



**TechTogether**

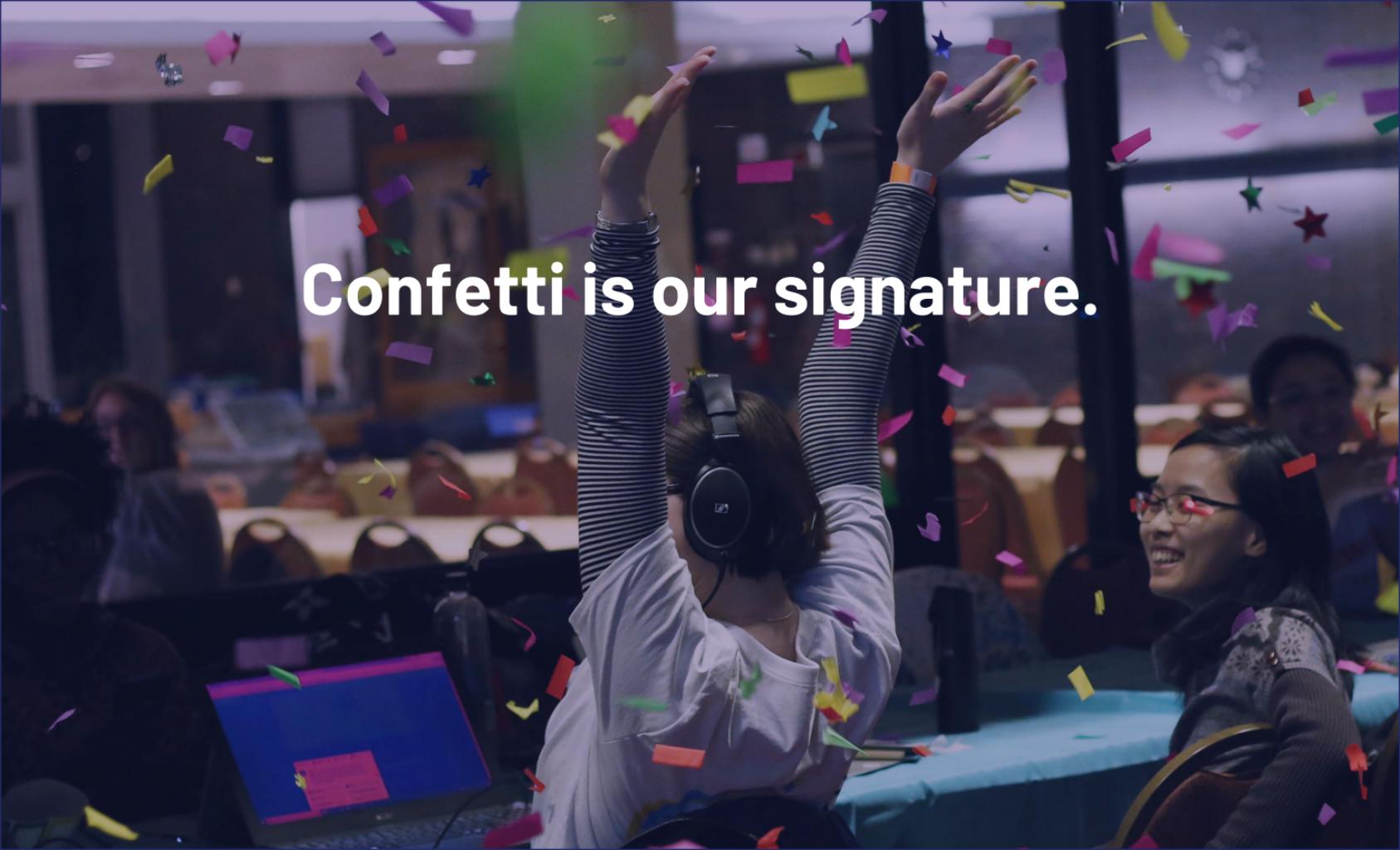
# Table of Contents

Introduction	1 - 2
Logo	4 - 5
Colors	6 - 8
Typography	9
Patterns	10
Mascot	11



An explosion of  
color, expression,  
and energy.

At TechTogether, we are building a gender-diverse future in technology. With a community built around support and solidarity, we hope to foster a brighter future for the young adults that we aim to serve.



Confetti is our signature.

