

773.322.7650

## NICOLE

955 NW Hobart Avenue, #3  
Corvallis, OR 97330



@killakole\_

## BELOPOTOSKY

n.belopotosky@gmail.com  
kole.s-red.com

### OBJECTIVE:

Multimedia specialist seeking collaborative environment in which to contribute decade of leadership, public relations and content development experience.

### EDUCATION:

Miami University, Oxford, Ohio  
Bachelor of Arts, Mass Communication  
Communication Honors Fraternity, Lambda Pi Eta

### EXPERIENCE

#### OREGON STATE UNIVERSITY, ATHLETICS DEPARTMENT: ASSISTANT CREATIVE DIRECTOR (2017-PRESENT)

Oversees the in-venue digital experience and atmosphere through video board content, motion graphics and audience engagement. Strategizes to ensure continuity for our sponsors, the athletics department and event. Teaches and guides the creative direction of junior staff while fostering professional development.

#### GATEHOUSE MEDIA: MARKETING MANAGER (2016-2017)

Managed large concurrent projects by utilizing creative solutions and 'out-of-the-box' thinking. Daily tasks included project management, event coordination and promotional campaigns. Facilitated the sponsorship of local events and nonprofit organizations to promote community development. Introduced and implemented new management processes through third party software, time management and project structure.

#### FREELANCE: CONTENT CREATOR (2012-2016)

Facilitated projects from concept to production. Cooperated with clients and a variety of content creators to build community-relations through trust, branding and smart design. Supervised strict budgets and deadlines by staying efficiency-minded and cost/profit conscious.

#### EDELMAN: MOTION GRAPHIC DESIGNER (2007-2012)

Worked with public relations clients and account teams to create experiential campaigns. Content includes: production of videos, new business pitch presentations, style frames, copy writing, storyboards. Specialized in motion graphic design. Partnered closely with leadership teams, as well as vendors to build content from the ground up.

#### FLIPBOX PRODUCTIONS: PRODUCTION ASSISTANT (2006-2007)

#### TVHAMILTON: INTERN (2004-2005)

### SKILLS:

Creative Direction: Copywrote Project Scripts/Descriptions · Coordinated with Third Party/External Departments · Provided Status Updates/Client Services · Creative Mentor to Junior Staff · Maintained Consistency through Strategy · Managed Content Calendar · Scheduled and Tracked Resources

Project Management: Prioritized Projects · Implemented New Processes/Workflows · Increased Efficiency and Reliability of Service

Technical Knowledge: Motion Graphic Design · Illustration · Image Manipulation · Character Rigging · Expressions · Cinema 4D · Template Creation · Green Screen Keying · Motion Tracking · Color Correction · Video Manipulation · Adobe Creative Suite

### CLIENTS

ALDI, Allstate, American Egg Board, American Heart Association, Autodesk, AXE, Best Buy, BlackBerry, Bunge, Business Round Table, Burger King, Chevrolet, Chicago Public Schools, Coleman, Comcast, eBay, Edelman, Fuel Up to Play 60, Hilton, HP, Humana, Illinois Bureau of Tourism, Illinois Holocaust Museum, Kellogg's, Ki Edit + Design, Matter Inc., Microsoft (XBOX), Optimer Pharmaceuticals, PayPal, Pfizer, Princeton University, Rusty Dog Films, SC Johnson (Glade, Pledge, Off!), Spring Creative, Starbucks, Trojan, Unilever (Dove), Wal-Mart, Weber Shandwick

### AWARDS

Communicator Award, Gold 2014  
Telly Award, Bronze 2014  
Telly Award, Silver, Bronze 2012  
Telly Award, Gold 2011  
Astrid Award, Silver 2011  
PRWeek, Large Agency of the Year 2011  
Ad Age, Agency "A-List" 2010  
Ad Age, Agency "A-List" 2009  
Ad Age, PR Agency of the Decade  
Adweek, PR Agency of the Year 2009  
PR Week, Campaign of the Year 2009