

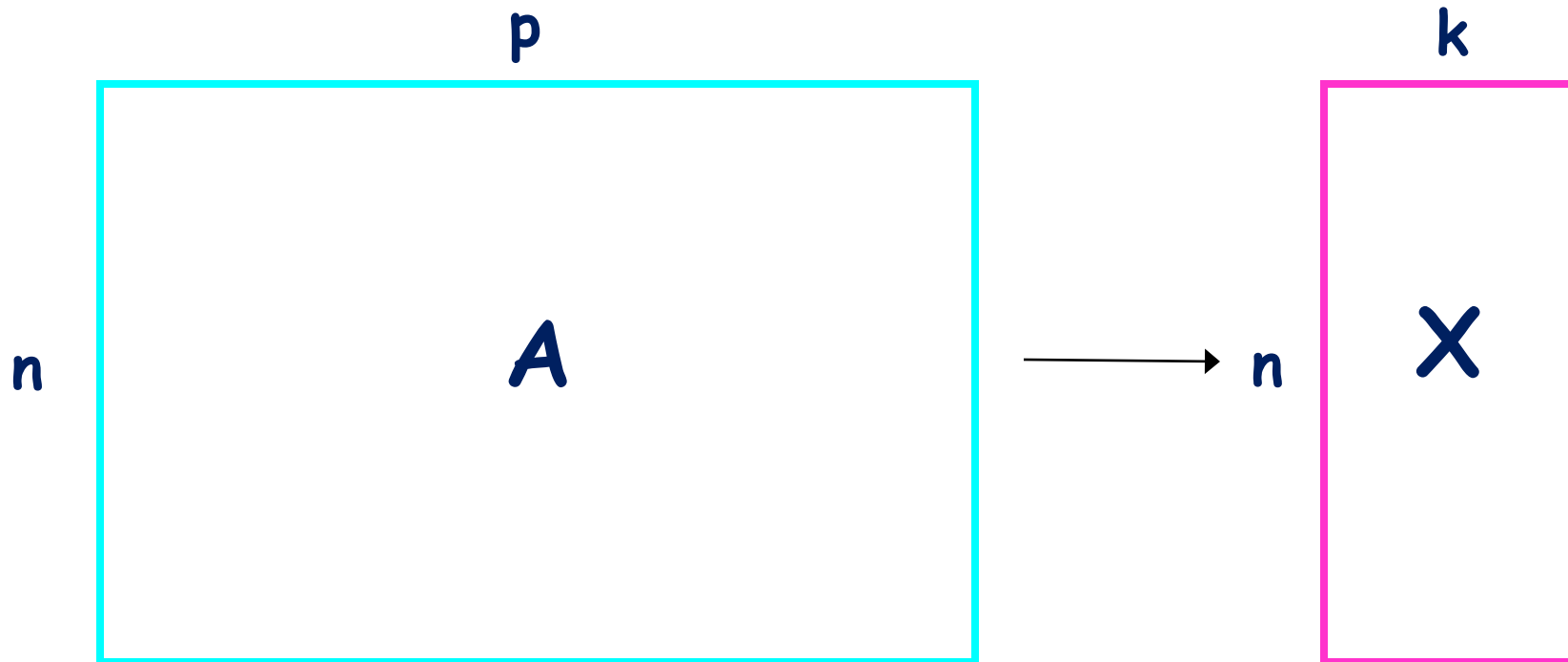
LINEAR ALGEBRA FOR AI/ML

JIAUL PAIK

Principal Component Analysis (PCA)

Data Reduction

- Summarization of data with many (p) variables by a smaller set of (k) derived (latent, composite) variables.

