- 1. Introduction: Craig Redmond, the new CEO of Relief International, expresses gratitude to staff for their dedication and impact while working with communities around the world.
- 2. Strategic Focus: Craig emphasizes the importance of refining the organization's strategy to better represent its direction and respond to global needs.
- 3. Fundraising: He highlights the goal to enhance fundraising efforts by engaging both major and individual donors, aiming to increase the organization's impact through diversified funding.
- 4. Talent Retention: Attracting and retaining top talent is identified as crucial for continuing the organization's meaningful work.
- 5. Communication: Craig emphasizes the need for improved internal and external communication to share stories, impact, and foster organizational growth.
- 6. Closing Remarks: Craig expresses excitement about joining Relief International and looks forward to engaging with and meeting team members.