

AB InBev

Profile: Techno-managerial

Eligible branches: B. Tech- All branches; Dual Degree- All branches

Processes involved: Resume shortlist, Online Test, Group Discussion, Interviews

Expected GPA criteria: 7.5

Test Details:

- **Mode of test:** Online (Aptitude, logical reasoning, and psychometry)
- GD
 - AI and Human workforce.
 - **The number of students in GD:** around 9.
- **Company's expectations in GD:**
 - Good fit for the company in terms of the culture
 - The efficiency of the person to complete the task in the stipulated time
 - How you can efficiently communicate in the group by giving respect to other ideas and what you deliver.
- **HR Interview**
Personality fit with the company, Things that were done in the college. Extracurriculars (a lot of leadership and people management skills required)
- **Technical Interview:**
Drilling based on Resume (questions was primarily based on the topics mentioned on it) questions on projects done

Job Details:

- **Describe a typical day in this role.**
Running a particular technical setup, managing the energy fluid demands production line, improving the efficiency and optimization of the process (the operators do all these). So typically, the job is to ideate and strategies on what to do and get implemented.
- **Expectations vs reality. Growth in 1-2 years.**
The expectation and reality were aligned, received a leadership role to work on.
- **What kind of projects were given?**
As per the Sustainable Development Goals, the primary aim was to reduce the water consumption on the Beer; this was one of the projects. The other one was the efficiency of their packaging levels.
- **The work culture, employee benefits, etc., about the company.**
The primary culture is that one needs to show ownership to the company. If one finds any problem in any of the processes, one needs to fix it and not just report it; this is part of the core culture. People are the biggest asset, recruit people who are better than us to learn and grow.

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