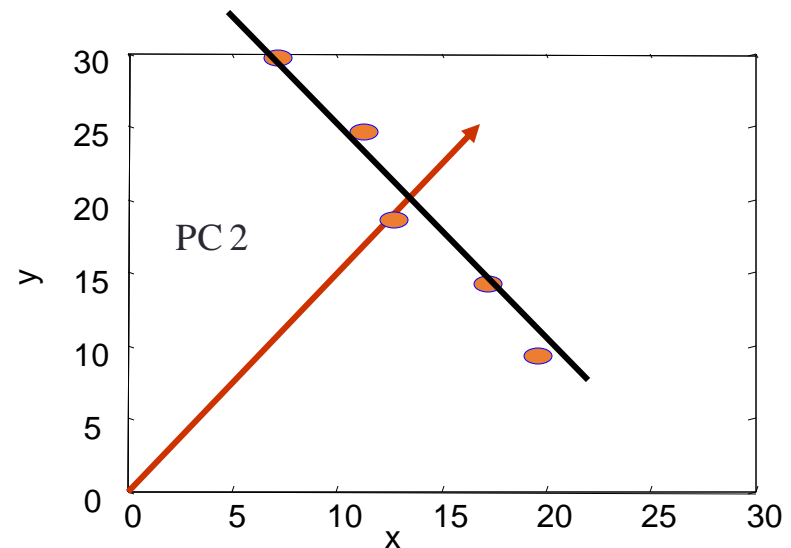
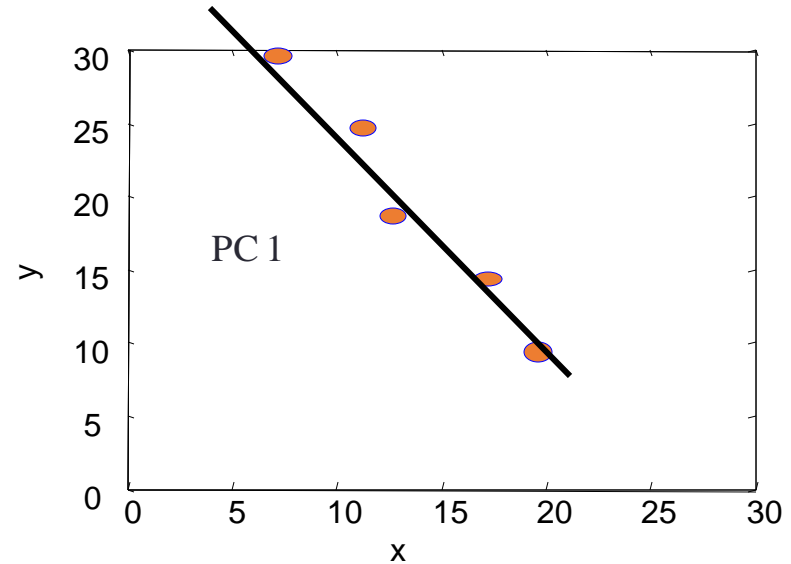


Data Presentation: Key questions?

- Do we need a all n-dimension space to view data?
- Better presentation (new axes) than original axes?
- How to find the 'best' low dimension space that conveys maximum useful information?
- One answer: Find “Principal Components”

Principal Components

- All principal components (PCs) start at the origin
- First PC is direction of maximum variance
- Subsequent PCs are orthogonal to 1st PC and describe maximum residual variance

