## Karl Lagerfeld, designer who defined luxury fashion, dies at 85

Notes & Cues:	Article:
	Karl Lagerfeld, the most prolific designer of the 20th and 21st centuries
	and a man whose career formed the prototype of the modern luxury fashion
	industry, died Tuesday in Paris.
	Creative director of Chanel since 1983 and Fendi since 1965, and founder
	of his own line, Mr. Lagerfeld was the definition of a fashion polyglot. In his
	80s, when most of his peers were retiring to their yachts or country estates, he
	was designing an average of 14 new collections a year ranging from couture to
	the high street, and not counting collaborations and special projects.
	His greatest calling was as the orchestrator of his own myth. A
	self-identified "caricature," with his dark glasses, powdered ponytail, black
	jeans, fingerless gloves, starched collars, Chrome Hearts jewelry and obsessive
	Diet Coke consumption, he achieved such a level of global fame—and
	controversy—that a \$200 Karl Barbie doll, created in collaboration with the
	toymaker Mattel, sold out in less than an hour in 2014.
	Those who wanted to dismiss Lagerfeld referred to him as a "styliste": a
	designer who creates his looks by repurposing what already exists, as opposed
	to inventing anything new. But he rejected the idea of fashion-as-art, and the
	designer-as-tortured genius. His goal was more opportunistic.
	"I would like to be a one-man multinational fashion phenomenon," he
	once said.
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