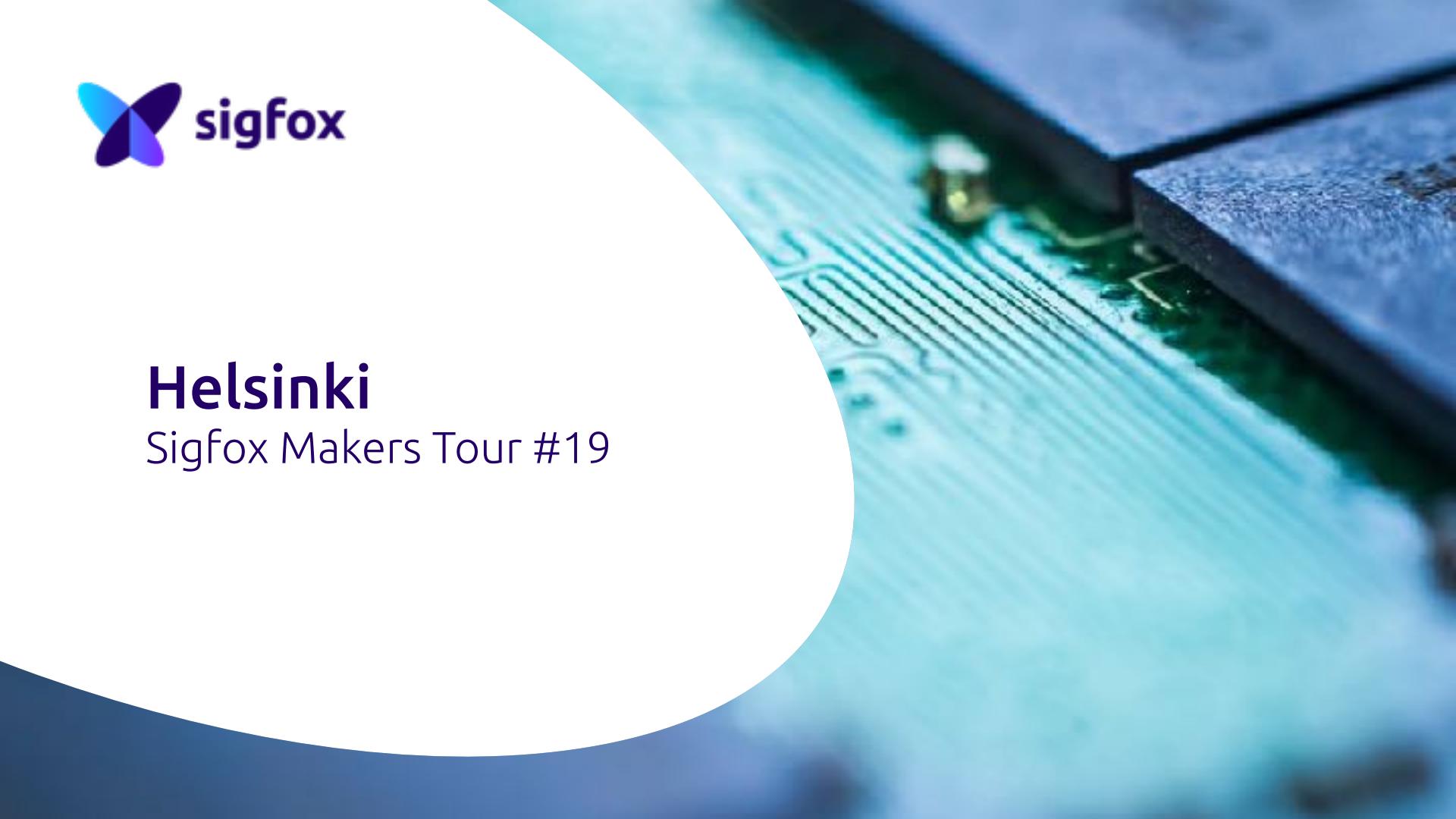




# Helsinki

## Sigfox Makers Tour #19





# Introduction

## What's Sigfox all about?



# Schedule

Intro

Presentation

Demo

Workshop

Enjoy!



# Sigfox Basics

# About Sigfox

Sigfox does **not selling chips**

Sigfox does **not building connected solutions**

Sigfox invented a **radio protocol**

Sigfox operates a **global network**

# Why Sigfox ?

Need for a solution dedicated to the IoT and not an existing one tweaked for it.

We only serve the IoT, that's the reason why we're doing it efficiently



# Low Power Wide Area Network

From far away...

With very little energy!



FIRE STARTING



MY BATTERY IS LOW



I'M FULL



I'M LOST



I AM AT  
THE WAREHOUSE



I NEED  
TO BE REPLACED



I NEED  
REPAIR



PRESS  
TO ORDER

# New Possibilities

Existing solutions: Cheaper connectivity & extended battery life

Enables new IoT applications

Backup connectivity for higher bandwidth devices

# How to Communicate

Decide on something to send

Power on the communication module

Send

Message is picked up by the network

Data is received on your server

# How Hard ?

Send an AT command

You receive an HTTP Request on your application server



# Core Concepts



# Out of the Box

No connection

No configuration

No pairing

No signalling

# Energy Efficiency

The Sigfox protocol has been designed to maximise energy efficiency

Tx: <50 mA during a few seconds (25mW, 14dB)

Key factor: idle consumption (unconnected 99.x% of the time)

Idle consumption: a few  $\mu$ A

# Very Long Range

Best case scenario

**+100km** between transmitter & receiver (base station)

Real life

A few kms (city) to tens of kms (countryside),  
**depending on the topography**

# Outdoor & Indoor

**Good indoor propagation properties**

Of course, you need to consider signal attenuation  
(~20dB)

# Two-way Communication

Devices can receive updates sent from your application server

Communication is initiated by the device

# Small Messages

Useful payload: up to **12 bytes**

Up to **140 times each day**

100 bit/s

# Payload Examples

GPS coordinates (lat x lng) : 6 bytes

Temperature: 2 bytes

State reporting : 1 byte

Heartbeat, update request : 0 byte

And... who needs full bytes when 5 bits are enough ?

