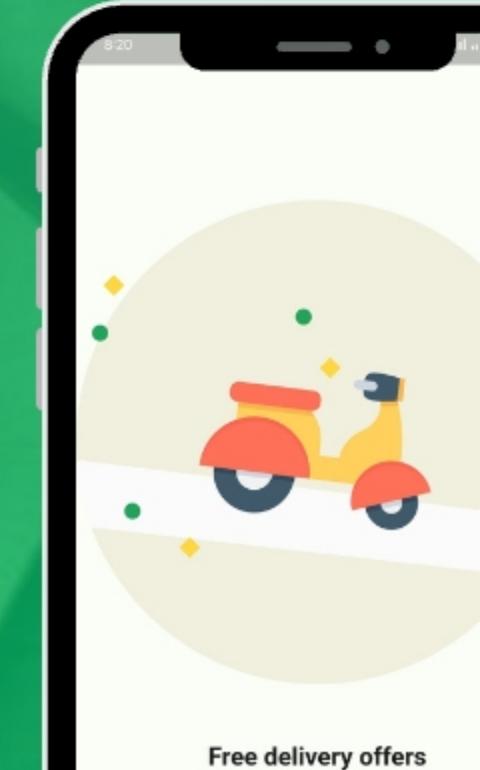
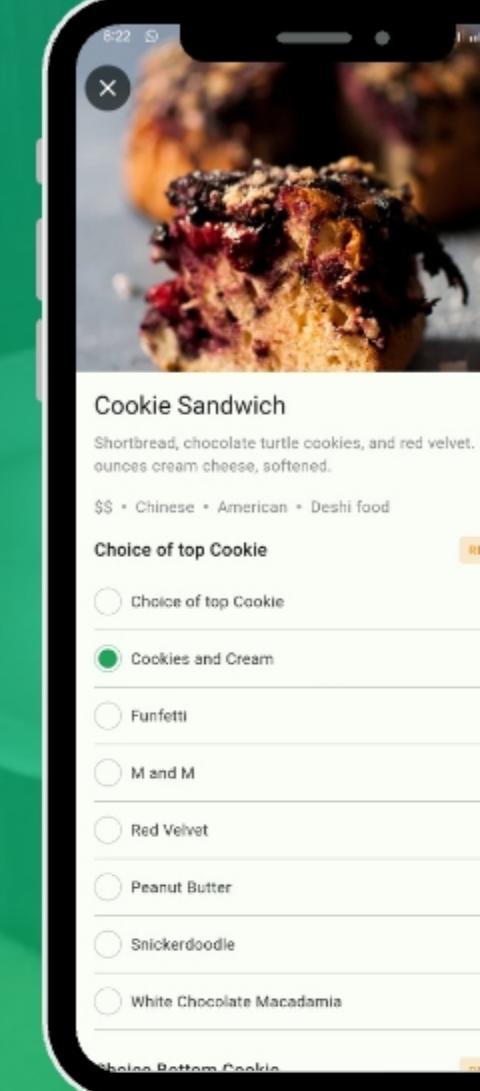
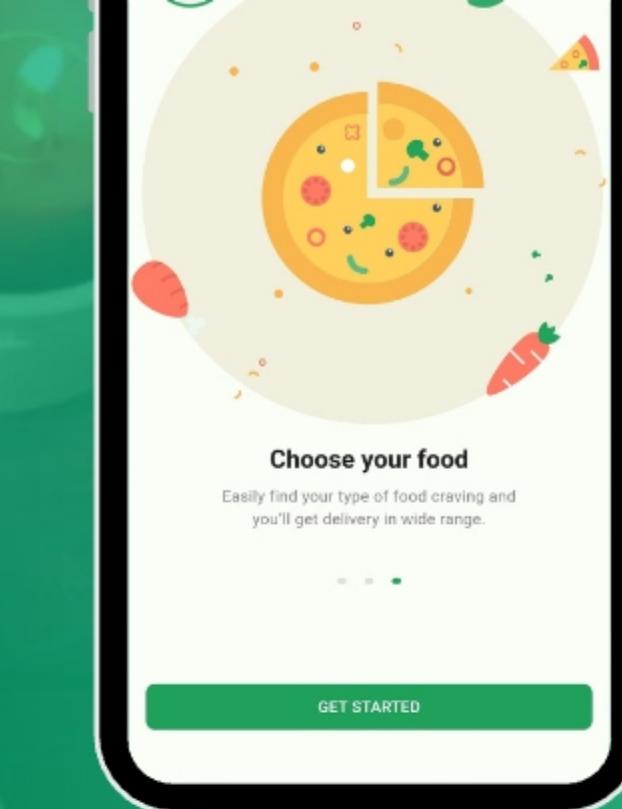
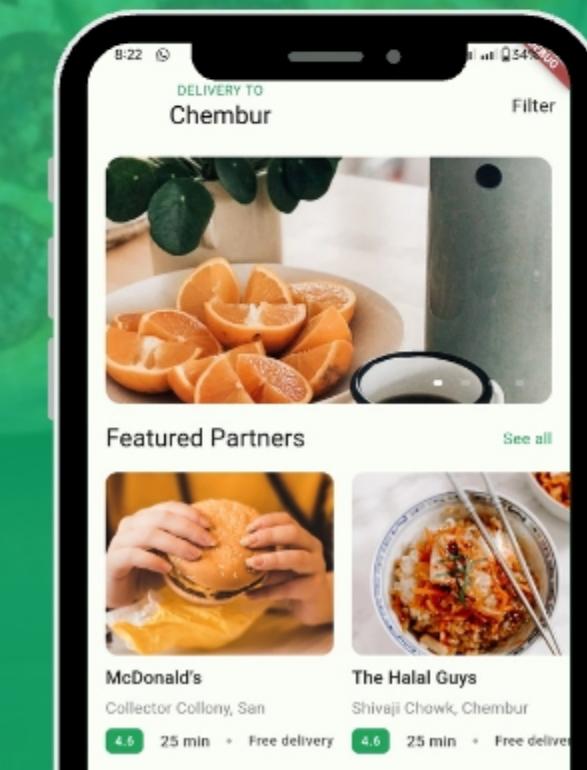
