

20: Server-Side Rendering (SSR) in React

Last updated by | Subramanya Dixit | May 5, 2025 at 7:59 PM GMT+5:30

Why SSR is Important

Server-Side Rendering (SSR) is a technique where the content of a React application is rendered on the server, rather than the client. This approach can improve the app's performance, SEO, and overall user experience by delivering a fully rendered page on the first request. SSR ensures that search engines can crawl the content of the page and index it properly.

Key Concepts

What is Server-Side Rendering (SSR)?

SSR involves rendering React components on the server, sending the HTML to the client, and then hydrating the React components on the client-side. This allows the page to load faster, with the initial content already available when the user requests the page, providing an enhanced user experience.

- **Faster Initial Load:** The browser can render the page quickly, as the HTML is already generated and ready to display.
- **Improved SEO:** Search engine crawlers can index content that is rendered on the server, which is crucial for SEO.
- **Better Performance:** SSR can reduce the time to interactive (TTI) and improve perceived performance for users.

How SSR Works with React

In SSR, the React components are rendered on the server using **Node.js** and then sent to the client as static HTML. Once the HTML is loaded, React "hydrates" the page, which means it attaches event listeners and makes the page interactive.

1. Server-Side Rendering Process:

- The user sends a request to the server for a page.
- The server renders the React components and sends back the fully rendered HTML.
- The browser displays the HTML content while React "hydrates" the page, enabling interactivity.
- React takes over and manages subsequent user interactions in the app.

Setting Up SSR with React

To set up SSR with React, you'll typically use **Node.js** and a server-side rendering framework like **Next.js** or **ReactDOMServer**.

1. Creating the React App:

You need to create a React app and use ReactDOMServer to render the app server-side.

2. ReactDOMServer API:

The `ReactDOMServer` module is used to render a React component to a static HTML string.

```
import React from 'react';
import ReactDOMServer from 'react-dom/server';
import App from './App';

const html = ReactDOMServer.renderToString(<App />);
```

3. Setting Up a Basic Node Server for SSR:

A simple Node.js server that serves the React app rendered on the server.

```
import express from 'express';
import React from 'react';
import ReactDOMServer from 'react-dom/server';
import App from './App';

const app = express();

app.get('*', (req, res) => {
  const content = ReactDOMServer.renderToString(<App />);
  res.send( <!DOCTYPE html> <html lang="en"> <head> <meta charset="UTF-8"> <title>SSR with React</title>
    </head> <body> <div id="root">${content}</div> </body> </html> );
});

app.listen(3000, () => {
  console.log('SSR app listening on port 3000');
});
```

4. Hydration on the Client Side:

On the client side, React hydrates the rendered HTML to make it interactive.

```
import React from 'react';
import ReactDOM from 'react-dom';
import App from './App';

ReactDOM.hydrate(
  <App />,
  document.getElementById('root')
);
```

✅ Advantages of SSR

1. **Improved SEO:** Search engines can crawl and index the content of a page, improving visibility.
2. **Faster Initial Load:** The user receives a fully-rendered HTML page, speeding up the time to the first meaningful paint.
3. **Better User Experience:** Pages load faster, even on slower networks or devices.

✅ Challenges of SSR

1. **Server Load:** The server needs to render the components for every request, which can put additional load on the server.
2. **Complexity:** SSR introduces complexity in terms of the app's setup, requiring server-side logic in addition to client-side rendering.

3. **Potential Performance Issues:** React hydration can be expensive and may lead to performance issues if not optimized.
-

Guidelines

- Use SSR for applications where SEO is a priority, such as blogs or e-commerce sites.
 - Use frameworks like **Next.js** or **Gatsby** for easier SSR setup.
 - Remember that SSR can increase server load, so it's essential to optimize server performance.
 - Hydrate React on the client side to make the page interactive once the HTML is rendered.
-

Practice Exercises

1. Set up SSR in a simple React app using **ReactDOMServer** and **Express**.
 2. Implement a basic SSR app with a simple `App` component.
 3. Configure your app to hydrate on the client side after being rendered by the server.
 4. Implement dynamic content fetching in SSR, ensuring that server-side requests are handled properly.
-

Quiz Questions

1. What is Server-Side Rendering (SSR)?

- a) Rendering React components only on the client side
- ☒ **b) Rendering React components on the server and sending static HTML to the client**
- c) A process that only works with Next.js
- d) A method for styling React components
-

2. What is one of the primary benefits of SSR?

- a) It reduces app complexity
- b) It allows for faster client-side interactions
- ☒ **c) It improves SEO by providing fully rendered content for search engines**
- d) It eliminates the need for routing
-

3. What function from ReactDOMServer is used to render React components server-side?

- a) `ReactDOM.hydrate()`
- b) `ReactDOM.render()`
- ☒ **c) `ReactDOMServer.renderToString()`**
- d) `ReactDOM.createRoot()`
-

4. What is the purpose of hydration in SSR?

- a) To update the server-side HTML
- ☒ **b) To make the server-rendered content interactive on the client side**
- c) To render the React components in the background
- d) To preload assets before rendering
-