Dear Webflow Hiring Team,

I’m excited to apply for the Director of Data Science role at Webflow. With two decades of experience leading high-impact data science organizations, including founding AT&T’s generative AI transformation team, I bring a track record of scaling technical teams, driving experimentation at the enterprise level, and translating complex insights into strategy-shaping outcomes. The opportunity to join Webflow, a company at the forefront of empowering creativity and digital autonomy through AI, perfectly aligns with my passion for democratizing powerful technology.

I’ve led multifunctional teams spanning data science, engineering, and analytics to develop personalization systems, forecast models, and causal inference frameworks, often under intense regulatory and performance constraints. At AT&T, I helped drive enterprise-wide adoption of AI tools, oversaw experimentation infrastructure, and partnered cross-functionally to embed data-driven thinking into every level of decision-making. My style is both strategic and hands-on: I guide vision, mentor talent, and contribute directly when solving high-priority technical challenges. I thrive where ambiguity meets opportunity and where storytelling elevates data into action.

Webflow’s vision of AI-powered, low-code creation resonates deeply with me, not just as a technologist, but as a creator. I would be thrilled to lead a team that turns experimentation, personalization, and applied ML into scalable impact for your users and your mission.

Thank you for your consideration. I’d love to bring my experience in enterprise analytics, AI innovation, and data leadership to Webflow’s next chapter.

Warm regards,  
Walter Duncan