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SIERRA LAVONNE MILLER
GRAPHIC DESIGNER

LET ME
INTRODUCE
MYSELF...

I'M SIERRA MILLER AND I'M
A GRAPHIC DESIGNER FROM
GRAPEVINE, TEXAS.

I am proficient in: Adobe Illustrator | Adobe InDesign |
Adobe Photoshop | Adobe Bridge | Microsoft Office

My skills include: Typography | Page Layout | Branding |
Logo Design | Corporate Identity | Editorial Design | Print Design |
Hand Lettering | Color Theory| Problem Solving



01.

COMPANY EVENT COLLATERAL

Designed February 2017.

Created collateral for a company event at The Star, which included invitations, posters, banners and presentation templates.



02.

DALLAS COWBOYS/ANDREWS PARTNERSHIP POSTCARD

Designed November 2016.

Designed a postcard showcasing the growth that Miller Lite has had since partnering with Andrews Distributing.

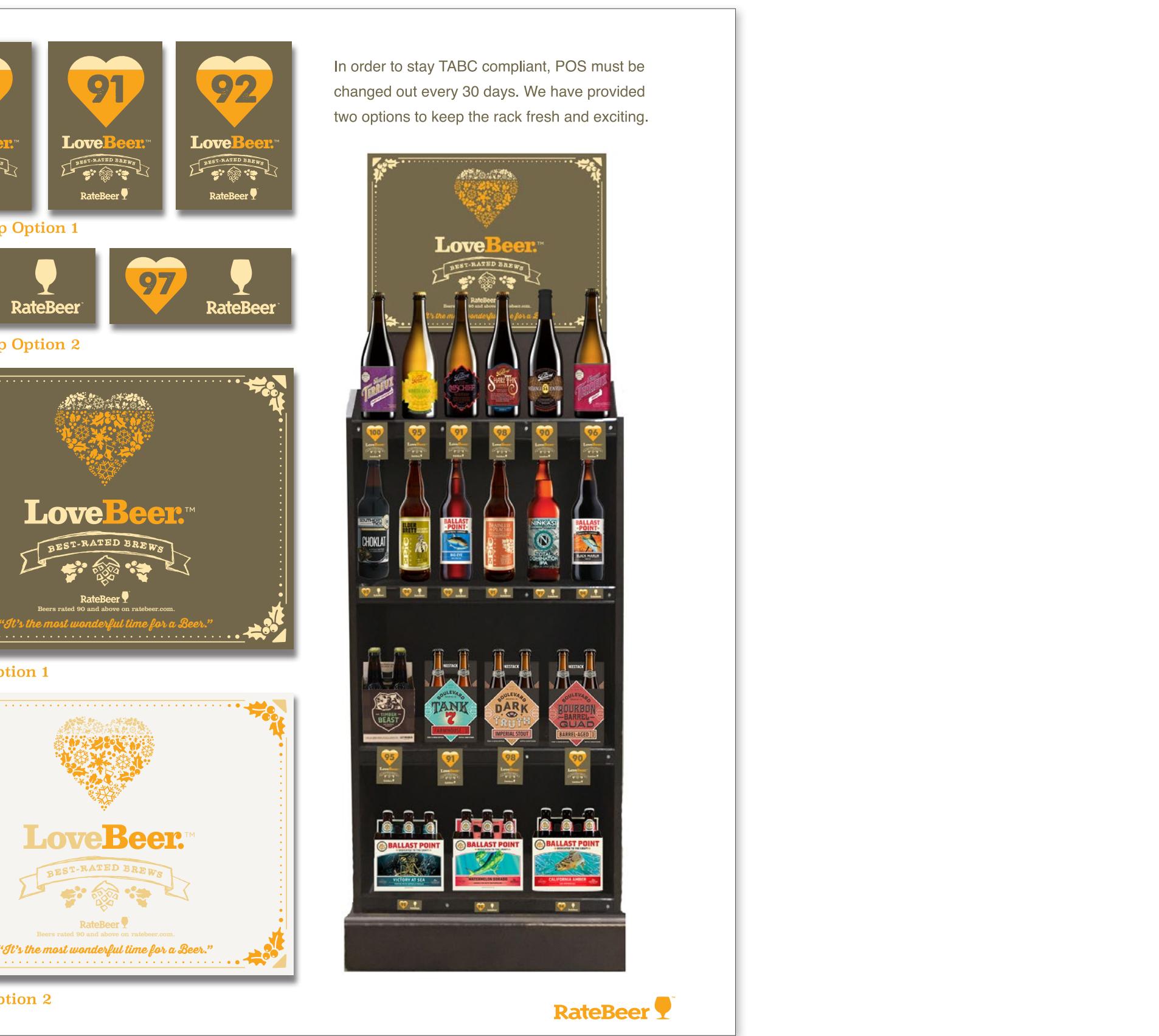
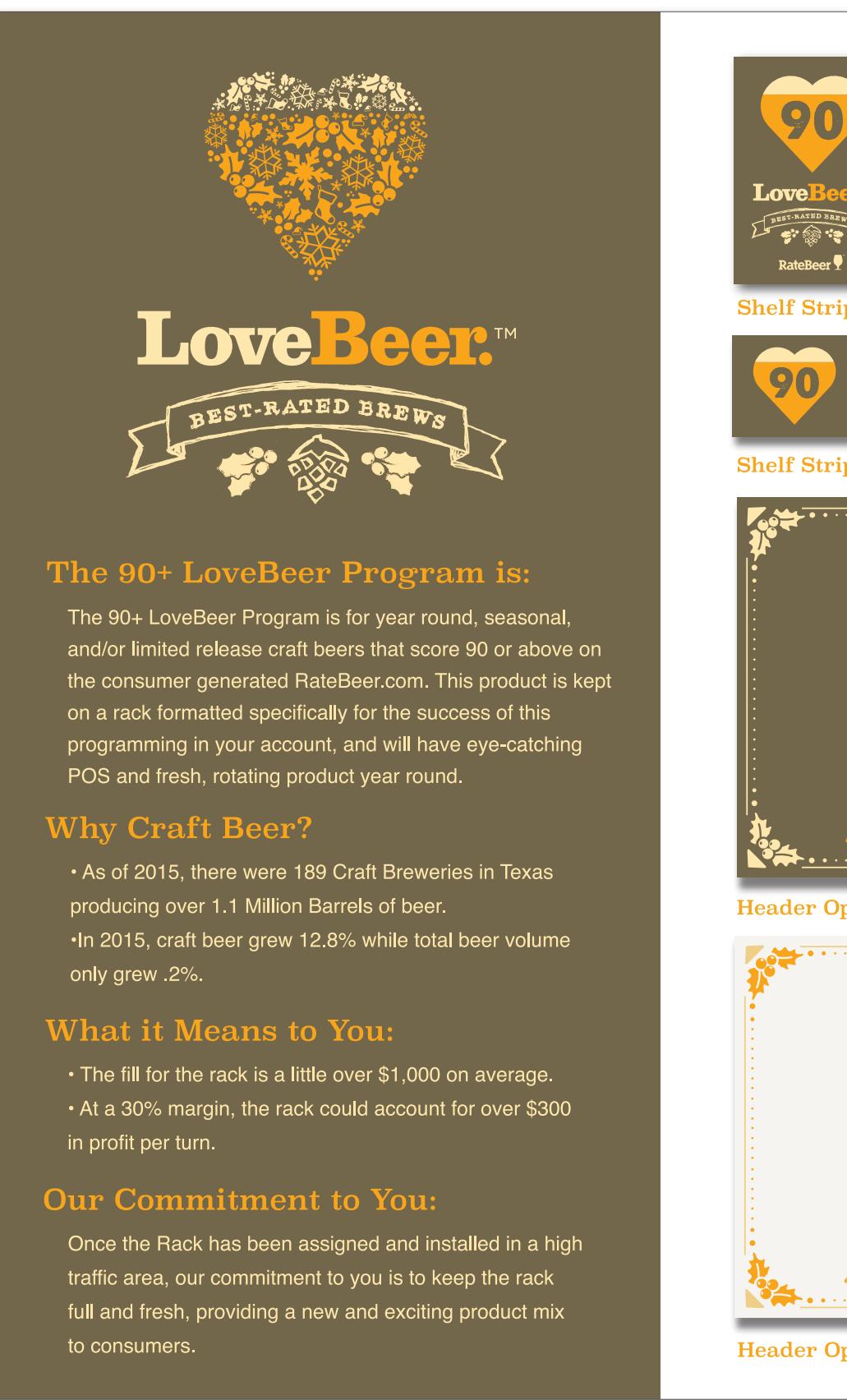


03.

MOVEMBER POSTER

Designed October 2016.

Designed a poster that could be used for display on point-of-sale during the month of November to target Hard Soda Drinkers.



04.

LOVEBEER 90'S PROGRAM REFRESH

Designed September 2016.

Redesigned the LoveBeer 90's program and created point-of-sale materials to meet consumer needs at the retailer.



05.

THE POUR BRANDING CONCEPT

Designed November 2016.

Designed branding for "The Pour" to be used across multi-platforms, including web, on an internal application for employees.



06.

SAM ADAMS LOCAL BASEBALL POSTERS

Designed April 2017.

