

Back to the Hanfu-ture: Young Chinese revive ancient fashion

Notes & Cues:	<p>Article:</p> <p>China has embraced Western fashion and futuristic technology as its economy boomed in recent decades, but a growing number of young people are looking to the past for their sartorial choices and donning traditional "hanfu", or "Han clothing".</p> <p>These historic costumes of the Han ethnic majority are enjoying a renaissance in part because the government is promoting traditional culture.</p> <p>Period dramas have also contributed to the surge in interest for traditional Chinese garb — "The Story of Minglan", a TV series set in the Song Dynasty, garnered more than 400 million viewers in three days when it debuted earlier this year.</p> <p>In modern China, the hanfu community spans the gamut: from history enthusiasts to anime fans, to students and even young professionals.</p> <p>A government-supported revival in Chinese culture has given the hanfu community a boost. In April, the Communist Youth League of China launched a two-day conference for traditional Chinese garb, including hanfu. A live broadcast of the event drew some 20 million viewers, alongside a visceral outpouring of emotions.</p> <p>Clothes are the "foundation of culture, " said Jiang Xue, who is part of Beijing-based hanfu club Mowutianxia. "If we as a people and as a country do not even understand our traditional clothing or don't wear them, how can we talk about other essential parts of our culture?" she said.</p>
Summary:	