A correlation between unstructured sentiment data and variation in product demand cycles in consumer products industry.

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Group Members:

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During the past few weeks we have met with the client to get the last of their requirements as well as show them our latest dashboard designs.

We have finalised and completed our website and placed all documents and the research done within it.

We have as well created a demo of how the system works which includes searching for tweets and creating a correlation.

We asked our client to provide us with more information about to perform the correlation and their response was that they will do more research and get back to us as soon as possible.

All the clients requirements will completed and the clients were satisfied by what they were shown.