

## DIGITAL MARKETING SERVICES STARTER SERVICES

### Services

- Social Media Optimization
- Assistance of dedicated Relationship Manager and Digital Marketing Associate
- Ad Campaign Management
- Monthly Performance Report

### Social Media Optimization

- Creation of Social Media Calendar
- Designing Social Media Skeleton
- Content Creation
- Graphic Design
- Managing the following Social Media Platforms
  - Facebook
  - Instagram

### Monthly deliverables while optimizing Social Media

- No. of posters : 18
- No. of reels : 04

**Price** : ₹15,000/- (Fifteen Thousand Rupees only)

### Note:

- You have to dedicate additional budget for the ads to reach your target audience in inorganic methods
- There won't be any service charges for ad campaign management up to a budget of INR 5,000 (Five Thousand Rupees Only)



## DIGITAL MARKETING SERVICES BASIC SERVICES

### Services

- Social Media Optimization
- Assistance of dedicated Relationship Manager and Digital Marketing Associate
- Ad Campaign Management
- Monthly Performance Report

### Social Media Optimization

- Creation of Social Media Calendar
- Designing Social Media Skeleton
- Content Creation
- Graphic Design
- Managing the following Social Media Platforms
  - Facebook
  - Instagram
  - YouTube

### Monthly deliverables while optimizing Social Media

- No. of posters : 12
- No. of reels : 12

**Price** : ₹25,000/- (Twenty Five Thousand Rupees Only)

### Note:

- You have to dedicate additional budget for the ads to reach your target audience in inorganic methods
- There won't be any service charges for ad campaign management up to a budget of INR 10,000 (Ten Thousand Rupees Only)



## DIGITAL MARKETING SERVICES PRO SERVICES

### Deliverables

- Social Media Optimization
- Assistance of dedicated Relationship Manager and Digital Marketing Associate
- Ad Campaign Management
- Monthly Performance Report

### Social Media Optimization

- Creation of Social Media Calendar
- Designing Social Media Skeleton
- Content Creation
- Graphic Design
- Managing the following Social Media Platforms
  - Facebook
  - Instagram
  - YouTube

### Monthly deliverables while optimizing Social Media

- No. of posters : 15
- No. of reels : 15
- No. of YouTube Videos : 04

### Marketing Strategies : Pro

- Google My Business Management
- Search Engine Optimization
- Competitor Analysis
- Recommendation of content strategy
- Frequent content skeleton changes based on performance
- Training on educational videos and template



**Ad Campaign Management**

- Meta Ads
  - Facebook
  - Instagram
- Google Ads
  - SEM
  - Display Ads
  - YouTube Ad

**Price** : ₹35,000/- (Thirty Five Thousand Rupees Only)

**Note:**

- You have to dedicate additional budget for the ads to reach your target audience in inorganic methods
- There won't be any service charges for ad campaign management up to a budget of INR 20,000 (Twenty Thousand Rupees Only)



## DIGITAL MARKETING SERVICES ADVANCED SERVICES

### Deliverables

- Social Media Optimization
- Assistance of dedicated Relationship Manager and Digital Marketing Associate
- Ad Campaign Management
- Monthly Photo and Video Shoots
- Monthly Performance Report

### Social Media Optimization

- Creation of Social Media Calendar
- Designing Social Media Skeleton
- Content Creation
- Graphic Design
- Managing the following Social Media Platforms
  - Facebook
  - Instagram
  - YouTube

### Monthly deliverables while optimizing Social Media

- No. of posters : 05
- No. of reels : 20
- No. of YouTube Videos : 06

### Marketing Strategies : Advanced

- Google My Business Management
- Search Engine Optimisation
- Competitor Analysis
- Recommendation of content strategy
- Frequent content skeleton changes based on performance
- Training on educational videos and template
- Ad Shoots
- Concept Shoots
- Online Q and A interactions
- Behind the scenes
- Responding to current events



**Price** : ₹50,000/- (Fifty Thousand Rupees Only)

**Ad Campaign Management**

- Meta Ads
  - Facebook
  - Instagram
- Google Ads
  - SEM
  - Display Ads
  - YouTube Ads

**Note:**

- You have to dedicate additional budget for the ads to reach your target audience in inorganic methods
- There won't be any service charges for ad campaign management up to a budget of INR 35,000 (Thirty Five Thousand Rupees Only)



## DIGITAL MARKETING SERVICES GOLD SERVICES

### Deliverables

- Social Media Optimization
- Assistance of dedicated Relationship Manager and Digital Marketing Associate
- Ad Campaign Management
- Monthly Photo and Video Shoots
- Monthly Performance Report

### Social Media Optimization

- Creation of Social Media Calendar
- Designing Social Media Skeleton
- Content Creation
- Graphic Design
- Managing the following Social Media Platforms
  - Facebook
  - Instagram
  - YouTube

### Monthly deliverables while optimizing Social Media

- No. of posters : 05
- No. of reels : 25
- No. of YouTube Videos : 08

### Marketing Strategies : Advanced

- Google My Business Management
- **Podcast**
- Competitor Analysis
- Recommendation of content strategy
- Frequent content skeleton changes based on performance
- Training on educational videos and template
- Ad Shoots
- Concept Shoots
- Online Q and A interactions
- Behind the scenes
- Responding to current events
- Search Engine Optimisation





**Assistance**

- Search Engine Marketing Assistance
- Justdial
- WhatsApp Marketing Assistance
- Email Marketing Assistance
- Influencer Marketing Assistance
- Assistance for interviews in major YouTube channels and TV Channels

**Price** : ₹1,00,000/- (One Lakh Rupees Only)

**Ad Campaign Management**

- Meta Ads
  - Facebook
  - Instagram
- Google Ads
  - SEM
  - Display Ads
  - YouTube Ads

**Note:**

- You have to dedicate additional budget for the ads to reach your target audience in inorganic methods
- There won't be any service charges for ad campaign management up to a budget of INR 1,00,000 (One Lakh Rupees Only)

