

Huawei is the place Chinese students want to work

<p>Notes &amp; Cues:</p>	<p>Article:</p> <p>Shenzhen-based Huawei has just been ranked the country’s most attractive employer, beating out rivals such as Alibaba and Tencent, according to a new survey of more than 50, 000 Chinese students by research firm Universum.</p> <p>Huawei was voted the top choice among engineering students for the second year running, and knocked Alibaba off the top spot among business students, Universum said.</p> <p>Having started out selling cheap telephone switches in rural China in the 1980s, Huawei has rapidly risen in recent years to become the world’s biggest manufacturer of telecom equipment and the No. 2 smartphone brand behind Samsung.</p> <p>The company’s rapid growth in recent years and its increasing global reach have played a big part in sustaining its attractiveness as an employer thus far, said William Wu, Universum’s country manager for China.</p> <p>”There are not that many [companies] that can claim they are actually Chinese-based global companies, ” Wu told CNN Business.</p> <p>Other factors in Huawei’s favor include its positioning as a futuristic tech company rather than just a telecom or smartphone firm, as well as its record of hiring thousands of Chinese graduates, Wu added.</p>
<p>Summary:</p>	