"Simplicity and Performance of Greeting Programs"

Chart axes:
- Vertical axis: High Performance (top), Low Performance (bottom)
- Horizontal axis: Low Simplicity (left), High Simplicity (right)

Quadrant labels:
- Simple & Slow (top left)
- Complex & Slow (top right)
- Complex & Fast (bottom left)
- Simple & Fast (bottom right)

Data points:
- HiGenerator 3000
- Our Target Product
- QuickGreet App
- HelloWorld App
- UniversalGreeter
- GreetingScript Tool