

Colony Collapse Disorder

“Why are the honey bees vanishing?”



The goal of this site is to collect colony collapse disorder data from across the United States in the hopes of better understanding why the honey bee is disappearing.

Who is the Intended Audience?

The target audience for this site will be beekeepers, the United States Department of Agriculture, National Institute of Food and Agriculture and people that are curious to learn more on this phenomenon and how it will impact our relationship with food.

Currently, there are limited web resources devoted informing the public about this crisis and its effects on one's local community.

Competitive Analysis

I would consider www.beeinformed.org and www.ars.usda.gov to be the biggest competition in terms of content pertaining to colony collapse disorder. Wikipedia also has a page relaying information. The representation of the data collection will be presented in an interactive manner as opposed to links PDFs and tables. I would like the viewer to be acting on the crisis on local level and thinking about global scale.