# Payload Examples

A (int): 17568 —> **0100010010100000**

B (0-32): 17 —> **010001**

C (state): 3 —> **10**

Frame: **01000100 10100000 01000110**

Frame: 0x44 0xA0 0x46

AT\$SF=44A046

# More !

816b1954 | 10000001 01101011 00011001 01010100

10000001 01101011 00011001 01010100 Active mode (Temp)

10000001 01101011 00011001 01010100 Temp. MSB & LSB

10000001 01101011 00011001 01010100 Humidity x2

Temp : 0110011001 = 409 . (409-200) / 8 = 26.125°C

Humidity: 01010100 = 84. 84/2 = 42%

# Low Cost of Communication

Small subscription fees

Short software development cycle

Low cost hardware components



# Security



# Security

Each message is **signed with a key unique** to the device

Messages can be **encrypted or scrambled**

No keys exchanged over the network, no handshake

Security is an **ever ongoing effort**

# Message Signature

With each message, a hash is calculated & sent, using:

Device ID

Secret key, unique to the device. Never transmitted OTA

Payload

Internal increment

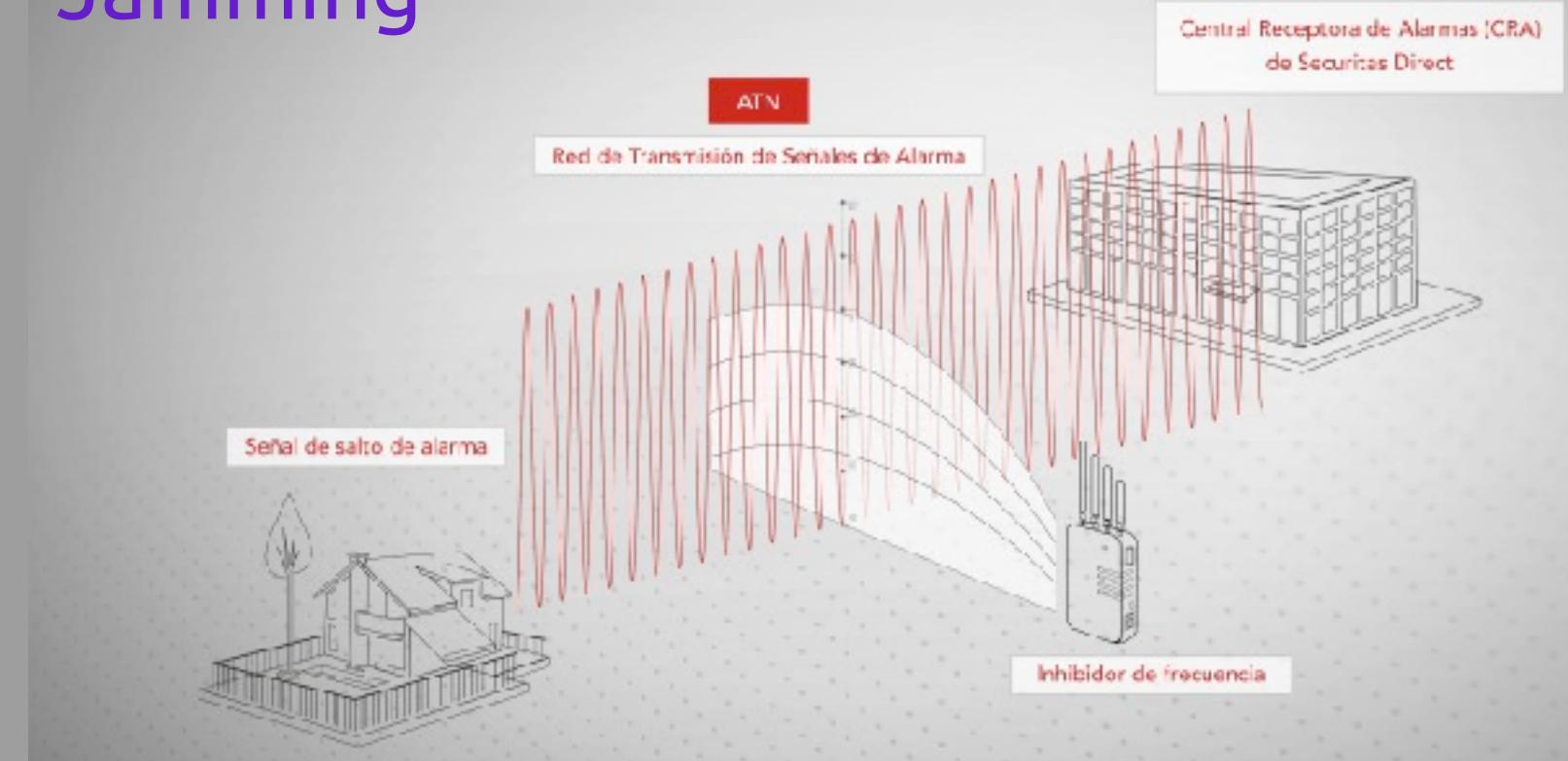
# Radio Properties

Great tolerance to interference

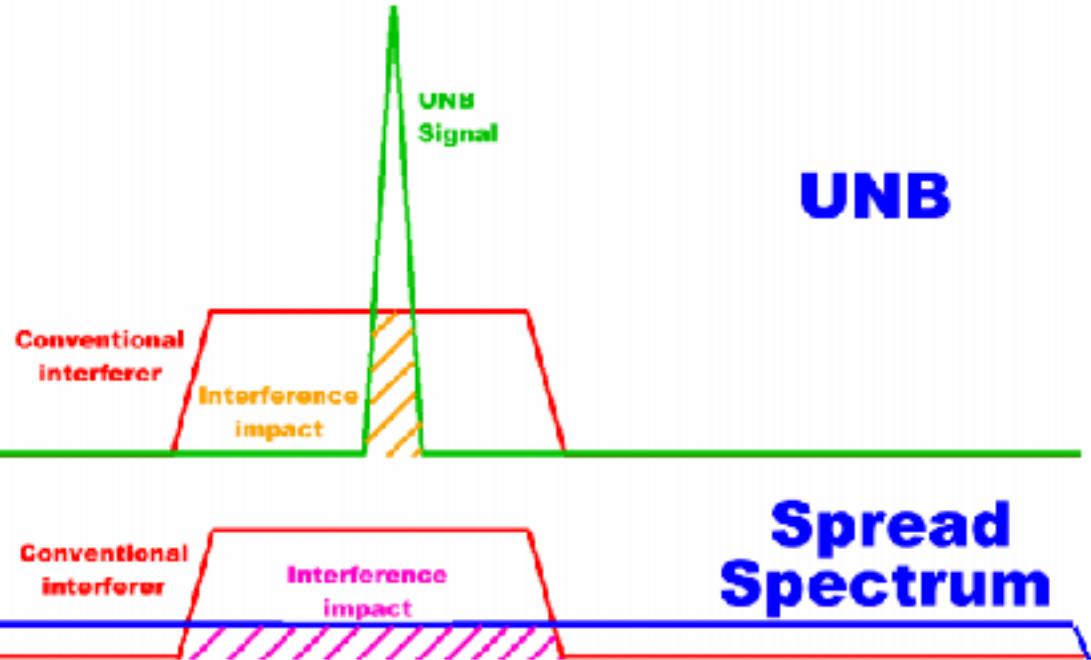
Jamming resistant

Interception is hard: UNB & frequency diversity

# Jamming



# Interference





# Radio Spectrum Ultra Narrow Band

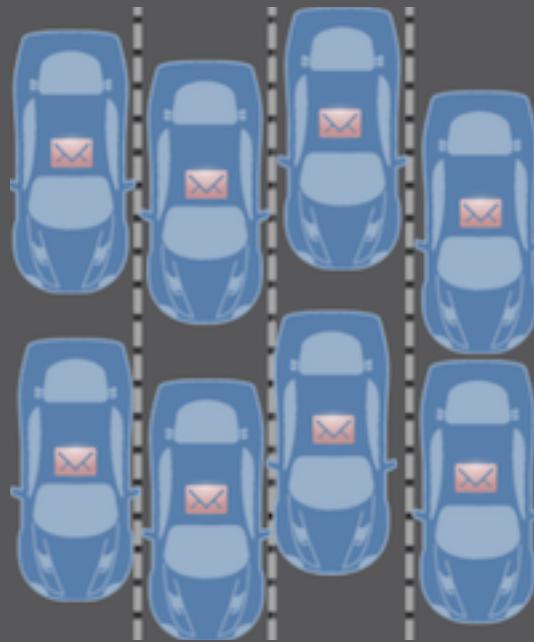
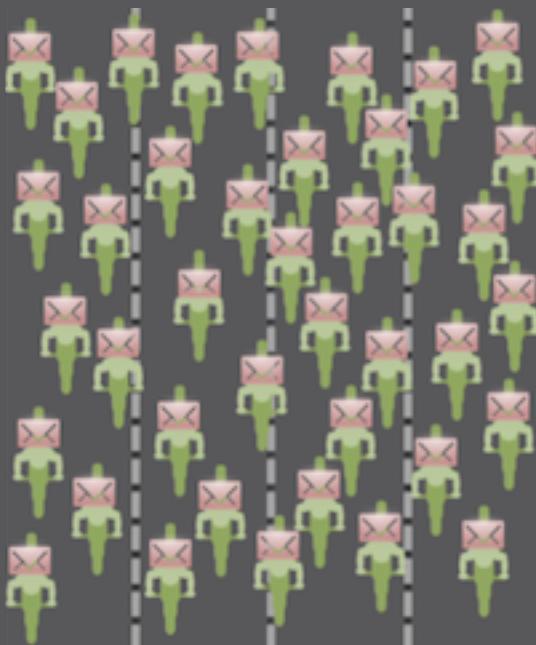


