

Sidharth Singh

UI / UX Designer

Bhubaneswar, Odisha, India

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Education

Veer Surendra Sai University of Technology (Formerly UCE), Burla Bachelor of Technology (B.Tech) in Electrical and Electronics Engineering Gayatri +2 Science College, Bhubaneswar, India Intermediate B.M. High School, Bhubaneswar, India Matriculation	Nov 2022 – Jul 2027 2019 – 2021 2019
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Work Experience

VidyaInterna Hub, Bhubaneswar, India <i>UI/UX Designer Intern</i> <ul style="list-style-type: none">Collaborated with design and development teams to create intuitive and responsive user interfaces for educational platforms.Gained hands-on experience in user-centered design processes and interface optimization. OHPC, Hirakud, Sambalpur, India <i>Internship Trainee</i> <ul style="list-style-type: none">Completed internship training at Burla Power House.Studied operation of generating and transformer units.Learned operation of oil, air, and water systems of the units.Acquainted with maintenance of equipment in 11/132 KV switchyard.	Apr 2025 – Jul 2025 Dec 2025 – Jan 2026
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Position of Responsibility

VSSUT, Burla, Sambalpur, India <i>GD Lead</i> <ul style="list-style-type: none">Designed posters and banners for VSSUT events using Canva and Photoshop.Managed and archived all design files related to completed works. EEE Society, VSSUT, Burla, Sambalpur, India <i>Graphic Designer</i> <ul style="list-style-type: none">Designed posters and magazines for EEE branch events using Canva and Photoshop.Created and maintained scheduled poster designs according to the EEE branch calendar.	Dec 2023 – Jul 2024 Dec 2022 – Jul 2024
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My Projects

Laundry Service App <ul style="list-style-type: none">Designed a mobile application connecting hostel residents, PG tenants, and flat residents with reliable laundry and ironing service providers in Tier 1 and Tier 2 cities. Intelligent UI Personalization (AI/ML Project) <ul style="list-style-type: none">Developed an AI-supported UI personalization system using machine learning techniques to dynamically adapt layouts, content, and color schemes based on user behavior and preferences.	Nov 2024 – Dec 2024 Jul 2025 – Sep 2025
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Technical Skills

- Coding Knowledge: HTML, CSS, JavaScript
- Design Tools: Figma, Sketch, Canva, Adobe XD
- UX Research & Analysis
- Wireframing & Prototyping
- Low-Fidelity & High-Fidelity Design

Certifications

- Tutored UI/UX Design Online Course
- PW UI/UX Design Webinars