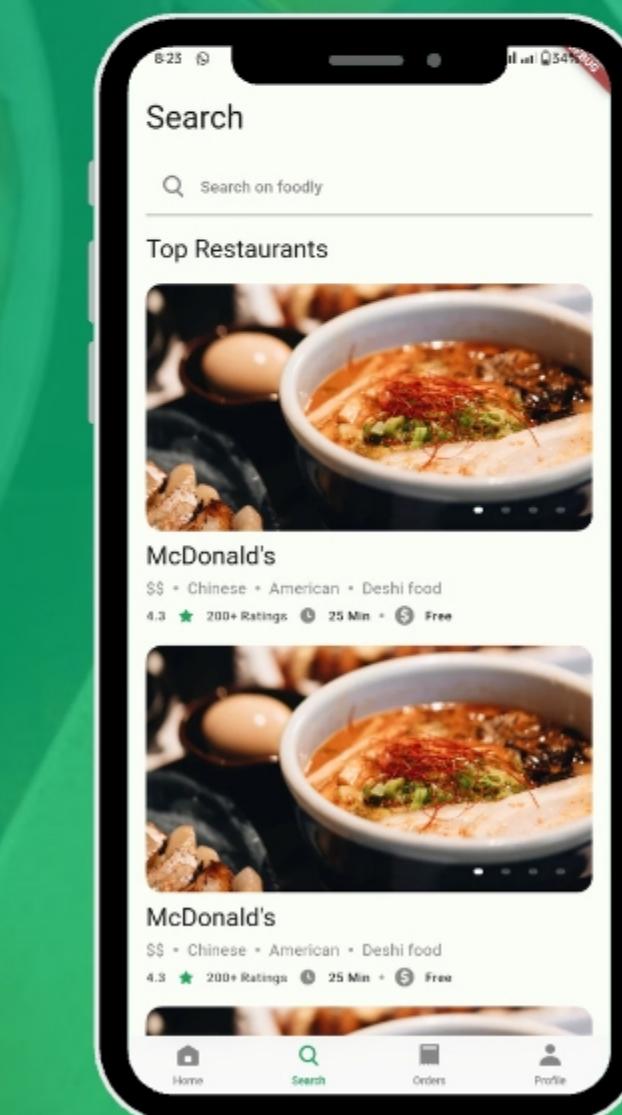
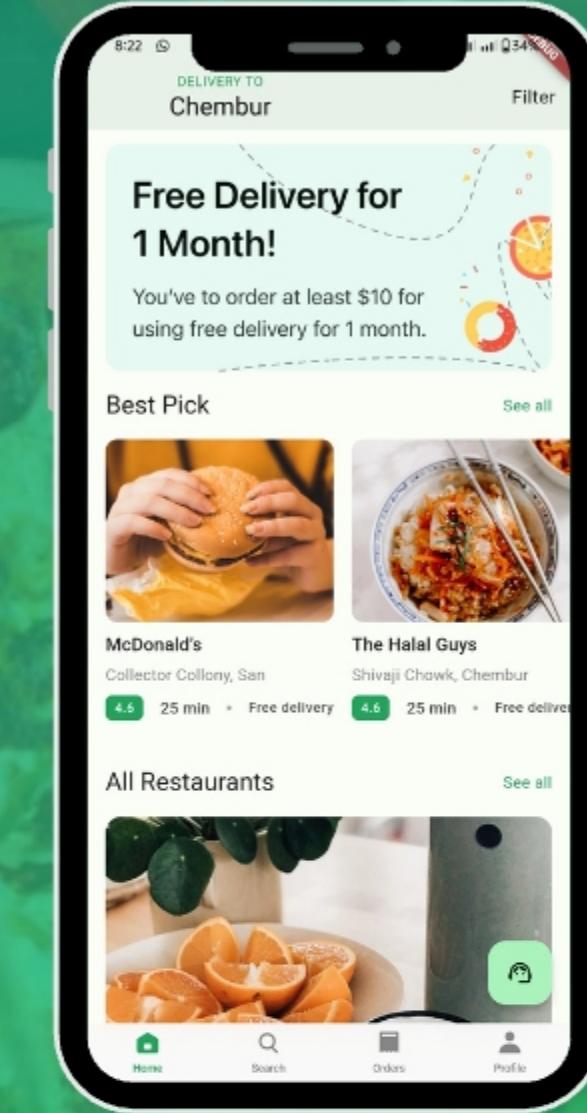


DIVERSIFICATION OF SERVICES

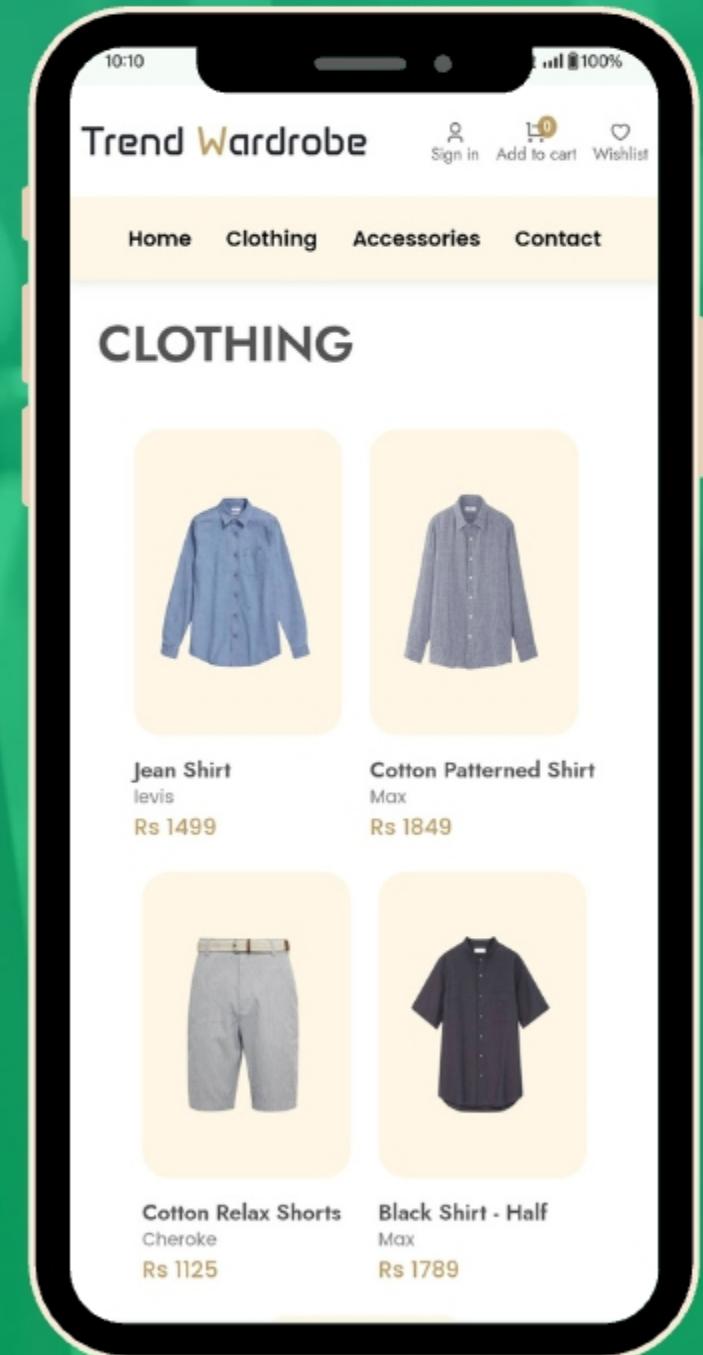