# Sigfox use

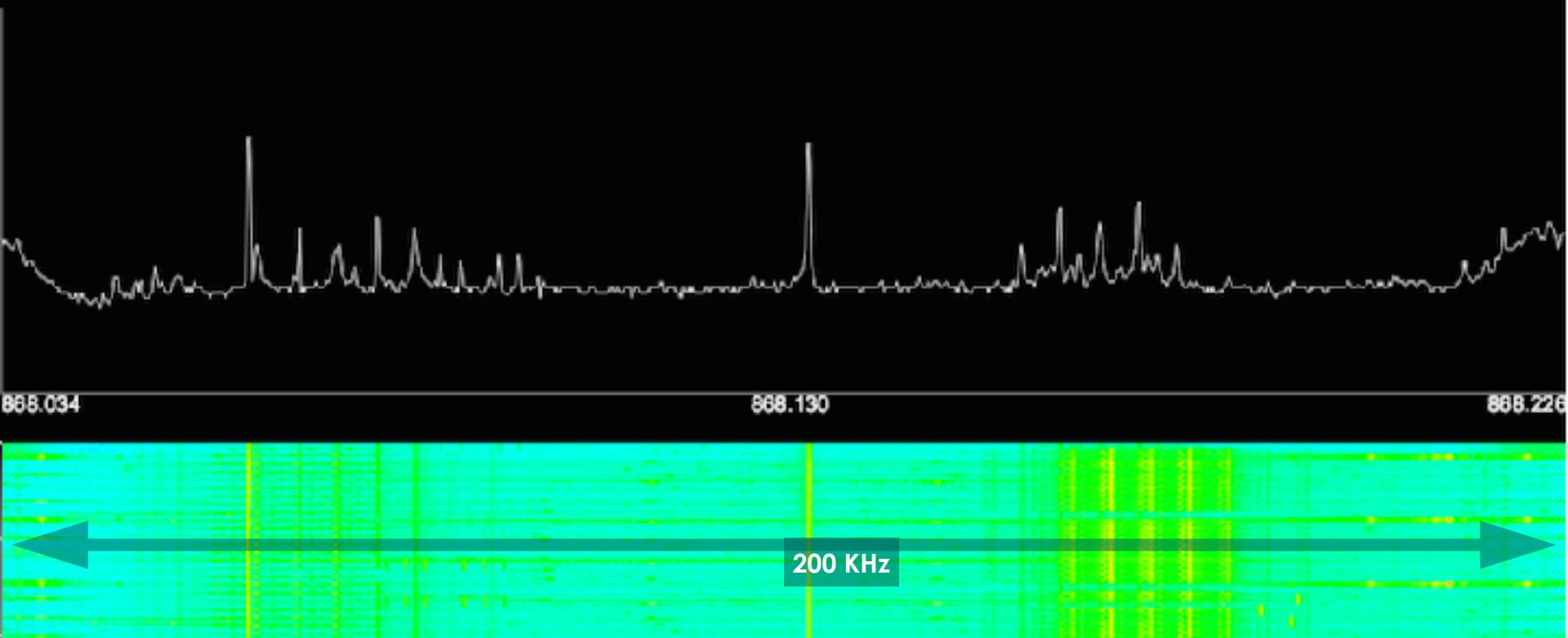
The network currently monitors a 192KHz part of the spectrum

