


Sidhya Tikku

User Experience Designer

 New York, New York

 sidhyatikku.com

 mail@sidhyatikku.com

 linkedin.com/in/sidhyatikku

 github.com/sidhyatikku

AWARDS

Google Code-in 2018 Grand Prize Winner

Adobe Design Achievement Awards 2018 Finalist

Parsons School of Design Dean’s List

Parsons School of Design Dean’s BFA Scholarship Recipient

LANGUAGES

English

Hindi

HOBBIES

Guitar

Music Production

Soccer

Photography

Cooking

EXPERIENCE

Google Code-in 2019 Mentor

Oct 2019 – Jan 2020

Responsibilities include quality control, design, ideation, GitHub CIs, and communications with students and other mentors

EDUCATION

Parsons School of Design at The New School

New York, NY

BFA Communication Design with Minor in Psychology

Anticipated May 2024

Cumulative GPA 3.70

Relevant Coursework: Interaction Design, Typography, Psychology, Art History

PROJECTS

BlockMart UX Design and Branding

- Designed a product that displays users the inventory of small business owners within 1.5 km radius for home delivery for a 48 hour hackathon
- Deliverables include Business Goals, Target Audience, User Personas, User Flows, Design Principles, Low-fidelity Prototype, High-fidelity Prototype, Brand Identity, Mockups, Presentation, and Promotional Video

Consilium UX Design

- Designed a product that facilitates the educational needs of students in India for a 24 hour hackathon. Our team won “First Position” and “Best Research for UX” awards at this hackathon
- Deliverables include Business Goals, Affinity Diagram, UX Research Survey, Presentation, Website, User Personas, User Flows, Low-fidelity Prototype, High-fidelity Prototype, Design Principles, Mockups, and Promotional Video

Backpack

- Brainstormed and developed an open source project that enables users to use Reddit offline with user-defined subreddits, cache size, and frequency
- Designed the app navigation, UI with Dark mode, and Design Principles

TECHNICAL SKILLS

Design: XD, Sketch, Figma, InVision Studio, Photoshop, Illustrator, Premiere, InDesign, Dimension, Lightroom, Logic Pro X, Final Cut Pro

Web: HTML, CSS, Angular, JavaScript

Version Control: Git, GitHub, GitKraken

Office: Word, PowerPoint, Excel, Pages, Keynote, Numbers, Google Docs, Google Sheets, Google Slides, Google Forms, Google Analytics, Qualtrics

KEY SKILLS

User Experience Design, User Interface Design, Human-centered Design, Ideation, User Personas, User Flows, Wireframe, User Experience Research, Survey, Usability Testing, Low-Fidelity Prototypes, High-fidelity Prototypes, Visual Design, Micro-interactions, Brand Identity, Sketching

SOFT SKILLS

Brainstorming, Problem-solving, Innovation, Collaboration, Analysis, Creative, Design Thinking, Strategizing, Communication, Experimentation, Teamwork, Time management, Presentation, Empathy, Negotiation, Networking, Respectful, Detail-oriented