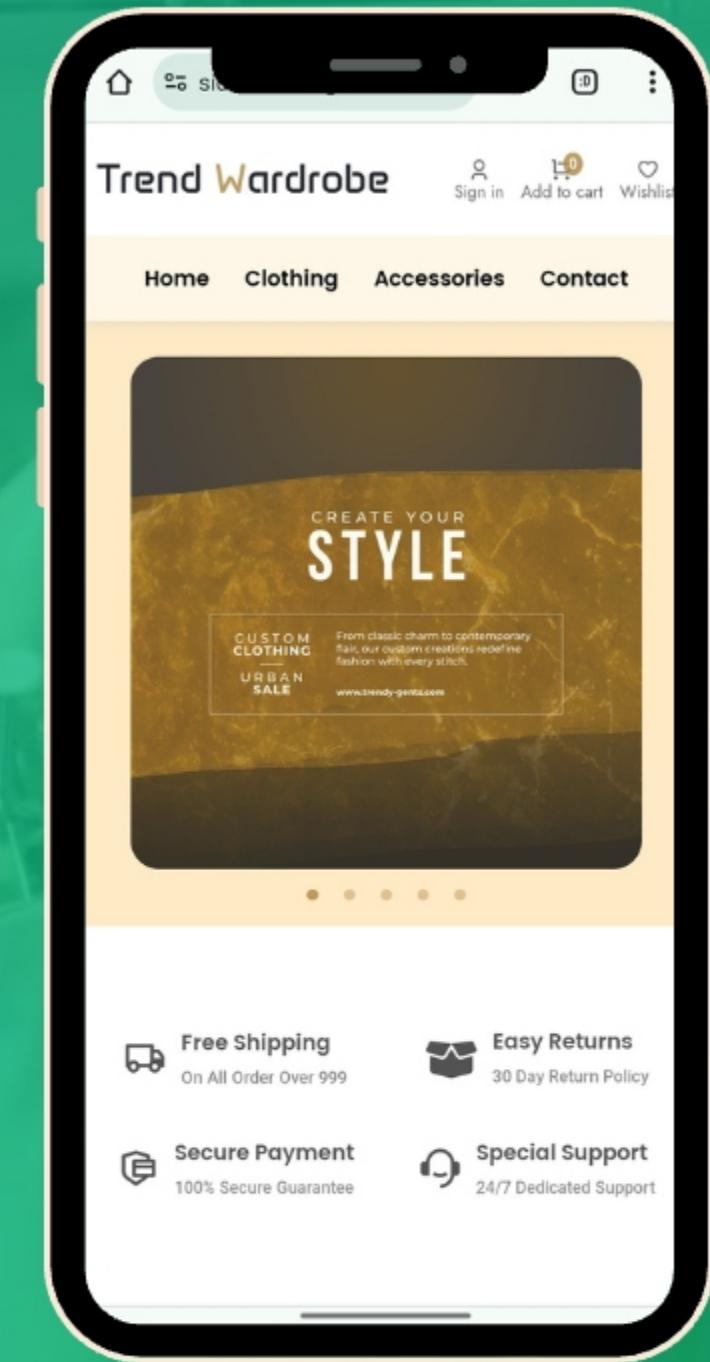
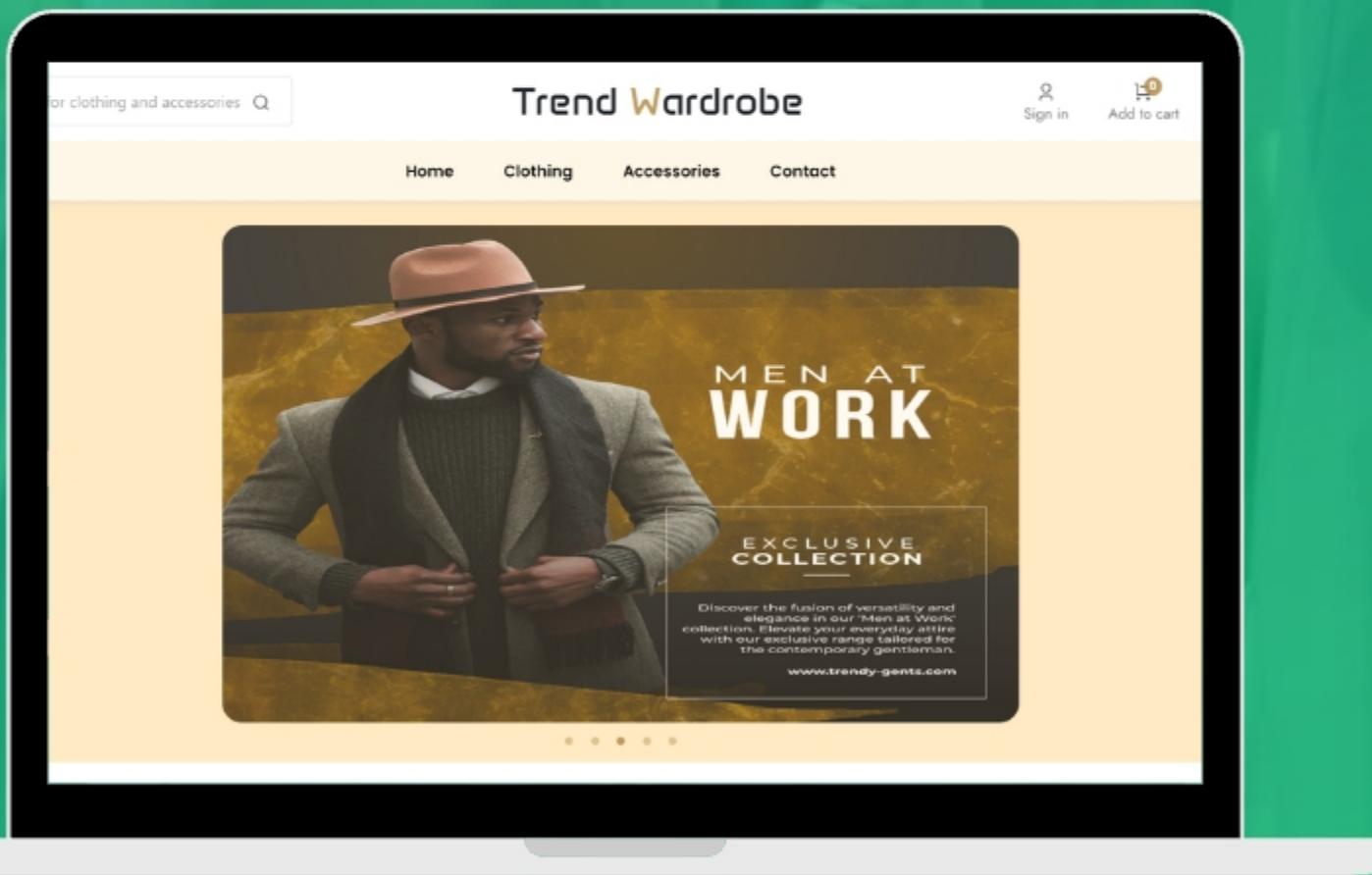


THANKS FOR WATCHING

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PWA