

SIDDHARTH MUNDHRA

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EDUCATION

Northeastern University, College of Engineering | Boston, MA **May 2021**

Master of Science, Majors in Engineering Management with Product Management specialization

Relevant Coursework: Product Strategy, Product Design, Operations Research, Advanced Probability and Statistics

Birla Institute of Technology, Department of Computer Science | Ranchi, India **June 2016**

Bachelor of Engineering, Computer Science and Engineering, Graduated with First Class

SKILLS

- **Analytics:** Proficient in SQL, Excel, Tableau, Visio, Looker, Google Analytics Suite, BigQuery
- **Programming Languages:** Proficient in Python, C/C++
- **Others:** Salesforce CRM, JIRA, Trello, HTML, CSS, Adobe CC, MS Office, Moz, Mailchimp

PROFESSIONAL EXPERIENCE

Product Growth Associate | WeWork | Bengaluru, India **Dec 2018 – July 2019**

- Devised product roadmaps using JIRA for WeWork's expansion to new Indian markets; identified top 5 revenue generating cities out of 200 Indian cities using Looker for data-driven insights from previous launches
- Increased annual revenue by 9% QoQ by coordinating with global cross-functional teams to launch new product features for the Indian real estate market
- Reduced ad hoc data requests by 40% through facilitating quick access to multiple real time data sources by setting up data repositories and automated reports using Salesforce for multiple stakeholders
- Facilitated business reviews with executive leadership and formulated geography specific growth strategies

Lead Data Analyst | T Hub Hyderabad | Hyderabad, India **Nov 2017 – Nov 2018**

- Built and prototyped dashboards for C Suite management, finance, and marketing teams to provide business insights at scale, saving 100+ hours monthly spent in analysis
- Collaborated with cross functional stakeholders to understand business needs; formulated and completed end to end analysis including defining metrics, data gathering, and analysis with Excel and Google Analytics
- Implemented SEO strategies using Moz for marketing team, bringing Google Search rank up by 5 places

Operations Analyst | Headout Inc | Bengaluru, India **Jul 2016 – Jul 2017**

- Increased revenue by 15% YoY by translating data into strategic business plans and optimizing operations
- Analyzed product availability trends and built comprehensive dashboards using Tableau to track product metrics and team KPIs
- Led a team of 6 interns to perform data analysis with Excel, Python, and SQL to provide customer insights

iOS App Developer Intern | IndiaNIC Infotech Ltd. | Ahmedabad, India **May 2015 – Jun 2015**

- Learned design principles of commercial iOS app development with Objective C and SQLite
- Developed an iOS app, Attendance Tracker, for students to track attendance in real time

LEADERSHIP AND VOLUNTEER EXPERIENCE

Volunteer | Friendicoes (animal shelter) Delhi **Nov 2017 – July 2019**

- Conducted fundraisers, adoption events, and connected 13 prospective pet adopters with Friendicoes

Location Manager | Channel 4 UK **Dec 2016 – Mar 2017**

- Managed the Indian production leg for documentary series 'Superfoods: The Real Story' by Channel 4

Operations Coordinator | Under25 Club **Nov 2016 – May 2018**

- Organized India's largest youth festival, Under25 Summit, across cities; growing participation by 22% YoY

President | Leo Club BIT Mesra **July 2015 – May 2016**

- Led a team of 70 club officers managing various charitable and social initiatives across college campuses