

Title: Banner advertisement for Whakatere Pass

Text line 1

Text line 2

Text line 3

paddling

Description	Shot of a paddling on a river	Elements	-Background image -Text line 1(Paddle the Past. Navigate the Present) -Text line 2(A guided waka journey — where every stroke tells a story) -Text line 3(Included in Whakatere Pass – a hands-on cultural voyage)
Duration	5s	Elements animation	Background: slow right to left, focusing on paddling. Starts at beginning, stops after 3s. Text line 1: font changes from small to large, then back small, colour changes at the same time. Text line 2-3: scroll in from left sequentially Start: L1 1s, L2 3s, L3 4s

Text line 1

Text line 2

Text line 3

Text line 4

Performance and hangi picture

Text line 5

Description	Shot of a performance and hangi	Elements	-Background image -Text line 1(Feast. Feel. Celebrate) -Text line 2(Witness the heartbeat of Māori performance and a traditional hāngi meal) -Text line 3(Whakatere Pass – your all-access ticket to taste, rhythm, and tradition) -Text line 4(Whakatere Pass – More than entry. It's a journey) -Text line 5(student name and ID)
Duration	8s	Elements animation	Background: slow zoom in. Starts at beginning, stops after 2s. Text line 1: font changes from small to large, then back small, colour changes at the same time. Text line 2-3: scroll in from left sequentially Text line 4-5: Line 1-3 fade out and line 4-5 fade in sequentially

			Start: L1 2s, L2 4s, L3 5s, L4 7s, L5 8s
Description		Elements	
Duration		Elements animation	
Description		Elements	
Duration		Elements animation	