

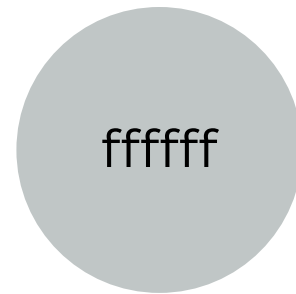
Fonts:

Allura

Bauer Bodoni Condensed

Benedict

Colors:





*Barbara Sinatra*  
**Children's Center**

**Home**

**About Us**

**What we do**

*"Dedicated to ensuring EVERY CHILD'S RIGHT  
to a normal, healthy and secure childhood."*

**Roluna, 2024**



*Barbara Sinatra*  
**Children's Center**

**Home**

**About Us**

**What we do**

## *Background*

**Founded in 1986 by Barbara and Frank Sinatra, the Barbara Sinatra Children's Center, located on the internationally acclaimed Eisenhower Medical Center campus in Rancho Mirage, California, is dedicated to ensuring every child's right to a normal, healthy and secure childhood.**

**Roluna, 2024**





## *What we do*

The objective of the program is to educate all ages of children about what to do when confronted with abusive behavior such as safe and unsafe touches and other physical and emotional abuse. Every video in the various series emphasizes the importance of going to a parent or another trusted adult when confronted with an unsafe situation. An “Unsafe Touch” is defined as touching private parts of the body that are covered by a bathing suit. Stranger safety, Internet safety, bullying and other situations are also presented. Additionally, the team produced a number of animated videos that help those that have been abused and have not yet disclosed the abuse.