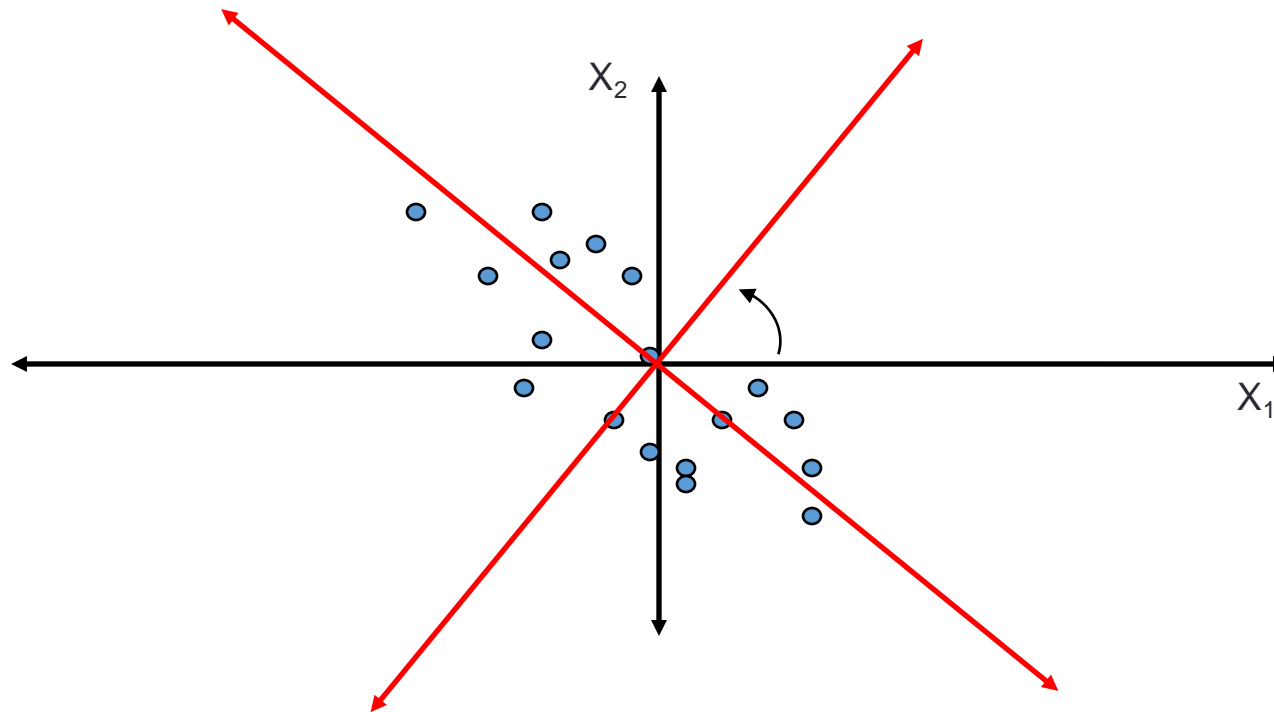


The Goal

Summarize the underlying variance-covariance structure of a large set of variables through a few linear combinations of these variables.

Trick: Rotate Coordinate Axes

- Suppose we have p features x_1, \dots, x_p .
- Our goal is to develop a new set of p axes (linear combinations of the original p axes) in the directions of greatest variability:
- This is accomplished by rotating the axes.



Principal Component Analysis (PCA)

- Takes a data matrix of n objects by p variables
- Variables may be correlated, and summarizes it by uncorrelated axes
 - That are linear combinations of the original p variables
 - The first k components display as much as possible of the variation among objects.

Geometric Rationale of PCA

- Objects are points in a multidimensional space with an axis for each of the p variables
- The **centroid** of the points is defined by the mean of each variable
- The **variance** of each variable is the average squared deviation of its n values around the mean of that variable.

$$V_i = \frac{1}{n-1} \sum_{m=1}^n (X_{im} - \bar{X}_i)^2$$

Geometric Rationale of PCA

- **Covariance**: degree to which the variables are linearly correlated to each other

$$C_{ij} = \frac{1}{n} \sum_{m=1}^n (x_{im} - \bar{x}_i)(x_{jm} - \bar{x}_j)$$

Covariance of
variables i and j

Sum over all
 n objects

Value of
variable i
in object m

Mean of
variable i

Value of
variable j
in object m

Mean of
variable j

Generalization to p -dimensions

- The algebra for finding principal axes readily generalizes to p variables
 - PC 1 is the direction of maximum variance in the p -dimension
 - PC 2 is in the direction of the next highest variance, subject to the constraint that it has zero covariance with PC 1.
 - PC 3 is in the direction of the next highest variance, subject to the constraint that it has zero covariance with both PC 1 and PC 2
 - and so on... up to PC p

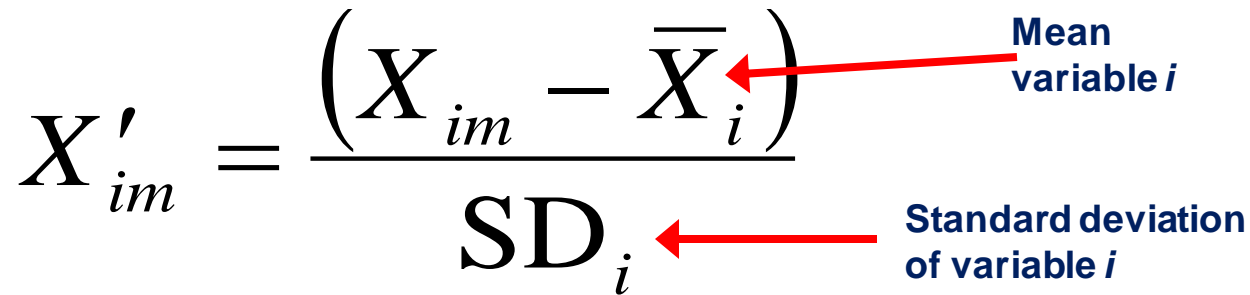
Covariance: An Important Issue

- Covariance among variables makes sense if they are measured in the same units
 - variables with high variances will dominate the principal components
- It is avoided by standardizing each variable to unit variance and zero mean.