Created point-of-sale posters to be displayed in both on and off-premise accounts to promote local baseball in North Texas.



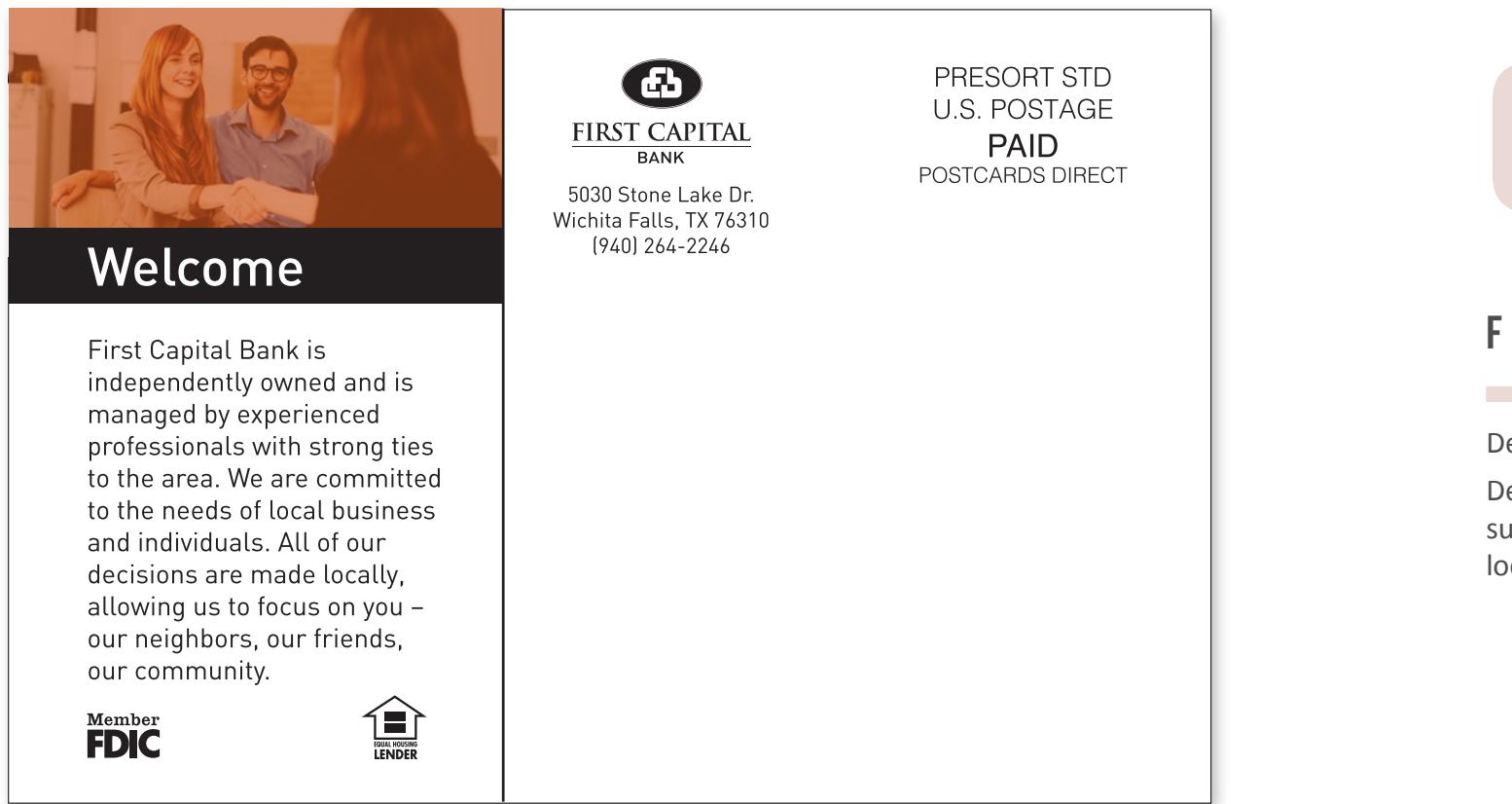
BREWVIEW



REVIEW



Create
apply
value



08.

FRIENDLY NEIGHBOR POSTCARD

Designed August 2015.

Designed a postcard for a local bank to target surrounding neighborhoods in order to create local bonds with their future clients.



09.

NATIONAL ICE CREAM SODA DAY DISPLAY PIECE

Designed May 2017.

Created a Feature Aisle Display Piece for Total Wine & More that promoted Hard Soda brands in honor of National Ice Cream Soda Day.



10.

LUXE MAGAZINE

Designed May 2016.

Designed and created a magazine for a mock magazine using personal photography, copy and design elements.

SIERRA LAVONNE MILLER

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