TREND WARDROBE



SERVICE WORKER

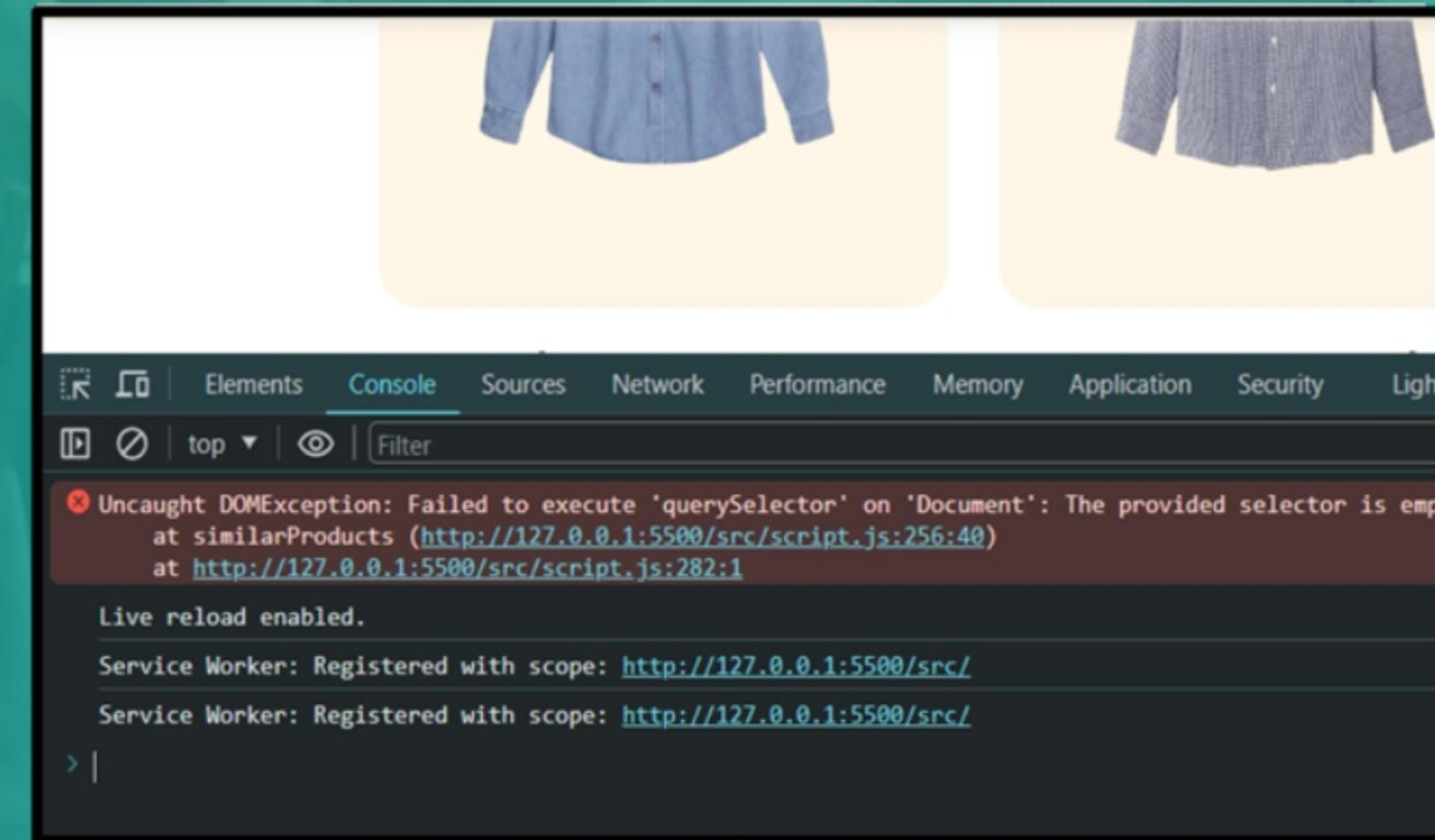
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OFFLINE
