

Signal Hawk Strategy Whitepaper (Concise)

Executive Summary

Signal Hawk is a long-term, rules-based alert system for equity market participation. It seeks to outperform the S&P 500 by staying invested during favorable uptrends and reducing exposure during major drawdowns. Execution can be via SPXL (for higher risk/return) or unlevered ETFs (SPY/VOO) for lower volatility.

Methodology

Methodology (High-Level)

- Regime Filters: Trend-following rules determine risk-on vs risk-off states.
- Entries/Exits: Enter during uptrend confirmations; reduce exposure upon material trend deterioration.
- Risk Controls: Time-out rules and reentry logic to avoid whipsaw where possible (cannot be eliminated).
- Benchmarks: Compare vs S&P 500 (SPX) and SPY/VOO; optional SPXL overlay for risk-tolerant investors.
- Costs/Assumptions: Include expense ratios, realistic slippage assumptions, and taxes where appropriate.

Performance & Risks

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Backtests are hypothetical, not actual trading. Live execution differs due to slippage, fees, and user discretion. Leveraged ETFs can underperform in choppy markets and magnify losses.

Implementation

Implementation & Operations

Subscribers receive alerts via TradingView, SMS, and email. Users retain full control over their brokerage accounts and execution. The system does not custody funds nor execute on behalf of users.

Next Steps

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- 1) Read the Terms & Conditions and Risk Disclosures.
- 2) Choose an appropriate execution vehicle (SPY/VOO vs SPXL).
- 3) Subscribe to Signal Hawk alerts.
- 4) Establish a brokerage account and set up alert forwarding if desired.