Herbal supplement has some New Yorkers talking, instead of coughing

Notes & Cues:	Article:
	If there's one thing New Yorkers love more than discovering a new secret
	remedy, it's telling other New Yorkers about it.
	"I'd been super sick for a week and half and couldn't stop coughing," said
	Alex Schweder, an architect and professor of design at Pratt Institute.
	That's when his girlfriend gave him a bottle of Nin Jiom Pei Pa Koa, an
	"herbal dietary supplement with honey and loquat, " according to the label.
	"This started working in 15 minutes," said Mr. Schweder.
	The remedy, often referred to simply as Pei Pa Koa, is sold commonly in
	10-ounce bottles in Chinese markets and Chinese pharmacies for approximately
	\$7 as well as online through third parties for up to \$70. Herbal remedies with
	loquat have been produced in China for hundreds of years. "All of a sudden,
	everybody is talking about it, "said Ching Weh Chen, owner of Pearl River,
	a Chinese market in New York City.
	Taking herbal supplements can involve health risks, including when they
	are used with medicines, consumed in excess or taken instead of prescription
	medication. The Food and Drug Administration advises consumers to speak
	to a health-care provider before taking a supplement and to be wary of any
	product claims that sound too good to be true.
Summary:	