$$X'_{im} = \frac{(X_{im} - \bar{X}_i)}{SD_i}$$

Mean variable i

Standard deviation of variable i

The diagram shows the formula for standardizing a variable. The numerator is (X_{im} - \bar{X}_i), where \bar{X}_i is the mean of variable i. A red arrow points from the text 'Mean variable i' to \bar{X}_i. The denominator is SD_i, the standard deviation of variable i. A red arrow points from the text 'Standard deviation of variable i' to SD_i.

Covariance vs Correlation

- Covariances between the standardized variables are **correlations**
- After standardization, each variable has a variance of 1
- Correlations can be also calculated from the variances and covariances:

Correlation co-eff. $\rightarrow r_{ij} = \frac{C_{ij}}{\sqrt{V_i V_j}}$

C_{ij} \leftarrow Covariance of variables i and j

$\sqrt{V_i V_j}$ \leftarrow Variance of variables

The Algebra of PCA

- First step is to calculate the matrix of variances and covariances (or correlations) among every pair of the p variables
- Square, symmetric matrix
- Diagonals are the variances, off-diagonals are the co-variances.

| | X_1 | X_2 |
|-------|--------|--------|
| X_1 | 6.6707 | 3.4170 |
| X_2 | 3.4170 | 6.2384 |

Variance-covariance Matrix

The Algebra of PCA

- In matrix notation, this is computed as (assuming you have zero mean matrix)

$$\mathbf{S} = \mathbf{X}^T \mathbf{X}$$

where \mathbf{X} is the $n \times p$ data matrix, with each variable centered

| | X_1 | X_2 |
|-------|--------|--------|
| X_1 | 6.6707 | 3.4170 |
| X_2 | 3.4170 | 6.2384 |

Variance-covariance Matrix

The Algebra of PCA

- Sum of the diagonals of the variance-covariance matrix is called the **trace**
- It represents the **total variance** in the data

| | X_1 | X_2 |
|-------|--------|--------|
| X_1 | 6.6707 | 3.4170 |
| X_2 | 3.4170 | 6.2384 |

Trace = 12.9091

The Algebra of PCA

- Finding the principal axes involves Eigen analysis of the covariance matrix (S)
- The eigenvalues of S are solutions (λ) to the characteristic equation

$$|\mathbf{S} - \lambda \mathbf{I}| = 0$$

The Algebra of PCA

- The eigenvalues, $\lambda_1, \lambda_2, \dots, \lambda_p$ are the variances of the coordinates on each principal component axis
- The sum of all p eigenvalues equals the trace of S (the sum of the variances of the original variables).

| | X_1 | X_2 |
|-------|--------|--------|
| X_1 | 6.6707 | 3.4170 |
| X_2 | 3.4170 | 6.2384 |

$$\lambda_1 = 9.8783$$

$$\lambda_2 = 3.0308$$

$$\text{Note: } \lambda_1 + \lambda_2 = 12.9091$$

$$\text{Trace} = 12.9091$$

The Algebra of PCA

- Each eigenvector consists of p values which represent the “contribution” of each variable to the principal component axis
- Eigenvectors are uncorrelated (orthogonal)
 - their dot-products are zero.