FUNCTIONALITY

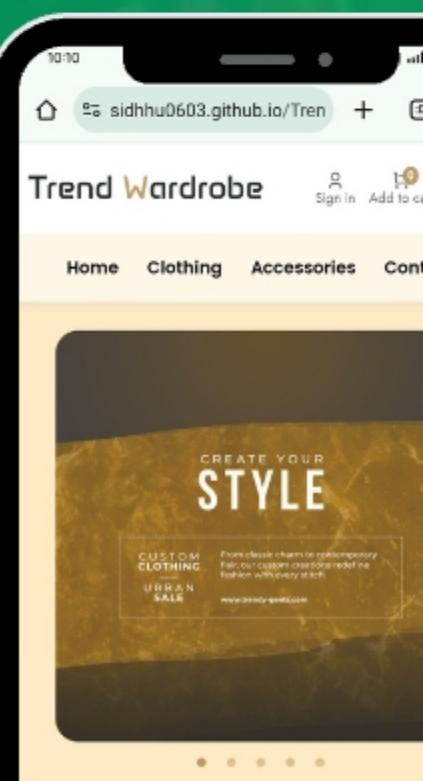
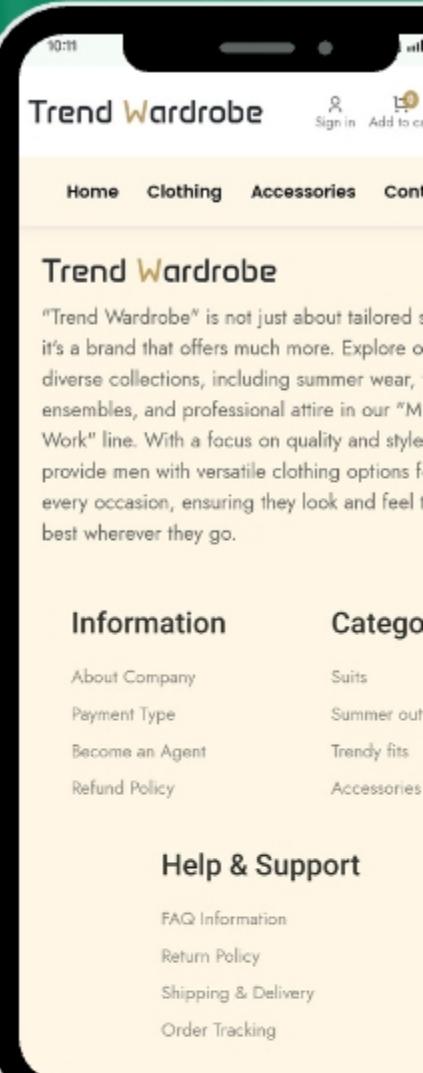
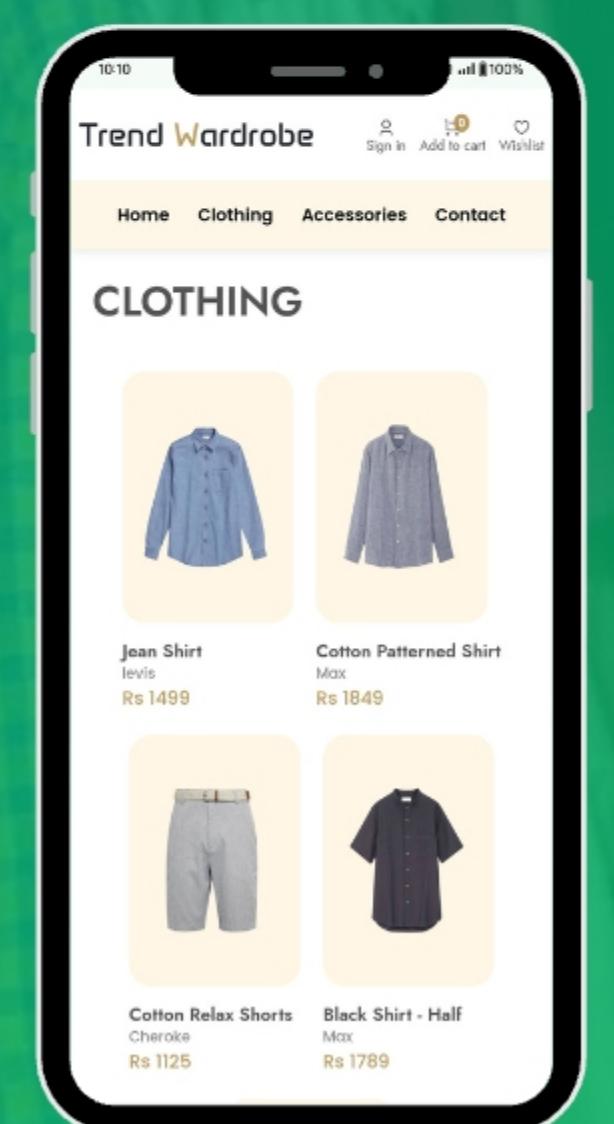
