

# NOVARTIS

**Profile:** Analytics

**Role:** Associate Analyst

**Eligible branches:** B. Tech, M. Tech all degree

**Expected GPA criteria:** 7.0

## Processes involved:

- Open Test
- Case study interview
- Technical interview
- HR Interview

## TEST DETAILS:

- **Mode of test:** Online
- **Open Test:**
  - **Topics covered in the test:** Quantitative Aptitude, probability, statistics, Permutation, and combinations (P&C), Verbal reasoning.
  - **Preparation material used:** Geek for Geeks, Arun Sharma
- **CASE STUDY INTERVIEW**
  - **Preparation material used:** Case point, IIM-released case study book.
- **TECHNICAL INTERVIEW:**
  - **Preparation material used:** Geeks for Geeks, Indiabix
  - **Topics focused:**
    - Topics mentioned in Resume.
    - General knowledge about analytics
    - Topics based on the project done, Internship
    - Guesstimates and puzzles
  - **Sample question:**
    - Number of Red-coloured Maruti cars in Trichy
    - The number of new mobile phones bought every year in India.
    - Data manipulation by using group by, sorted in python and excel
- **HR INTERVIEW DETAILS:**
  - **Mode of Interview:** Personal
  - **Topics focused:**
    - Personality fit with the company.
    - Tell me about yourself, personal achievements, hobbies, ambitions in life and career, higher studies, or placements?
    - About your Personal life, dealing with failure, etc.
    - Why are you choosing Novartis and not any other company?
    - What companies did you attend before, and why you choose this?
    - Stress interview questions
- **Appreciated Skills:**
  - Microsoft Excel, Microsoft PowerPoint, Python, SQL, Data Analytics courses.
  - These add extra importance to interviews.
- **Additional points:**
  - Research about the company properly.

- Try to remember some stats like:
  - Their current position in the medical field.
  - Their ranking in the top 100
- About the diseases and medicines, they produce.

### **JOB DETAILS:**

#### **A typical day in the role:**

It involves working on projects based on the Spotfire tool. The main work will be analyzing the data and visualizing it with getting discoveries and work on it. Work also involves data manipulation using excel and PowerPoint presentations.

#### **Expectations Vs. Reality?**

The expectations were that the employee should know about the python programming language, data analysis tools, and other things related to analytics. But, the company seeks people with good thinking ability and problem-solving ability. For the first three months, there was training for the software which the company will use. The time is sufficient to learn about the software. They also suggest few courses for the betterment of performance.

#### **The company's work culture, employee benefits, etc.,**

- They are a very worker-friendly organization and cares about the workers and their mental peace a lot.
- Good co-workers' environment and friendly people around.
- Even during work from home, their working hours are less when compared to other companies.

### **REFERENCES:**

- Sivasri Maganti, batch of 2020-Metallurgical and Material Engineering  
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- Rohan Babu, batch of 2020-Electronics and Communication Engineering  
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