



JustDesign.

JOB DESCRIPTION

Company:	Just Design
Location:	Stellenbosch – Techno Park Stellenbosch
Job Level:	Mid to Senior (5-7 years experience)
Field:	Graphic Design
Job functions:	Packaging

JOB PURPOSE

- Supporting the creative team in developing creatively appealing and award-winning packaging design solutions, which are to brief, budget and time.
- Managing own projects under the management of the Creative Director, working with a cross-functional team to deliver creative communications to brief.

PRIMARY TASKS & RESPONSIBILITIES

- Working with the Just Design team to translate written briefs into creatively appealing and commercially viable packaging design solutions which consider all markets where appropriate, inline with brand/creative direction and to budget and time, and with the utmost attention to detail.
- To manage individual projects as required by the Creative Director
- Attend briefing meetings and represent the creative team in project groups
- Briefing and directing photographers, illustrators, designers, copywriters, and freelance resource where required to produce creative materials
- Representing the creative team and presenting creative work to cross-functional teams

11 TH SUITE COTILLION PLACE
22 TECHNO ROAD
TECHNO PARK
STELLENBOSCH
7600

DIRECTOR: A.A. HAARHOFF

PO BOX 3319
MATIELAND
7602

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+27 (0) 21 880 2420 FACSIMILE
info@justdesign.co.za

www.justdesign.co.za

REG NO. 2001/025960/07



JustDesign.

- To motivate other members of the wider creative team, generating fresh ideas
- Sourcing and researching relevant information as required for projects
- Attending exhibitions, conferences etc as requested by the Creative Director to be fully aware and up to date with current developments and trend in design
- Keep up to date with current trends in packaging
- Undertaking special creative projects as required by the Creative Director

Product/Pack Design Specific

- Liaising with, directing and attending technical/production meetings to ensure quality standards and finishes are met
- Working with external suppliers to ensure quality standards and finishes are met
- Continually build knowledge and awareness of material/design limitations and solutions to aid in developing viable design solutions – working closely with the Production Team, Finished Art team and external suppliers.

GENERAL RESPONSIBILITIES

- To perform other marketing related duties as assigned or requested by the Creative Director.
- Responsible for maintaining the ethical standards of Just Design at all times

TECHNICAL SKILLS

- BA in Packaging/Graphic Design/Related or equivalent desirable
- Excellent ability to sketch concept/design ideas and/or layout before translation/articulation using computer software
- Excellent Mac skills, fully conversant with In-Design, Illustrator, Freehand, Photoshop to visualising/retouching standard

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- Excellent creative crafting skills – ideas, typography, layout, colour, composition, materials etc
- Excellent illustration skills both in traditional medium and computer generated packages
- Good knowledge of artwork/repro/print processes
- Experience in developing commercially viable creative concepts and delivering to brief in a design studio environment
- Knowledge and understanding of Packaging Development
- Experience in contributing to creative strategy
- Good understanding and appreciation of product/pack material limitations and solutions and of new/recyclable materials
- Knowledge of 3D rendering / packages will be advantageous.

CORE COMPETENCIES

- Excellent communication skills and experience on working with cross-functional teams in brief development and translation to concept
- Must have a passion for design and the drive to win awards

BENEFITS

- Company Medical Contribution of R500

SALARY

- Negotiable

STARTING DATE

- Mid March / April 2016

SEND CV's and Portfolio links to:

thelmarie@justdesign.co.za

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