## Less than 10 percent of Twitter users questioned fake news, study suggests

| Notes & Cues: | Article:  |
|---------------|---|
|               | Think your gut is good at warning you of potential fake news? Think             |
|               | again—a new study from the University of Buffalo found that less than ten       |
|               | percent of Twitter users expressed doubt when responding to a false tweet.      |
|               | The study, published on May 11 in the journal Natural Hazards, examined         |
|               | Twitter's response to four different rumors during two disasters—the Boston     |
|               | Marathon Bombing and Hurricane Sandy—by examining 20, 000 related               |
|               |   |
|               | tweets.   |
|               | Only between one to nine percent of the Twitter users that responded            |
|               | to the false rumors expressed doubt at the accuracy of the information. The     |
|               | largest group instead helped spread the misinformation — between 86 and 91      |
|               | percent of the users in the study retweeted or liked the original post.         |
|               | The researchers also looked at what happened when the rumors were               |
|               | proven false, and found that less than 10 percent went back to delete their     |
|               | tweet and less than 20 percent shared the debunking in a new tweet.             |
|               | Because the study only looked at tweets, retweets, comments and likes,          |
|               | the group couldn't determine how many users didn't interact with the rumor,     |
|               | noting that ignoring the tweet could also be a response from users that doubted |
|               | the accuracy of the information.  |
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