

# Sidharth Singh

UI / UX Designer

Bhubaneswar, Odisha, India

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## Education

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<b>Veer Surendra Sai University of Technology (Formerly UCE), Burla</b>	Nov 2022 – Jul 2027
Bachelor of Technology (B.Tech) in Electrical and Electronics Engineering	
<b>Gayatri +2 Science College, Bhubaneswar, India</b>	2019 – 2021
Intermediate	
<b>B.M. High School, Bhubaneswar, India</b>	2019
Matriculation	

## Work Experience

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<b>VidyaInterna Hub, Bhubaneswar, India</b>	Apr 2025 – Jul 2025
UI/UX Designer Intern	
<ul style="list-style-type: none"><li>Collaborated with design and development teams to create intuitive and responsive user interfaces for educational platforms.</li><li>Gained hands-on experience in user-centered design processes and interface optimization.</li></ul>	
<b>OHPC, Hirakud, Sambalpur, India</b>	Dec 2025 – Jan 2026
Internship Trainee	
<ul style="list-style-type: none"><li>Completed internship training at Burla Power House.</li><li>Studied operation of generating and transformer units.</li><li>Learned operation of oil, air, and water systems of the units.</li><li>Acquainted with maintenance of equipment in 11/132 KV switchyard.</li></ul>	

## Position of Responsibility

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<b>GD Lead – VSSUT, Burla, Sambalpur, India</b>	Dec 2023 – Jul 2024
<ul style="list-style-type: none"><li>Designed posters and banners for VSSUT events using Canva and Photoshop.</li><li>Managed and archived all design files related to completed works.</li></ul>	
<b>Graphic Designer – EEE Society, VSSUT, Burla, Sambalpur, India</b>	Dec 2022 – Jul 2024
<ul style="list-style-type: none"><li>Designed posters and magazines for EEE branch events using Canva and Photoshop.</li><li>Created and maintained scheduled poster designs according to the EEE branch calendar.</li></ul>	

## My Projects

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<b>Laundry Service App</b>	Nov 2024 – Dec 2024
<ul style="list-style-type: none"><li>Designed a mobile application connecting hostel residents, PG tenants, and flat residents with reliable laundry and ironing service providers in Tier 1 and Tier 2 cities.</li></ul>	
<b>Portfolio Website</b>	2025
<ul style="list-style-type: none"><li>Created and deployed a personal portfolio website using HTML, CSS, and JavaScript host by Github to showcase UI/UX projects and design work.</li></ul>	
<b>Intelligent UI Personalization (AI/ML Project)</b>	Jul 2025 – Sep 2025
<ul style="list-style-type: none"><li>Developed an AI-supported UI personalization system using machine learning techniques to dynamically adapt layouts, content, and color schemes based on user behavior and preferences.</li></ul>	

## Technical Skills

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- Coding Knowledge: HTML, CSS, JavaScript
- Design Tools: Figma, Sketch, Canva, Adobe XD
- UX Research & Analysis
- Wireframing & Prototyping
- Low-Fidelity & High-Fidelity Design

## Certifications

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- Tutodude UI/UX Design Online Course
- PW UI/UX Design Webinars