# Chapter Logos

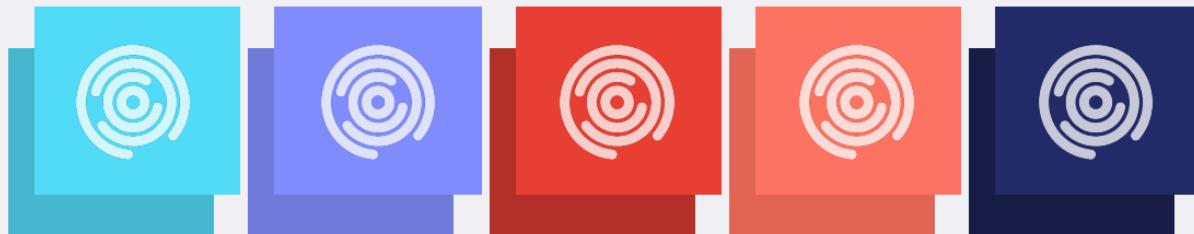


Each chapter will receive a custom logo.  
No typography adjustments should be made  
to the logo.



## Chapter Logos

Each chapter is given a custom logo and TechTogether color. Both should not be adjusted without the approval of the national leadership team.



**Below are hex color codes.**

#FDA094	#FF5B4F	#9CE4F3	#98A2FB	#333F9B
#FC7361	#E73F33	#51DBF6	#808CFB	#222A68
#E26554	#B23027	#45B8CF	#707AD9	#181D46

## Primary Colors

**Below are each chapter's main color.**

#FDA094	#FF5B4F	#9CE4F3	#98A2FB	#333F9B
#FC7361	#E73F33	#51DBF6	#808CFB	<b>Miami</b> #222A68
<b>Seattle</b> #E26554	<b>Atlanta</b> #B23027	<b>New York</b> #45B8CF	<b>Boston</b> #707AD9	<b>Chicago</b> #181D46

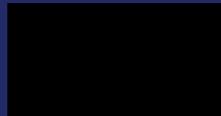
## Primary Colors

# Secondary Colors

Below are hex color codes.



#FFFFFF



#000000



#EFEFFF



#D1D1D6



#C5C5C5



#868686



#4A4A4A

# Typography

Display Font

Barlow

ABCDEFGHIJKLMNOPQR  
STUVWXYZ

**Title** SubTitle

Bold 24px

Medium 16px

Copy Font

Roboto

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Button

Title 1

Title 2

Subheading

Body 1

Body 2

Label

Regular 12px

Medium 12px

Medium 10px

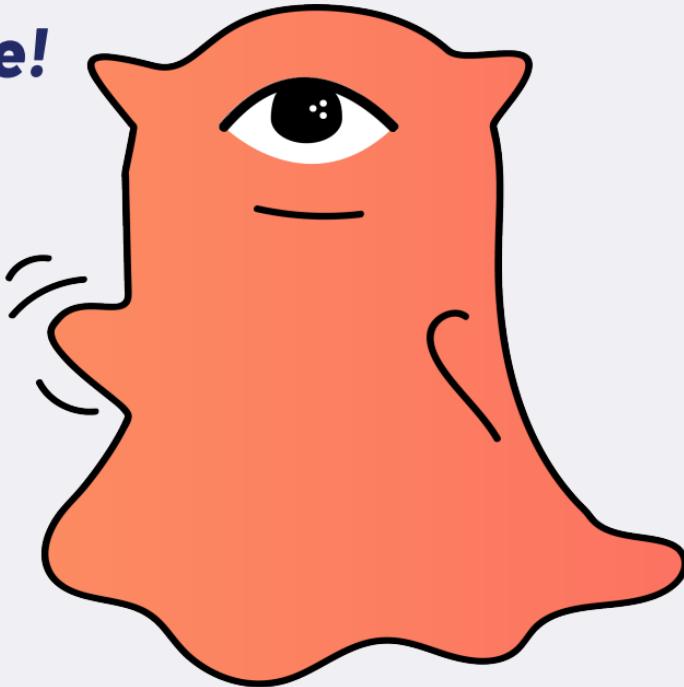
Medium 8px

Regular 11px

Light 10px

Medium 11px

**Hello, my  
name is Byte!**



Meet the TechTogether mascot, Byte!  
Byte goes by the pronouns they/them and  
depending on the designer, may take  
many different shapes, sizes, and colors.