

# Day 1: Laying The Foundation For Your Marketplace Journey

## Task for Day 1:

### Step 1: Marketplace Type:

- General E-Commerce

### Primary Purpose:

- I have chosen General E-Commerce for my marketplace. Its main purpose is to offer a platform where customers can easily buy different types of chairs, making shopping easy and accessible.

### Step 2: Business Goals

- What problem does your marketplace aim to solve?



- Our marketplace solves the problem of finding beautiful, aesthetic and different types of chairs. It offers unique, high quality chairs by artisans worldwide, making them easily available to everyone.
- Who is your target audience?
- Our target audience includes people who loves aesthetic, classy, beautiful and different types of chairs. This includes homeowners, renters, business owners, interior designers. The website focuses on offering good quality material.
- What products or services will you offer?
- We will offer an aesthetic, classy, beautiful and different types of chairs.





- What will set your marketplace apart (e.g., speed, affordability, customization)?
- Our marketplace will stand out because of:
  - Exclusive Collection: We offer a wide variety of chairs which is not easily available in local markets.
  - High-Quality Craftsmanship: We ensure that all products are made by skilled artisans using the best materials, guaranteeing durability and comfort.

### Step 3: Data Schema

#### 1) Products:

- |              |               |
|--------------|---------------|
| • Product ID | • Description |
| • Name       | • Image       |
| • Price      | • Category    |



## 2) Orders:

- Order ID
- Customer ID
- Product ID
- Quantity
- Total Price

## 3) Customers :

- Customer ID
- Name
- Contact Info
- Shipping Address.

## 4) Delivery Zone:

- Zone Name
- Coverage Area
- Assigned Riders



## Relationship Diagram:

