Dear Hiring Team at Fetch,

I am excited to apply for the Director, AI & Data Solutions Strategy, GTM role. I have built my career around leading strategies for AI-driven products and solutions, with a strong focus on execution, customer discovery, and growth. Fetch’s mission to reshape how brands and consumers connect aligns perfectly with my passion for driving impact at the intersection of AI, analytics, and business strategy.

Over the past two decades, I have launched AI-enabled solutions, led strategy and growth initiatives, and worked closely with cross-functional teams to turn technical potential into transformational products and applications. My experience spans product, customer segmentation, pricing, and driving adoption in dynamic, high-growth environments. I bring a unique blend of strategy consulting, operating experience in tech, and a deep understanding of AI and data solutions.

I would welcome the chance to bring this experience to Fetch and help deliver meaningful business impact in your AI and data solutions journey. Thank you for your consideration.

Sincerely,  
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