Each message is ~100Hz wide

# Why Ultra Narrow Band?



# Radio Spectrum



200 KHz

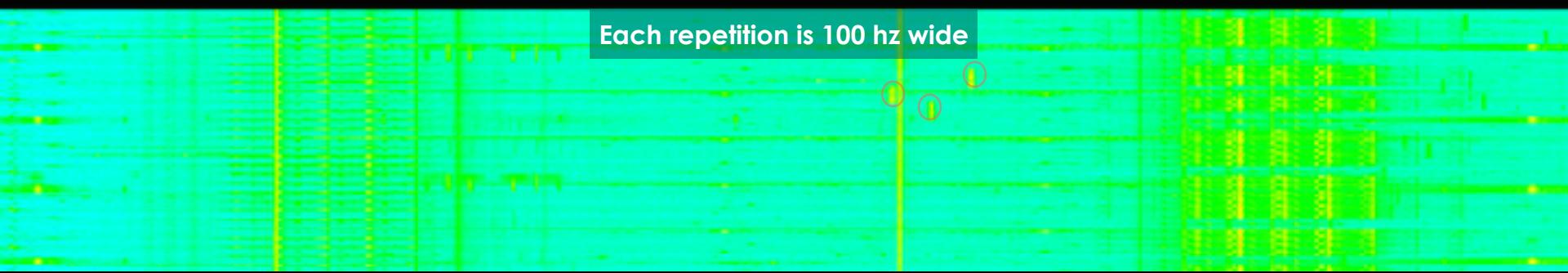
# Messages



868.034

868.130

Each repetition is 100 hz wide





# Regulations



# Regulations

Sigfox is operating on unlicensed Sub-GHz frequency bands all over the world

We just have to pick the right central frequency

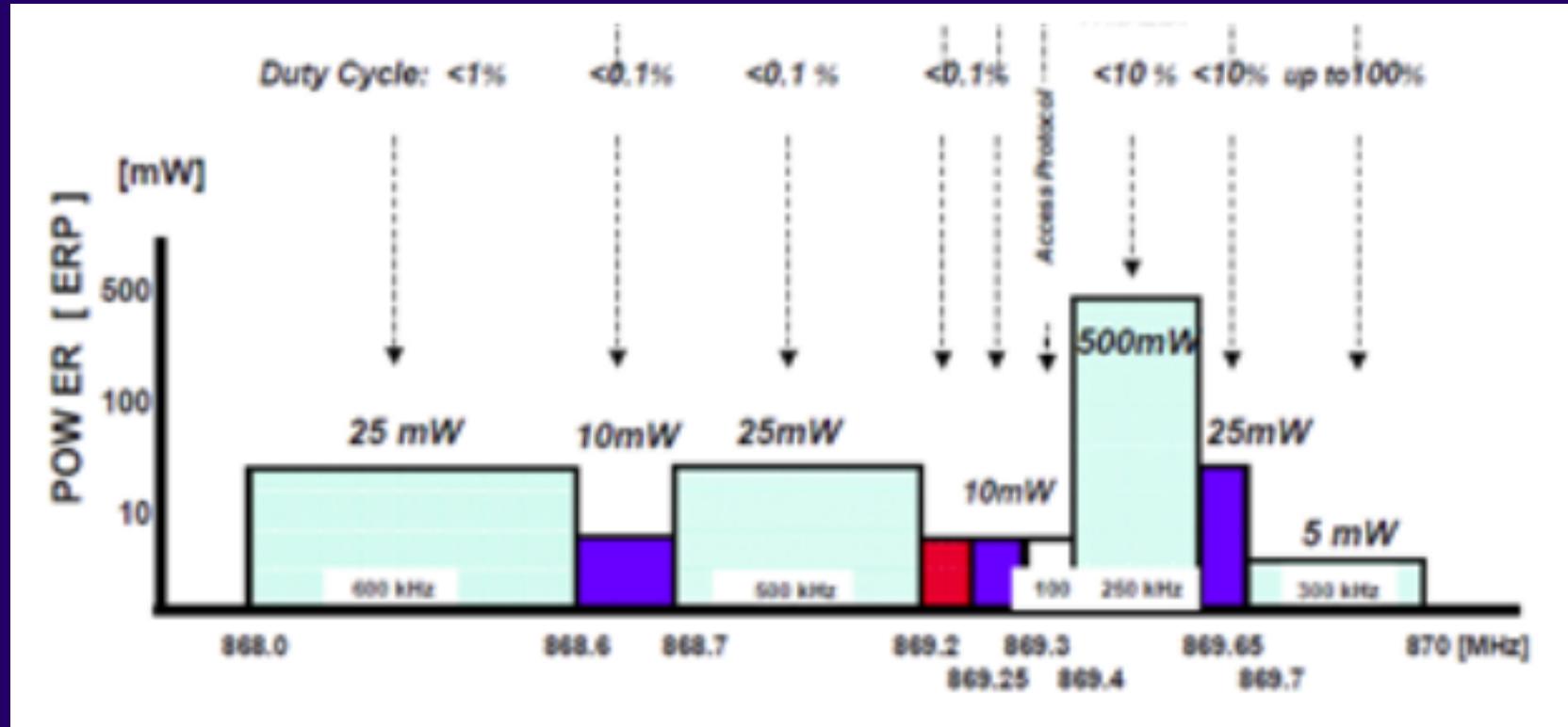
Easy, right ?

# UNITED STATES FREQUENCY ALLOCATIONS

## THE RADIO SPECTRUM



# ETSI Duty cycle



# Unlicensed Bands

Compliant with regulations

ETSI 300-220

FCC Part 15

ANATEL 506

AS/NZS 4268

# Different bands

Regional regulations affect

Central frequency

Power Output / Data Rate

Spectrum access

Handled by the Sigfox stack

Same hardware can be used, with software switches



# Coverage



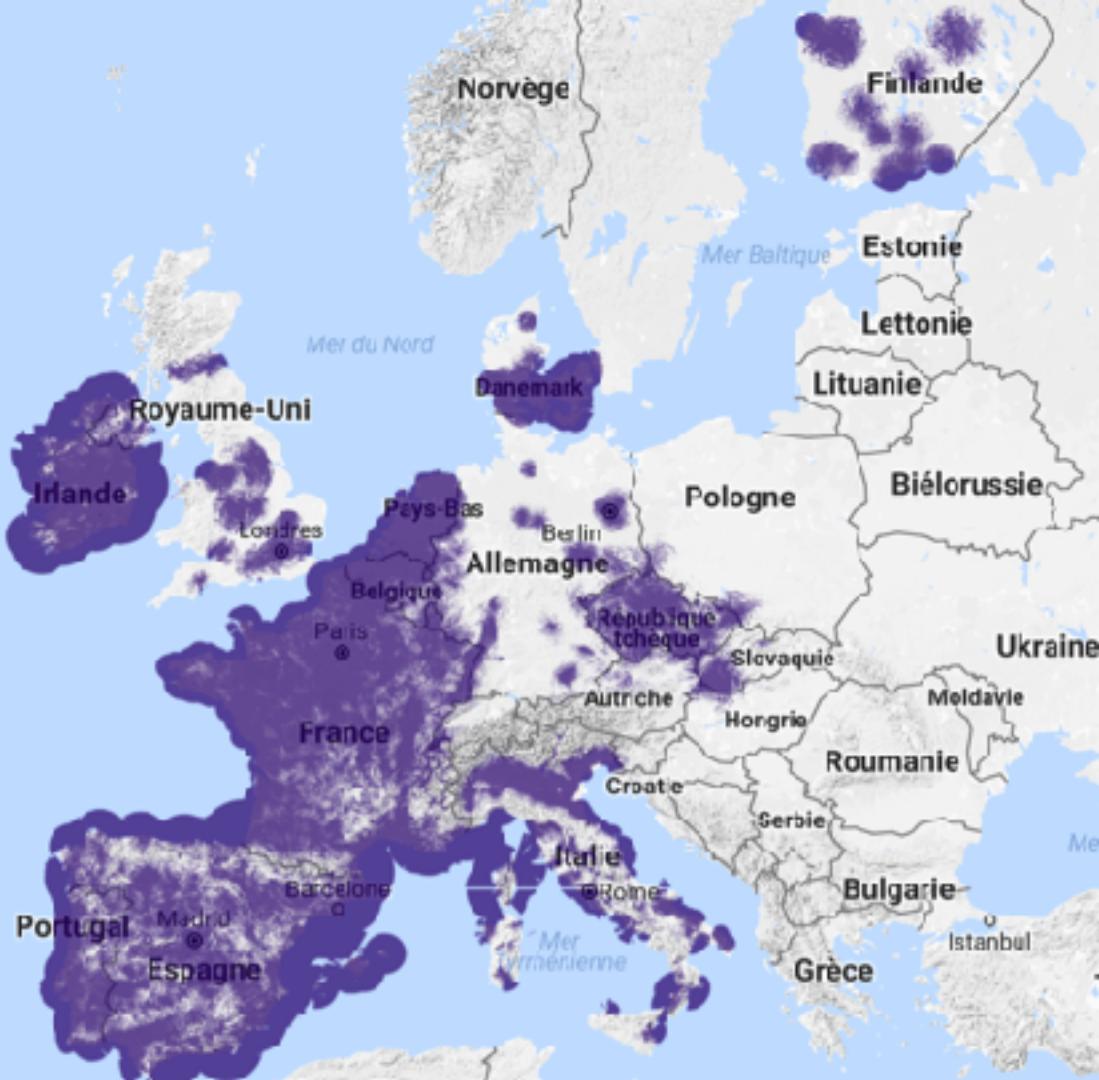
# Global network

Sigfox is offering a global network, not a solution to build private networks

Roaming is included in the standard service

Devices will work the same all over the network







## Demo #1

Sending 'hello world'