Eigenvectors

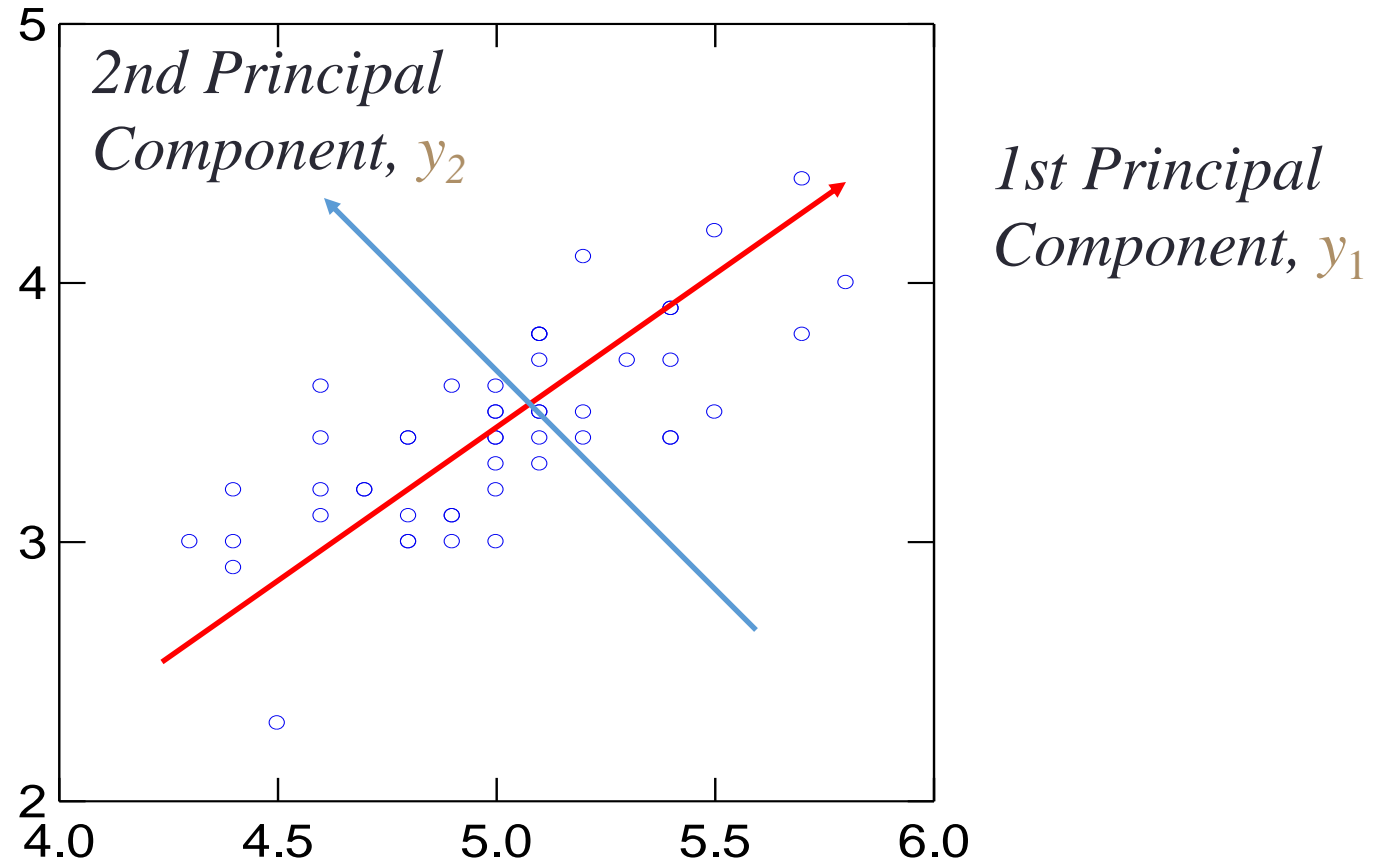


| | u_1 | u_2 |
|-------|--------|---------|
| X_1 | 0.7291 | -0.6844 |
| X_2 | 0.6844 | 0.7291 |