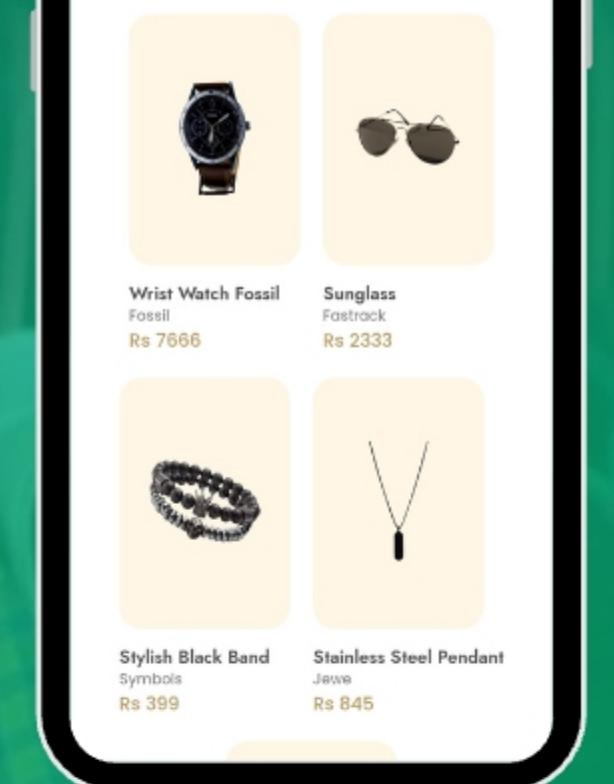
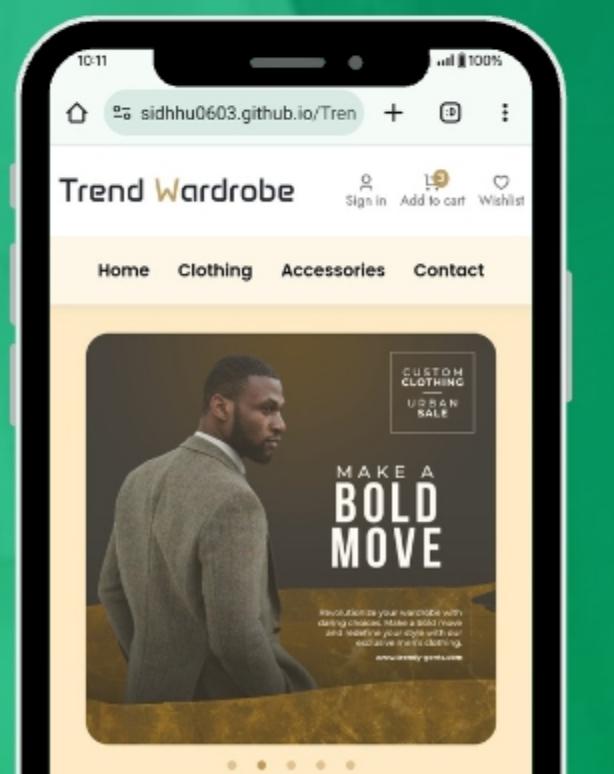
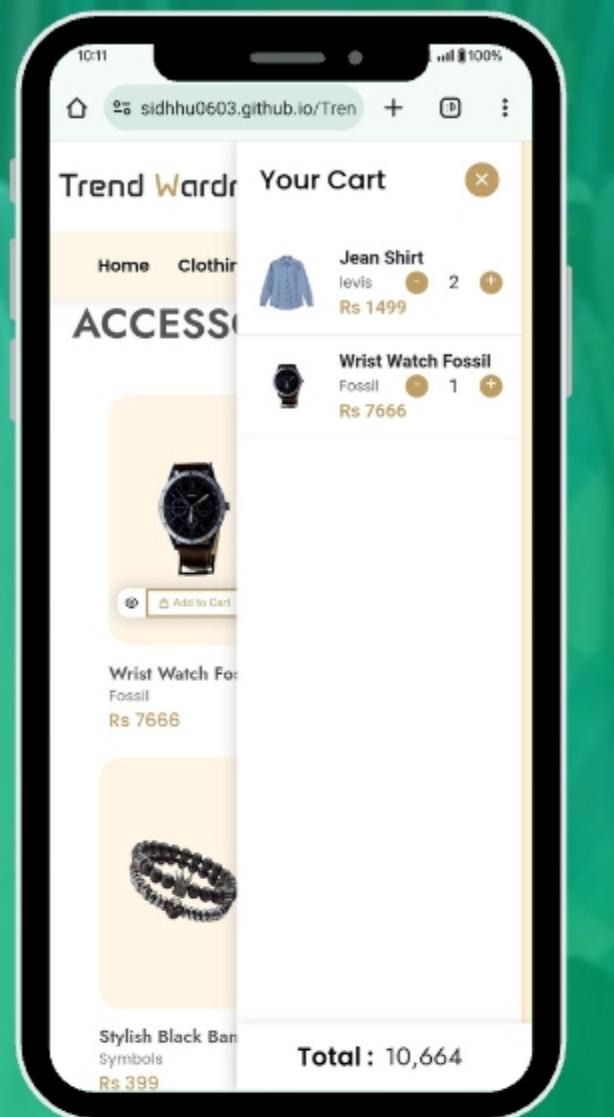
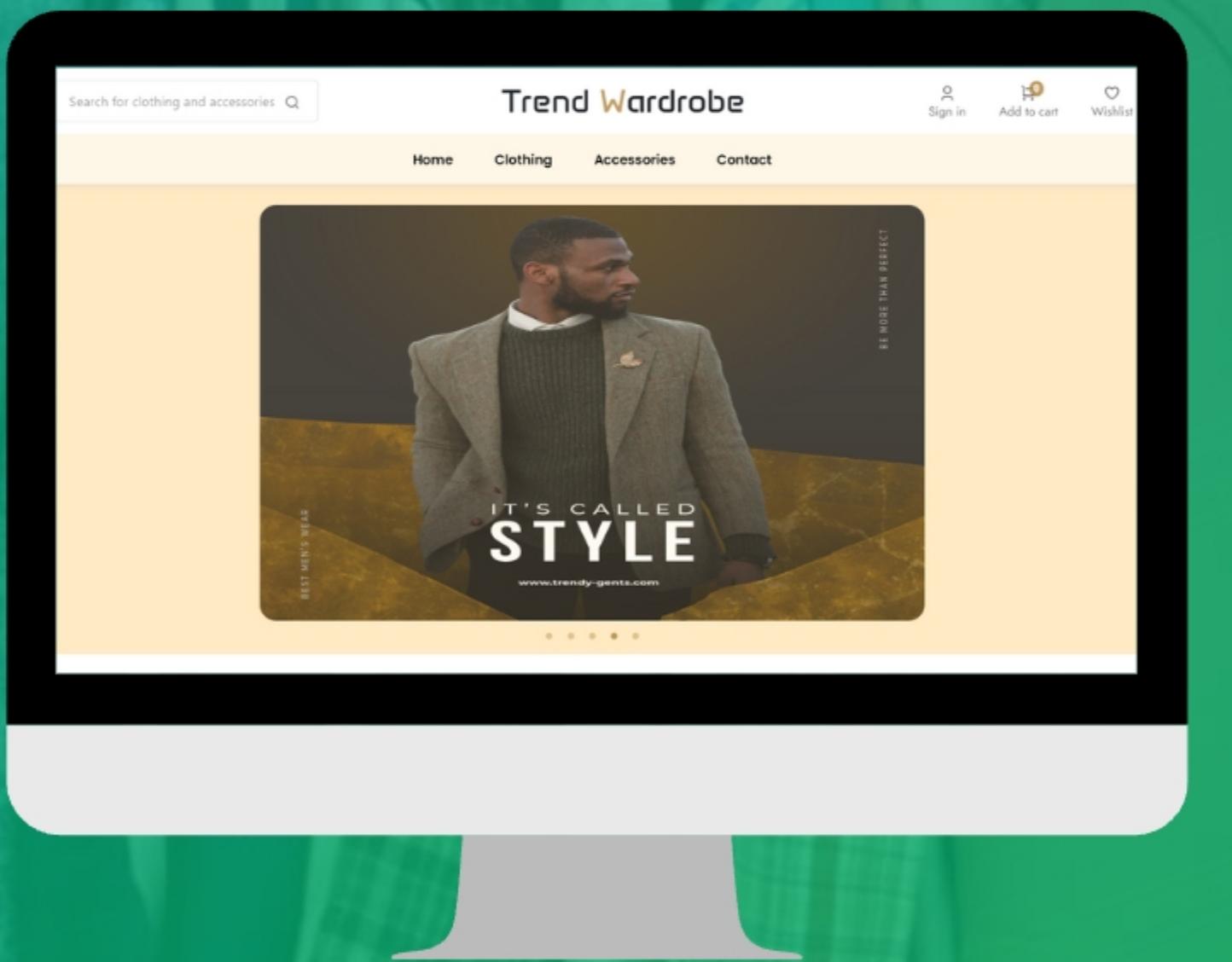
BACKGROUND
SYNCHRONIZATION

PUSH
NOTIFICATIONS

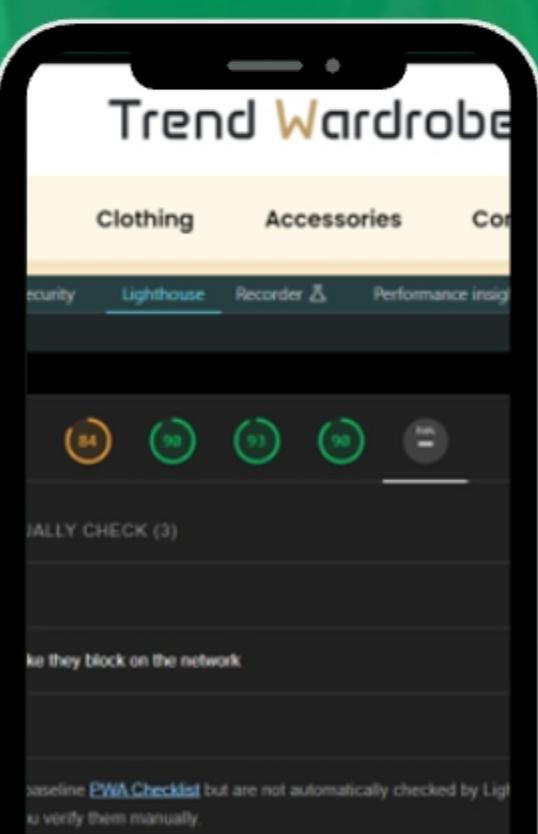
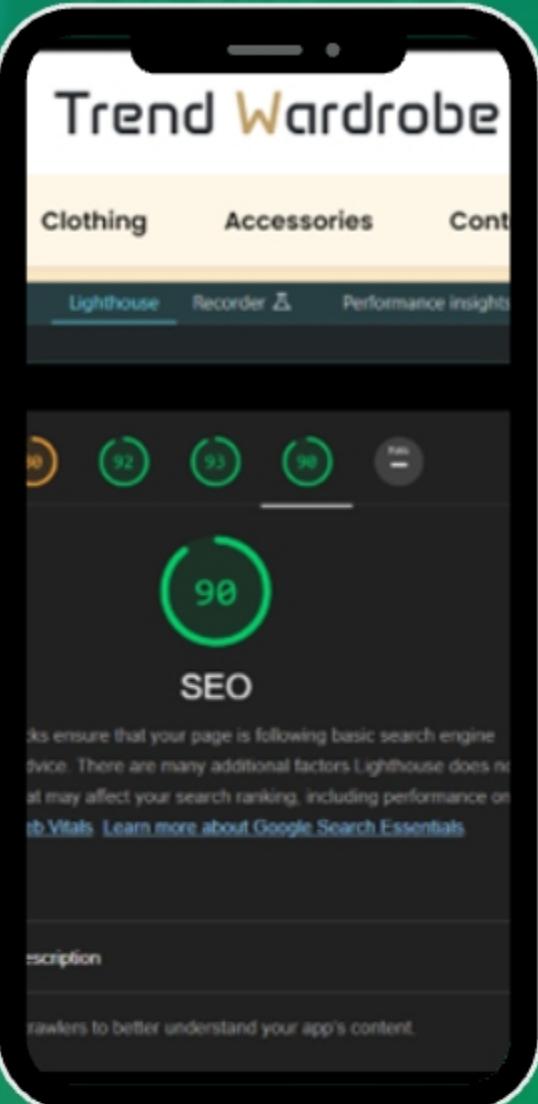
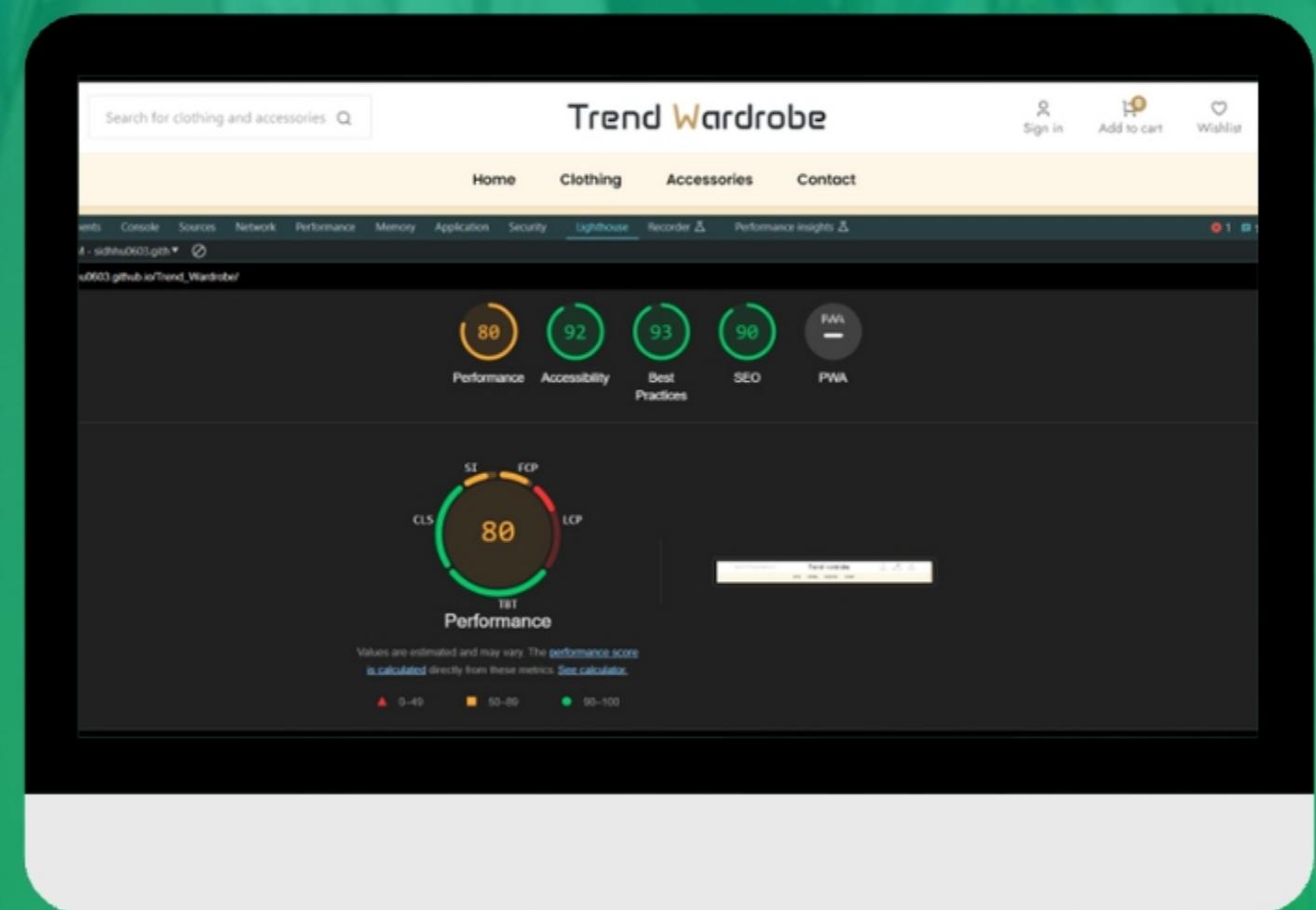
