Kill the tech bro, save the world: how CEOs became Hollywood's new supervillains

Notes & Cues:	Article:
	Hollywood has a history of drawing on collective fears. The dawn of the
	atomic age saw a boom in world-ending disasters, James Bond battled Russians
	all throughout the cold war, and the post-9/11 era saw a grimly predictable
	rise in Arab and Muslim bad guys.
	And so it follows, since the turn of the decade, blockbusters have
	increasingly cast Silicon Valley's tech bros as supervillains. Whether it's the
	image of a pallid Zuckerberg hauled up in front of Congress for disrupting
	democracy, or Jeff Bezos tweeting images of himself piloting giant robots, their
	public image has been less than gleaming. The meek have inherited the earth,
	and now they seem hell-bent on destroying it.
	Like Jesse Eisenberg's turn as Lex Luthor in 2015's Batman vs Superman,
	he took Gene Hackman's cigar-chomping tycoon and turned him into a
	T-shirt-clad whizz-kid who plays basketball in the offices of his multinational
	tech corporation. After all, who better to play the supervillain of the modern
	age than the star of The Social Network.
	As fears go, it checks out. In a world where private companies are racing
	to fire rockets into space, self-driving cars kill people, and many believe Mark
	Zuckerberg wants to run for president, it seems right to mythologize this
	moment. After all, what's scarier? The rise of the machines, or the rise of
	the morally ambiguous men who pioneer them.
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