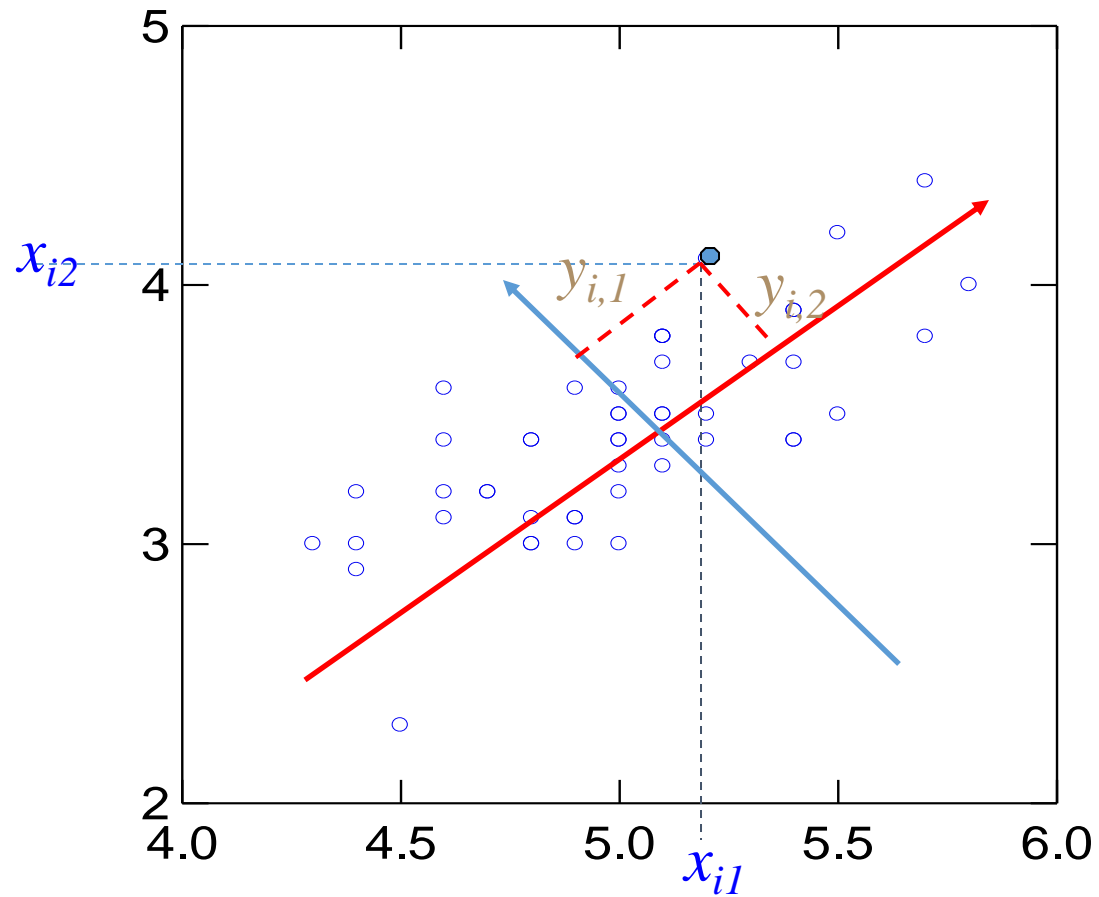
$$0.7291 * (-0.6844) + 0.6844 * 0.7291 = 0$$