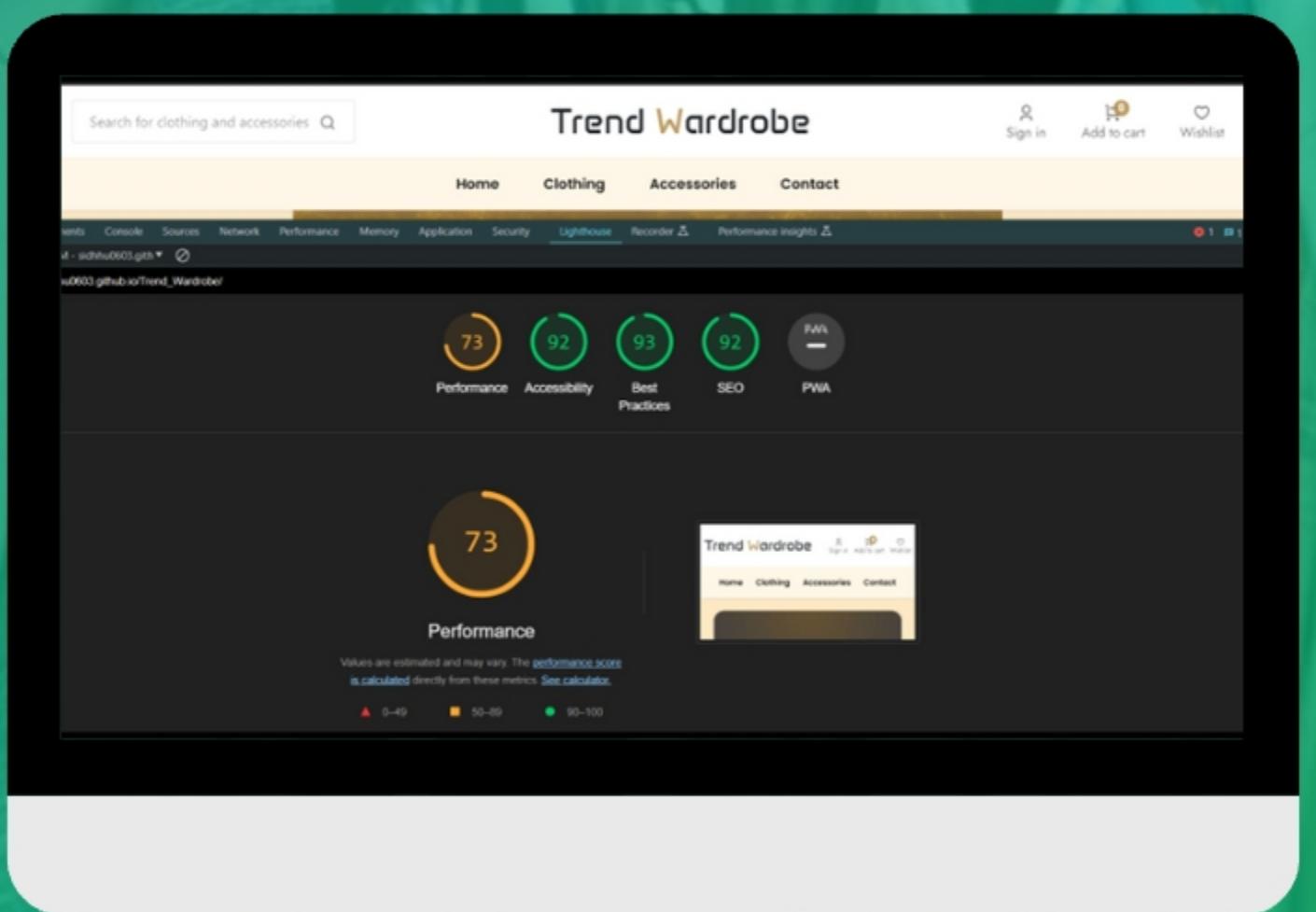
PERFORMANCE
OPTIMIZATION



IMPLEMENTATION



GOOGLE LIGHTHOUSE (PWA ANALYSIS)



THANKS FOR WATCHING

