

**Problem:** Students often struggle with not being able to remember how many retail swipes they’ve spent every week which can result in them thinking they have more retail swipes left than they have, or not spending all of their swipes for a week.

App Ideas	Necessary Data/Features	Purpose of App	Advertisement	App Design
<div>easy to access app for phones (maybe even accessible as a widget)</div> <div>Sienna</div>	<div>the date to know when retail swipes run out</div> <div>Sienna</div>	<div>track the number of retail swipes a person has left</div> <div>Sienna</div>	<div>instagram post on several uofsc accounts (like uofscdining)</div> <div>Sienna</div>	<div>simplistic to make it easier to use</div> <div>Sienna</div>
<div>linked to Grub-Hub to make it easier to access right after using a retail swipe</div> <div>Sienna</div>	<div>options for where retail swipes can be spent (which stores, etc.)</div> <div>Sienna</div>	<div>share retail location hours and say which ones are open</div> <div>Sienna</div>	<div>Grub-Hub suggestion on the app “track your retail swipes“</div> <div>Sienna</div>	<div>UofSC colors and simple fonts like sans-serif</div> <div>Sienna</div>
<div>list out the different stores and maybe suggestions of foods to get</div> <div>Sienna</div>	<div>student’s meal plan (7 versus 10 retail swipes)</div> <div>Sienna</div>	<div>share how many days are left until retail swipes run out</div> <div>Sienna</div>	<div>QR code to scan to get the app on Grub-Hub receipts</div> <div>Sienna</div>	<div>have a clear logo (like one that just says “Swipe Tracker”)</div> <div>Sienna</div>
<div>maybe make it a more clear version of GETMobile, could calculate how many retail swipes will be left per day</div> <div>Sienna</div>	<div>a place to give feedback for the app (like in the appstore for tips on how the app can be improved)</div> <div>Sienna</div>	<div>share helpful info like amount per swipe and when the value changes (lunch value after 10:30am)</div> <div>Sienna</div>	<div>posters around campus, in residence halls</div> <div>Sienna</div>	<div>background color / welcome phrase could change depending on time of day (or retail swipe value)</div> <div>Sienna</div>