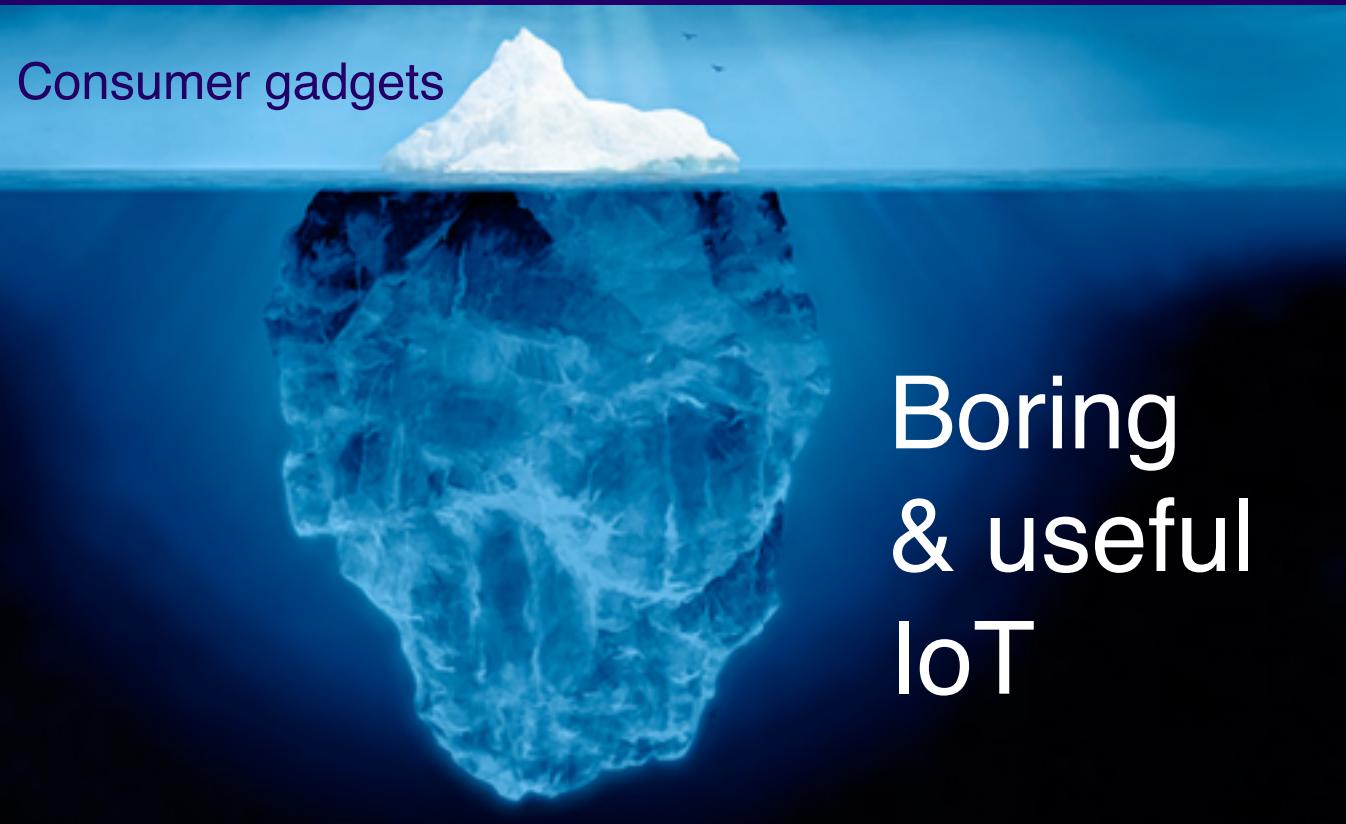




## Current Use Cases



# Internet of Things ?



# Ideal Sigfox use cases

Independent solutions

No user, no power socket, no local network

Shy devices

Doesn't speak much, but only useful data



# Sigfox foundation



# Antarctica

Tracking scientists & assets

Long reach

Ease of use

Robust trackers



# Wildlife

Rhinos tracking & monitoring

Anti-poaching operation

Implant & play

Long reach





# Industry





Health &  
Assisted living





## Public sector





## Utilities





## Home & lifestyle





# Agriculture



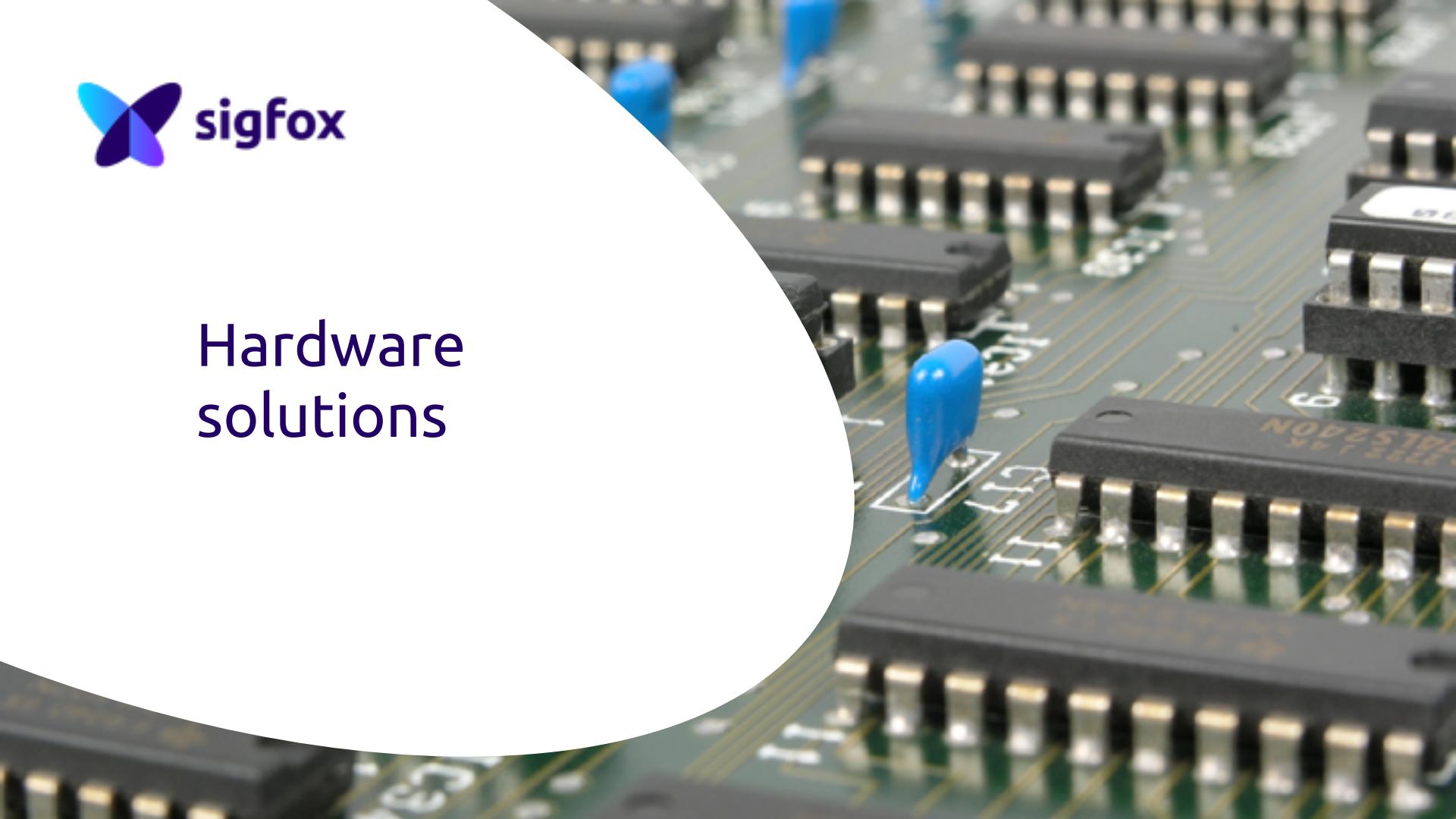


## Retail & other services





# Hardware solutions



# Hardware

SIGFOX is not a hardware vendor

Ecosystem of established partners



ON Semiconductor®



# Solutions

## Modules

**Easy** to get started

Atim, Telit, TD

Quite **expensive**

for industrialisation

## Chipsets

**Cheaper**

Atmel, OnSemi

## Skills needed

Ref.Designs

## Transceivers

SiLabs, Texas

Instrument

## Cheapest solution

Skills++ needed

Certification  
program

# Antenna

Not optional :)