Product of eigenvectors

Projecting Data to Lower Dimension



Projecting Data to Lower Dimension

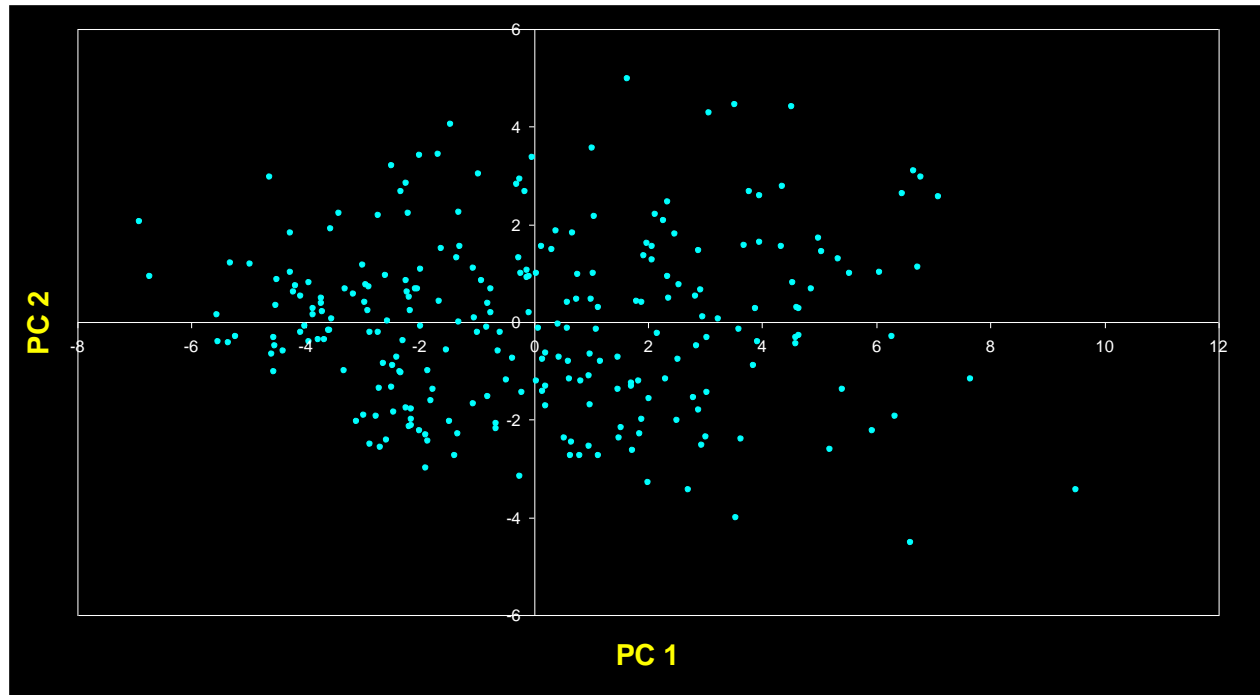


Contribution of Principal Component

$$\lambda_1 = 9.8783 \quad \lambda_2 = 3.0308 \quad \text{Trace} = 12.9091$$

PC 1 displays

$$9.8783/12.9091 = 76.5\% \text{ of the total variance}$$



PCA: Running Example

PCA Example –STEP 1

$$(v - v_{mean})/sd(v)$$

Raw Data

| x | y |
|-----|-----|
| 2.5 | 2.4 |
| 0.5 | 0.7 |
| 2.2 | 2.9 |
| 1.9 | 2.2 |
| 3.1 | 3.0 |
| 2.3 | 2.7 |
| 2.0 | 1.6 |
| 1.0 | 1.1 |
| 1.5 | 1.6 |
| 1.1 | 0.9 |

Zero Mean Data

| x | y |
|-------|-------|
| 0.69 | 0.49 |
| -1.31 | -1.21 |
| 0.39 | 0.99 |
| 0.09 | 0.29 |
| 1.29 | 1.09 |
| 0.49 | 0.79 |
| 0.19 | -0.31 |
| -0.81 | -0.81 |
| -0.31 | -0.31 |
| -0.71 | -1.01 |

PCA Example –STEP 2

- Calculate the covariance matrix

$$\text{cov} = \begin{pmatrix} .616555556 & .615444444 \\ .615444444 & .716555556 \end{pmatrix}$$

PCA Example –STEP 3

- Calculate the eigenvectors and eigenvalues of the covariance matrix

$$\text{eigenvalues} = \begin{pmatrix} .0490833989 \\ 1.28402771 \end{pmatrix}$$

$$\text{eigenvectors} = \begin{pmatrix} -.735178656 & -.677873399 \\ .677873399 & -.735178656 \end{pmatrix}$$

PCA Example—STEP 4

- Reduce dimensionality and form *feature vector*

the eigenvector with the *highest* eigenvalue is the *principle component* of the data set.

- Once eigenvectors are found from the covariance matrix, the next step is to
 - order them by eigenvalue, highest to lowest.
 - this gives you the components in order of significance.

PCA Example –STEP 4

- **Feature Vector:** Feature Vector = $(\text{eig}_1 \text{ eig}_2 \text{ eig}_3 \dots \text{eig}_n)$

We can either form a feature vector with both of the eigenvectors:

$$\begin{pmatrix} -.677873399 & -.735178656 \\ -.735178656 & .677873399 \end{pmatrix}$$

or, we can choose to leave out the smaller, less significant component and only have a single column:

$$\begin{pmatrix} -.677873399 \\ -.735178656 \end{pmatrix}$$

PCA Example –STEP 5

Final Data

| x | y |
|-------------|-------------|
| ===== | |
| -.827970186 | -.175115307 |
| 1.77758033 | .142857227 |
| -.992197494 | .384374989 |
| -.274210416 | .130417207 |
| -1.67580142 | -.209498461 |
| -.912949103 | .175282444 |
| .0991094375 | -.349824698 |
| 1.14457216 | .0464172582 |
| .438046137 | .0177646297 |
| 1.22382056 | -.162675287 |

How many axes are needed?

- Does the $(k+1)^{th}$ principal axis represent more variance than would be expected by chance?
- A common “rule of thumb” when PCA is based on correlations is that axes with eigenvalues > 1 are worth interpreting

What are the assumptions of PCA?

- Assumes relationships among variables are **linear**
 - Points in p -dimensional space has linear dimensions that can be effectively summarized by the principal axes
- If the structure in the data is **non-linear**, the principal axes will not be an efficient and informative summary of the data.



THANK YOU
Students....