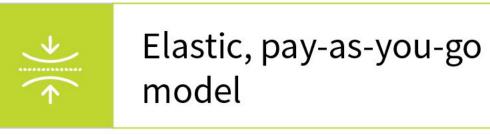
## Cloud vs. Colocation: Quick Comparison



## **Cloud Computing**





Fast deployment



High flexibility, potential latency



Managed externally

## **Colocation Services**

Owned hardware, data center-hosted



Complete customization



Predictable costs



Low-latency, direct connectivity



## **Key differences**

V/S

| Feature        | Cloud computing         | Colocation             |
|----------------|-------------------------|------------------------|
| Infrastructure | Virtual, managed        | Physical, owned        |
| Scalability    | Instant, dynamic        | Hardware-dependent     |
| Connectivity   | Global,variable latency | Dedicated, low latency |

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