

Restaurant Franchise KPI

Date Range
01/07/2025 - 03/07/2025

29.8K

Total Revenue (£)

8.4K

Top Branch Revenue (£)

All Regions

Selected Region

18

Sales Count

| Branches | Total Revenue (£) | Sales Count | Avg Revenue per Sale (£) |
|-----------------------|-------------------|-------------|--------------------------|
| London Stratford | £8,350 | 4 | £2,087.50 |
| Leeds City | £6,950 | 4 | £1,737.50 |
| Bristol Harbourside | £5,200 | 3 | £1,733.33 |
| Birmingham Central | £4,850 | 4 | £1,212.50 |
| Manchester Piccadilly | £4,450 | 3 | £1,483.33 |
| Total | £29,800 | 18 | £1,655.56 |

| Region | Total Revenue (£) | Target Revenue (£) | Variance (£) | Status |
|--------------|-------------------|--------------------|----------------|-----------|
| South | £13,550 | £6,000 | £7,550 | On Track |
| North | £11,400 | £6,000 | £5,400 | On Track |
| Midlands | £4,850 | £6,000 | -£1,150 | Off Track |
| Total | £29,800 | £18,000 | £11,800 | |

