

Title: Banner advertisement for Whakatere Pass

Text line 1

Text line 2

Text line 3

paddling

Description	Shot of a paddling on a river	Elements	-Background image -Text line 1(Paddle the Past. Navigate the Present) -Text line 2(Embark on a guided waka journey along the sacred river — where every stroke tells a story) -Text line 3(Included in your Whakatere Pass – a hands-on cultural voyage led by expert kaihoe (paddlers))
Duration	5s	Elements animation	Background: slow right to left, focusing on paddling. Starts at beginning, stops after 3s. Text line 1: font changes from small to large, then back small, colour changes at the same time. Text line 2-3: scroll in from left sequentially Start: L1 1s, L2 3s, L3 4s

Text line 1

Text line 2

Text line 3

Text line 4

Performance and hangi picture

Text line 5

Description	Shot of a performance and hangi	Elements	-Background image -Text line 1(Feast. Feel. Celebrate) -Text line 2(Savour a traditional hāngi meal and witness the heartbeat of Māori culture through live performance) -Text line 3(Whakatere Pass – your all-access ticket to taste, rhythm, and tradition)  -Text line 4(Whakatere Pass – More than entry. It's a journey)  -Text line 5(student name and ID)
Duration	7s	Elements animation	Background: slow zoom in, focusing on paddling. Starts at 5s, stops after 7s. Text line 1: font changes from small to large, then back small, colour changes at the same time.

			Text line 2-3: scroll in from left sequentially Text line 4-5: Line 1-3 fade out and line 4-5 fade in sequentially Start: L1 7s, L2 8s, L3 9s, L4 10s, L5 11s
Description		Elements	
Duration		Elements animation	
Description		Elements	
Duration		Elements animation	