Best way to ruin a great device is to mess the antenna integration

Balance between design & performance

We're here to help you get in touch with specialists if needed

# Prototyping

Arduino & Raspberry Pi kits available from various websites

Check out <http://partners.sigfox.com> for the full details



Cloud



# Get your data

View messages : Sigfox web platform

Get messages : REST API (pull)

Receive new messages : HTTP Callbacks (push)

# Callbacks

Each message received from your devices will be forwarded to your application server

Customisable headers & body

You can set more than one callback

# 3rd party platforms

You can easily push your data to a 3rd party platform :  
AWS, Azure, Telefonica, thethings.iO, IBM, Samsung...

# Downlink messages

A downlink message can be

Semi automatic : sent directly by the network

Customised : sent by your own application server

# Semi automatic callback

Simply set up the message to send, it can be:  
an hardcoded frame  
pre defined variable (timestamp, rssi)

# Downlink callbacks

Same mechanism as for the uplink callback, set an URL

Reply with the 8-byte downlink frame

Respect this JSON format :

```
{  
  '{deviceId}': {  
    'downlinkData': {data}  
  }  
}
```



# Workshop session

Using SmartEverything boards





# Contribute back

# Contribute

Don't forget to publish your experiments

Code Samples, HW design, fails ... will be useful to other people

We all start by copy/pasting ;)

Your own website, github, hackster.io, instructables, etc.

# About the Board

The SmartEverything is a multi-purpose development board distributed by Arrow.

Using a Cortex M0+ MCU with an Arduino bootloader, it features a Telit LE-868S Sigfox module, BLE, a GPS and various environment sensors

Full documentation available on [smarthereverything.it](http://smarthereverything.it)

The Sigfox module documentation is available on [telit.com](http://telit.com)

# Useful Resources

**Workshop slides** <http://bit.ly/SMTSmartEverything>

**Questions ?** <http://ask.sigfox.com>

**Github** <http://github.com/sigfox/makers-tour-resources>

**Github** <http://github.com/nicolsc>

# Register

<http://backend.sigfox.com/activate>

Provider: Arrow // SmartEverything

Country : Slovakia

Device ID & PAC: Sticker + Paper



# Hello World



# SmartEverything test

Open the Arduino IDE

Select the board

Board type : Smart Everything Fox (USB)

Try one of the File > Examples > SmartEverything samples

Sigfox : File>Examples>SmartEverything>Sigfox>DataModeEu

# Hello World Sketch

```
#include <Arduino.h>
#include <Wire.h>

void setup() {
    SerialUSB.begin(115200);
    SigFox.begin(19200);
    delay(500);
    Sigfox.print("+++");

}

void loop() {
    char output;
    SigFox.print("AT$SF=CAFECAFE")
    ;
    SigFox.print(<< \r");
    delay(600000);
}
```

# Message received ?

<http://backend.sigfox.com>

Navigate to the *devices* menu in the top bar

Click on the ID of your device

Enter the *messages menu* from the left navigation column



# First callback



# Callback setup

*Device Type* menu

Click on your *device type* name

Enter the *Callbacks* menu

Select *new default callback*

# Callback setup

*TYPE* : DATA UPLINK

Choose a *CHANNEL* : URL (EMAIL for a quick test)

Url pattern: URL of your own server

Use HTTP method: GET/POST/PUT

# Callback status

In the *Devices > Messages* panel, you have a indicator of the callback status (an arrow)

Black : in progress

Green : Callback OK

Red : Callback KO (at least one of the callbacks failed)

Click the arrow to display details.



# Downlink

# How does it work ?

Send a message, with a *downlink* flag

Once message is sent, the module gets back to sleep

After 20s, it will wake up automatically, in Rx mode

It will wait 20s for a *downlink* message

Afterwards it will get back to sleep

# Downlink setup

To setup an automatic callback :

*Device Type > Info > Edit*

In the *Downlink data* settings, set the following :

Downlink Mode : DIRECT

Set the following value : 123400000BADCAFE

# How to request a downlink

Same AT command, with additional parameters

AT\$SF=[hex byte]\*, 1

# Handle the response

When entering Rx mode, the module will display

+RX BEGIN

Received frame (if any) will be displayed as:

+RX= [byte] [byte] [byte] [byte] [byte] [byte] [byte] [byte]

End of Rx mode

+RX END

# Downlink callback

In *Device Type > Info > Edit*

change *Downlink mode* to CALLBACK

Create a new default callback, with TYPE : DATA | BIDIR

Then set up your URL

# Sample input output

AT\$SF=55 50 4C 49 4E 4B,1

OK

+RX BEGIN

+RX=44 4F 57 4E 4C 49 4E 4B

+RX END

# Sample code

Arduino

[sigfox.github.io/makers-tour](https://github.com/sigfox/makers-tour)

Server side

<https://github.com/nicolsc/sigfox-downlink>

PR welcome in different languages

# Keep in touch

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